

Smart Ticketing Market – Global Drivers, Opportunities, Trends, and Forecasts to 2023

<https://marketpublishers.com/r/S0D5AD5FF76EN.html>

Date: June 2017

Pages: 93

Price: US\$ 3,500.00 (Single User License)

ID: S0D5AD5FF76EN

Abstracts

Smart Ticketing Market – Global Drivers, Restraints, Opportunities, Trends, and Forecasts to 2023

Brief: Smart ticketing refers to a system in which a travel ticket is stored digitally on a microchip rather than a print out, and is generally embedded on a smart card. Smart ticketing is mainly used in public transport supported by various governments and a sustainable transport policy, which improves the overall transportation services with increased usage of NFC-enabled mobile phones. Smart ticketing has also brought innovation to sports, entertainment, BFSI, and healthcare industries and are being widely implemented in many industries. Globally, increasing demand for cashless payments has enabled smart ticketing companies to innovate on mobile payment options.

Market Analysis:

According to Infoholic Research, it is estimated that the “Smart Ticketing” market will witness a CAGR of 19.7% during the forecast period 2017–2023. The market is analyzed based on products, verticals, and regions. The products segment is further divided into ticket machine, ticket system, smart parking, smart bills, and others.

Technology and Product Analysis:

The smart ticketing technologies such as NFC, RFID, open payment system, QR code, and barcode are being implemented in transportation, sports, and entertainment industries. The increasing demand for real-time information, mobile & web applications, and smart card is the major driver for the market growth.

The major products covered in the report are ticket machine, ticket system, smart parking, smart bill, and others. Most of the smart ticketing players are offering security-based solutions, which have a huge demand in the smart ticketing market due to increase in fraud activities and the need to provide secure services to the customers. Further, transportation and entertainment industry players are investing in the smart ticketing products such as ticket vending machine, ticket system, smart parking, and smart bill.

Vertical Analysis:

The major verticals covered in the report are transportation, sports, entertainment, and others. Recently, BFSI and healthcare industries have started implementing smart ticketing by issuing smart cards, which reduces the customers queueing, paperwork, and moreover, it is cost-effective. Many sports authorities, entertainment agencies, and public & private transport operators are investing in smart ticketing to increase customer security, improve their operations, and improve customer satisfaction. Additionally, public & private transport players such as railways, roadways, and airways are now reaping the benefits from smart ticketing that allows them to offer the best prices, less operational cost, and better customer longevity with improved services & solutions.

The transportation industry is expected to hold the major market share, growing at a CAGR of 19.0% during the forecast period 2017–2023. In the transportation industry, land transport mode segment is expected to contribute the major market revenue followed by airways and water transport. Increasing demand for smart technologies by public transportation authorities and operators to automate their ticketing process is expected to drive the market growth.

Regional Analysis: The regions covered include the Americas, Asia Pacific, Europe, and MEA. Europe is set to be the leading region followed by the Americas. Asia Pacific is set to be an attractive emerging market for key stakeholders in the next 5–6 years. Globally, rising investment activities from companies and governments to provide complete automation ticketing systems services is expected to boost the market growth. Some of the key players included in the report are NXP Semiconductors, Xerox Corporation, Rambus, Cubic Corporation, Gemalto NV, and Others.

Competitive Analysis and Benefits: Most of the smart ticketing companies are expanding their operations by investing majorly in public transportation across all smart cities in the world.

The study covers and analyzes the “Smart Ticketing” market. Bringing out the complete key insights of the industry, the report aims to provide an opportunity for players to understand the latest trends, current market scenario, government initiatives, and technologies related to the market. In addition, helps the venture capitalists in understanding the companies better and take informed decisions.

Contents

1 INDUSTRY OUTLOOK

- 1.1 Industry Overviews
- 1.2 Industry Trends
- 1.3 Pest Analysis

2 REPORT OUTLINE

- 2.1 Report Scope
- 2.2 Report Summary
- 2.3 Research Methodology
- 2.4 Report Assumptions

3 MARKET SNAPSHOT

- 3.1 Segmented Addressable Market (SAM)
- 3.2 Related Markets
 - 3.2.1 Integrated ticketing
 - 3.2.2 Electronic ticketing
 - 3.2.3 IT Ticketing system

4 MARKET OUTLOOK

- 4.1 Overview
- 4.2 Market Definition – Infoholic Research
- 4.3 Market Trends
- 4.4 Market Segmentation
- 4.5 Porter 5 (Five) Forces

5 MARKET CHARACTERISTICS

- 5.1 Evolution
- 5.2 Ecosystem
- 5.3 Market Dynamics
 - 5.3.1 Drivers
 - 5.3.1.1 Huge demand from travel and tourism industry
 - 5.3.1.2 Technological advances

5.3.1.3 Improves the efficiency of the existing systems

5.3.1.4 Increase in regulators, transport authorities and operators

5.3.2 Restraints

5.3.2.1 Lack of investments and public security

5.3.2.2 Increase in passengers and their diversified modes of transport

5.3.2.3 Lack mobility and increase in congestion

5.3.3 Opportunities

5.3.3.1 Sustainable growth_ Smart Ticketing Era

5.3.3.2 Huge demand for integrated solutions

5.3.3.3 Increase in demand for intelligent transportation systems (ITS)

5.3.4 DRO – Impact Analysis

6 TECHNOLOGY: MARKET SIZE & ANALYSIS

6.1 Overview

6.2 Near Field Communication (NFC)

6.3 Radio Frequency Identification (RFID)

6.4 QR code

6.5 Bar code

6.6 Open payment fare systems

6.7 Others

7 PRODUCT: MARKET SIZE & ANALYSIS

7.1 Overview

7.1.1 Market Size and Analysis

7.2 Ticket Machines

7.3 Smart Parking

7.4 Smart Bill

7.5 Ticketing System

8 TYPES: MARKET SIZE & ANALYSIS

8.1 Overview

8.1.1 Market Size and Analysis

8.2 Smart Card

8.2.1 Contactless Card

8.2.2 Contact Card

8.3 Mobile devices

9 VERTICALS: MARKET SIZE & ANALYSIS

9.1 Overview

9.1.1 Market Size and Analysis

9.2 Transportation

9.2.1 Land Transport

9.2.1.1 Railways

9.2.1.2 Metros and Trams

9.2.1.3 Buses

9.2.2 Air Transport: Airlines

9.2.3 Water transport

9.3 Sports

9.4 Entertainment

9.5 Others

10 REGIONS: MARKET SIZE & ANALYSIS

10.1 Overview

10.1.1 Market Size and Analysis

10.2 Europe

10.2.1 Market Size and Analysis

10.2.2 UK

10.2.3 Germany

10.2.4 France

10.3 Americas

10.3.1 U.S.

10.3.2 Canada

10.3.3 Mexico

10.4 Asia Pacific

10.4.1 India

10.4.2 China

10.4.3 ANZ

10.5 Middle East and Africa

10.5.1 UAE

10.5.2 Iran

10.5.3 South Africa

11 VENDOR PROFILES

11.1 Cubic Corporation

11.1.1 Overview

11.1.2 Business unit

11.1.3 Geographic revenue

11.1.4 Business focus

11.1.5 SWOT analysis

11.1.6 Business strategies

11.2 Rambus Inc.

11.2.1 Overview

11.2.2 Business unit

11.2.3 Geographic revenue

11.2.4 Business focus

11.2.5 SWOT analysis

11.2.6 Business strategies

11.3 Infineon Technologies AG

11.3.1 Overview

11.3.2 Business unit

11.3.3 Geographic revenue

11.3.4 Business focus

11.3.5 SWOT analysis

11.3.6 Business strategies

11.4 NXP Semiconductors

11.4.1 Overview

11.4.2 Business Unit

11.4.3 Geographic Presence

11.4.4 Business Focus

11.4.5 SWOT Analysis

11.4.6 Business Strategy

11.5 CPI Card Group Inc.

11.5.1 Overview

11.5.2 Business unit

11.5.3 Geographic revenue

11.5.4 Business focus

11.5.5 SWOT analysis

11.5.6 Business strategies

11.6 Xerox Corporation

11.6.1 Overview

11.6.2 Business unit

11.6.3 Geographic revenue

11.6.4 Business focus

11.6.5 SWOT analysis

11.6.6 Business strategies

12 GLOBAL GENERALIST

12.1 Gemalto N.V.

12.1.1 Overview

12.1.2 Gemalto NV in Smart Ticketing Market

12.2 INSIDE SECURE

12.2.1 Overview

12.2.2 INSIDE SECURE in Smart Ticketing Market

12.3 Oberthur Technologies

12.3.1 Overview

12.3.2 Oberthur Technologies in Smart Ticketing Market

13 COMPANIES TO WATCH FOR

13.1 Confidex Ltd.

13.1.1 Overview

13.1.2 Confidex Ltd. Market

13.1.3 Confidex Ltd in Smart Ticketing Market

13.2 Masabi Ltd.

13.2.1 Overview

13.2.2 Masabi Ltd. Market

13.2.3 Masabi Ltd. in Smart Ticketing Market

Annexure

? Abbreviations

List Of Tables

LIST OF TABLES

Table 1 SMART TICKETING MARKET REVENUE BY PRODUCTS, 2017–2023 (\$BILLION)

Table 2 SMART TICKETING MARKET GROWTH BY PRODUCTS, 2016–2022, Y-O-Y (%)

Table 3 SMART TICKETING MARKET REVENUE BY TYPES, 2017–2023 (\$BILLION)

Table 4 SMART TICKETING MARKET GROWTH BY TYPES, 2016–2022, Y-O-Y (%)

Table 5 SMART CARD MARKET REVENUE, 2017–2023 (\$BILLION)

Table 6 SMART TICKETING MARKET GROWTH BY SMART CARDS, 2016–2022, Y-O-Y (%)

Table 7 SMART TICKETING MARKET REVENUE BY VERTICALS, 2017–2023 (\$BILLION)

Table 8 SMART TICKETING MARKET GROWTH BY VERTICALS, 2016–2022, Y-O-Y (%)

Table 9 TRANSPORTATION MARKET REVENUE BY MODES, 2017–2023 (\$BILLION)

Table 10 SMART TICKETING MARKET GROWTH BY MODES, 2016–2022, Y-O-Y (%)

Table 11 LAND TRANSPORTATION MODES MARKET REVENUE BY TYPE, 2017–2023 (\$BILLION)

Table 12 SMART TICKETING MARKET GROWTH BY TYPE, 2016–2022, Y-O-Y (%)

Table 13 SMART TICKETING MARKET REVENUE BY REGIONS, 2017–2023 (\$BILLION)

Table 14 SMART TICKETING MARKET GROWTH BY REGIONS, 2016–2022, Y-O-Y (%)

Table 15 EUROPE MARKET REVENUE, 2017–2023 (\$BILLION)

List Of Charts

LIST OF CHARTS

- Chart 1 PEST ANALYSIS OF IOT HEALTHCARE MARKET
- Chart 2 RESEARCH METHODOLOGY OF GLOBAL XYZ MARKET
- Chart 3 CONNECTED DEVICES SHIPMENT BY 2020
- Chart 4 SHARE OF ENROLLMENT BY VARIOUS INSURANCE PROGRAMS
- Chart 5 PORTERS 5 FORCES ON IOT HEALTHCARE MARKET
- Chart 6 EVOLUTION OF HEALTHCARE INFORMATION TECHNOLOGIES
- Chart 7 ECOSYSTEM OF IOT HEALTHCARE MARKET
- Chart 8 IOT HEALTHCARE MARKET SEGMENTATION
- Chart 9 MARKET DYNAMICS – DRIVERS, RESTRAINTS & OPPORTUNITIES
- Chart 10 DRO - IMPACT ANALYSIS OF IOT HEALTHCARE MARKET
- Chart 11 TECHNOLOGY ROADMAP FOR IOT HEALTHCARE MARKET
- Chart 12 DIGITAL HEALTH ACQUIRERS BY SECTOR IN 2014
- Chart 13 IOT HEALTHCARE MARKET REVENUE, 2016-2022
- Chart 14 IOT HEALTHCARE MARKET REVENUE BY TYPE, 2016-2022 (\$BILLION)
- Chart 15 IOT HEALTHCARE MARKET REVENUE BY PROVIDER, 2016-2022
- Chart 16 IOT HEALTHCARE MARKET REVENUE BY PAYER, 2016-2022
- Chart 17 IOT HEALTHCARE MARKET REVENUE BY PAYER, 2016-2022
- Chart 18 GE HEALTHCARE: OVERVIEW SNAPSHOT
- Chart 19 GE: BUSINESS UNITS
- Chart 20 GE: GEOGRAPHIC REVENUE
- Chart 21 GE: SWOT ANALYSIS
- Chart 22 IOT HEALTHCARE MARKET REVENUE BY TECHNOLOGIES, 2016-2022
- Chart 23 SHORT RANGE NETWORK MARKET REVENUE, 2015-2022 (\$BILLION)
- Chart 24 APPLICATIONS ANALYSIS BY REGIONS
- Chart 25 TYPES ANALYSIS BY REGIONS

I would like to order

Product name: Smart Ticketing Market – Global Drivers, Opportunities, Trends, and Forecasts to 2023

Product link: <https://marketpublishers.com/r/S0D5AD5FF76EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S0D5AD5FF76EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970