

# European Biotechnology Directory 2012 - 2013

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## Abstracts

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The European Directory of Biotechnology Companies 2012-13 is one of the most comprehensive and accurate Directory of companies and executives in the biotechnology industry that have ever been published. It contains more than 2,000 biotechnology companies and 5,000 executives working in the industry throughout Europe.

This powerful Directory is your connection to key decision-makers in the biotechnology industry in Europe.

No other European directory keeps you abreast of the thousands of personnel changes taking place due to company mergers, acquisitions, consolidations, and staff turnover. This Directory is a must-have for anyone who needs to find contacts in the biotechnology throughout Europe.

This Directory will enable you to:

Pinpoint key executives

Profile a market

Build new business prospects

Generate new customers

Discover who your competitors are

Make vital contacts

Save the time, money and effort of doing your own research

Identify alternative suppliers and manufacturers

Source up-to-date company information

Keep track of key staff movements

Access a wealth of quality information on companies and key personnel worldwide.

Whether you are a product manager, in charge of marketing or simply interested to remain in touch with the latest developments in the biotechnology industry, this Directory will save you time and effort in finding the up-to-date information you need.

Company categories in this Directory include:

Biotechnology

Genomics

Biopharmaceuticals

Gene Mapping

Bioinformatics

Gene Sequencing

Biochips

Pharmacogenomics & SNP's

Functional Genomics

plus many more categories!

This Directory also covers senior personnel in key job function areas such as:

#### Managing Directors/CEOs

Strategy & Planning

Directors

Market Research

Senior Management

Regulatory & Legal Affairs

Sales & Marketing

Personnel

Research & Development

Business Development

and much more!

#### Key Features of the Directory include:

2,000 biotechnology companies listed with description of company activities

5,000 senior biotechnology personnel listed with name & job title

Full contact details including email and website addresses

Global coverage of companies and key personnel

Comprehensive Indexing.

Coverage:

Western & Eastern Europe incl. UK

USA & Canada

South & Central America

The Middle East

Africa

East, South & North Asia incl. Japan

Australasia and the Pacific

This Directory has been especially compiled to assist biotechnology professionals with market research, strategic planning, as well as contacting prospective clients or suppliers. It is also an indispensable guide to all of the world's biotechnology companies and key biotechnology decision makers!

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