

Telematics Solutions Market based on By Service (Information and Navigation, Safety and Security, Fleet/Asset Management, Insurance Telematics, and Infotainment System), By Technology (Embedded, Tethered, and Integrated), By Sales Channel (OEM and Aftermarket), By Vehicle Type (Passenger Cars and Commercial Vehicles), and Region – Trends & Forecast – 2022-2030

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Abstracts

The demand for the automotive telematics market will be boosted by increased government efforts to create an intelligent transportation system, advancements in 5G connectivity, rising demand for smartphone features in cars, automated driving technologies, and passenger safety features. The safety of people is of the utmost importance due to the increased congestion and traffic on the roads, making it a fundamental advanced feature that is being developed extensively and included in all telematics systems. The improvement of ADAS features in automobiles is the main factor driving the market for telematics solutions as these features guarantee higher levels of safety. The ADAS umbrella has gotten bigger and better as the accompanying ADAS technologies have been developed and improved, and as automakers try to attract customers with a wider range of safety- and convenience-focused features. The mandate of various ADAS and safety elements is another area of concern for governments worldwide.

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