

Ready-mixed concrete market of Russia and neighbouring Moscow suburbs in 2006-2010



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Because of the development of monolithic house-building and infrastructural construction, demand for ready-mixed concrete has essentially increased. At the same time more and more of building organizations prefer to purchase their own concrete mixing plants, instead of buying them from suppliers of concrete who have essentially increased their capacities in 2003-2006. The process of the market consolidation which has begun in 2006 caused activation of investment and marketing activity of the companies.

Active development of high-rise building construction in Moscow causes growth of demand for high-strength, modified concrete, that produce no more than 15 % of Moscow's concrete-mixing units.

Within the limits of the research the specialists of Information Agency " INFOLine" carried out a poll of ready-mixed concrete manufacturers, suppliers of concrete-mixing plants, and consumers.

The main objectives of the research:

- to characterize the market supply of ready-mixed concrete and its prospects of changes;
- to estimate the state of concrete-mixing equipment of manufacturing companies;
- to characterize the largest manufacturers of ready-mixed concrete (equipment, capacity, production volume, prospects of development, investment projects, prices, assortment)
- to estimate the ready-mixed concrete market capacity and to mark out its main segments.
- to characterize the Moscow's market of high-strength concrete, to reveal its main segments and prospects of development;
- to reveal the main criterion used by building companies when choosing suppliers of ready-mixes concrete;
- to characterize the price level for ready-mixed concrete and raw materials for its production;

The research will be helpful for producers of ready-mixed concrete, suppliers of non-metallic products, suppliers of equipment, for building companies, which buy ready-mixed concrete.

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