

# Rubber Coating Market by Material Types (Silicone Rubber, EPDM, Butyl Rubber and Others), Application Methods (Spray Coating, Brushing and Dipping) and By Geography – Global Driver, Restraints, Opportunities, Trends, and Forecast to 2028

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# **Abstracts**

Rubber coating is one of the extensively used processes of coating in different applications. Such protective coating is used onto or impregnated into a substrate or an object for protective, decorative or functional purposes. Rubber coating medium is a significant consideration in the selection of coating material. This type of coating is used on several elastomeric components such as gaskets, stoppers, plungers, seals, and orings which are used in various industrial applications such as automotive, electronics, medical, military industries etc. The market for rubber coatings is growing rapidly since the rubber coatings provide a protective barrier against corrosion, extending the lifespan of coated surfaces, equipment, and products. Moreover, the industries such as automotive, marine, construction and industrial manufacturing rely on rubber coatings to enhance the durability and longevity of their assets. On the contrary, the shifting geopolitical structure of various countries may hamper the market growth. The Rubber Coating Market is expected to grow at a rate of 6.2% CAGR by 2028.

Rubber Coating Market based on Material Types:

Silicone Rubber

**EPDM** 

Butyl Rubber



#### Others

Rubber Coating Market based on Application Methods:
Spray Coating
Brushing
Dipping
Rubber Coating Market based on Geography:
North America
Europe
Asia Pacific
Rest of the World

As per the type, the silicone rubber is projected to grow at a highest CAGR. Silicon Rubber is the most widely used synthetic rubber or polymer. This rubber has same bond structure as found in glass, sand and quartz. Silicone rubber is comprised of silicone- which is itself a polymer- together with hydrogen, carbon, and oxygen. This is a distinctive synthetic elastomer which is made from a cross-linked polymer which is supported with silica. The feature of silicone rubber is such that it offers the perfect balance of mechanical and chemical properties which is needed in today's most demanding industrial rubber applications. Moreover, owing to the versatile properties of silicone rubber, it provides a number of benefits which are not found in other rubbers. Thus, the silicone rubbers have chemical stability, fine electrical properties, good flame retardancy and excellent resistance to heat and cold.

According to the application method, the spray coating method has witnessed a significant growth in the estimated period. This is because huge tanks, launder systems, and equipment with complicated detail work all adopt spray coating. Sprayable urethane is made to protect all surfaces and equipment which are exposed to any form of



abrasive and corrosive environments. Moreover, the spray rubber coating or specialty coatings increase the operating life, replacement and maintenance costs of equipment and structures in areas with impact, vibration, flexing, bending and thermal cycling. This form of coating is available with superior tensile, elongation and wear and tear strength properties.

As per the market by geography, Asia Pacific is the emerging region and also has a significant share in the global rubber coating market. China and India are driving the demand for rubber coating in the Asia Pacific region due to regional growth along with huge base of industrial product manufacturers, increasing demand for automotive from consumers, and the existence of OEMs. In developing regions, growing purchase power is leading the economic growth.

Moreover, globally increasing focus on environmental sustainability has driven the demand for eco-friendly rubber coatings that have lower VOC emissions, reduced environmental impact, and are recyclable or biodegradable. Further, the automotive sector remained a significant driver of the rubber coating market due to the need for corrosion protection, noise reduction, and aesthetic enhancements.

The report includes the leading players of market - 3M, Asahi Kasei Corp., BASF SE, Covestro AG, DowDuPont Inc., Fiat Chrysler Automobiles N.V. (FCA), General Electric (GE), Lanxess AG, Saudi Basic Industries Corporation (SABIC) and Shin-Etsu Chemical Corp.

In conclusion, the rubber coating market plays a crucial role in enhancing the durability, safety, and functionality of a wide range of products and surfaces across various industries. Its diverse applications and numerous advantages make it a vital component of modern manufacturing and production processes.

This report for rubber coating market includes the complete quantitative analysis of the market which assists the shareholders to capitalize by the present market trends.

Again, the research will assist in understanding the market vendors' capabilities and strategies such as innovations, mergers and acquisitions and expansions.

This research of rubber coating market also consists of comprehensive insights regarding the technical innovations in the products.



Additionally, this research will elucidate the geographical analysis of the rubber coating market to understand the market penetration across the world.



# **Contents**

#### 1. EXECUTIVE SUMMARY

## 2. INDUSTRY OUTLOOK

- 2.1. Industry Overview
- 2.2. Industry Trends

## 3. MARKET SNAPSHOT

- 3.1. Market Definition
- 3.2. Market Outlook
  - 3.2.1. Porter Five Forces
- 3.3. Related Markets

## 4. MARKET CHARACTERISTICS

- 4.1. Market Overview
- 4.2. Market Segmentation
- 4.3. Market Dynamics
  - 4.3.1. Drivers
  - 4.3.2. Restraints
  - 4.3.3. Opportunities
- 4.4. DRO Impact Analysis

## 5. TYPE: MARKET SIZE & ANALYSIS

- 5.1. Overview
- 5.2. Silicone Rubber
- 5.3. EPDM
- 5.4. Butyl Rubber
- 5.5. Others

## 6. APPLICATION METHODS: MARKET SIZE & ANALYSIS

- 6.1. Overview
- 6.2. Spray Coating



- 6.3. Brushing
- 6.4. Dipping

## 7. GEOGRAPHY: MARKET SIZE & ANALYSIS

- 7.1. Overview
- 7.2. North America
- 7.3. Europe
- 7.4. Asia Pacific
- 7.5. Rest of the World

#### 8. COMPETITIVE LANDSCAPE

- 8.1. Competitor Comparison Analysis
- 8.2. Market Developments
  - 8.2.1. Mergers and Acquisitions, Legal, Awards, Partnerships
  - 8.2.2. Product Launches and execution

#### 9. VENDOR PROFILES

- 9.1.3M
  - 9.1.1. Overview
  - 9.1.2. Financial Overview
  - 9.1.3. Product Offerings
  - 9.1.4. Developments
  - 9.1.5. Business Strategy
- 9.2. Asahi Kasei Corp.
  - 9.2.1. Overview
  - 9.2.2. Financial Overview
  - 9.2.3. Product Offerings
  - 9.2.4. Developments
  - 9.2.5. Business Strategy
- 9.3. BASF SE
  - 9.3.1. Overview
  - 9.3.2. Financial Overview
  - 9.3.3. Product Offerings
  - 9.3.4. Developments
  - 9.3.5. Business Strategy
- 9.4. Covestro AG



- 9.4.1. Overview
- 9.4.2. Financial Overview
- 9.4.3. Product Offerings
- 9.4.4. Developments
- 9.4.5. Business Strategy
- 9.5. DowDuPont Inc.
  - 9.5.1. Overview
  - 9.5.2. Financial Overview
  - 9.5.3. Product Offerings
  - 9.5.4. Developments
  - 9.5.5. Business Strategy
- 9.6. Fiat Chrysler Automobiles N.V. (FCA)
  - 9.6.1. Overview
  - 9.6.2. Financial Overview
  - 9.6.3. Product Offerings
  - 9.6.4. Developments
  - 9.6.5. Business Strategy
- 9.7. General Electric (GE)
  - 9.7.1. Overview
  - 9.7.2. Financial Overview
  - 9.7.3. Product Offerings
  - 9.7.4. Developments
  - 9.7.5. Business Strategy
- 9.8. Lanxess AG
  - 9.8.1. Overview
  - 9.8.2. Financial Overview
  - 9.8.3. Product Offerings
  - 9.8.4. Developments
  - 9.8.5. Business Strategy
- 9.9. Saudi Basic Industries Corporation (SABIC)
  - 9.9.1. Overview
  - 9.9.2. Financial Overview
  - 9.9.3. Product Offerings
  - 9.9.4. Developments
  - 9.9.5. Business Strategy
- 9.10. Shin-Etsu Chemical Corp.
  - 9.10.1. Overview
  - 9.10.2. Financial Overview
  - 9.10.3. Product Offerings



- 9.10.4. Developments
- 9.10.5. Business Strategy

#### 10. ANALYST OPINION

#### 11. ANNEXURE

- 11.1. Report Scope
- 11.2. Market Definitions
- 11.3. Research Methodology
  - 11.3.1. Data Collation and In-house Estimation
  - 11.3.2. Market Triangulation
  - 11.3.3. Forecasting
- 11.4. Report Assumptions
- 11.5. Declarations
- 11.6. Stakeholders
- 11.7. Abbreviations

## 12. LIST OF TABLES

- TABLE 1. GLOBAL RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)
- TABLE 2. GLOBAL RUBBER COATING MARKET VALUE FOR SILICONE RUBBER, BY GEOGRAPHY, 2022-2028 (USD BILLION)
- TABLE 3. GLOBAL RUBBER COATING MARKET VALUE FOR EPDM, BY GEOGRAPHY, 2022-2028 (USD BILLION)
- TABLE 4. GLOBAL RUBBER COATING MARKET VALUE FOR BUTYL RUBBER, BY GEOGRAPHY, 2022-2028 (USD BILLION)
- TABLE 5. GLOBAL RUBBER COATING MARKET VALUE FOR OTHERS, BY GEOGRAPHY, 2022-2028 (USD BILLION)
- TABLE 6. GLOBAL RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)
- TABLE 7. GLOBAL RUBBER COATING MARKET VALUE FOR SPRAY COATING, 2022-2028 (USD BILLION)
- TABLE 8. GLOBAL RUBBER COATING MARKET VALUE FOR BRUSHING, BY GEOGRAPHY, 2022-2028 (USD BILLION)
- TABLE 9. GLOBAL RUBBER COATING MARKET VALUE FOR DIPPING, BY GEOGRAPHY, 2022-2028 (USD BILLION)



- TABLE 10. NORTH AMERICA RUBBER COATING MARKET VALUE, BY COUNTRY, 2022-2028 (USD BILLION)
- TABLE 11. NORTH AMERICA RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)
- TABLE 12. NORTH AMERICA RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)
- TABLE 13. U.S RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)
- TABLE 14. U.S RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)
- TABLE 15. CANADA RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)
- TABLE 16. CANADA RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)
- TABLE 17. EUROPE RUBBER COATING MARKET VALUE, BY COUNTRY, 2022-2028 (USD BILLION)
- TABLE 18. EUROPE RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)
- TABLE 19. EUROPE RUBBER COATING MARKET VALUE, APPLICATION METHODS, 2022-2028 (USD BILLION)
- TABLE 20. GERMANY RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)
- TABLE 21. GERMANY RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)
- TABLE 22. U.K RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)
- TABLE 23. U.K RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)
- TABLE 24. FRANCE RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)
- TABLE 25. FRANCE RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)
- TABLE 26. ITALY RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)
- TABLE 27. ITALY RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)
- TABLE 28. SPAIN RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)
- TABLE 29. SPAIN RUBBER COATING MARKET VALUE, BY APPLICATION



METHODS, 2022-2028 (USD BILLION)

TABLE 30. ROE RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 31. ROE RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)

TABLE 32. ASIA PACIFC RUBBER COATING MARKET VALUE, BY COUNTRY, 2022-2028 (USD BILLION)

TABLE 33. ASIA PACIFC RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 34. ASIA PACIFC RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)

TABLE 35. CHINA RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 36. CHINA RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)

TABLE 37. INDIA RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 38. INDIA RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)

TABLE 39. JAPAN RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 40. JAPAN RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)

TABLE 41. REST OF APAC RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 42. REST OF APAC RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)

TABLE 43. REST OF WORLD RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 44. REST OF WORLD RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)

TABLE 45. 3M: FINANCIALS

TABLE 46. 3M: PRODUCTS & SERVICES

TABLE 47. 3M: RECENT DEVELOPMENTS

TABLE 48. ASAHI KASEI CORP.: FINANCIALS

TABLE 49. ASAHI KASEI CORP.: PRODUCTS & SERVICES

TABLE 50. ASAHI KASEI CORP.: RECENT DEVELOPMENTS

TABLE 51. BASF SE: FINANCIALS

TABLE 52. BASF SE: PRODUCTS & SERVICES



TABLE 53. BASF SE: RECENT DEVELOPMENTS

TABLE 54. COVESTRO AG: FINANCIALS

TABLE 55. COVESTRO AG: PRODUCTS & SERVICES

TABLE 56. COVESTRO AG: RECENT DEVELOPMENTS

TABLE 57. DOWDUPONT INC.: FINANCIALS

TABLE 58. DOWDUPONT INC.: PRODUCTS & SERVICES

TABLE 59. DOWDUPONT INC.: RECENT DEVELOPMENTS

TABLE 60. FIAT CHRYSLER AUTOMOBILES N.V. (FCA): FINANCIALS

TABLE 61. FIAT CHRYSLER AUTOMOBILES N.V. (FCA): PRODUCTS & SERVICES

TABLE 62. FIAT CHRYSLER AUTOMOBILES N.V. (FCA): RECENT DEVELOPMENTS

TABLE 63. GENERAL ELECTRIC (GE): FINANCIALS

TABLE 64. GENERAL ELECTRIC (GE): PRODUCTS & SERVICES

TABLE 65. GENERAL ELECTRIC (GE): RECENT DEVELOPMENTS

TABLE 66. LANXESS AG: FINANCIALS

TABLE 67. LANXESS AG: PRODUCTS & SERVICES

TABLE 68. LANXESS AG: RECENT DEVELOPMENTS

TABLE 69. SAUDI BASIC INDUSTRIES CORPORATION (SABIC): FINANCIALS

TABLE 70. SAUDI BASIC INDUSTRIES CORPORATION (SABIC): PRODUCTS &

SERVICES

TABLE 71. SAUDI BASIC INDUSTRIES CORPORATION (SABIC): RECENT DEVELOPMENTS

TABLE 72. SHIN-ETSU CHEMICAL CORP.: FINANCIALS

TABLE 73. SHIN-ETSU CHEMICAL CORP.: PRODUCTS & SERVICES

TABLE 74. SHIN-ETSU CHEMICAL CORP.: RECENT DEVELOPMENTS

#### 12. LIST OF CHARTS

CHART. 1. GLOBAL RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 2. GLOBAL RUBBER COATING MARKET VALUE FOR SILICONE RUBBER, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 3. GLOBAL RUBBER COATING MARKET VALUE FOR EPDM, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 4. GLOBAL RUBBER COATING MARKET VALUE FOR BUTYL RUBBER, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 5. GLOBAL RUBBER COATING MARKET VALUE FOR OTHERS, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 6. GLOBAL RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)



CHART. 7. GLOBAL RUBBER COATING MARKET VALUE FOR SPRAY COATING, 2022-2028 (USD BILLION)

CHART. 8. GLOBAL RUBBER COATING MARKET VALUE FOR BRUSHING, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 9. GLOBAL RUBBER COATING MARKET VALUE FOR DIPPING, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 10. NORTH AMERICA RUBBER COATING MARKET VALUE, BY COUNTRY, 2022-2028 (USD BILLION)

CHART. 11. NORTH AMERICA RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 12. NORTH AMERICA RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)

CHART. 13. U.S RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 14. U.S RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)

CHART. 15. CANADA RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 16. CANADA RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)

CHART. 17. EUROPE RUBBER COATING MARKET VALUE, BY COUNTRY, 2022-2028 (USD BILLION)

CHART. 18. EUROPE RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 19. EUROPE RUBBER COATING MARKET VALUE, APPLICATION METHODS, 2022-2028 (USD BILLION)

CHART. 20. GERMANY RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 21. GERMANY RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)

CHART. 22. U.K RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 23. U.K RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)

CHART. 24. FRANCE RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 25. FRANCE RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)

CHART. 26. ITALY RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD



**BILLION)** 

CHART. 27. ITALY RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)

CHART. 28. SPAIN RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 29. SPAIN RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)

CHART. 30. ROE RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 31. ROE RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)

CHART. 32. ASIA PACIFC RUBBER COATING MARKET VALUE, BY COUNTRY, 2022-2028 (USD BILLION)

CHART. 33. ASIA PACIFC RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 34. ASIA PACIFC RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)

CHART. 35. CHINA RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 36. CHINA RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)

CHART. 37. INDIA RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 38. INDIA RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)

CHART. 39. JAPAN RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 40. JAPAN RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)

CHART. 41. REST OF APAC RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 42. REST OF APAC RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)

CHART. 43. REST OF WORLD RUBBER COATING MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 44. REST OF WORLD RUBBER COATING MARKET VALUE, BY APPLICATION METHODS, 2022-2028 (USD BILLION)



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