

Self Cleaning Coating Market by Types (Hydrophobic and Hydrophilic), by End-users (Constructions, Automotive, Textile & Apparel and Others) and By Geography-Global Drivers, Restraints, Opportunities, Trends & Forecast to 2028

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Abstracts

Self cleaning coating is defined as a special polymer coating which gets cleaned itself and includes a mixture of many photocatalytic nanocrystals. The self cleaning coating enhances the properties of the glass by including the properties of repelling dirt, germs and water among others. These comprise of titanium dioxide and zinc oxide which aid in the industries by protecting from UV rays, corrosion and hard water spots among others. These coatings are widely used in automotive, solar panels, construction and others. The self-cleaning coatings offer significant cost and time savings in various industries. By reducing the frequency of cleaning and maintenance cycles, businesses and consumers can save on labor, cleaning supplies, and associated expenses. In addition, the self-cleaning coatings promote sustainable practices by reducing water usage and the need for harsh chemical cleaning agents. The environmentally-friendly nature of these coatings has appealed to environmentally conscious industries and consumers. Hence, the aforementioned factors are significantly driving the market. On the other hand, the limited range of applications, high production costs and environmental concerns are the factors which are restraining the market growth. The Self Cleaning Coating Market is expected to grow at a rate of 9.9% CAGR by 2028.

The Self Cleaning Coating Market based on Types:

Hydrophobic

Hydrophilic

The Self Cleaning Coating Market based on End-users:

Constructions

Automotive

Textile & Apparel

Others

The Self Cleaning Coating Market based on Geography:

North America

Europe

Asia Pacific

Rest of the World

As in the market for types, the market is categorized into Hydrophobic and Hydrophilic. The Hydrophobic segment is expected to lead the market over the estimated time period. The surging demand for hydrophobic coatings in the automotive industry is projected to be a major driver for the segment growth over the projected period. Moreover, the hydrophobic coatings for glass components provide high water resistance in heavy rains. As a result, they are likely to attain high demand for manufacturing of car displays and windows over the projected period. In addition, the technological innovations to implement nano-particles in hydrophobic coatings, which provide high surface area and better performance characteristics is projected to open new avenues for the segment growth over the projected period.

Further in the market based on end users the market is divided into Constructions, Automotive, Textile & Apparel and Others. Among these, the automotive industry is expected to expand at a higher rate over the forecast period. Due to the surging demand for anti-corrosion, anti-icing/wetting and self-cleaning coatings for cars is

projected to fuel the market demand over the forecast period. The automotive industry is rising majorly in regions such as North America, Asia Pacific, and the Middle East & Africa which is anticipated to open new avenues for the industry growth over the estimated period.

North America is the largest self-cleaning coating market globally because of the presence of export-oriented manufacturing capacities and intense domestic demand from various end-user industries. The increase in automobile manufacturing and building construction is further driving the market growth in the region. The anticipated economic stability in Europe is expected to boost its manufacturing sector, complementing the growth of the self-cleaning coating market. North America is expected to remain the key region in the market with major contribution coming from the US.

Moreover, the sustainability and environmental consciousness have become prominent factors influencing consumer behavior and industry practices across the world. The demand for eco-friendly and sustainable self-cleaning coatings has been on the rise as businesses and consumers seek greener alternatives.

ACS Group, AkzoNobel N.V., Arkema, Axalta Coating Systems, BASF SE, Nissan Motor Co., Ltd., PPG Industries Inc., RPM International, Sherwin Williams Company and Covestro AG is the list of companies which are leading the market.

Thus, as the world continues to focus on sustainable and low-maintenance solutions, the self cleaning coating market is expected to have a promising future, finding applications in various industries and becoming an integral part of modern infrastructure and technology.

This report offers the overall analysis of the aquaculture market growth drivers, restraints, opportunities and other challenges.

This report represents the key developments in the market along with the new product launches, mergers and acquisitions, expansions and joint ventures of the market vendors.

This report further describes the all possible segments and sub segments exist in the market as to help the players in strategic business planning.

This report also provides the geographical analysis of the aquaculture market

such as penetration of market across the world.

Contents

1. EXECUTIVE SUMMARY

2. INDUSTRY OUTLOOK

- 2.1. Industry Overview
- 2.2. Industry Trends

3. MARKET SNAPSHOT

- 3.1. Market Definition
- 3.2. Market Outlook
 - 3.2.1. Porter Five Forces
- 3.3. Related Markets

4. MARKET CHARACTERISTICS

- 4.1. Market Overview
- 4.2. Market Segmentation
- 4.3. Market Dynamics
 - 4.3.1. Drivers
 - 4.3.2. Restraints
 - 4.3.3. Opportunities
- 4.4. DRO - Impact Analysis

5. TYPE: MARKET SIZE & ANALYSIS

- 5.1. Overview
- 5.2. Hydrophobic
- 5.3. Hydrophilic

6. END-USERS: MARKET SIZE & ANALYSIS

- 6.1. Overview
- 6.2. Constructions
- 6.3. Automotive
- 6.4. Textile & Apparel

6.5. Others

7. GEOGRAPHY: MARKET SIZE & ANALYSIS

7.1. Overview

7.2. North America

7.3. Europe

7.4. Asia Pacific

7.5. Rest of the World

8. COMPETITIVE LANDSCAPE

8.1. Competitor Comparison Analysis

8.2. Market Developments

8.2.1. Mergers and Acquisitions, Legal, Awards, Partnerships

8.2.2. Product Launches and execution

9. VENDOR PROFILES

9.1. ACS Group

9.1.1. Overview

9.1.2. Financial Overview

9.1.3. Product Offerings

9.1.4. Developments

9.1.5. Business Strategy

9.2. AkzoNobel N.V.

9.2.1. Overview

9.2.2. Financial Overview

9.2.3. Product Offerings

9.2.4. Developments

9.2.5. Business Strategy

9.3. Arkema

9.3.1. Overview

9.3.2. Financial Overview

9.3.3. Product Offerings

9.3.4. Developments

9.3.5. Business Strategy

9.4. Axalta Coating Systems

9.4.1. Overview

- 9.4.2. Financial Overview
- 9.4.3. Product Offerings
- 9.4.4. Developments
- 9.4.5. Business Strategy
- 9.5. BASF SE
 - 9.5.1. Overview
 - 9.5.2. Financial Overview
 - 9.5.3. Product Offerings
 - 9.5.4. Developments
 - 9.5.5. Business Strategy
- 9.6. Nissan Motor Co., Ltd.
 - 9.6.1. Overview
 - 9.6.2. Financial Overview
 - 9.6.3. Product Offerings
 - 9.6.4. Developments
 - 9.6.5. Business Strategy
- 9.7. PPG Industries Inc.
 - 9.7.1. Overview
 - 9.7.2. Financial Overview
 - 9.7.3. Product Offerings
 - 9.7.4. Developments
 - 9.7.5. Business Strategy
- 9.8. RPM International
 - 9.8.1. Overview
 - 9.8.2. Financial Overview
 - 9.8.3. Product Offerings
 - 9.8.4. Developments
 - 9.8.5. Business Strategy
- 9.9. Sherwin Williams Company
 - 9.9.1. Overview
 - 9.9.2. Financial Overview
 - 9.9.3. Product Offerings
 - 9.9.4. Developments
 - 9.9.5. Business Strategy
- 9.10. Covestro AG
 - 9.10.1. Overview
 - 9.10.2. Financial Overview
 - 9.10.3. Product Offerings
 - 9.10.4. Developments

9.10.5. Business Strategy

10. ANALYST OPINION

11. ANNEXURE

11.1. Report Scope

11.2. Market Definitions

11.3. Research Methodology

11.3.1. Data Collation and In-house Estimation

11.3.2. Market Triangulation

11.3.3. Forecasting

11.4. Report Assumptions

11.5. Declarations

11.6. Stakeholders

11.7. Abbreviations

12. LIST OF TABLES

TABLE 1. GLOBAL SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 2. GLOBAL SELF-CLEANING COATING MARKET VALUE FOR HYDROPHOBIC, BY GEOGRAPHY, 2022-2028 (USD BILLION)

TABLE 3. GLOBAL SELF-CLEANING COATING MARKET VALUE FOR HYDROPHILIC, BY GEOGRAPHY, 2022-2028 (USD BILLION)

TABLE 4. GLOBAL SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 5. GLOBAL SELF-CLEANING COATING MARKET VALUE FOR CONSTRUCTIONS, 2022-2028 (USD BILLION)

TABLE 6. GLOBAL SELF-CLEANING COATING MARKET VALUE FOR AUTOMOTIVE, BY GEOGRAPHY, 2022-2028 (USD BILLION)

TABLE 7. GLOBAL SELF-CLEANING COATING MARKET VALUE FOR TEXTILE & APPAREL, BY GEOGRAPHY, 2022-2028 (USD BILLION)

TABLE 8. GLOBAL SELF-CLEANING COATING MARKET VALUE FOR OTHERS, BY GEOGRAPHY, 2022-2028 (USD BILLION)

TABLE 9. NORTH AMERICA SELF-CLEANING COATING MARKET VALUE, BY COUNTRY, 2022-2028 (USD BILLION)

TABLE 10. NORTH AMERICA SELF-CLEANING COATING MARKET VALUE, BY

TYPE, 2022-2028 (USD BILLION)

TABLE 11. NORTH AMERICA SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 12. U.S SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 13. U.S SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 14. CANADA SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 15. CANADA SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 16. EUROPE SELF-CLEANING COATING MARKET VALUE, BY COUNTRY, 2022-2028 (USD BILLION)

TABLE 17. EUROPE SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 18. EUROPE SELF-CLEANING COATING MARKET VALUE, END-USERS, 2022-2028 (USD BILLION)

TABLE 19. GERMANY SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 20. GERMANY SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 21. U.K SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 22. U.K SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 23. FRANCE SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 24. FRANCE SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 25. ITALY SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 26. ITALY SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 27. SPAIN SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 28. SPAIN SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 29. ROE SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 30. ROE SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 31. ASIA PACIFIC SELF-CLEANING COATING MARKET VALUE, BY COUNTRY, 2022-2028 (USD BILLION)

TABLE 32. ASIA PACIFIC SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 33. ASIA PACIFIC SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 34. CHINA SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 35. CHINA SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 36. INDIA SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 37. INDIA SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 38. JAPAN SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 39. JAPAN SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 40. REST OF APAC SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 41. REST OF APAC SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 42. REST OF WORLD SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 43. REST OF WORLD SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 44. ACS GROUP: FINANCIALS

TABLE 45. ACS GROUP: PRODUCTS & SERVICES

TABLE 46. ACS GROUP: RECENT DEVELOPMENTS

TABLE 47. AKZONOBEL N.V.: FINANCIALS

TABLE 48. AKZONOBEL N.V.: PRODUCTS & SERVICES

TABLE 49. AKZONOBEL N.V.: RECENT DEVELOPMENTS

TABLE 50. ARKEMA: FINANCIALS

TABLE 51. ARKEMA: PRODUCTS & SERVICES

TABLE 52. ARKEMA: RECENT DEVELOPMENTS

TABLE 53. AXALTA COATING SYSTEMS: FINANCIALS

TABLE 54. AXALTA COATING SYSTEMS: PRODUCTS & SERVICES

TABLE 55. AXALTA COATING SYSTEMS: RECENT DEVELOPMENTS

TABLE 56. BASF SE: FINANCIALS

TABLE 57. BASF SE: PRODUCTS & SERVICES

TABLE 58. BASF SE: RECENT DEVELOPMENTS

TABLE 59. NISSAN MOTOR CO., LTD.: FINANCIALS

TABLE 60. NISSAN MOTOR CO., LTD.: PRODUCTS & SERVICES

TABLE 61. NISSAN MOTOR CO., LTD.: RECENT DEVELOPMENTS

TABLE 62. PPG INDUSTRIES INC.: FINANCIALS

TABLE 63. PPG INDUSTRIES INC.: PRODUCTS & SERVICES

TABLE 64. PPG INDUSTRIES INC.: RECENT DEVELOPMENTS

TABLE 65. RPM INTERNATIONAL: FINANCIALS

TABLE 66. RPM INTERNATIONAL: PRODUCTS & SERVICES

TABLE 67. RPM INTERNATIONAL: RECENT DEVELOPMENTS

TABLE 68. SHERWIN WILLIAMS COMPANY: FINANCIALS

TABLE 69. SHERWIN WILLIAMS COMPANY: PRODUCTS & SERVICES

TABLE 70. SHERWIN WILLIAMS COMPANY: RECENT DEVELOPMENTS

TABLE 71. COVESTRO AG: FINANCIALS

TABLE 72. COVESTRO AG: PRODUCTS & SERVICES

TABLE 73. COVESTRO AG: RECENT DEVELOPMENTS

12. LIST OF CHARTS

CHART. 1. GLOBAL SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 2. GLOBAL SELF-CLEANING COATING MARKET VALUE FOR HYDROPHOBIC, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 3. GLOBAL SELF-CLEANING COATING MARKET VALUE FOR HYDROPHILIC, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 4. GLOBAL SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

CHART. 5. GLOBAL SELF-CLEANING COATING MARKET VALUE FOR CONSTRUCTIONS, 2022-2028 (USD BILLION)

CHART. 6. GLOBAL SELF-CLEANING COATING MARKET VALUE FOR AUTOMOTIVE, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 7. GLOBAL SELF-CLEANING COATING MARKET VALUE FOR TEXTILE & APPAREL, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 8. GLOBAL SELF-CLEANING COATING MARKET VALUE FOR OTHERS, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 9. NORTH AMERICA SELF-CLEANING COATING MARKET VALUE, BY

COUNTRY, 2022-2028 (USD BILLION)

CHART. 10. NORTH AMERICA SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 11. NORTH AMERICA SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

CHART. 12. U.S SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 13. U.S SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

CHART. 14. CANADA SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 15. CANADA SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

CHART. 16. EUROPE SELF-CLEANING COATING MARKET VALUE, BY COUNTRY, 2022-2028 (USD BILLION)

CHART. 17. EUROPE SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 18. EUROPE SELF-CLEANING COATING MARKET VALUE, END-USERS, 2022-2028 (USD BILLION)

CHART. 19. GERMANY SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 20. GERMANY SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

CHART. 21. U.K SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 22. U.K SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

CHART. 23. FRANCE SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 24. FRANCE SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

CHART. 25. ITALY SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 26. ITALY SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

CHART. 27. SPAIN SELF-CLEANING COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 28. SPAIN SELF-CLEANING COATING MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

CHART. 29. ROE SELF-CLEANING COATING MARKET VALUE, BY TYPE,
2022-2028 (USD BILLION)

CHART. 30. ROE SELF-CLEANING COATING MARKET VALUE, BY END-USERS,
2022-2028 (USD BILLION)

CHART. 31. ASIA PACIFIC SELF-CLEANING COATING MARKET VALUE, BY
COUNTRY, 2022-2028 (USD BILLION)

CHART. 32. ASIA PACIFIC SELF-CLEANING COATING MARKET VALUE, BY TYPE,
2022-2028 (USD BILLION)

CHART. 33. ASIA PACIFIC SELF-CLEANING COATING MARKET VALUE, BY END-
USERS, 2022-2028 (USD BILLION)

CHART. 34. CHINA SELF-CLEANING COATING MARKET VALUE, BY TYPE,
2022-2028 (USD BILLION)

CHART. 35. CHINA SELF-CLEANING COATING MARKET VALUE, BY END-USERS,
2022-2028 (USD BILLION)

CHART. 36. INDIA SELF-CLEANING COATING MARKET VALUE, BY TYPE,
2022-2028 (USD BILLION)

CHART. 37. INDIA SELF-CLEANING COATING MARKET VALUE, BY END-USERS,
2022-2028 (USD BILLION)

CHART. 38. JAPAN SELF-CLEANING COATING MARKET VALUE, BY TYPE,
2022-2028 (USD BILLION)

CHART. 39. JAPAN SELF-CLEANING COATING MARKET VALUE, BY END-USERS,
2022-2028 (USD BILLION)

CHART. 40. REST OF APAC SELF-CLEANING COATING MARKET VALUE, BY
TYPE, 2022-2028 (USD BILLION)

CHART. 41. REST OF APAC SELF-CLEANING COATING MARKET VALUE, BY END-
USERS, 2022-2028 (USD BILLION)

CHART. 42. REST OF WORLD SELF-CLEANING COATING MARKET VALUE, BY
TYPE, 2022-2028 (USD BILLION)

CHART. 43. REST OF WORLD SELF-CLEANING COATING MARKET VALUE, BY
END-USERS, 2022-2028 (USD BILLION)

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