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Patient Engagement Solutions Market based on by Component (Software, Services), Delivery (On-Premise, Cloud), Therapy Area (CVD, Diabetes, Obesity, Fitness), Functionality (E-prescribing, Virtual care), End User (Provider, Payer, Patients) & Regional Outlook– Global Forecast up to 2030

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Abstracts

In order to find and gather data for this technical, financial, and market-oriented analysis of the Patient Engagement Solutions market, this market research study made considerable use of secondary sources, directories, and databases. To gather and validate crucial qualitative and quantitative data and evaluate market prospects, in-depth interviews were performed with a range of primary respondents, including important industry players, subject-matter experts (SMEs), C-level executives of significant market players, and industry consultants, among other experts. To get the final market size, the size of the market was evaluated using a variety of secondary research techniques and triangulated with inputs from primary research.

The research study's secondary sources include publications from government agencies like the WHO, ATA, AHA, and AAHM. Press releases; trade, business, and professional associations; business publications and research journals; corporate and regulatory filings (such as annual reports, SEC filings, investor presentations, and financial statements); and other sources are examples of secondary sources. The total size of the global market was estimated by the collection and analysis of secondary data, and this estimate was confirmed by primary research.

Patient Engagement Solutions Market based on Component:

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Hardware

Software

Standalone Software

Integrated Software

Services

Patient Engagement Solutions Market based on Delivery Mode:

PREMISE Mode

CLOUD-BASED Mode

Patient Engagement Solutions Market based on Application:

Health management

Home health management

Social

Financial health management

Patient Engagement Solutions Market based on Therapeutic Area:

Chronic diseases

Cardiovascular diseases (CVD)

Diabetes

Obesity

Other chronic diseases

Women’s health

Fitness

Other Therapeutic Areas

Patient Engagement Solutions Market based on Functionality:

Introduction

E-Prescribing

Virtual Consultation

Patient/Client Scheduling

Document Management

Patient Engagement Solutions Market based on End User:

Providers

Payers

Patients

Other End users

Patient Engagement Solutions Market based on Geography:

North America

US

Canada

Europe

Germany

UK

France

Italy

Spain

Rest of Europe (RoE)

Asia Pacific (APAC)

China

Japan

India

Australia

South Korea

Rest of Asia Pacific (RoAPAC)

Latin America (LATAM)

Brazil

Argentina

Rest of South America

Middle East and Africa (MEA)

UAE

Turkey

Saudi Arabia

South Africa

Rest of Middle East & Africa

2022 saw a dominance of the web and cloud-based segments of the market. During the projected period, the segment is also expected to grow at the fastest rate.These solutions' growing popularity can be attributed to their integrated features, ease of use, minimal handling costs, ease of data backup, and remote access to real-time data tracking. Businesses are investing in web- and cloud-based patient engagement solutions for the reasons outlined above.

For example, Microsoft announced Microsoft Cloud for Healthcare in May 2020, the company's first industry-specific cloud. With capabilities like telemedicine and data analytics, the platform is meant to help doctors improve patient involvement and association across health teams. Patient data security, convenience of retrieval, and accessibility are offered by on-premise services. The preference for on-premise services stems mostly from having full access to the data on the premises.

The segment with the biggest share in 2022 was software and hardware, and during the course of the projection period, it is anticipated to grow at the quickest CAGR of roughly 17%. The solution's primary components are hardware and software for patient engagement. Due to its user-friendly interfaces and ongoing product updates, it is easy to install, utilise, and retrieve records. Popular mobile-first, customised, enterprise patient engagement tool from Allscripts is called FollowMyHealth. Providers, hospitals, and health systems use it to improve patient happiness and promote treatment quality.

Since communication is the foundation of any patient engagement solution, it has the highest revenue share (more than 35.0%) in 2022. The significant portion is ascribed to the upsurge in the requirement and acceptance of mhealth, telehealth, and additional virtual communication options through text, video, and voice. The epidemic has accelerated the already rapid uptake of virtual communication systems and increased their applicability to mental health, remote patient monitoring, and numerous other modalities.

With a revenue share of more than 40.0% in 2022, chronic disease management led the market. The high share of the segment is a result of several factors, including the ageing population in important markets, the frequency of chronic illnesses, and the COVID-19 pandemic-induced adoption of digital technologies. Patient engagement solutions assist in the management of chronic diseases by making it easier to avoid and identify the condition, as well as to manage it with a healthcare provider or on one's own.

In 2022, the outpatient health management sector accounted for about 35.0% of market revenue, making it the dominant segment. Over the course of the forecast period, the R&D and preventive care application sector, which comprises the others application segment, is expected to grow at the quickest pace of 17.0%. Individuals with chronic illness diagnoses require ongoing care and education about how to manage their condition. Patients are becoming more actively involved in the planning, monitoring, and optimisation of their care as a result of the growing healthcare consumerism.

In 2022, providers had the highest revenue share—more than 45.0%. In addition to treating the greatest number of patients, providers are the first choice for consultation on anything from general to specialised medical issues. Therefore, the biggest users of patient engagement systems are these end users. Northwell Health in the United States implemented a Playback Health patient engagement platform in December 2021 at a few of its clinical facilities to encourage mobility and exchange point-of-care medical data while upholding HIPAA security regulations.

Some of the key players operating in patient engagement solutions market are IBM (US), McKesson Corporation (US), Allscripts (US), Cerner Corporation (US), Epic Systems Corporation (US), Orion Health (New Zealand), GetWellNetwork (US), athenahealth (US), Oneview Healthcare (Ireland), MEDITECH (US), IQVIA (US), Get Real Health (US), Cognizant (US), Symphony Care (US), Harris Healthcare (US), Kareo (US), CureMD Healthcare (US), eClinicalWorks (US), and Lincor Solutions (US), AdvancedMD (US), WellStack(US), IQVIA (US), Vivify Health (US), Medhost (US), Validic (US) MEDISYSINC (US), and Patient point LLC (US).

This report illustrates the most vital attributes of the Patient Engagement Solutions Market, which are driving and providing opportunities.

This research gives an in-depth analysis of the Patient Engagement Solutions Market growth on the basis of several segments in the market.

This report presents the predictions of the past and present trends of the Patient Engagement Solutions Market.

This study also presents the competitive analysis, such as key strategies and capabilities of major players of the Patient Engagement Solutions Market.

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