

Pulse Oximetry Market

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Abstracts

Pulse Oximetry Market - Global Drivers, Restraints, Opportunities, Trends, and Forecasts to 2025

This market research report includes a detailed segmentation of the global pulse oximetry market – By Product Type (Table-top Pulse Oximeters, Fingertip Pulse Oximeters, Hand-held Pulse Oximeters, Wrist-worn Pulse Oximeters, and Others), By End-users (Hospitals, Ambulatory Service Centers, and Home Care), and By Regions (North America, Europe, Asia Pacific, and Rest of the World).

Overview of the Global Pulse Oximetry Market Research

Infoholic's market research report predicts that the global pulse oximetry market will grow at a CAGR of 6.2% during the forecast period. The market has witnessed steady growth in the past few years, and the development in technology with the introduction of lightweight, compact, and easy to use wearable pulse oximeters has increased the acceptance of pulse oximeters in the market. The global market is fueled by government endorsement to use pulse oximeters.

The market continues to grow, and pulse oximeter is one of the most widely used respiratory monitoring systems due to its features and capabilities. The advanced technology has made the device simple and fast along with the precise use of mobility at the point of monitoring. Vendors are focusing on new product launch and targeting the end-user's perspective. The majority of the revenue is generated by the leading players in the market with sales dominated by Masimo Corporation, Medtronic, Philips, GE Healthcare, Smith Medical, and Nihon Kohden Corporation.

According to the Infoholic Research analysis, North America accounted for the largest share of the global pulse oximetry market in 2018. The primary reasons for growth in

North America are the increasing incidence of chronic diseases, growing technological advancements, increase in general surgical procedures, and the introduction of smart pulse oximeters with high efficacy. Asia Pacific is likely to witness the fastest growth rate due to the large patient pool and rising healthcare expenditure.

By Product:

Table-top/Bedside Pulse Oximeters

Fingertip Pulse Oximeters

Hand-held Pulse Oximeters

Wrist-worn Pulse Oximeters

Others

In 2018, the table-top pulse oximetry segment occupied the largest share due to its ability to monitor for long hours constantly. Also, these systems are versatile and have good efficacy.

By End-users:

Hospitals

Ambulatory Service Centers

Home Care

In 2018, hospitals gained the highest share in the pulse oximetry market with the largest diagnostic volumes globally.

By Regions:

North America

Europe

APAC

RoW

Geographically, North America is the global leader with the US accounting for the significant market share, followed by Europe. Asia Pacific is the fastest growing region in the pulse oximetry market. In October 2018, Mindray became the first Chinese company to obtain List A CE mark.

Pulse Oximetry Market Research Competitive Analysis – The global pulse oximetry market has massive growth opportunities in both developed and developing regions. Initiatives are being taken by the governments to progress the current application areas of pulse oximeters. In 2017, The European Pulse Oximetry Screening Workgroup recommended pulse oximetry screening (POS) for CCHD. Recently, in June 2018, the United Arab Emirates Ministry of Health & Prevention also adopted this for monitoring patients during critical and emergency care. All these endorsements for the devices in various applications have helped the market to grow.

The integration of AI with pulse oximeters has increased the demand for home care settings. Therefore, many players are concentrating on expanding their product portfolio for home care settings. In June 2016, Nonin Medical introduced Apple iOS-compatible NoninConnect Elite Model 3240 Bluetooth Smart Wireless Finger Pulse Oximeter.

Key Vendors:

Masimo Corporation

Medtronic Plc

GE Healthcare

Philips Healthcare

Smith Medical

Nihon Kohden Corporation

Drägerwerk

Omron

Nonin Medical Inc

Becton Dickinson and Company

Mindray Medical International Limited

Key Competitive Facts

The market is highly competitive with all the players competing to gain market shares. Intense competition, rapid advancements in technology, government policies, and the prices are the key factors that confront the market.

Smart devices are designed to improve better management of daily medication. Mobile platform and wearable devices are developed to predict oxygen saturation of the patients at various end-user settings.

Benefits – The report provides complete details about the usage and adoption rate of pulse oximeters. Thus, the key stakeholders can know about the major trends, drivers, investments, vertical player's initiatives, and government initiatives toward the pulse oximetry segment in the upcoming years along with details of the pureplay companies entering the market. Moreover, the report provides details about the major challenges that are going to impact the market growth. Additionally, the report gives complete details about the key business opportunities to key stakeholders in order to expand their business and capture the revenue in specific verticals, and to analyze before investing or expanding the business in this market.

Key Takeaways

Understanding the potential market opportunity with precise market size and forecast data.

Detailed market analysis focusing on the growth of the pulse oximetry industry.

Factors influencing the growth of the pulse oximetry market.

In-depth competitive analysis of dominant and pure-play vendors.

Prediction analysis of the pulse oximetry industry in both developed and developing regions.

Key insights related to major segments of the pulse oximetry market.

Latest market trend analysis impacting the buying behavior of the consumers.

Contents

1 INDUSTRY OUTLOOK

- 1.1 Industry Overview
- 1.2 Total Addressable Market
- 1.3 Industry Trends

2 REPORT OUTLINE

- 2.1 Report Scope
- 2.2 Report Summary
- 2.3 Research Methodology
- 2.4 Report Assumptions

3 MARKET SNAPSHOT

- 3.1 Market Definition – Infoholic Research
- 3.2 Segmented Addressable Market (SAM)
- 3.3 Industry Trends
- 3.4 Related Markets
 - 3.4.1 Nebulizers
 - 3.4.2 Continuous Positive Airway Pressure (CPAP)
 - 3.4.3 Capnography
 - 3.4.4 Anti-Snoring Devices

4 MARKET OUTLOOK

- 4.1 Evolution
- 4.2 Porter 5 (Five) Forces

5 MARKET CHARACTERISTICS

- 5.1 Evolution
- 5.2 Market Segmentation
- 5.3 Market Dynamics
 - 5.3.1 Drivers
 - 5.3.1.1 Rising Prevalence of Respiratory Diseases

28

5.3.1.2 Government endorsement to use pulse oximeter

5.3.1.3 Inexpensive nature of the devices

5.3.2 Restraints

5.3.2.1 Limitations of Pulse Oximetry

5.3.2.2 Availability of substitutes

5.3.2.3 Stringent regulations for approval and mandatory licensing for practitioners

5.3.3 Opportunities

5.3.3.1 Technological advancement

5.3.3.2 Growing demand for home care settings

5.3.4 DRO – Impact Analysis

5.4 Key Stakeholders

6 PRODUCT TYPES: MARKET SIZE AND ANALYSIS

6.1 Overview

6.2 Fingertip pulse oximeters

6.3 Handheld pulse oximeters

6.4 Wristband pulse oximeters

6.5 Tabletop pulse oximeters

6.6 Others

7 END USERS: MARKET SIZE AND ANALYSIS

7.1 Overview

7.2 Hospitals

7.3 Ambulatory Surgical Centers

7.4 Homecare

8 REGIONS: MARKET SIZE AND ANALYSIS

8.1 Overview

8.2 North America

8.2.1 Overview

8.2.2 US

8.2.3 Canada

8.3 Europe

8.3.1 Overview

- 8.3.2 UK
- 8.3.3 Germany
- 8.3.4 France
- 8.4 Asia Pacific
 - 8.4.1 Overview
 - 8.4.2 India
 - 8.4.3 Japan
 - 8.4.4 China
- 8.5 Rest of the World
 - 8.5.1 Overview
 - 8.5.2 Brazil
 - 8.5.3 UAE
 - 8.5.4 Mexico

9 COMPETITIVE LANDSCAPE

10 VENDORS PROFILE

- 10.1 Masimo Corp
 - 10.1.1 Overview
 - 10.1.2 Geographic Revenue
 - 10.1.3 Business Focus
 - 10.1.4 SWOT Analysis
 - 10.1.5 Business Strategies
- 10.2 Philips Healthcare
 - 10.2.1 Overview
 - 10.2.2 Business Units
 - 10.2.3 Geographic Presence
 - 10.2.4 Business Focus
 - 10.2.5 SWOT Analysis
 - 10.2.6 Business Strategies
- 10.3 Medtronic Plc
 - 10.3.1 Overview
 - 10.3.2 Business Units
 - 10.3.3 Geographic Presence
 - 10.3.4 Business Focus
 - 10.3.5 SWOT Analysis
 - 10.3.6 Business Strategies
- 10.4 GE Healthcare

- 10.4.1 Overview
- 10.4.2 Business Unit
- 10.4.3 Geographic Presence
- 10.4.4 Business Focus
- 10.4.5 SWOT Analysis
- 10.4.6 Business Strategy
- 10.5 Smith Group Plc
 - 10.5.1 Overview
 - 10.5.2 Business Units
 - 10.5.3 Geographic Presence
 - 10.5.4 Business Focus
 - 10.5.5 SWOT Analysis
 - 10.5.6 Business Strategies
- 10.6 NIHON KOHDEN CORPORATION
 - 10.6.1 Overview
 - 10.6.2 Business Units
 - 10.6.3 Geographic Presence
 - 10.6.4 Business focus
 - 10.6.5 SWOT analysis
 - 10.6.6 Business Strategy

11 COMPANIES TO WATCH FOR

- 11.1 Dragerwerk
 - 11.1.1 Overview
 - 11.2 Becton Dickinson and Company
 - 11.2.1 Overview
 - 11.3 Nonin Medical, Inc.
 - 11.3.1 Overview
 - 11.4 OMRON
 - 11.4.1 Overview
 - 11.5 Mindray Medical International Limited
 - 11.5.1 Overview
- Annexure
- Acronyms

List Of Tables

LIST OF TABLES

TABLE 1 COST PRICE OF PULSE OXIMETERS

TABLE 2 PULSE OXIMETRY MARKET REVENUE, BY PRODUCT TYPE, 2018-2025
(\$MILLION)

TABLE 3 PRODUCT BENCHMARKING

TABLE 4 MASIMO CORP.: OFFERINGS

TABLE 5 MASIMO CORP.: RECENT DEVELOPMENTS

TABLE 6 PHILIPS HEALTHCARE: OFFERINGS

TABLE 7 PHILIPS HEALTHCARE: RECENT DEVELOPMENTS

TABLE 8 MEDTRONIC PLC: OFFERINGS

TABLE 9 MEDTRONIC PLC: RECENT DEVELOPMENTS

TABLE 10 GE HEALTHCARE: OFFERINGS

TABLE 11 GE HEALTHCARE: RECENT DEVELOPMENTS

TABLE 12 SMITHS GROUP PLC: OFFERINGS

TABLE 13 SMITH GROUP PLC: RECENT DEVELOPMENTS

TABLE 14 NIHON KOHDEN CORPORATION.: PRODUCT OFFERINGS

TABLE 15 NIHON KOHDEN CORPORATION: RECENT DEVELOPMENTS

TABLE 16 DR?GER MEDICAL GMBH: RECENT DEVELOPMENTS

TABLE 17 BECTON DICKINSON AND COMPANY.: RECENT DEVELOPMENTS

TABLE 18 NONIN MEDICAL, INC...: RECENT DEVELOPMENTS

TABLE 19 OMRON.: SNAPSHOT

TABLE 20 OMRON.: RECENT DEVELOPMENTS

TABLE 21 MINDRAY MEDICAL INTERNATIONAL LIMITED.: OVERVIEW

TABLE 22 MINDRAY MEDICAL INTERNATIONAL LIMITED.: RECENT
DEVELOPMENTS

List Of Figures

LIST OF FIGURES

- CHART 1 MEDICAL DEVICES MARKET SEGMENTATION, 2018
- CHART 2 RESEARCH METHODOLOGY OF GLOBAL PULSE OXIMETRY MARKET
- CHART 3 PULSE OXIMETRY MARKET REVENUE, 2018-2025 (\$MILLION)
- CHART 4 PORTERS 5 FORCES ON PULSE OXIMETRY MARKET
- CHART 6 PULSE OXIMETRY MARKET SEGMENTATION
- CHART 7 MARKET DYNAMICS – DRIVERS, RESTRAINTS & OPPORTUNITIES
- CHART 8 GLOBAL RESPIRATORY STATISTICS
- CHART 9 DRO - IMPACT ANALYSIS OF PULSE OXIMETRY MARKET
- CHART 10 KEY STAKEHOLDERS OF PULSE OXIMETRY MARKET
- CHART 11 PULSE OXIMETRY MARKET SEGMENT REVENUE BY TECHNOLOGY TYPE, 2018 VS 2025 (\$ MILLION)
- CHART 12 FINGER PULSE OXIMETRY MARKET REVENUE, BY TYPES 2018-2025 (\$MILLION)
- CHART 13 HANDHELD PULSE OXIMETRY MARKET REVENUE, BY TYPES 2018-2025 (\$MILLION)
- CHART 14 WIRSTBAND PULSE OXIMETRY MARKET REVENUE, BY PRODUCT TYPES 2018-2025 (\$MILLION)
- CHART 15 TABLETOP PULSE OXIMETERS MARKET REVENUE, BY PRODUCT TYPE 2018-2025 (\$MILLION)
- CHART 16 OTHER PULSE OXIMETERS MARKET REVENUE, BY PRODUCT TYPE 2018-2025 (\$MILLION)
- CHART 17 PULSE OXIMETRY MARKET SEGMENT REVENUE BY END USERS, 2018 (%)
- CHART 18 PULSE OXIMETRY MARKET BY REGIONAL SEGMENTATION, 2018 VS 2025 (\$MILLION)
- CHART 19 PULSE OXIMETRY MARKET REVENUE IN NORTH AMERICA, 2018-2025 (\$MILLION)
- CHART 20 PULSE OXIMETRY MARKET REVENUE IN EUROPE, 2018-2025 (\$MILLION)
- CHART 21 PULSE OXIMETRY MARKET REVENUE IN ASIA PACIFIC, 2018-2025 (\$MILLION)
- CHART 22 PULSE OXIMETRY REVENUE IN REST OF THE WORLD, 2018-2025 (\$MILLION)
- CHART 23 MASIMO CORP.: OVERVIEW SNAPSHOT
- CHART 24 MASIMO CORP.: GEOGRAPHIC REVENUE

CHART 25 MASIMO CORP.: SWOT ANALYSIS
CHART 26 PHILIPS HEALTHCARE.: OVERVIEW SNAPSHOT
CHART 27 PHILIPS HEALTHCARE: BUSINESS UNITS
CHART 28 PHILIPS HEALTHCARE: GEOGRAPHIC PRESENCE
CHART 29 PHILIPS HEALTHCARE: SWOT ANALYSIS
CHART 30 MEDTRONIC PLC: OVERVIEW SNAPSHOT
CHART 31 MEDTRONIC PLC: BUSINESS UNITS
CHART 32 MEDTRONIC PLC: GEOGRAPHIC PRESENCE
CHART 33 MEDTRONIC PLC: SWOT ANALYSIS
CHART 34 GE HEALTHCARE: OVERVIEW SNAPSHOT
CHART 35 GE HEALTHCARE: BUSINESS UNITS
CHART 36 GE HEALTHCARE: GEOGRAPHIC PRESENCE
CHART 37 GE HEALTHCARE: SWOT ANALYSIS
CHART 38 SMITH GROUPS PLC: OVERVIEW SNAPSHOT
CHART 39 SMITHS GROUP PLC: BUSINESS UNITS
CHART 40 SMITHS GROUP: GEOGRAPHIC PRESENCE
CHART 41 SMITHS GROUP: SWOT ANALYSIS
CHART 42 NIHON KOHDEN CORPORATION.: OVERVIEW SNAPSHOT
CHART 43 NIHON KOHDEN CORPORATION: BUSINESS UNITS
CHART 44 NIHON KOHDEN CORPORATION.: GEOGRAPHIC PRESENCE
CHART 45 NIHON KOHDEN CORPORATION.: SWOT ANALYSIS

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