

Social and Emotional Learning Market by Components (Solutions and Services), Types (Web and Application), End Users (Pre-K, Elementary Schools & Middle and High Schools) and Geography (North America, Europe, APAC and RoW) - Forecast to 2026

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Abstracts

Social and emotional learning refers to a significant process adopted to guide the children and adults to understand & control emotions, set & attain positive goals, and develop positive relationships. Personalities with strong social-emotional skills are aptly equipped to tackle the daily challenges, establish positive relationships, and make wise decisions. Social and emotional learning assists learners and adults to upgrade in school and life. The social and emotional learning market is forecasted to augment rapidly due to driving factors such as rising awareness among students and teachers for such activities, combined with the encouragement of SEL by government organizations. However, cost restraints and challenges in executing SEL may hinder the growth of the social and emotional learning market in the developing and underdeveloped countries. The Social and Emotional Learning Market is projected to grow at a CAGR of 24.80% during the forecasted period.

Research Methodology:

The social & emotional learning market has been analyzed by utilizing the optimum combination of secondary sources and in-house methodology, along with an irreplaceable blend of primary insights. The real-time assessment of the market is an integral part of our market sizing and forecasting methodology. Our industry experts and panel of primary participants have helped in compiling relevant aspects with realistic parametric estimations for a comprehensive study. The participation share of different categories of primary participants is given below:

Social and Emotional Learning Market based on Components:

Solutions

SEL Platform

SEL Assessment Tool

Services

Consulting

Integration and Deployment

Training and Support

Social and Emotional Learning Market based on Types:

Web

Application

Social and Emotional Learning Market based on End Users:

Pre-K

Elementary Schools

Middle & High Schools

Social and Emotional Learning Market based on Geography:

North America

Europe

Asia Pacific

Rest of the World

According to the component segment, the market is bifurcated into solutions and services. In the sub-segment of solutions, the SEL assessment tool is growing faster compared to other solutions because this assessment tool helps educators in measuring the effect of social and emotional learning programs on the students and in making decisions accordingly. It strengthens the educational shareholders to observe and measure the effectiveness of the SEL programs on students.

As per the market by type, which includes web and application, web-based social and emotional learning solutions are the most commonly deployed type of solutions. This is because web-based solutions tend to be effective since they are integrated with artificial intelligence and offer security and network connectivity.

The end-users of the social and emotional learning market include Pre-k, elementary schools, and middle and high schools. The elementary schools are majorly leading the market due to the increased preference for social and emotional learning programs by educational adherents, including principals, parents, and others. The SEL solutions can improve the student's ability to manage emotions, achieve goals, and understand the relationships.

As per the regional penetration of the social and emotional learning market, North America has a substantial share in the market. The implementation of social and emotional learning programs is observed extremely in this region to teach emotional and social skills to the students at an early age. With the help of social and emotional learning, students can obtain significant skills to enhance their life.

Globally, the social and emotional learning market is essentially driven by government initiatives to provide digital education to students in K-12 schools. In developing countries, Governments are rapidly employing digitization efforts in schools, colleges, universities, and other educational institutions. Moreover, governments and associations are investing in promoting social-emotional learning in terms of the primary curriculum.

This report also provides the list of the top significant vendors of the social and

emotional learning market- Peekapak, Nearpod, EVERFI, Purpose Prep, Social Express, Rethink ED, SEL Adventures, Evolutions Labs, Panorama Education, ScholarCentric, The Conover Company, Committee for Children, Everyday Speech, Emotional ABCs, Taproot Learning, Aperture Education, BASE Education, Hoonuit, ONEder Academy, Hero K12, 7 Mindsets, EQKidz, 3DBear, and JHasHeart.

Hence, several research activities have exhibited that social and emotional learning has a significant role in the better development of academic performance, which helps students in stimulating their self-management and self-control. Additionally, governments are also supporting educational organizations to provide e-learning courses.

This study of the social and emotional learning market describes the qualitative factors which are driving the market and also providing opportunities.

This research contains the competitive landscape of present and prospective players in the social and emotional learning market and their strategic innovations for service development.

This report also mentions the qualitative and quantitative analysis of the market segmentation by components, types, end-users, and geographical regions.

This research further offers market shares and forecasts in terms of segmentation and regional analysis.

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