

Packaging Foam Market by Type (Flexible and Rigid), By Material (Polystyrene, Polyurethane, Polyolefins and others), By End-users and By Geography - Global Drivers, Restraints, Opportunities, Trends, and Forecast to 2028

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Abstracts

Packaging foam refers to various types of foam materials used to protect and cushion products during transportation, storage, and handling. It is designed to provide shock absorption, vibration dampening, and insulation to safeguard delicate and valuable items from damage. The various materials of the packaging foam are expanded polystyrene (EPS), polyethylene (PE), polyurethane (PU), and polypropylene (PP). The rise of e-commerce has significantly increased the need for safe and efficient packaging solutions to protect products during transit. As more people shop online, there is an increased demand for packaging foam to safeguard goods from damage during shipping. Moreover, with the expansion of global trade and supply chains, products often undergo long-distance transportation, increasing the risk of damage. Packaging foam helps mitigate this risk and ensures products survive the journey intact which further augments the market growth. However, the uncertainty in the prices of raw materials is a factor impeding the market growth. The Packaging Foam Market is likely grow at a rate of 6% CAGR by 2028

Packaging Foam Market by Type

Flexible

Rigid

Packaging Foam Market by Materials

Polystyrene

Polyurethane

Polyether Polyurethane

Polyester Polyurethane

Polyolefins

Expanded Polyolefins

Cross-linked Polyolefins

Others (such as polyvinyl chloride)

Packaging Foam Market by End-users

Food & Beverages

Automotive

Electrical & Electronics

Consumer Durables

Logistics

Medical & Personal Care

Others

Packaging Foam Market by Geography

North America

Europe

Asia Pacific

Rest of the World

On the basis of type, the flexible foam segment accounts for the highest share in the market, owing to its lightweight, flexibility, cost-efficient and high durability properties. The rising e-commerce industry is boosting foam packaging demand for the past few years as it is extensively used for packaging electronics components, personal care products, and sensitive products such as computer parts, glass products and others.

As in the market based on materials, the polyurethane foam segment anticipated to grow at a rapid pace. The factor responsible for its growth is raising end-use industries such as electronics, automotive, personal care and building & construction, in nations such as China, India, Indonesia, Japan and others. The distinctive physical properties of polyurethane foams are fueling the market growth. The usage of polystyrene foam has developed majorly in the Packaging Foam Market.

Further in the market for end user, the food and beverages segment is anticipated to hold the major share in the market. Foam packaging is generally used in the food and beverage sector to pack a variety of food items, such as fruits and vegetables, meat and poultry and others.

In the packaging foam market among North America, Europe, Asia Pacific and Rest of the World the North America region is having the dominating position in the market share. This is because of the rising number of services which enable users to purchase fresh veggies.

Further, the consumers and businesses are increasingly concerned about the environmental impact of packaging materials. There is a growing demand for sustainable and eco-friendly packaging foam solutions across the world such as biodegradable and recyclable foams, as well as foam made from renewable resources which eventually, boosts the global market growth.

The companies are competing with each other in a very fragmented market of packaging foam, wherein no company can claim to offer products for all application

areas. Most of the prominent players who offer packaging foam are Arkema SA, Armacell Group, BASF SE, Borealis AG, Drew Foam Co, Inc., Foamcraft, Inc., Hanwha Group, Huntington Solutions LLC, Sealed Air Corporation and Kaneka Corporation.

Thus, the packaging foam market is influenced by factors such as e-commerce growth, globalization of supply chains, and the rising demand for sustainable packaging solutions. As the global economy expands and consumer preferences evolve, the packaging foam industry is likely to witness continued growth and innovation.

This study offers the comprehensive description of factors which are driving, restricting and challenging the packaging foam market growth.

This research also represents the precise evaluations of the future trends and changes in consumer preferences.

Furthermore the penetration of the packaging foam market among North America, Asia Pacific, Europe and Rest of the World is represented in the report.

An in-depth analysis of the market's competitive outlook and complete information on market competitors such as developments, research and developments, mergers, acquisitions and expansions.

Contents

1. EXECUTIVE SUMMARY

2. INDUSTRY OUTLOOK

2.1. Industry Overview

2.2. Industry Trends

3. MARKET SNAPSHOT

3.1. Market Definition

3.2. Market Outlook

3.2.1. PEST Analysis

3.2.2. Porter Five Forces

3.3. Related Markets

4. MARKET CHARACTERISTICS

4.1. Market Evolution

4.2. Market Trends and Impact

4.3. Advantages/Disadvantages of Market

4.4. Regulatory Impact

4.5. Market Offerings

4.6. Market Segmentation

4.7. Market Dynamics

4.7.1. Drivers

4.7.2. Restraints

4.7.3. Opportunities

4.8. DRO - Impact Analysis

5. TYPE: MARKET SIZE & ANALYSIS

5.1. Overview

5.2. Flexible

5.3. Rigid

6. MATERIALS: MARKET SIZE & ANALYSIS

- 6.1. Overview
- 6.2. Polystyrene
- 6.3. Polyurethane
 - 6.3.1. Polyether Polyurethane
 - 6.3.2. Polyester Polyurethane
- 6.4. Polyolefins
 - 6.4.1. Expanded Polyolefins
 - 6.4.2. Cross-linked Polyolefins
- 6.5. Others (such as polyvinyl chloride)

7. END-USERS: MARKET SIZE & ANALYSIS

- 7.1. Overview
- 7.2. Food & Beverages
- 7.3. Automotive
- 7.4. Electrical & Electronics
- 7.5. Consumer Durables
- 7.6. Logistics
- 7.7. Medical & Personal Care
- 7.8. Others

8. GEOGRAPHY: MARKET SIZE & ANALYSIS

- 8.1. Overview
- 8.2. North America
- 8.3. Europe
- 8.4. Asia Pacific
- 8.5. Rest of the World

9. COMPETITIVE LANDSCAPE

- 9.1. Competitor Comparison Analysis
- 9.2. Market Developments
 - 9.2.1. Mergers and Acquisitions, Legal, Awards, Partnerships
 - 9.2.2. Product Launches and execution

10. VENDOR PROFILES

- 10.1. Arkema SA

- 10.1.1. Overview
- 10.1.2. Product Offerings
- 10.1.3. Geographic Revenue
- 10.1.4. Business Units
- 10.1.5. Developments
- 10.1.6. Business Strategy
- 10.2. Armacell Group
 - 10.2.1. Overview
 - 10.2.2. Product Offerings
 - 10.2.3. Geographic Revenue
 - 10.2.4. Business Units
 - 10.2.5. Developments
 - 10.2.6. Business Strategy
- 10.3. BASF SE
 - 10.3.1. Overview
 - 10.3.2. Product Offerings
 - 10.3.3. Geographic Revenue
 - 10.3.4. Business Units
 - 10.3.5. Developments
 - 10.3.6. Business Strategy
- 10.4. Borealis AG
 - 10.4.1. Overview
 - 10.4.2. Product Offerings
 - 10.4.3. Geographic Revenue
 - 10.4.4. Business Units
 - 10.4.5. Developments
 - 10.4.6. Business Strategy
- 10.5. Drew Foam Co, Inc.
 - 10.5.1. Overview
 - 10.5.2. Product Offerings
 - 10.5.3. Geographic Revenue
 - 10.5.4. Business Units
 - 10.5.5. Developments
 - 10.5.6. Business Strategy
- 10.6. Foamcraft, Inc.
 - 10.6.1. Overview
 - 10.6.2. Product Offerings
 - 10.6.3. Geographic Revenue
 - 10.6.4. Business Units

- 10.6.5. Developments
- 10.6.6. Business Strategy
- 10.7. Hanwha Group
 - 10.7.1. Overview
 - 10.7.2. Product Offerings
 - 10.7.3. Geographic Revenue
 - 10.7.4. Business Units
 - 10.7.5. Developments
 - 10.7.6. Business Strategy
- 10.8. Huntington Solutions LLC
 - 10.8.1. Overview
 - 10.8.2. Product Offerings
 - 10.8.3. Geographic Revenue
 - 10.8.4. Business Units
 - 10.8.5. Developments
 - 10.8.6. Business Strategy
- 10.9. Sealed Air Corporation
 - 10.9.1. Overview
 - 10.9.2. Product Offerings
 - 10.9.3. Geographic Revenue
 - 10.9.4. Business Units
 - 10.9.5. Developments
 - 10.9.6. Business Strategy
- 10.10. Kaneka Corporation
 - 10.10.1. Overview
 - 10.10.2. Product Offerings
 - 10.10.3. Geographic Revenue
 - 10.10.4. Business Units
 - 10.10.5. Developments
 - 10.10.6. Business Strategy

11. ANALYST OPINION

12. ANNEXURE

- 12.1. Report Scope
- 12.2. Market Definitions
- 12.3. Research Methodology
 - 12.3.1. Data Collation and In-house Estimation

12.3.2. Market Triangulation

12.3.3. Forecasting

12.4. Report Assumptions

12.5. Declarations

12.6. Stakeholders

12.7. Abbreviations

Tables

TABLE 1. GLOBAL PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 2. GLOBAL PACKAGING FOAM MARKET VALUE FOR FLEXIBLE, BY GEOGRAPHY, 2022-2028 (USD BILLION)

TABLE 3. GLOBAL PACKAGING FOAM MARKET VALUE FOR RIGID, BY GEOGRAPHY, 2022-2028 (USD BILLION)

TABLE 4. GLOBAL PACKAGING FOAM MARKET VALUE, BY MATERIALS, BY GEOGRAPHY, 2022-2028 (USD BILLION)

TABLE 5. GLOBAL PACKAGING FOAM MARKET VALUE FOR POLYSTYRENE, BY GEOGRAPHY, 2022-2028 (USD BILLION)

TABLE 6. GLOBAL PACKAGING FOAM MARKET VALUE FOR POLYURETHANE, BY GEOGRAPHY, 2022-2028 (USD BILLION)

TABLE 7. GLOBAL PACKAGING FOAM MARKET VALUE FOR POLYOLEFINS, BY GEOGRAPHY, 2022-2028 (USD BILLION)

TABLE 8. GLOBAL PACKAGING FOAM MARKET VALUE FOR OTHERS, BY GEOGRAPHY, 2022-2028 (USD BILLION)

TABLE 9. GLOBAL PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 10. GLOBAL PACKAGING FOAM MARKET VALUE FOR FOOD & BEVERAGES, BY GEOGRAPHY, 2022-2028 (USD BILLION)

TABLE 11. GLOBAL PACKAGING FOAM MARKET VALUE FOR AUTOMOTIVE, BY GEOGRAPHY, 2022-2028 (USD BILLION)

TABLE 12. GLOBAL PACKAGING FOAM MARKET VALUE FOR ELECTRICAL & ELECTRONICS, BY GEOGRAPHY, 2022-2028 (USD BILLION)

TABLE 13. GLOBAL PACKAGING FOAM MARKET VALUE FOR CONSUMER DURABLES, BY GEOGRAPHY, 2022-2028 (USD BILLION)

TABLE 14. GLOBAL PACKAGING FOAM MARKET VALUE FOR LOGISTICS, BY GEOGRAPHY, 2022-2028 (USD BILLION)

TABLE 15. GLOBAL PACKAGING FOAM MARKET VALUE FOR MEDICAL & PERSONAL CARE, BY GEOGRAPHY, 2022-2028 (USD BILLION)

TABLE 16. GLOBAL PACKAGING FOAM MARKET VALUE FOR OTHERS, BY GEOGRAPHY, 2022-2028 (USD BILLION)

TABLE 17. NORTH AMERICA PACKAGING FOAM MARKET VALUE, BY COUNTRY, 2022-2028 (USD BILLION)

TABLE 18. NORTH AMERICA PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 19. NORTH AMERICA PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028 (USD BILLION)

TABLE 20. NORTH AMERICA PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 21. U.S PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 22. U.S PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028 (USD BILLION)

TABLE 23. U.S PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 24. CANADA PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 25. CANADA PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028 (USD BILLION)

TABLE 26. CANADA PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 27. EUROPE PACKAGING FOAM MARKET VALUE, BY COUNTRY, 2022-2028 (USD BILLION)

TABLE 28. EUROPE PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 29. EUROPE PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028 (USD BILLION)

TABLE 30. EUROPE PACKAGING FOAM MARKET VALUE, END-USERS, 2022-2028 (USD BILLION)

TABLE 31. GERMANY PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 32. GERMANY PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028 (USD BILLION)

TABLE 33. GERMANY PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 34. U.K PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 35. U.K PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028 (USD BILLION)

TABLE 36. U.K PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028

(USD BILLION)

TABLE 37. FRANCE PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028

(USD BILLION)

TABLE 38. FRANCE PACKAGING FOAM MARKET VALUE, BY MATERIALS,
2022-2028 (USD BILLION)

TABLE 39. FRANCE PACKAGING FOAM MARKET VALUE, BY END-USERS,
2022-2028 (USD BILLION)

TABLE 40. ITALY PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD
BILLION)

TABLE 41. ITALY PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028
(USD BILLION)

TABLE 42. ITALY PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028
(USD BILLION)

TABLE 43. SPAIN PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD
BILLION)

TABLE 44. SPAIN PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028
(USD BILLION)

TABLE 45. SPAIN PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028
(USD BILLION)

TABLE 46. ROE PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD
BILLION)

TABLE 47. ROE PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028
(USD BILLION)

TABLE 48. ROE PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028
(USD BILLION)

TABLE 49. ASIA PACIFIC PACKAGING FOAM MARKET VALUE, BY COUNTRY,
2022-2028 (USD BILLION)

TABLE 50. ASIA PACIFIC PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028
(USD BILLION)

TABLE 51. ASIA PACIFIC PACKAGING FOAM MARKET VALUE, BY MATERIALS,
2022-2028 (USD BILLION)

TABLE 52. ASIA PACIFIC PACKAGING FOAM MARKET VALUE, BY END-USERS,
2022-2028 (USD BILLION)

TABLE 53. CHINA PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD
BILLION)

TABLE 54. CHINA PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028
(USD BILLION)

TABLE 55. CHINA PACKAGING FOAM MARKET VALUE, BY END-USERS,
2022-2028 (USD BILLION)

TABLE 56. INDIA PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 57. INDIA PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028 (USD BILLION)

TABLE 58. INDIA PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 59. JAPAN PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 60. JAPAN PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028 (USD BILLION)

TABLE 61. JAPAN PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 62. REST OF APAC PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 63. REST OF APAC PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028 (USD BILLION)

TABLE 64. REST OF APAC PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 65. REST OF WORLD PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

TABLE 66. REST OF WORLD PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028 (USD BILLION)

TABLE 67. REST OF WORLD PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

TABLE 68. ARKEMA SA: OVERVIEW

TABLE 69. ARKEMA SA: STRATEGIC SNAPSHOT

TABLE 70. ARKEMA SA: BUSINESS FOCUS

TABLE 71. ARKEMA SA: APPLICATION/SERVICE PROVIDER PORTFOLIO

TABLE 72. ARMACELL GROUP: OVERVIEW

TABLE 73. ARMACELL GROUP: STRATEGIC SNAPSHOT

TABLE 74. ARMACELL GROUP: BUSINESS FOCUS

TABLE 75. ARMACELL GROUP: APPLICATION/SERVICE PROVIDER PORTFOLIO

TABLE 76. BASF SE: OVERVIEW

TABLE 77. BASF SE: STRATEGIC SNAPSHOT

TABLE 78. BASF SE: BUSINESS FOCUS

TABLE 79. BASF SE: APPLICATION/SERVICE PROVIDER PORTFOLIO

TABLE 80. BOREALIS AG: OVERVIEW

TABLE 81. BOREALIS AG: STRATEGIC SNAPSHOT

TABLE 82. BOREALIS AG: BUSINESS FOCUS

TABLE 83. BOREALIS AG: APPLICATION/SERVICE PROVIDER PORTFOLIO

TABLE 84. DREW FOAM CO, INC.: OVERVIEW

TABLE 85. DREW FOAM CO, INC.: STRATEGIC SNAPSHOT

TABLE 86. DREW FOAM CO, INC.: BUSINESS FOCUS

TABLE 87. DREW FOAM CO, INC.: APPLICATION/SERVICE PROVIDER PORTFOLIO

TABLE 88. FOAMCRAFT, INC.: OVERVIEW

TABLE 89. FOAMCRAFT, INC.: STRATEGIC SNAPSHOT

TABLE 90. FOAMCRAFT, INC.: BUSINESS FOCUS

TABLE 91. FOAMCRAFT, INC.: APPLICATION/SERVICE PROVIDER PORTFOLIO

TABLE 92. HANWHA GROUP: OVERVIEW

TABLE 93. HANWHA GROUP: STRATEGIC SNAPSHOT

TABLE 94. HANWHA GROUP: BUSINESS FOCUS

TABLE 95. HANWHA GROUP: APPLICATION/SERVICE PROVIDER PORTFOLIO

TABLE 96. HUNTINGTON SOLUTIONS LLC: OVERVIEW

TABLE 97. HUNTINGTON SOLUTIONS LLC: STRATEGIC SNAPSHOT

TABLE 98. HUNTINGTON SOLUTIONS LLC: BUSINESS FOCUS

TABLE 99. HUNTINGTON SOLUTIONS LLC: APPLICATION/SERVICE PROVIDER PORTFOLIO

TABLE 100. SEALED AIR CORPORATION: OVERVIEW

TABLE 101. SEALED AIR CORPORATION: STRATEGIC SNAPSHOT

TABLE 102. SEALED AIR CORPORATION: BUSINESS FOCUS

TABLE 103. SEALED AIR CORPORATION: APPLICATION/SERVICE PROVIDER PORTFOLIO

TABLE 104. KANEKA CORPORATION: OVERVIEW

TABLE 105. KANEKA CORPORATION: STRATEGIC SNAPSHOT

TABLE 106. KANEKA CORPORATION: BUSINESS FOCUS

TABLE 107. KANEKA CORPORATION: APPLICATION/SERVICE PROVIDER PORTFOLIO

Charts

CHART. 1. GLOBAL PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 2. GLOBAL PACKAGING FOAM MARKET VALUE FOR FLEXIBLE, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 3. GLOBAL PACKAGING FOAM MARKET VALUE FOR RIGID, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 4. GLOBAL PACKAGING FOAM MARKET VALUE, BY MATERIALS, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 5. GLOBAL PACKAGING FOAM MARKET VALUE FOR POLYSTYRENE, BY

GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 6. GLOBAL PACKAGING FOAM MARKET VALUE FOR POLYURETHANE, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 7. GLOBAL PACKAGING FOAM MARKET VALUE FOR POLYOLEFINS, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 8. GLOBAL PACKAGING FOAM MARKET VALUE FOR OTHERS, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 9. GLOBAL PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

CHART. 10. GLOBAL PACKAGING FOAM MARKET VALUE FOR FOOD & BEVERAGES, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 11. GLOBAL PACKAGING FOAM MARKET VALUE FOR AUTOMOTIVE, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 12. GLOBAL PACKAGING FOAM MARKET VALUE FOR ELECTRICAL & ELECTRONICS, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 13. GLOBAL PACKAGING FOAM MARKET VALUE FOR CONSUMER DURABLES, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 14. GLOBAL PACKAGING FOAM MARKET VALUE FOR LOGISTICS, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 15. GLOBAL PACKAGING FOAM MARKET VALUE FOR MEDICAL & PERSONAL CARE, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 16. GLOBAL PACKAGING FOAM MARKET VALUE FOR OTHERS, BY GEOGRAPHY, 2022-2028 (USD BILLION)

CHART. 17. NORTH AMERICA PACKAGING FOAM MARKET VALUE, BY COUNTRY, 2022-2028 (USD BILLION)

CHART. 18. NORTH AMERICA PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 19. NORTH AMERICA PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028 (USD BILLION)

CHART. 20. NORTH AMERICA PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

CHART. 21. U.S PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 22. U.S PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028 (USD BILLION)

CHART. 23. U.S PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

CHART. 24. CANADA PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 25. CANADA PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028 (USD BILLION)

CHART. 26. CANADA PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

CHART. 27. EUROPE PACKAGING FOAM MARKET VALUE, BY COUNTRY, 2022-2028 (USD BILLION)

CHART. 28. EUROPE PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 29. EUROPE PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028 (USD BILLION)

CHART. 30. EUROPE PACKAGING FOAM MARKET VALUE, END-USERS, 2022-2028 (USD BILLION)

CHART. 31. GERMANY PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 32. GERMANY PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028 (USD BILLION)

CHART. 33. GERMANY PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

CHART. 34. U.K PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 35. U.K PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028 (USD BILLION)

CHART. 36. U.K PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

CHART. 37. FRANCE PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 38. FRANCE PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028 (USD BILLION)

CHART. 39. FRANCE PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

CHART. 40. ITALY PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 41. ITALY PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028 (USD BILLION)

CHART. 42. ITALY PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

CHART. 43. SPAIN PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 44. SPAIN PACKAGING FOAM MARKET VALUE, BY MATERIALS,

2022-2028 (USD BILLION)

CHART. 45. SPAIN PACKAGING FOAM MARKET VALUE, BY END-USERS,
2022-2028 (USD BILLION)

CHART. 46. ROE PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD
BILLION)

CHART. 47. ROE PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028
(USD BILLION)

CHART. 48. ROE PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028
(USD BILLION)

CHART. 49. ASIA PACIFIC PACKAGING FOAM MARKET VALUE, BY COUNTRY,
2022-2028 (USD BILLION)

CHART. 50. ASIA PACIFIC PACKAGING FOAM MARKET VALUE, BY TYPE,
2022-2028 (USD BILLION)

CHART. 51. ASIA PACIFIC PACKAGING FOAM MARKET VALUE, BY MATERIALS,
2022-2028 (USD BILLION)

CHART. 52. ASIA PACIFIC PACKAGING FOAM MARKET VALUE, BY END-USERS,
2022-2028 (USD BILLION)

CHART. 53. CHINA PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028
(USD BILLION)

CHART. 54. CHINA PACKAGING FOAM MARKET VALUE, BY MATERIALS,
2022-2028 (USD BILLION)

CHART. 55. CHINA PACKAGING FOAM MARKET VALUE, BY END-USERS,
2022-2028 (USD BILLION)

CHART. 56. INDIA PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD
BILLION)

CHART. 57. INDIA PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028
(USD BILLION)

CHART. 58. INDIA PACKAGING FOAM MARKET VALUE, BY END-USERS,
2022-2028 (USD BILLION)

CHART. 59. JAPAN PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028
(USD BILLION)

CHART. 60. JAPAN PACKAGING FOAM MARKET VALUE, BY MATERIALS,
2022-2028 (USD BILLION)

CHART. 61. JAPAN PACKAGING FOAM MARKET VALUE, BY END-USERS,
2022-2028 (USD BILLION)

CHART. 62. REST OF APAC PACKAGING FOAM MARKET VALUE, BY TYPE,
2022-2028 (USD BILLION)

CHART. 63. REST OF APAC PACKAGING FOAM MARKET VALUE, BY MATERIALS,
2022-2028 (USD BILLION)

CHART. 64. REST OF APAC PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

CHART. 65. REST OF WORLD PACKAGING FOAM MARKET VALUE, BY TYPE, 2022-2028 (USD BILLION)

CHART. 66. REST OF WORLD PACKAGING FOAM MARKET VALUE, BY MATERIALS, 2022-2028 (USD BILLION)

CHART. 67. REST OF WORLD PACKAGING FOAM MARKET VALUE, BY END-USERS, 2022-2028 (USD BILLION)

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