

Worldwide Smart Fashion (Clothes and Accessories)Market (2016-2022)

<https://marketpublishers.com/r/WAD9A7C647CEN.html>

Date: January 2017

Pages: 140

Price: US\$ 3,500.00 (Single User License)

ID: WAD9A7C647CEN

Abstracts

Worldwide Smart Fashion (Clothes and Accessories) Market – Drivers, Opportunities, Trends, and Forecasts: 2016–2022

Brief: The wearable devices are considered as the next evolution of IT and textile industries. In 2015, the market experienced a stampede of wearable devices used for face, ears, feet, and wrists. Moreover, with the changing cultural shifts, lifestyle, IT and cyclical attitudes, industries such as fashion, textile, and IT have begun to merge. The smartwatches and activity trackers were the major end-products being sold in the wearable tech world. However, smart fashion is expected to become one of the emerging markets in this field in the next 5 years. This opportunity resulted in the increase in the number of clothing companies to exploit the development and innovative designs. As for now, there is an increased consumer interest in using IT and smart textile in the fashion industry, offering fashion designers to come up with new innovative ideas to grab the market share and stand out from the competitive industry.

Market Analysis: The sports industry was the first to start with the smart fashion trend, helping in monitoring emotions, tracking heart rate and much more – without connecting to a mobile phone or smartwatch screen. The “Worldwide Smart Fashion Market” is expected to reach \$2,938.9 million by 2022, growing at a CAGR of 117.0% during the forecast period 2016–2022. The market for smart fashion will grow due to its advantages of tracking and monitoring individual health. The majority of the companies are focusing on fitness clothing as they are trying to implement clothes with more number of sensors and applications.

Product Analysis: The market study of smart fashion will talk about smart clothes and smart accessories. In addition, the report talks about the demography, regions, and

industry verticals. The smart clothes market is segmented into T-shirts, underwear, socks, jackets, shoes, and others. T-shirts and pants will hold the majority of the share, expected to reach \$1,074.0 million by 2022. The market for T-shirt and pants is growing as the majority of the wearable devices are being inserted in them to track and monitor health. The smart accessories market is segmented into jewelry, bags, wallets, and others. The jewelry accounts for the majority of the market, expected to reach \$89.0 million by 2022, growing at a CAGR of 118.0%.

Regional Analysis: As per the regional segmentation, Americas holds the majority share followed by Western European countries. The wide acceptance of smart clothes and jewelry is the major driver for the growth of the market in these regions. APAC will grow the fastest due to the emergence of small start-ups and improvising in knowledge sharing. MEA is having restrictions to clothes for women, reducing the opportunity for the global providers.

Key Players: Hexoskin, Ralph Lauren, OmSignal, Athos, Clothing+, Owlet Baby Care, Sensoria Fitness, AiQ Smart Clothing, Heddoko, Nike, Under Armour, Adidas, Samsung, Catapult Sports

Competitive Analysis: The study covers and analyzes the “Worldwide Smart Fashion (Clothes and Accessories)” market. Bringing out the complete key insights of the industry, the report aims to provide an opportunity for players to understand the latest trends, current market scenario, government initiatives, and technologies related to the market. In addition, helps the venture capitalist in understanding the companies better and take informed decisions.

Contents

1 INDUSTRY OUTLOOK

- 1.1 Introduction
- 1.2 Industry Overview
- 1.3 Industry Trends
- 1.4 PESTLE Analysis

2 REPORT OUTLINE

- 2.1 Report Scope
- 2.2 Report Summary
- 2.3 Research Methodology
- 2.4 Report Assumptions

3 MARKET SNAPSHOT

- 3.1 Total Addressable Market (TAM)
- 3.2 Segmented Addressable Market (SAM)
- 3.3 Related Market
 - 3.3.1 Wearable Security Market

4 MARKET OUTLOOK

- 4.1 Overview
- 4.2 Market Definition – Infoholic Research
- 4.3 News: Fashion and IT
- 4.4 Clothes: An Essential Element
- 4.5 Smart Fashion Survey
- 4.6 Smart Fashion: Present to Future
- 4.7 Segmentation
- 4.8 Porter 5 (Five) Forces

5 MARKET CHARACTERISTICS

- 5.1 Smart Fashion: Value Chain
- 5.2 Smart Fashion: Ecosystem
- 5.3 Future of Fashion: Boom or Vein

5.4 Market Dynamics

5.4.1 Drivers

- 5.4.1.1 Increase in the number of people concerned regarding their fitness
- 5.4.1.2 Improved data accuracy
- 5.4.1.3 Rapid market growth in healthcare sector
- 5.4.1.4 Growing interest among athletes

5.4.2 Restraints

- 5.4.2.1 Security concerns
- 5.4.2.2 Integration of two separate ecosystems
- 5.4.2.3 Technical challenges
- 5.4.2.4 Charging and battery life
- 5.4.2.5 No fashion in smart apparels

5.4.3 Opportunities

- 5.4.3.1 Integration of data analytics and IoT
- 5.4.3.2 Connected clothing

5.5 DRO – Impact Analysis

5.6 Key Stakeholders

6 INDUSTRY VERTICALS: MARKET SIZE AND ANALYSIS

6.1 Sports/Athletes/Fitness Tracker

- 6.1.1 Market Size and Analysis
- 6.1.2 Key Facts
- 6.1.3 Applications
- 6.1.4 Major Offerings

6.2 Healthcare

- 6.2.1 Market Size and Analysis
- 6.2.2 Key Facts
- 6.2.3 Applications
- 6.2.4 Key Offerings

6.3 Military/Defence

- 6.3.1 Market Size and Analysis
- 6.3.2 Key Facts
- 6.3.3 Applications
- 6.3.4 Key Offerings

6.4 Others

7 TYPES: MARKET SIZE AND ANALYSIS

- 7.1 Overview
- 7.2 Smart Clothing
 - 7.2.1 Market Size and Analysis
 - 7.2.2 Smart Clothing Segmentation by Types
- 7.3 Smart Accessories
 - 7.3.1 Market Size and Analysis
 - 7.3.2 Smart Accessories Segmentation by Types
 - 7.3.3 Smart Accessories Segmentation by Demography

8 REGIONS: MARKET SIZE AND ANALYSIS

- 8.1 Overview
- 8.2 Americas
 - 8.2.1 Market Size and Analysis
 - 8.2.2 DRO for Americas
 - 8.2.3 Key Facts
- 8.3 Europe
 - 8.3.1 Market Size and Analysis
 - 8.3.2 DRO for Europe
 - 8.3.3 Key Facts
- 8.4 APAC
 - 8.4.1 DRO for APAC
 - 8.4.2 Key Facts
- 8.5 MEA
 - 8.5.1 DRO
 - 8.5.2 Key Facts

9 COMPETITIVE LANDSCAPE

- 9.1 Overview
- 9.2 Hexoskin
- 9.3 Ralph Lauren
- 9.4 OmSignal
- 9.5 Athos
- 9.6 Clothing+
- 9.7 Owlet Baby Care
- 9.8 Sensoria Fitness
- 9.9 AiQ Smart Clothing
- 9.10 Heddoko

- 9.11 Nike
- 9.12 Under Armour
- 9.13 Adidas
- 9.14 Samsung
- 9.15 Catapult Sports

10 VENDOR PROFILES

- 10.1 Ralph Lauren Corp.
 - 10.1.1 Overview
 - 10.1.2 Business Units
 - 10.1.3 Geographic Revenue
 - 10.1.4 Business Focus
 - 10.1.5 SWOT Analysis
 - 10.1.6 Business Strategy
- 10.2 Athos (Mad Apparel Inc.)
 - 10.2.1 Overview
 - 10.2.2 Product Portfolio
 - 10.2.3 Geographic Presence
 - 10.2.4 Business Focus
 - 10.2.5 SWOT Analysis
 - 10.2.6 Business Strategy
- 10.3 Nike Inc.
 - 10.3.1 Overview
 - 10.3.2 Business Units
 - 10.3.3 Geographic Revenue
 - 10.3.4 Business Focus
 - 10.3.5 SWOT Analysis
 - 10.3.6 Business Strategy
- 10.4 Hexoskin
 - 10.4.1 Overview
 - 10.4.2 Product Portfolio
 - 10.4.3 Geographic Presence
 - 10.4.4 Business Focus
 - 10.4.5 SWOT Analysis
 - 10.4.6 Business Strategy
- 10.5 OmSignal, Inc.
 - 10.5.1 Overview
 - 10.5.2 Product Portfolio

- 10.5.3 Geographic Presence
- 10.5.4 Business Focus
- 10.5.5 SWOT Analysis
- 10.5.6 Business Strategy
- 10.6 Owlet Baby Care
 - 10.6.1 Overview
 - 10.6.2 Product Features
 - 10.6.3 Geographic Presence
 - 10.6.4 Business Focus
 - 10.6.5 SWOT Analysis
 - 10.6.6 Business Strategy
- 10.7 Lumo Bodytech, Inc.
 - 10.7.1 Overview
 - 10.7.2 Business Units
 - 10.7.3 Geographic Presence
 - 10.7.4 Business Focus
 - 10.7.5 SWOT Analysis
 - 10.7.6 Business Strategy
- 10.8 Heddoko
 - 10.8.1 Overview
 - 10.8.2 Business Units
 - 10.8.3 Geographic Presence
 - 10.8.4 Business Focus
 - 10.8.5 SWOT Analysis
 - 10.8.6 Business Strategy
- 10.9 Sensoria Inc.
 - 10.9.1 Overview
 - 10.9.2 Product Portfolio
 - 10.9.3 Geographic Presence
 - 10.9.4 Business Focus
 - 10.9.5 SWOT Analysis
 - 10.9.6 Business Strategy
- 10.10 Catapult Group International Ltd.
 - 10.10.1 Overview
 - 10.10.2 Business Units
 - 10.10.3 Geographic Revenue
 - 10.10.4 Business Focus
 - 10.10.5 SWOT Analysis
 - 10.10.6 Business Strategy

10.11 Clothing+ (Jabil Circuit, Inc.)

- 10.11.1 Overview
- 10.11.2 Business Units
- 10.11.3 Geographic Revenue
- 10.11.4 Business Focus
- 10.11.5 SWOT Analysis
- 10.11.6 Business Strategy

10.12 Adidas Group

- 10.12.1 Overview
- 10.12.2 Business Units
- 10.12.3 Geographic Revenue
- 10.12.4 Business Focus
- 10.12.5 SWOT Analysis
- 10.12.6 Business Strategy

10.13 AiQ Smart Clothing Ltd.

- 10.13.1 Overview
- 10.13.2 Business Units
- 10.13.3 Geographic Presence
- 10.13.5 SWOT Analysis
- 10.13.6 Business Strategy

10.14 Under Armour, Inc.

- 10.14.1 Overview
- 10.14.2 Product Portfolio
- 10.14.3 Geographic Revenue
- 10.14.4 Business Focus
- 10.14.5 SWOT Analysis
- 10.14.6 Business Strategy

Annexure**Abbreviations**

Table 1 SMART FASHION MARKET REVENUE BY DEMOGRAPHY, 2016-2022 (\$MILLION)

Table 2 SMART FASHION MARKET REVENUE BY VERTICALS, 2016-2022 (\$MILLION)

Table 3 SMART FASHION MARKET GROWTH BY VERTICALS, 2016-2022, Y-O-Y (%)

Table 4 SPORTS/FITNESS MARKET REVENUE BY DEMOGRAPHY, 2016-2022 (\$MILLION)

Table 5 HEALTHCARE MARKET REVENUE BY DEMOGRAPHY, 2016-2022 (\$MILLION)

Table 6 MILITARY MARKET REVENUE BY DEMOGRAPHY, 2016-2022 (\$MILLION)

Table 7 OTHERS MARKET REVENUE BY DEMOGRAPHY, 2016-2022 (\$MILLION)

Table 8 SMART FASHION MARKET REVENUE BY TYPES, 2016-2022 (\$MILLION)

Table 9 SMART CLOTHING SEGMENTATION MARKET REVENUE, 2016-2022 (\$MILLION)

Table 10 SMART CLOTHING SEGMENTATION MARKET GROWTH, 2016-2022, Y-O-Y (%)

Table 11 SMART CLOTHING MARKET REVENUE BY DEMOGRAPHY, 2016-2022 (\$MILLION)

Table 12 SMART CLOTHING MARKET SHARE BY DEMOGRAPHY, 2016-2022, Y-O-Y (%)

Table 13 SMART ACCESSORIES SEGMENTATION MARKET REVENUE, 2016-2022 (\$MILLION)

Table 14 SMART ACCESSORIES SEGMENTATION MARKET GROWTH, 2016-2022, Y-O-Y (%)

Table 15 SMART ACCESSORIES MARKET REVENUE BY DEMOGRAPHY, 2016-2022 (\$MILLION)

Table 16 SMART ACCESSORIES MARKET SHARE BY DEMOGRAPHY, 2016-2022, Y-O-Y (%)

Table 17 SMART FASHION MARKET REVENUE BY REGIONS, 2016-2022 (\$MILLION)

Table 18 AMERICAS: DRO

Table 19 AMERICAS MARKET REVENUE BY APPLICATION VERTICALS, 2016-2022 (\$MILLION)

Table 20 AMERICAS MARKET REVENUE BY TYPES, 2016-2022 (\$MILLION)

Table 21 AMERICAS SMART CLOTHING SEGMENTATION MARKET REVENUE, 2016-2022 (\$MILLION)

Table 22 AMERICAS SMART CLOTHING MARKET REVENUE BY DEMOGRAPHY, 2016-2022 (\$MILLION)

Table 23 AMERICAS SMART ACCESSORIES SEGMENTATION MARKET REVENUE, 2016-2022 (\$MILLION)

Table 24 AMERICAS SMART ACCESSORIES MARKET REVENUE BY DEMOGRAPHY, 2016-2022 (\$MILLION)

Table 25 DRO FOR EUROPE

Table 26 EUROPE MARKET REVENUE BY APPLICATION VERTICALS, 2016-2022 (\$MILLION)

Table 27 EUROPE MARKET REVENUE BY TYPES, 2016-2022 (\$MILLION)

Table 28 EUROPE SMART CLOTHING SEGMENTATION MARKET REVENUE, 2016-2022 (\$MILLION)

Table 29 EUROPE SMART CLOTHING MARKET REVENUE BY DEMOGRAPHY, 2016-2022 (\$MILLION)

Table 30 EUROPE SMART ACCESSORIES SEGMENTATION MARKET REVENUE, 2016-2022 (\$MILLION)

Table 31 EUROPE SMART ACCESSORIES MARKET REVENUE BY DEMOGRAPHY, 2016-2022 (\$MILLION)

Table 32 DRO: APAC

Table 33 APAC MARKET REVENUE BY APPLICATION VERTICALS, 2016-2022 (\$MILLION)

Table 34 APAC MARKET REVENUE BY TYPES, 2016-2022 (\$MILLION)

Table 35 APAC SMART CLOTHING SEGMENTATION MARKET REVENUE, 2016-2022 (\$MILLION)

Table 36 APAC SMART CLOTHING MARKET REVENUE BY DEMOGRAPHY, 2016-2022 (\$MILLION)

Table 37 APAC SMART ACCESSORIES SEGMENTATION MARKET REVENUE, 2016-2022 (\$THOUSAND)

Table 38 APAC SMART ACCESSORIES MARKET REVENUE BY DEMOGRAPHY, 2016-2022 (\$THOUSAND)

Table 39 DRO: MEA

Table 40 MEA MARKET REVENUE BY APPLICATION VERTICALS, 2016-2022 (\$THOUSAND)

Table 41 MEA MARKET REVENUE BY TYPES, 2016-2022 (\$THOUSAND)

Table 42 MEA SMART CLOTHING SEGMENTATION MARKET REVENUE, 2016-2022 (\$THOUSAND)

Table 43 MEA SMART CLOTHING MARKET REVENUE BY DEMOGRAPHY, 2016-2022 (\$THOUSAND)

Table 44 MEA SMART ACCESSORIES SEGMENTATION MARKET REVENUE, 2016-2022 (\$THOUSAND)

Table 45 MEA SMART ACCESSORIES MARKET REVENUE BY DEMOGRAPHY, 2016-2022 (\$THOUSAND)

Chart 1 PESTLE ANALYSIS OF WORLDWIDE SMART FASHION MARKET

Chart 2 RESEARCH METHODOLOGY OF THE WORLDWIDE SMART FASHION MARKET

Chart 3 WEARABLES MARKET REVENUE, 2016–2022 (\$BILLION)

Chart 4 SMART FASHION MARKET REVENUE, 2016–2022 (\$MILLION)

Chart 5 CLOTHING MARKET

Chart 6 SMART FASHION: PRESENT TO FUTURE

Chart 7 PORTERS 5 FORCES ON SMART FASHION MARKET

- Chart 8 VALUE CHAIN OF SMART FASHION
- Chart 9 ECOSYSTEM OF SMART FASHION
- Chart 10 MARKET DYNAMICS – DRIVERS, RESTRAINTS & OPPORTUNITIES
- Chart 11 USE OF IOT IN SMART FOOTWEAR
- Chart 12 DRO – IMPACT ANALYSIS OF SMART FASHION MARKET
- Chart 13 KEY STAKEHOLDERS
- Chart 14 SPORTS/ATHLETES MARKET REVENUE, 2016-2022 (\$MILLION)
- Chart 15 COMMON INJURIES FOR THE BODY
- Chart 16 MLB GAMES INJURIES (2015)
- Chart 17 APPLICATIONS OF SMART FASHION IN SPORTS INDUSTRY
- Chart 18 ATHOS APP
- Chart 19 HEALTHCARE MARKET REVENUE, 2016-2022 (\$MILLION)
- Chart 20 RATE OF WORKPLACE INJURY DATASHEET
- Chart 21 INJURIES: MARKET SHARE
- Chart 22 SMART HEALTHCARE
- Chart 23 APPLICATIONS OF HEALTHCARE
- Chart 24 MILITARY/DEFENCE MARKET REVENUE, 2016-2022 (\$MILLION)
- Chart 25 SMART MILITARY
- Chart 26 OTHERS MARKET REVENUE, 2016-2022 (\$MILLION)
- Chart 27 SMART CLOTHING MARKET REVENUE, 2016-2022 (\$MILLION)
- Chart 28 SMART CLOTHES
- Chart 29 USE OF SMART CLOTHES
- Chart 30 TYPES OF SMART CLOTHES
- Chart 31 SMART ACCESSORIES MARKET REVENUE, 2016-2022 (\$MILLION)
- Chart 32 TYPES OF SMART ACCESSORIES
- Chart 33 AMERICAS MARKET REVENUE, 2016-2022 (\$MILLION)
- Chart 34 EUROPE MARKET REVENUE, 2016-2022 (\$MILLION)
- Chart 35 APAC MARKET REVENUE, 2016-2022 (\$MILLION)
- Chart 36 MEA MARKET REVENUE, 2016-2022 (\$MILLION)
- Chart 37 RALPH LAUREN COMPANY PROFILE: MARKET OUTLOOK
- Chart 38 RALPH LAUREN: BUSINESS UNITS
- Chart 39 RALPH LAUREN: GEOGRAPHIC REVENUE
- Chart 40 RALPH LAUREN: SWOT ANALYSIS
- Chart 41 ATHOS COMPANY PROFILE: MARKET OUTLOOK
- Chart 42 ATHOS: PRODUCT PORTFOLIO
- Chart 43 ATHOS: GEOGRAPHIC PRESENCE
- Chart 44 ATHOS: SWOT ANALYSIS
- Chart 45 NIKE COMPANY PROFILE: MARKET OUTLOOK
- Chart 46 NIKE: BUSINESS UNITS

- Chart 47 NIKE: GEOGRAPHIC REVENUE
- Chart 48 NIKE: SWOT ANALYSIS
- Chart 49 HEXOSKIN COMPANY PROFILE: MARKET OUTLOOK
- Chart 50 HEXOSKIN: PRODUCT PORTFOLIO
- Chart 51 HEXOSKIN: GEOGRAPHIC PRESENCE
- Chart 52 HEXOSKIN: SWOT ANALYSIS
- Chart 53 OMSIGNAL COMPANY PROFILE: MARKET OUTLOOK
- Chart 54 OMSIGNAL: PRODUCT PORTFOLIO
- Chart 55 OMSIGNAL: GEOGRAPHIC PRESENCE
- Chart 56 OMSIGNAL: SWOT ANALYSIS
- Chart 57 OWLET BABY CARE COMPANY PROFILE: MARKET OUTLOOK
- Chart 58 OWLET BABY CARE: PRODUCT FEATURES
- Chart 59 OWLET BABY CARE: GEOGRAPHIC PRESENCE
- Chart 60 OWLET BABY CARE: SWOT ANALYSIS
- Chart 61 LUMO BODYTECH COMPANY PROFILE: MARKET OUTLOOK
- Chart 62 LUMO BODYTECH: BUSINESS UNITS
- Chart 63 LUMO BODYTECH: GEOGRAPHIC PRESENCE
- Chart 64 LUMO BODYTECH: SWOT ANALYSIS
- Chart 65 HEDDOKO COMPANY PROFILE: MARKET OUTLOOK
- Chart 66 HEDDOKO: BUSINESS UNITS
- Chart 67 HEDDOKO: GEOGRAPHIC PRESENCE
- Chart 68 HEDDOKO: SWOT ANALYSIS
- Chart 69 SENSORIA COMPANY PROFILE: MARKET OUTLOOK
- Chart 70 SENSORIA: PRODUCT PORTFOLIO
- Chart 71 SENSORIA: GEOGRAPHIC PRESENCE
- Chart 72 SENSORIA: SWOT ANALYSIS
- Chart 73 CATAPULT GROUP COMPANY PROFILE: MARKET OUTLOOK
- Chart 74 CATAPULT GROUP: BUSINESS UNITS
- Chart 75 CATAPULT GROUP: GEOGRAPHIC REVENUE
- Chart 76 CATAPULT GROUP: SWOT ANALYSIS
- Chart 77 CLOTHING+ COMPANY PROFILE: MARKET OUTLOOK
- Chart 78 CLOTHING+: BUSINESS UNITS
- Chart 79 CLOTHING+: GEOGRAPHIC REVENUE
- Chart 80 CLOTHING+: SWOT ANALYSIS
- Chart 81 ADIDAS GROUP COMPANY PROFILE: MARKET OUTLOOK
- Chart 82 ADIDAS GROUP: BUSINESS UNITS
- Chart 83 ADIDAS GROUP: GEOGRAPHIC REVENUE
- Chart 84 ADIDAS GROUP: SWOT ANALYSIS
- Chart 85 AIQ SMART CLOTHING COMPANY PROFILE: MARKET OUTLOOK

Chart 86 AIQ SMART CLOTHING: BUSINESS UNITS

Chart 87 AIQ SMART CLOTHING: GEOGRAPHIC PRESENCE

Chart 88 AIQ SMART CLOTHING: SWOT ANALYSIS

Chart 89 UNDER ARMOUR COMPANY PROFILE: MARKET OUTLOOK

Chart 90 UNDER ARMOUR: PRODUCT PORTFOLIO

Chart 91 UNDER ARMOUR: GEOGRAPHIC REVENUE

Chart 92 UNDER ARMOUR: SWOT ANALYSIS

I would like to order

Product name: Worldwide Smart Fashion (Clothes and Accessories)Market (2016-2022)

Product link: <https://marketpublishers.com/r/WAD9A7C647CEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WAD9A7C647CEN.html>