

# Visual Computing Marketbased on By Component (Software And Hardware), By Display Platform (Monitors, Interactive Whiteboards, And Others), And By Industry (Media & Entertainment, Automotive, Healthcare, Gaming, And Others), Regional Outlook–Global Forecast up to 2030

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### **Abstracts**

In order to find and gather data relevant for a technical, business-oriented, and market-oriented study of artificial intelligence in the computer vision market, this research project used a wide range of secondary sources, directories, and databases, including Hoovers, Bloomberg, Businessweek, Factiva, and OneSource. The primary sources included a number of industry experts from core and allied fields as well as preferred manufacturers, distributors, service providers, tech developers, and suppliers from all points along the Al value chain in the computer vision ecosystem.

Key industry participants, subject matter experts (SMEs), C-level executives of major market players, and industry consultants were among the primary respondents with whom in-depth interviews were conducted in order to gather and validate crucial qualitative and quantitative data for evaluating the prospects of the future market.

After learning about the current state of the AI in computer vision market through secondary research, a significant amount of primary research was carried out. Experts from the demand and supply sides in each of the four main regions—North America, Europe, Asia Pacific, and the Rest of the World—were interviewed in multiple primary interviews. Emails, phone interviews, and questionnaires were used to gather this primary data.



Many secondary sources have been consulted during the secondary research process in order to locate and gather data crucial to this investigation. Annual reports, press announcements, investor presentations, white papers, journals, certified publications, articles by reputable writers, websites, directories, and databases are some examples of secondary sources. Important data regarding the industry's supply chain, the market's value chain, the entire group of important players, market segmentation based on industry trends (down to the lowest level), geographical markets, and significant advancements from both a market- and a technology-oriented standpoint have been gathered through secondary research. The total market size has been determined by gathering and analyzing secondary data, and primary research has further confirmed this estimate.

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Visual Computing Market based on Component:
Software
Hardware
Visual Computing Market based on Display platform:
Monitors
Interactive Whiteboards
Others
Visual Computing Market based on Industry:
Media and Entertainment
Automotive
Healthcare
Gaming

Others



# Visual Computing Market based on Geography: North America US Canada Europe Germany UK France Italy Spain Rest of Europe (RoE) Asia Pacific (APAC) China Japan India Australia South Korea

Rest of Asia Pacific (RoAPAC)

Latin America (LATAM)



Brazil
Argentina
Rest of South America
Middle East and Africa (MEA)
UAE
Turkey
Saudi Arabia
South Africa
Rest of Middle Fast & Africa

One of the main factors propelling the growth of the AI in computer vision market is the rising desire for efficiency and automation. Businesses may increase the accuracy of their decision-making processes and save time and money by implementing automation and efficiency. For this reason, a lot of industries—manufacturing being one example—are already using AI computer vision technologies to automate their procedures and boost productivity. For example, computer vision systems can be used in factories to inspect goods and find flaws. This increases productivity and lowers waste by enabling them to identify and resolve production-related problems more swiftly and efficiently.

One of the main obstacles to the market's expansion is the high cost of purchasing and integrating AI computer vision technologies. AI computer vision system development and implementation can be costly, frequently needing specialized hardware, software, and technical know-how. For companies unfamiliar with AI computer vision, acquiring and deploying these systems can be expensive, involving expenses for hardware, software licensing, and technical assistance. Furthermore, companies might have to spend money on programs for training and development in order to increase their technical proficiency with these systems.



Al computer vision is a rapidly developing topic with many potential uses. Manufacturing, logistics, and agriculture are just a few industries that stand to gain greatly from the use of this technology. Al computer vision is utilized in agriculture to automate a number of tasks, including disease identification, yield prediction, and crop monitoring. Images of crops can be analyzed by Al algorithms to reveal details about their growth, health, and potential yield. Farmers can use this information to better understand how to take care of their crops and enhance their output.

One of the biggest problems the industry is experiencing is keeping AI computer vision systems transparent and trustworthy. The results of AI computer vision systems can have a big influence on people and society in important applications like healthcare and security. Consequently, it is imperative to guarantee that these systems exhibit dependability, precision, and transparency in their decision-making procedures. Ensuring that the data used to train AI computer vision systems accurately represents the population to whom it is being applied is a significant challenge in upholding trust and transparency. A biased training set of data may cause the system to make biased conclusions that have the unintended effect of discrimination or other issues.

This report illustrates the most vital attributes of the Visual Computing Market, which are driving and providing opportunities.

This research gives an in-depth analysis of the Visual Computing Market growth on the basis of several segments in the market.

This report presents the predictions of the past and present trends of the Visual Computing Market.

This study also presents the competitive analysis, such as key strategies and capabilities of major players of the Visual Computing Market.



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