

WORLDWIDE COMMERCIAL CYBER SECURITY MARKET-Security Types (Network, Cloud, Content, Wireless, Application, Endpoint), Solutions (Identity & Access Management, Risk & Vulnerability Management, DDoS Mitigation, IDS/IPS, Business Continuity & Disaster Recovery), Services (Consulting Service, Managed Security Service, Integration Service), By End-users and By Regions-Drivers, Opportunities, Trends, and Forecasts, 2016-2022

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Abstracts

Worldwide Commercial Cyber Security Market – Drivers, Opportunities, Trends, and Forecasts, 2016–2022

The cyber security has become an essential part of IT infrastructure. Business entities and individuals need security for their products and networks. Individuals need security to maintain privacy while businesses need it to fulfil corporate governance obligations. The inputs from individuals and business entities enable government organizations to chalk out rules and regulations that would strengthen and upgrade cyber security deployments. With the increased cyber-attacks in the public as well as commercial sectors, companies have started investing in the commercial cyber security solutions.

The industries such as aerospace & defence, retail, healthcare, public, and BFSI are hugely investing in the cyber security market. The lack of consistency in security measures is one of the main factors hindering the market growth. The rise in the cyber-attacks in industry verticals such as banking and healthcare is one of the key reasons for the growth of commercial cyber security market. The growing dependence of the

consumers on internet based applications such as online billing and online banking are few other factors driving the commercial cyber security market growth. Cyber security plays a major role in offering security solutions for the users of smartphones, laptops, and tabs who are frequently disturbed by cyber threats.

According to Infoholic Research, the “Worldwide Commercial Cyber Security” market will grow at an estimated CAGR of 22.6% during the forecast period 2016–2022. The market is segmented by security types, services, solutions, end-users, and regions. The security types segment is further segmented into network security, cloud security, content security, wireless security, application security and endpoint security. At present, Americas is one of the key regions for the commercial cyber security market. Some of the key players included in the report are Cisco System, Check Point Software Technology, McAfee, Symantec Corp., BAE Systems Intelligence & Security, Ixcel Technologies, Argus Cyber Security, root9B Technologies, Nexusguard Limited, Cato Networks and PhishMe Inc. The research report provides a comprehensive review of commercial cyber security in terms of verticals such as aerospace & defense, BFSI, public, retail, healthcare, and IT & telecom. The report covers the market in terms of trends, regions and vendor assessments on the basis of technology, market reach, spendings and product offerings.

The study covers and analyzes the “Worldwide Commercial Cyber Security” market. Bringing out the complete key insights of the industry, the report aims to provide an opportunity for players to understand the latest trends, current market scenario, government initiatives, and technologies related to the market. In addition, helps the venture capitalist in understanding the companies better and take informed decisions.

Contents

1 INDUSTRY OUTLOOK

- 1.1 Industry Overview
- 1.2 Industry Trends
- 1.3 Pest Analysis

2 REPORT OUTLINE

- 2.1 Report Scope
- 2.2 Report Summary
- 2.3 Research Methodology
- 2.4 Report Assumptions

3 MARKET SNAPSHOT

- 3.1 Total Addressable Market (TAM)
- 3.2 Segmented Addressable Market (SAM)
- 3.3 Related Markets
 - 3.3.1 Homeland Security
 - 3.3.2 Wearable Device Security

4 MARKET OUTLOOK

- 4.1 Overview
 - 4.1.1 Infoholic Market Definition
- 4.2 Market Trends and Impact
- 4.3 Market Segmentation
- 4.4 Porter 5 (Five) Forces

5 MARKET CHARACTERISTICS

- 5.1 Evolution
- 5.2 Value Chain
- 5.3 Market Dynamics
 - 5.3.1 Drivers
 - 5.3.1.1 Internet dependence for data storage
 - 5.3.1.2 Increasing cyber crimes

- 5.3.1.3 Investments from government and key industry firms
- 5.3.1.4 Government initiatives
- 5.3.2 Restraints
 - 5.3.2.1 Data security and privacy issues
 - 5.3.2.2 Rise in the number of technologically advanced attackers
 - 5.3.2.3 Violation of cyber security regulations and standards
 - 5.3.2.4 High cost
- 5.3.3 Opportunities
 - 5.3.3.1 Growth opportunities for cloud and analytics market
 - 5.3.3.2 Ethical hackers
 - 5.3.3.3 Network providers
 - 5.3.3.4 Emerging industry verticals
- 5.3.4 DRO – Impact Analysis
- 5.3.5 Key Stakeholders

6 SECURITY TYPES: MARKET SIZE AND ANALYSIS

- 6.1 Overview
 - 6.1.1 Market Size and Analysis
- 6.2 Network Security
 - 6.2.1 Impact of Security Lapses
 - 6.2.2 Market Size and Analysis
- 6.3 Cloud Security
 - 6.3.1 Impact of Security Lapses
 - 6.3.2 Market Size and Analysis
- 6.4 Content Security
 - 6.4.1 Impact of Security Lapses
 - 6.4.2 Market Size and Analysis
- 6.5 Wireless Security
 - 6.5.1 Impact of Security Lapses
 - 6.5.2 Market Size and Analysis
- 6.6 Application Security
 - 6.6.1 Impact of Security Lapses
 - 6.6.2 Market Size and Analysis
- 6.7 Endpoint Security
 - 6.7.1 Impact of Security Lapses
 - 6.7.2 Market Size and Analysis
- 6.8 Others
 - 6.8.1 Market Size and Analysis

7 SOLUTIONS: MARKET SIZE AND ANALYSIS

7.1 Overview

7.1.1 Market Size and Analysis

7.2 Identity & Access Management (IAM)

7.2.1 Market Size and Analysis

7.3 Risk & Vulnerability Management

7.3.1 Market Size and Analysis

7.4 DDoS Mitigation

7.4.1 Market Size and Analysis

7.5 Intrusion Detection System and Intrusion Prevention System (IDS/IPS)

7.5.1 Market Size and Analysis

7.6 Business Continuity & Disaster Recovery

7.6.1 Market Size and Analysis

7.7 Others

7.7.1 Market Size and Analysis

8 SERVICES: MARKET SIZE AND ANALYSIS

8.1 Overview

8.1.1 Market Size and Analysis

8.2 Consulting Service

8.2.1 Market Size and Analysis

8.3 Managed Security Service

8.3.1 Market Size and Analysis

8.4 Integration Service

8.4.1 Market Size and Analysis

9 END-USERS: MARKET SIZE AND ANALYSIS

9.1 Overview

9.1.1 Market Size and Analysis

9.2 Aerospace & Defense

9.2.1 Overview

9.2.2 Trends in Aerospace & Defense

9.2.3 Market Size and Analysis

9.3 BFSI

9.3.1 Overview

- 9.3.2 Trends in BFSI
- 9.3.3 Market Size and Analysis
- 9.4 Healthcare
 - 9.4.1 Overview
 - 9.4.2 Trends in Healthcare
 - 9.4.3 Market Size and Analysis
- 9.5 Retail
 - 9.5.1 Overview
 - 9.5.2 Trends in Retail
 - 9.5.3 Market Size and Analysis
- 9.6 Public
 - 9.6.1 Overview
 - 9.6.2 Trends in Public
 - 9.6.3 Market Size and Analysis
- 9.7 IT & Telecom
 - 9.7.1 Overview
 - 9.7.2 Trends in IT & Telecom
 - 9.7.3 Market Size and Analysis
- 9.8 Others
 - 9.8.1 Overview
 - 9.8.2 Market Size and Analysis

10 REGIONS: MARKET SIZE AND ANALYSIS

- 10.1 Overview
 - 10.1.1 Market Size and Analysis
- 10.2 Americas
 - 10.2.1 Overview
 - 10.2.2 Market Size and Analysis
 - 10.2.3 The US
 - 10.2.4 Canada
 - 10.2.5 Brazil
 - 10.2.6 Market Size and Analysis
- 10.3 Western Europe
 - 10.3.1 Overview
 - 10.3.2 Market Size and Analysis
 - 10.3.3 The UK
 - 10.3.4 France
 - 10.3.5 Germany

- 10.3.6 Market Size and Analysis
- 10.4 Asia Pacific Excluding Japan (APEJ)
 - 10.4.1 Overview
 - 10.4.2 Market Size and Analysis
 - 10.4.3 China
 - 10.4.4 India
 - 10.4.5 Australia
 - 10.4.6 Market Size and Analysis
- 10.5 Eastern Europe, Middle East and Africa (EEMEA)
 - 10.5.1 Overview
 - 10.5.2 Market Size and Analysis
 - 10.5.3 Country Analysis
 - 10.5.4 Market Size and Analysis

11 VENDOR PROFILES

- 11.1 Cisco System
 - 11.1.1 Overview
 - 11.1.2 Business Units
 - 11.1.3 Geographic Revenue
 - 11.1.4 Business Focus
 - 11.1.5 SWOT Analysis
 - 11.1.6 Business Strategy
- 11.2 Check Point Software Technology
 - 11.2.1 Overview
 - 11.2.2 Business Units
 - 11.2.3 Geographic Revenue
 - 11.2.4 Business Focus
 - 11.2.5 SWOT Analysis
 - 11.2.6 Business Strategy
- 11.3 McAfee
 - 11.3.1 Overview
 - 11.3.2 Business Units
 - 11.3.3 Geographic Revenue
 - 11.3.4 Business Focus
 - 11.3.5 SWOT Analysis
 - 11.3.6 Business Strategy
- 11.4 Symantec Corp.
 - 11.4.1 Overview

- 11.4.2 Business Units
- 11.4.3 Geographic Revenue
- 11.4.4 Business Focus
- 11.4.5 SWOT Analysis
- 11.4.6 Business Strategy
- 11.5 BAE Systems Intelligence & Security.
 - 11.5.1 Overview
 - 11.5.2 Business Units
 - 11.5.3 Geographic Revenue
 - 11.5.4 Business Focus
 - 11.5.5 SWOT Analysis
 - 11.5.6 Business Strategy

12 COMPETITIVE LANDSCAPE

- 12.1 Competitor Comparison Analysis
 - 12.1.1 Vendors Assessment by Security Types
 - 12.1.2 Vendor Market Share
- 12.2 Mergers & Acquisitions (M&A)
- 12.3 Joint Ventures (JV)
- 12.4 Venture Capital (VC) Funding

13 COMPANIES TO WATCH FOR

- 13.1 Ixcel Technologies
 - 13.1.1 Overview
 - 13.1.2 Ixcel market offerings
 - 13.1.3 Ixcel in Cyber Security Market
- 13.2 Argus Cyber Security Inc.
 - 13.2.1 Overview
 - 13.2.2 Argus Cyber Security Market Offerings
 - 13.2.3 Argus in Cyber Security Market
- 13.3 root9B Technologies Inc.
 - 13.3.1 Overview
 - 13.3.2 root9B Market Offerings
 - 13.3.3 root9B in Cyber Security Market
- 13.4 Nexusguard Limited
 - 13.4.1 Overview
 - 13.4.2 Nexusguard Market Offerings

13.4.3 Nexusguard in Cyber Security Market

13.5 Cato Networks

13.5.1 Overview

13.5.2 Cato Network Market Offerings

13.5.3 Cato Networks in Cyber Security Market

13.6 PhishMe Inc.

13.6.1 Overview

13.6.2 PhishMe Market Offerings

13.6.3 PhishMe in Cyber Security Market

Annexure

? Abbreviations

List Of Tables

LIST OF TABLES

Table 1 KEY STAKEHOLDERS OF COMMERCIAL CYBER SECURITY MARKET

Table 2 COMMERCIAL CYBER SECURITY MARKET REVENUE, BY SECURITY TYPES, 2016-2022 (\$BILLION)

Table 3 COMMERCIAL CYBER SECURITY MARKET GROWTH, BY SECURITY TYPES, 2016-2022, Y-O-Y (%)

Table 4 COMMERCIAL CYBER SECURITY MARKET REVENUE, BY SOLUTIONS, 2016-2022 (\$BILLION)

Table 5 COMMERCIAL CYBER SECURITY MARKET GROWTH, BY SOLUTIONS, 2016-2022, Y-O-Y (%)

Table 6 COMMERCIAL CYBER SECURITY MARKET REVENUE, BY SERVICES, 2016-2022 (\$BILLION)

Table 7 COMMERCIAL CYBER SECURITY MARKET GROWTH, BY SERVICES, 2016-2022, Y-O-Y (%)

Table 8 COMMERCIAL CYBER SECURITY MARKET REVENUE, BY END-USERS, 2016-2022 (\$BILLION)

Table 9 AEROSPACE & DEFENSE MARKET REVENUE, BY REGIONS, 2016-2022 (\$BILLION)

Table 10 AEROSPACE & DEFENSE MARKET GROWTH, BY REGIONS, 2016-2022, Y-O-Y (%)

Table 11 BFSI MARKET REVENUE, BY REGIONS, 2016-2022 (\$BILLION)

Table 12 BFSI MARKET GROWTH, BY REGIONS, 2016-2022, Y-O-Y (%)

Table 13 HEALTHCARE MARKET REVENUE, BY REGIONS, 2016-2022 (\$BILLION)

Table 14 HEALTHCARE MARKET GROWTH, BY REGIONS, 2016-2022, Y-O-Y (%)

Table 15 RETAIL MARKET REVENUE, BY REGIONS, 2016-2022 (\$BILLION)

Table 16 RETAIL MARKET GROWTH, BY REGIONS, 2016-2022, Y-O-Y (%)

Table 17 PUBLIC MARKET REVENUE, BY REGIONS, 2016-2022 (\$BILLION)

Table 18 PUBLIC MARKET GROWTH, BY REGIONS, 2016-2022, Y-O-Y (%)

Table 19 IT & TELECOM MARKET REVENUE, BY REGIONS, 2016-2022 (\$BILLION)

Table 20 IT & TELECOM MARKET GROWTH, BY REGIONS, 2016-2022, Y-O-Y (%)

Table 21 OTHERS MARKET REVENUE, BY REGIONS, 2016-2022 (\$BILLION)

Table 22 OTHERS MARKET GROWTH, BY REGIONS, 2016-2022, Y-O-Y (%)

Table 23 COMMERCIAL CYBER SECURITY MARKET REVENUE, BY REGIONS, 2016-2022 (\$BILLION)

Table 24 COMMERCIAL CYBER SECURITY MARKET GROWTH, BY REGIONS, 2016-2022, Y-O-Y (%)

Table 25 AMERICAS: DRIVERS AND OPPORTUNITIES OF COMMERCIAL CYBER SECURITY MARKET

Table 26 AMERICAS MARKET REVENUE, BY SECURITY TYPES, 2016-2022 (\$BILLION)

Table 27 AMERICAS MARKET REVENUE, BY SOLUTIONS, 2016-2022 (\$MILLION)

Table 28 AMERICAS MARKET REVENUE, BY SERVICES, 2016-2022 (\$BILLION)

Table 29 AMERICAS MARKET REVENUE, BY COUNTRIES, 2016-2022 (\$BILLION)

Table 30 AMERICAS. MARKET GROWTH BY COUNTRIES, 2016-2022, Y-O-Y (%)

Table 31 WESTERN EUROPE: DRIVERS AND OPPORTUNITIES OF COMMERCIAL CYBER SECURITY MARKET

Table 32 WESTERN EUROPE MARKET REVENUE, BY SECURITY TYPES, 2016-2022 (\$BILLION)

Table 33 WESTERN EUROPE MARKET REVENUE, BY SOLUTIONS, 2016-2022 (\$MILLION)

Table 34 WESTERN EUROPE MARKET REVENUE, BY SERVICES, 2016-2022 (\$BILLION)

Table 35 WESTERN EUROPE MARKET REVENUE, BY COUNTRIES, 2016-2022 (\$BILLION)

Table 36 WESTERN EUROPE MARKET GROWTH, BY COUNTRIES, 2016-2022, Y-O-Y (%)

Table 37 APEJ: DRIVERS AND OPPORTUNITIES OF COMMERCIAL CYBER SECURITY MARKET

Table 38 APEJ MARKET REVENUE, BY SECURITY TYPES, 2016-2022 (\$BILLION)

Table 39 APEJ MARKET REVENUE, BY SOLUTIONS, 2016-2022 (\$MILLION)

Table 40 APEJ MARKET REVENUE, BY SERVICES, 2016-2022 (\$BILLION)

Table 41 APEJ MARKET REVENUE, BY COUNTRIES, 2016-2022 (\$BILLION)

Table 42 APEJ MARKET GROWTH BY COUNTRIES, 2016-2022, Y-O-Y (%)

Table 43 EEMEA: DRIVERS AND OPPORTUNITIES OF COMMERCIAL CYBER SECURITY MARKET

Table 44 EEMEA MARKET REVENUE, BY SECURITY TYPES, 2016-2022 (\$MILLION)

Table 45 EEMEA MARKET REVENUE, BY SOLUTIONS, 2016-2022 (\$MILLION)

Table 46 EEMEA MARKET REVENUE, BY SERVICES, 2016-2022 (\$MILLION)

Table 47 EEMEA MARKET REVENUE, BY COUNTRIES, 2016-2022 (\$BILLION)

Table 48 EEMEA MARKET GROWTH, BY COUNTRIES, 2016-2022, Y-O-Y (%)

Table 49 MERGER & ACQUISITIONS, 2014-2016

Table 50 JOINT VENTURES, 2015-2016

Table 51 VENTURE CAPITAL FUNDING

List Of Charts

LIST OF CHARTS

- Chart 1 PEST ANALYSIS OF COMMERCIAL CYBER SECURITY MARKET
- Chart 2 RESEARCH METHODOLOGY OF WORLDWIDE COMMERCIAL CYBER SECURITY MARKET
- Chart 3 WORLDWIDE CYBER SECURITY MARKET REVENUE, 2016-2022 (\$BILLION)
- Chart 4 WORLDWIDE COMMERCIAL CYBER SECURITY MARKET REVENUE, 2016-2022 (\$BILLION)
- Chart 5 COMMERCIAL CYBER SECURITY MARKET SEGMENTATION
- Chart 6 PORTERS 5 FORCES OF COMMERCIAL CYBER SECURITY MARKET
- Chart 7 EVOLUTION OF CYBER SECURITY ATTACK
- Chart 8 VALUE CHAIN OF COMMERCIAL CYBER SECURITY MARKET
- Chart 9 MARKET DYNAMICS – DRIVERS, RESTRAINTS & OPPORTUNITIES
- Chart 10 DRO – IMPACT ANALYSIS OF COMMERCIAL CYBER SECURITY MARKET
- Chart 11 COMMERCIAL CYBER SECURITY MARKET REVENUE, BY SECURITY TYPES, 2016-2022 (\$BILLION)
- Chart 12 NETWORK SECURITY MARKET REVENUE, 2016-2022 (\$BILLION)
- Chart 13 CLOUD SECURITY MARKET REVENUE, 2016-2022 (\$BILLION)
- Chart 14 CONTENT SECURITY MARKET REVENUE, 2016-2022 (\$BILLION)
- Chart 15 WIRELESS SECURITY MARKET REVENUE, 2016-2022 (\$BILLION)
- Chart 16 APPLICATION SECURITY MARKET REVENUE, 2016-2022 (\$BILLION)
- Chart 17 ENDPOINT SECURITY MARKET REVENUE, 2016-2022 (\$BILLION)
- Chart 18 OTHERS MARKET REVENUE, 2016-2022 (\$BILLION)
- Chart 19 COMMERCIAL CYBER SECURITY MARKET REVENUE, BY SOLUTIONS, 2016-2022 (\$BILLION)
- Chart 20 IDENTITY ACCESS & MANAGEMENT MARKET REVENUE, 2016-2022 (\$BILLION)
- Chart 21 RISK & VULNERABILITY MANAGEMENT MARKET REVENUE, 2016-2022 (\$BILLION)
- Chart 22 DDOS MITIGATION MARKET REVENUE, 2016-2022 (\$BILLION)
- Chart 23 IDS/IPS MARKET REVENUE, 2016-2022 (\$BILLION)
- Chart 24 BUSINESS CONTINUITY & DISASTER RECOVERY MARKET REVENUE, 2016-2022 (\$BILLION)
- Chart 25 OTHERS MARKET REVENUE, 2016-2022 (\$BILLION)
- Chart 26 COMMERCIAL CYBER SECURITY MARKET REVENUE, BY SERVICES, 2016-2022 (\$BILLION)

Chart 27 CONSULTING SERVICES MARKET REVENUE, 2016-2022 (\$BILLION)

Chart 28 MANAGED SECURITY SERVICES MARKET REVENUE, 2016-2022 (\$BILLION)

Chart 29 INTEGRATION SERVICES MARKET REVENUE, 2016-2022 (\$BILLION)

Chart 30 COMMERCIAL CYBER SECURITY MARKET GROWTH, BY END-USERS, 2016-2022, Y-O-Y (%)

Chart 31 COMMERCIAL CYBER SECURITY MARKET REVENUE, BY END-USERS, 2016-2022 (\$BILLION)

Chart 32 AEROSPACE & DEFENSE MARKET REVENUE, 2016-2022 (\$BILLION)

Chart 33 BFSI MARKET REVENUE, 2016-2022 (\$BILLION)

Chart 34 HEALTHCARE MARKET REVENUE, 2016-2022 (\$BILLION)

Chart 35 RETAIL MARKET REVENUE, 2016-2022 (\$BILLION)

Chart 36 PUBLIC MARKET REVENUE, 2016-2022 (\$BILLION)

Chart 37 IT & TELECOM, MARKET REVENUE, 2016-2022 (\$BILLION)

Chart 38 OTHERS MARKET REVENUE, 2016-2022 (\$BILLION)

Chart 39 COMMERCIAL CYBER SECURITY MARKET REVENUE, BY REGIONS, 2016-2022 (\$BILLION)

Chart 40 AMERICAS MARKET REVENUE, 2016-2022 (\$BILLION)

Chart 41 WESTERN EUROPE MARKET REVENUE, 2016-2022 (\$BILLION)

Chart 42 APEJ MARKET REVENUE, 2016-2022 (\$BILLION)

Chart 43 EEMEA MARKET REVENUE, 2016-2022 (\$BILLION)

Chart 44 CISCO SYSTEM: OVERVIEW SNAPSHOT

Chart 45 CISCO SYSTEM: BUSINESS UNITS

Chart 46 CISCO SYSTEM: GEOGRAPHIC REVENUE

Chart 47 CISCO SYSTEM: SWOT ANALYSIS

Chart 48 CHECK POINT SOFTWARE TECHNOLOGY: OVERVIEW SNAPSHOT

Chart 49 CHECK POINT SOFTWARE TECHNOLOGY: BUSINESS UNITS

Chart 50 CHECK POINT SOFTWARE TECHNOLOGY: GEOGRAPHIC REVENUE

Chart 51 CHECK POINT SOFTWARE TECHNOLOGY: SWOT ANALYSIS

Chart 52 MCAFEE: OVERVIEW SNAPSHOT

Chart 53 MCAFEE: BUSINESS UNITS

Chart 54 MCAFEE: GEOGRAPHIC REVENUE

Chart 55 MCAFEE: SWOT ANALYSIS

Chart 56 SYMANTEC CORP: OVERVIEW SNAPSHOT

Chart 57 SYMANTEC CORP: BUSINESS UNITS

Chart 58 SYMANTEC CORP: GEOGRAPHIC REVENUE

Chart 59 SYMANTEC CORP: SWOT ANALYSIS

Chart 60 BAE SYSTEMS: OVERVIEW SNAPSHOT

Chart 61 BAE SYSTEMS: BUSINESS UNITS

- Chart 62 BAE SYSTEMS: GEOGRAPHIC REVENUE
- Chart 63 BAE SYSTEMS: SWOT ANALYSIS
- Chart 64 VENDORS ASSESSMENT BY SECURITY TYPES
- Chart 65 VENDORS CYBER SECURITY MARKET SHARE, 2015 AND 2017 (%)
- Chart 66 IXTEL MARKET OFFERINGS
- Chart 67 ARGUS CYBER SECURITY MARKET OFFERINGS
- Chart 68 ROOT9B MARKET OFFERINGS
- Chart 69 NEXUSGUARD MARKET OFFERINGS
- Chart 70 CATO NETWORKS MARKET OFFERINGS
- Chart 71 PHISHME MARKET OFFERINGS

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