

WORLDWIDE COMMERCIAL CYBER SECURITY MARKET-Security Types (Network, Cloud, Content, Wireless, Application, Endpoint), Solutions (Identity & Access Management, Risk & Vulnerability Management, DDoS Mitigation, IDS/IPS, Business Continuity & Disaster Recovery), Services (Consulting Service, Managed Security Service, Integration Service), By End-users and By Regions-Drivers, Opportunities, Trends, and Forecasts, 2016-2022

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Abstracts

Worldwide Commercial Cyber Security Market – Drivers, Opportunities, Trends, and Forecasts, 2016–2022

The cyber security has become an essential part of IT infrastructure. Business entities and individuals need security for their products and networks. Individuals need security to maintain privacy while businesses need it to fulfil corporate governance obligations. The inputs from individuals and business entities enable government organizations to chalk out rules and regulations that would strengthen and upgrade cyber security deployments. With the increased cyber-attacks in the public as well as commercial sectors, companies have started investing in the commercial cyber security solutions.

The industries such as aerospace & defence, retail, healthcare, public, and BFSI are hugely investing in the cyber security market. The lack of consistency in security measures is one of the main factors hindering the market growth. The rise in the cyber-attacks in industry verticals such as banking and healthcare is one of the key reasons for the growth of commercial cyber security market. The growing dependence of the

consumers on internet based applications such as online billing and online banking are few other factors driving the commercial cyber security market growth. Cyber security plays a major role in offering security solutions for the users of smartphones, laptops, and tabs who are frequently disturbed by cyber threats.

According to Infoholic Research, the “Worldwide Commercial Cyber Security” market will grow at an estimated CAGR of 22.6% during the forecast period 2016–2022. The market is segmented by security types, services, solutions, end-users, and regions. The security types segment is further segmented into network security, cloud security, content security, wireless security, application security and endpoint security. At present, Americas is one of the key regions for the commercial cyber security market. Some of the key players included in the report are Cisco System, Check Point Software Technology, McAfee, Symantec Corp., BAE Systems Intelligence & Security, Ixcel Technologies, Argus Cyber Security, root9B Technologies, Nexusguard Limited, Cato Networks and PhishMe Inc. The research report provides a comprehensive review of commercial cyber security in terms of verticals such as aerospace & defense, BFSI, public, retail, healthcare, and IT & telecom. The report covers the market in terms of trends, regions and vendor assessments on the basis of technology, market reach, spendings and product offerings.

The study covers and analyzes the “Worldwide Commercial Cyber Security” market. Bringing out the complete key insights of the industry, the report aims to provide an opportunity for players to understand the latest trends, current market scenario, government initiatives, and technologies related to the market. In addition, helps the venture capitalist in understanding the companies better and take informed decisions.

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