+44 20 8123 2220
info@marketpublishers.com

Smart Stadium Market -By Software(Integrated Security System, Digital content management, Crowd Management, Building automation system, Event management system, Command and control center, Command and control center); By Service(Professional Service, Managed Service); By Platform(Network Management Platform, Application Management Platform, Application Management Platform); By Deployment(On-Premise, On-Cloud); By Regions(Europe, America, APAC, MEA) Drivers, Opportunities, Restraints, Trends, and Forecast to 2024

https://marketpublishers.com/r/SEBB48C4F77EN.html
Date: April 2018
Pages: 102
Price: US$ 3,500.00 (Single User License)
ID: SEBB48C4F77EN

Abstracts

Smart Stadium Market: Global Drivers, Restraints, Opportunities, Trends, and Forecasts up to 2024

Overview:

Smart technology is impacting almost every aspect of people’s daily lives. It extends even to leisurely activities such as sports and entertainment. Over the last couple of decades, stadiums have experienced an increasing demand for the implementation of innovative technology from the sports and entertainment sectors. Stadiums are no more just the place where you go, sit and watch your favorite sports event. Instead, they have transformed momentously to provide a complete experience around the event and

+44 20 8123 2220
info@marketpublishers.com

covers a range of aspects such as fan experience, operational efficiency, smart parking and enhanced security.

Smart stadiums provide different kinds of information ranging from parking availability, vacant seats, seat upgrades, and status of waiting lines to ongoing offers and concessions to the fans and viewers. In a smart stadium, fans can enjoy a personalized sporting experience along with shorter waiting lines, faster navigation through the crowd, efficient parking and a whole new “connectedness” with their favourite sport/event. Internet of things (IoT) is also being implemented at these stadiums where fans and promoters can connect their smart devices with the stadium network to receive timely information and increased participation in the event.

Market Analysis:

According to Infoholic Research, the Smart Stadium Market is expected to reach $19.79 billion by 2024, growing at a CAGR of around 22.28% during the forecast period. The major factors driving the growth of the smart stadium market include the upcoming highly popular national and international sporting events, stringent security regulations by sports governing bodies and increasing adoption of IoT technologies for efficient management of stadium infrastructure. However, high initial investment and longer wait for RoI are anticipated to limit the market growth in the coming years.

Market Segmentation Analysis:

The report provides a detailed evaluation of the market. It provides in-depth qualitative insights, historical data, and supportable projections and assumptions about the market size. The projections featured in the report have been derived using proven research methodologies and assumptions based on the vendor’s portfolio, blogs, whitepapers, and vendor presentations. Thus, the research report serves every side of the market and is segmented based on regional markets, Software, Service, Platform and Deployment.

Countries and Vertical Analysis:

The report contains an in-depth analysis of the vendor profiles, which include financial health, business units, key business priorities, SWOT, strategy; the prominent vendors covered in the report include Huawei Technologies, NEC Corporation, Intel Corporation, Cisco Systems, Tech Mahindra, Johnson Controls and others. The vendors have been identified based on the portfolio, geographical presence, marketing & distribution

+44 20 8123 2220
info@marketpublishers.com

channels, revenue generation, and significant investments in R&D.

Competitive Analysis

The report covers and analyzes the Smart Stadium market. Various strategies, such as joint ventures, partnerships, collaborations, and contracts, have been considered. In addition, as there is a need for comprehensive and integrated solutions, the market will witness a rising number of strategic partnerships for better and holistic offerings. The market is likely to witness an increase in the number of mergers, acquisitions, and strategic partnerships during the forecast period.

Companies such as NEC Corporation, Intel Corporation, and Cisco Systems are the key players in the Smart Stadium market. At the Minato Rugby Festival 2017, NEC provided secure identity authentication with facial recognition in addition to conventional ID cards. NEC designed its NeoFace facial recognition solutions to address the critical security infrastructure needs of high-traffic venues. Intel has bigger ambitions for the Olympic Games in Tokyo. The technology giant is a top partner with the Olympic organizing committee, and in the coming years it will be working, not only to improve the operations, but also the efficiency of the Olympic Games.

The report includes the complete insight of the industry, and aims to provide an opportunity for the emerging and established players to understand the market trends, current scenario, initiatives taken by the government, and the latest technologies related to the market. In addition, it helps the venture capitalists to understand the companies better and to take informed decisions.

Regional Analysis

Europe held the largest chunk of the market share in 2017 and is expected to dominate the Smart Stadium market during the forecast period. The region has always been a hub for high investments in research and development (R&D) activities, thus contributing to the development of new technologies. This region is a leading hub for sports events, majorly football, and also due to the increase in government initiatives and investments in smart stadium technologies.

Benefits

The report provides an in-depth analysis of the Smart Stadium market aiming to reduce the time to market the products and services, reduce operational cost, improve

+44 20 8123 2220
info@marketpublishers.com

accuracy, and operational performance. The investment toward smart stadiums will create opportunities for stadium owners and event promoters to increase their revenues through multiple channels and achieve higher profitability. Fans will have enhanced experiences with more services dedicated to them without the fuss of leaving their seats. The report discusses the software, service, platform, deployment, and regions related to this market. Further, the report provides details about the major challenges impacting the market growth.

+44 20 8123 2220
info@marketpublishers.com

Contents

1 INDUSTRY OUTLOOK

1.1 Industry Overview
1.2 Industry Trends
1.3 PEST Analysis

2 REPORT OUTLINE

2.1 Report Scope
2.2 Report Summary
2.3 Research Methodology
2.4 Report Assumptions

3 MARKET SNAPSHOT

3.1 Total Addressable Market (TAM)
3.2 Segmented Addressable Market (SAM)
3.3 Related Markets

4 MARKET OUTLOOK

4.1 Overview
  4.1.1 Market Definition – Infoholic Research
4.2 Market Trends and Impact
4.3 Market Segmentation
4.4 Porter 5 (Five) Forces

5 MARKET CHARACTERISTICS

5.1 Ecosystem
5.2 Value Chain
5.3 Market Dynamics
  5.3.1 Drivers
    5.3.1.1 Increasing operational efficiency
    5.3.1.2 Fan experience
    5.3.1.3 Stadium safety and security
    5.3.1.4 Increasing adoption of Internet of things

+44 20 8123 2220
info@marketpublishers.com

5.3.1.5 Growing demand for better customer management
5.3.2 Restraints
5.3.2.1 High investment cost
5.3.2.2 Traditional infrastructure of stadiums
5.3.2.3 Technical complexities
5.3.2.4 Advancement of internet and smart phones
5.3.2.5 Attracting the fans from their homes
5.3.3 Opportunities
5.3.3.1 Government initiatives and investments
5.3.3.2 Rising popularity of sports and events
5.3.3.3 Modernization of telecom and networking infrastructure
5.3.3.4 Increasing trend of digital transformation
5.3.4 DRO – Impact Analysis

6 SOFTWARE: MARKET SIZE & ANALYSIS

6.1 Overview
6.2 Integrated Security System
6.3 Digital content management
6.4 Crowd Management
6.5 Building automation system
6.6 Event management system
6.7 Command and control center
6.8 Parking Management

7 SERVICES: MARKET SIZE & ANALYSIS

7.1 Overview
7.2 Professional Service
7.3 Managed Service

8 PLATFORMS: MARKET SIZE & ANALYSIS

8.1 Overview
8.2 Network Management Platform
8.3 Application Management Platform
8.4 Device Management Platform

9 DEPLOYMENTS: MARKET SIZE & ANALYSIS

+44 20 8123 2220
info@marketpublishers.com

9.1 Overview
9.2 On-Premise
9.3 On-Cloud

10 REGIONS

10.1 Overview
10.2 Europe
  10.2.1 Market Size and Analysis
  10.2.2 DRO For Europe
  10.2.3 UK
  10.2.4 Germany
  10.2.5 France
  10.2.6 Others
10.3 America
  10.3.1 Market Size and Analysis
  10.3.2 DRO For America
  10.3.3 US
  10.3.4 Canada
  10.3.5 Others
10.4 Asia Pacific
  10.4.1 Market Size and Analysis
  10.4.2 DRO For Asia Pacific
  10.4.3 ANZ
  10.4.4 China
  10.4.5 India
  10.4.6 Others
10.5 MEA
  10.5.1 Market Size and Analysis
  10.5.2 DRO for MEA
  10.5.3 GCC countries
  10.5.4 South Africa
  10.5.5 Others

11 VENDOR PROFILES

11.1 Huawei Technologies
  11.1.1 Overview

+44 20 8123 2220
info@marketpublishers.com

11.1.2 Business Units
11.1.3 Geographic Revenue
11.1.4 Business Focus
11.1.5 SWOT Analysis
11.1.6 Business Strategies
11.2 Intel Corporation
11.2.1 Overview
11.2.2 Business Units
11.2.3 Geographic Revenue
11.2.4 Business Focus
11.2.5 SWOT Analysis
11.2.6 Business Strategies
11.3 Cisco Systems
11.3.1 Overview
11.3.2 Business Units
11.3.3 Geographic Revenue
11.3.4 Business Focus
11.3.5 SWOT Analysis
11.3.6 Business Strategies
11.4 NEC Corporation
11.4.1 Overview
11.4.2 Business Units
11.4.3 Geographic Revenue
11.4.4 Business Focus
11.4.5 SWOT Analysis
11.4.6 Business Strategies
11.5 Tech Mahindra
11.5.1 Overview
11.5.2 Business Units
11.5.3 Geographic Revenue
11.5.4 Business Focus
11.5.5 SWOT Analysis
11.5.6 Business Strategies

12 COMPANIES TO WATCH FOR

12.1 Johnson Controls
12.1.1 Overview
12.2 GP Smart Stadium

+44 20 8123 2220
info@marketpublishers.com

12.2.1 Overview
12.3 Volteo
12.3.1 Overview
12.4 NTT Group
12.4.1 Overview
12.5 DS worldwide
12.5.1 Overview
Annexure
? Acronyms

?

Tables

Table 1 SMART STADIUM MARKET REVENUE BY SOFTWARE, 2017-2024 ($MILLION)
Table 2 SMART STADIUM MARKET REVENUE BY SERVICES, 2017-2024 ($MILLION)
Table 3 SMART STADIUM MARKET REVENUE BY PLATFORMS, 2017-2024 ($MILLION)
Table 4 SMART STADIUM MARKET REVENUE BY PLATFORMS, 2017-2024 ($MILLION)
Table 5 SMART STADIUM MARKET SHARES BY REGIONS, 2017-2024 ($MILLION)
Table 6 DRO FOR EUROPE
Table 7 EUROPE MARKET REVENUE BY SOFTWARE 2017-2024 ($MILLION)
Table 8 EUROPE MARKET REVENUE BY SERVICES 2017-2024 ($MILLION)
Table 9 EUROPE MARKET REVENUE BY PLATFORMS 2017-2024 ($MILLION)
Table 10 EUROPE MARKET REVENUE BY DEPLOYMENT 2017-2024 ($MILLION)
Table 11 DRO FOR AMERICA
Table 12 AMERICA MARKET REVENUE BY SOFTWARE 2017-2024 ($MILLION)
Table 13 AMERICA MARKET REVENUE BY SERVICES 2017-2024 ($MILLION)
Table 14 AMERICA MARKET REVENUE BY PLATFORMS 2017-2024 ($MILLION)
Table 15 AMERICA MARKET REVENUE BY DEPLOYMENT 2017-2024 ($MILLION)
Table 16 DRO FOR ASIA PACIFIC
Table 17 ASIA PACIFIC MARKET REVENUE BY SOFTWARE 2017-2024 ($MILLION)
Table 18 ASIA PACIFIC MARKET REVENUE BY SERVICES 2017-2024 ($MILLION)
Table 19 ASIA PACIFIC MARKET REVENUE BY PLATFORMS 2017-2024 ($MILLION)
Table 20 ASIA PACIFIC MARKET REVENUE BY DEPLOYMENT 2017-2024 ($MILLION)

+44 20 8123 2220
info@marketpublishers.com

Table 21 DRO FOR MEA
Table 22 MEA MARKET REVENUE BY SOFTWARE 2017-2024 ($MILLION)
Table 23 MEA MARKET REVENUE BY SERVICES 2017-2024 ($MILLION)
Table 24 MEA MARKET REVENUE BY PLATFORMS 2017-2024 ($MILLION)
Table 25 MEA MARKET REVENUE BY DEPLOYMENT 2017-2024 ($MILLION)

Charts
Chart 1 PEST ANALYSIS
Chart 2 RESEARCH METHODOLOGY
Chart 3 SMART CITIES MARKET REVENUE, 2017-2024 ($ BILLION)
Chart 4 SMART STADIUM MARKET REVENUE, 2017-2024 ($BILLION)
Chart 5 GLOBAL SPORTS INDUSTRY ECOSYSTEM.
Chart 6 SMART STADIUM MARKET SEGMENTATION
Chart 7 PORTERS 5 FORCES ON SMART STADIUM MARKET
Chart 8 ECOSYSTEM OF SMART STADIUM MARKET
Chart 9 VALUE CHAIN OF SMART STADIUM MARKET
Chart 10 MARKET DYNAMICS – DRIVERS, RESTRAINTS & OPPORTUNITIES
Chart 11 DRO - IMPACT ANALYSIS OF SMART STADIUM MARKET
Chart 12 SMART STADIUM MARKET BY SOFTWARE 2017-2024 ($MILLION)
Chart 13 INTEGRATED SECURITY SYSTEM REVENUE 2017-2024 ($ MILLION)
Chart 14 DIGITAL CONTENT MANAGEMENT REVENUE 2017-2024 ($MILLION)
Chart 15 CROWD MANAGEMENT MARKET REVENUE, 2017-2024 ($MILLION)
Chart 16 BUILDING AUTOMATION SYSTEM MARKET REVENUE, 2017-2024 ($MILLION)
Chart 17 EVENT MANAGEMENT SYSTEM MARKET REVENUE, 2017-2024 ($MILLION)
Chart 18 COMMAND AND CONTROL CENTER MARKET REVENUE, 2017-2024 ($MILLION)
Chart 19 PARKING MANAGEMENT MARKET REVENUE, 2017-2024 ($MILLION)
Chart 20 SMART STADIUM MARKET BY SERVICES 2017-2024 ($MILLION)
Chart 21 SMART STADIUM MARKET SHARE BY SERVICES 2017 AND 2024
Chart 22 PROFESSIONAL SERVICE MARKET REVENUE, 2017-2024 ($MILLION)
Chart 23 MANAGED SERVICE MARKET REVENUE, 2017-2024 ($MILLION)
Chart 24 SMART STADIUM MARKET BY PLATFORMS 2017-2024 ($MILLION)
Chart 25 SMART STADIUM MARKET SHARE BY PLATFORMS 2017 AND 2024
Chart 26 NETWORK MANAGEMENT PLATFORM MARKET REVENUE, 2017-2024 ($MILLION)
Chart 27 APPLICATION MANAGEMENT PLATFORM MARKET REVENUE, 2017-2024 ($MILLION)

+44 20 8123 2220
info@marketpublishers.com

Chart 28 DEVICE MANAGEMENT PLATFORM MARKET REVENUE, 2017-2024 ($MILLION)
Chart 29 SMART STADIUM MARKET BY DEPLOYMENT 2017-2024 ($MILLION)
Chart 30 SMART STADIUM MARKET SHARE BY DEPLOYMENT 2017 AND 2024
Chart 31 ON-PREMISE MARKET REVENUE, 2017-2024 ($MILLION)
Chart 32 ON-CLOUD MARKET REVENUE, 2017-2024 ($MILLION)
Chart 33 SMART STADIUM MARKET SHARE BY REGIONS, 2017 AND 2024
Chart 34 EUROPE MARKET REVENUE, 2017-2024 ($MILLION)
Chart 35 AMERICA MARKET REVENUE, 2017-2024 ($MILLION)
Chart 36 ASIA PACIFIC MARKET REVENUE, 2017-2024 ($MILLION)
Chart 37 MEA MARKET REVENUE, 2017-2024 ($MILLION)
Chart 38 HUAWEI TECHNOLOGIES: OVERVIEW SNAPSHOT
Chart 39 HUAWEI TECHNOLOGIES: BUSINESS UNITS
Chart 40 HUAWEI TECHNOLOGIES: GEOGRAPHIC REVENUE
Chart 41 HUAWEI TECHNOLOGIES: SWOT ANALYSIS
Chart 42 INTEL CORPORATION: OVERVIEW SNAPSHOT
Chart 43 INTEL CORPORATION: BUSINESS UNITS
Chart 44 INTEL CORPORATION: GEOGRAPHIC REVENUE
Chart 45 INTEL CORPORATION: SWOT ANALYSIS
Chart 46 CISCO SYSTEMS: OVERVIEW SNAPSHOT
Chart 47 CISCO CORPORATION: BUSINESS UNITS
Chart 48 CISCO: GEOGRAPHIC REVENUE
Chart 49 CISCO: SWOT ANALYSIS
Chart 50 NEC CORPORATION: OVERVIEW SNAPSHOT
Chart 51 NEC CORPORATION: BUSINESS UNITS
Chart 52 NEC CORPORATION: GEOGRAPHIC REVENUE
Chart 53 NEC CORPORATION: SWOT ANALYSIS
Chart 54 TECH MAHINDRA: OVERVIEW SNAPSHOT
Chart 55 TECH MAHINDRA: BUSINESS UNITS
Chart 56 TECH MAHINDRA: GEOGRAPHIC REVENUE
Chart 57 TECH MAHINDRA: SWOT ANALYSIS

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Smart Stadium Market -By Software(Integrated Security System, Digital content management, Crowd Management, Building automation system, Event management system, Command and control center, Command and control center); By Service(Professional Service, Managed Service); By Platform(Network Management Platform, Application Management Platform, Application Management Platform); By Deployment(On-Premise, On-Cloud); By Regions(Europe, America, APAC, MEA) Drivers, Opportunities, Restraints, Trends, and Forecast to 2024

Product link: https://marketpublishers.com/r/SEBB48C4F77EN.html

Price: US$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/SEBB48C4F77EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

+44 20 8123 2220
info@marketpublishers.com

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970