

Software-Defined Networking Market by Solution (Physical Network Infrastructure, Virtualization/Control Software, SDN Applications, and Professional Services), End-User (Cloud Service Providers (CSPs), Technology Service Providers (TSPs) and Enterprises), Vertical (Banking, Financial Services, and Insurance, Telecom & Information Technology, Consumer Goods & Retail, Manufacturing, Government & Defense, Academia & Research and Others) and Geography – Global Forecast up to 2027

<https://marketpublishers.com/r/SF8BF794BEADEN.html>

Date: May 2021

Pages: 83

Price: US\$ 4,000.00 (Single User License)

ID: SF8BF794BEADEN

Abstracts

The Software-Defined Networking Market is anticipated to grow at the rate of 13.8% CAGR by 2027. Software-Defined Networking is a networking structure where the network management is decoupled from forwarding and, to improve network performance, provides a programmatically effective network configuration. It majorly focuses on delivering an open interface that aids in developing software to regulate the flow of data traffic among the network resources. The major factors compelling the market's growth are the inclination towards network infrastructure automation and the extensive adoption of cloud-computing services and big data analytics among various industries. Efficient networking solutions, such as software-defined networking for data center consolidation, server virtualization, and enhancing enterprise potency, have high demand. In addition to this, the organizations mostly use software-defined networking solutions to customize and control the data accessed by employees and minimize the mobile workforce with the rising adoption of Bring-Your-Own-Devices (BYOD).

However, the SDN controller is the perfect attack platform offering a hacker total control of the network, which is a key factor in limiting the market growth.

Software-Defined Networking by Solution

Physical Network Infrastructure

Virtualization/Control Software

SDN Applications

Professional Services

Software-Defined Networking by End User

Cloud Service Providers (CSPs)

Technology Service Providers (TSPs)

Enterprises

Software-Defined Networking by Vertical

Banking, Financial Services, and Insurance

Telecom & Information Technology

Consumer Goods & Retail

Manufacturing

Government & Defense

Academia & Research

Others

Software-Defined Networking by Geography

North America

Europe

Asia Pacific

Rest of the World

The physical network infrastructure is projected to have the highest share in the software-defined networking market growth based on the solution segment. The software-defined networking majorly spreads in the industry and handles the flow control among the network devices and the application.

On the basis of end-user, the enterprise segment is expected to be the leading segment in the software-defined networking market. The key factors fostering the SDN adoption in the enterprise space include improved infrastructure flexibility and the requirement to minimize the time-to-market of several applications and services. For SDN to be employed across the enterprise, it is essential to ensure the complete knowledge of the implementation.

The telecom and IT vertical is projected to hold a significant share in the software-defined networking market as per the vertical segmentation. This is due to an increasing number of telecom and IT companies moving towards web-based applications and services. Less operational costs, holistic infrastructure management, abstraction, and integration with the cloud are the few major factors contributing to the rising adoption of software-defined networking in the telecom and IT vertical.

As per the geographical analysis, North America has a major position in the market share. This is ascribed to the early and rapid adoption of technologies, such as cloud computing, mobility services, network functions virtualization, Bring Your Own Device (BYOD), and high industrialization in the region.

The exponential development in the size and complexity of network infrastructures in the past few years has created a requirement for solutions to simplify and effectively manage the whole network. SDN solutions directly handle these problems by offering more flexibility in traffic management to enhance the network's efficiency. Hence, most

Communication Service Providers (CSPs) worldwide invest in software-defined networking for end-to-end network, service management, and control, stimulating the software-defined networking market growth.

Leading competitors operating in the software-defined networking market are Arista Networks Inc., International Business Machines Corporation, Cisco Systems Inc., Citrix Systems Inc., Hewlett-Packard Enterprise Company, Cloudgenix Inc., Extreme Networks Inc., Cumulus Networks Inc., Dell Technologies Inc., and Juniper Networks Inc.

Henceforth, software-defined networking transforms the conventional way of networking. The objective of the approach is to avoid the physical infrastructure limitations of the network. It offers a cost-effective, application-centric networking approach and allows network functions to be virtualized with the implementation of NFV.

This study helps in understanding the analysis of the market size based on quantitative and qualitative.

This report provides complete information about the key factors fostering or restricting the market's growth, such as opportunities, drivers, industry-specific challenges, and risks.

This report majorly highlights significant players' profiles to describe the market competition outlook, SWOT analysis, and development strategies in the coming years.

This report also covers the geographical analysis of the market as per the market share and the future prospective.

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