

# Worldwide Infrastructure Automation Market – Drivers, Opportunities, Trends, and Forecasts: 2016–2022

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## Abstracts

Infrastructure Automation Market – Drivers, Opportunities, Trends, and Forecasts: 2016–2022

### Overview:

The adoption of automation for streamlining the tasks is being introduced into systems mainly to address the changing business requirements and to fulfil the demand for improved productivity. Further, rapidly growing urbanization and advancements in technology have created a huge demand for infrastructure automation. Infrastructure automation is the process of scripting the environment, which enables organizations to manage and monitor IT processes without any human intervention. The scripting comprises of installation of OS, configuring servers on situations, and configuring the software & situations to communicate with each other. Infrastructure automation offers agility, flexibility, and improvement in productivity in less time. These benefits are driving the organizations to adopt automation into their infrastructure to compete in the ever-changing market. The major software companies such as Wipro, HPE, and IBM are investing in the growth of technology to offer enhanced services to end-users.

### Market Analysis:

According to Infoholic Research, the “Worldwide Infrastructure Automation Market” is expected to reach \$65.48 billion by 2022, growing at a CAGR of around 19.9% during the forecast period 2016–2022. Increasing labor costs, human errors, demand for improving consistency & compliance, and technological advancements are forcing organizations to focus on automating their traditional infrastructure to speed up the productivity. The increasing demand for alignment of IT with business needs is one of

the major drivers for adopting automation into the business environment.

#### Technology Analysis:

The major technology providers are offering innovative solutions that enable the end-user organizations to achieve improved operational efficiency, productivity, and enhanced quality. New players are entering the market and key players are trying to acquire them to gain their technical knowledge for the betterment of their product portfolio. The solutions segment is further segmented into configuration management, server provisioning, orchestration & integration, network management, code deployment & monitoring, and others. In 2016, orchestration & integration had a major share of the market and is expected to reach \$22.19 billion by 2022, growing at a CAGR of 19.2% during the forecast period 2016-2022.

#### Regional Analysis:

At present, Americas is having the majority of the market share mainly due to advancements in technology and its adoption. The market is witnessing prominent growth in the countries such as the US and Canada. Europe is spending hugely in manufacturing industry especially on raw materials and their use. Developing region such as Asia Pacific will be boosting the market growth. Regional government initiatives for developing smart city projects and increasing FDI for industrialization enhancement in the region are the main factors contributing to the market growth. The MEA region is expected to invest more than \$100 billion for maintaining the existing and building new and enhanced infrastructure, which will offer huge opportunities for key players to offer innovative solutions in the region.

#### Key Players:

The key players covered in the report are General Electric (GE), Schneider Electric, ABB, Rockwell Automation, Emerson, Cisco Systems, Rackspace, Hewlett-Packard Enterprise (HPE), Wipro, IBM, Microsoft, HCL Technologies, Puppet, Chef Software, and CFEngine AS.

#### Competitive Analysis:

The study covers and analyzes the “Worldwide Infrastructure Automation” market. Bringing out the complete key insights of the industry, the report aims to provide an opportunity for players to understand the latest trends, current market scenario,

government initiatives, and technologies related to the market. In addition, helps the venture capitalist in understanding the companies better and take informed decisions.

#### Benefits:

The report provides an in-depth analysis of the infrastructure automation market aiming to enhance productivity, efficiency, and brings down the operational downtime for the enterprises. The report talks about solutions, services, infrastructure, deployment model, end-users, and regions. With the information offered, key stakeholders can know about the major trends, drivers, investments, vertical player's initiatives, and government initiatives towards the infrastructure automation services adoption. Further, the report provides details about the major challenges going to impact the market growth. The report also covers the major company profiles towards the end.

#### Key Stakeholders:

Device manufacturers, network providers, software providers, data security solution vendors, policy makers, standard development organizations, investor community, telecom, university researchers, blog writers, and technology magazines.

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