

# **Non-Small Cell Lung Cancer Market by Type (Squamous Cell Carcinoma, Large Cell Carcinoma, Others and Adenocarcinoma), Treatment Type (Chemotherapy, Targeted Therapy and Immunotherapy), Distribution Channel (Hospital Pharmacy, Drug Store and Retail Pharmacy and Online Pharmacy) and Geography (North America, Europe, APAC and RoW) - Forecast up to 2027**

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## **Abstracts**

Non-small cell lung cancer is a form of lung cancer, where malignant tumor cells are formed in the lungs. It comprises of a group of different diseases, which behave same as adenocarcinoma, squamous cell carcinoma, and large cell carcinoma.

Adenocarcinoma is a form of non-small cell lung cancer, which is most usual in women than men and more in young people than old age group of people. The non small cell lung cancer market growth is significantly propelled by surge in the rate of consumption of tobacco more by young group of population, extreme air pollution, and unhealthy lifestyle. Exposure to air comprising traces of metals such as arsenic, asbestos, and others, are key reasons of adenocarcinoma. Therefore, the surge in number of people smoking and following unhealthy lifestyle are few of the leading factors causing non-small cell lung cancer. However, the limited number of skilled professionals will hamper the market growth. The Non-Small Cell Lung Cancer Market is likely to grow at a rate of 9.2% CAGR by 2027.

Non-Small Cell Lung Cancer Market based on Type

Squamous Cell Carcinoma

Large Cell Carcinoma  
Others  
Adenocarcinoma

#### Non-Small Cell Lung Cancer Market based on Treatment Type

Chemotherapy  
Targeted Therapy  
Immunotherapy

#### Non-Small Cell Lung Cancer Market based on Distribution Channel

Hospital Pharmacy  
Drug Store and Retail Pharmacy  
Online Pharmacy

#### Non-Small Cell Lung Cancer Market based on Geography

North America  
Europe  
Asia Pacific  
Rest of the World

On the basis of type the market is divided into Squamous Cell Carcinoma, Large Cell Carcinoma, Others and Adenocarcinoma. In this segmentation, the Adenocarcinoma segment holds the largest share in the non-small cell lung cancer market. The largest share of the segment is ascribed to the high number of people affected by adenocarcinoma and availability of wide range of treatments for this indication.

In terms of treatment type, the non-small cell lung cancer market is majorly segmented into Chemotherapy, Targeted Therapy and Immunotherapy. Among them the targeted therapy category holds the significant share in market. This is due to the specific clinical benefits which this therapy provides, such as low risk of negative effects and the availability of various targeted medicines. Also, more patients are choosing targeted therapy as a cancer treatment option because it is effective in up to 80% of cases.

In terms of distribution channel, the market is categorized into Hospital Pharmacy, Drug Store and Retail Pharmacy and Online Pharmacy. The Hospital Pharmacy segment is likely to have a maximum share in the market growth. This can accredited to the surge

in the number of NSCLC patients being admitted to hospitals and the availability of qualified specialists in these settings.

Based on the geographical analysis the non-small cell lung cancer market is segregated into North America, Europe, Asia Pacific and Rest of the World. The North America region is anticipated to have the maximum share in the market. This is because of region's robust concentration of key companies, well-developed healthcare infrastructure, and increased public awareness of the significance of early cancer detection.

Furthermore, the global rise in the cancer cases fuels the global non-small cell lung cancer market over the estimated period. As per the American Cancer Society statistics from 2016, the majority of cases of SCLC occur in people between the ages of 60 and 80, with a worldwide death rate of 30,000 per year. Additionally, as per the WHO data, lung cancer is the second most common type of cancer in men and women, accounting for 1.59 million deaths. This fuels the global market growth.

The leading players of the market are F. Hoffmann-La Roche Ltd, Eli Lilly and Company, Bristol-Myers Squibb Company, Merck & Co., Inc., Novartis AG, Pfizer Inc., AstraZeneca, Celgene Corporation, Sanofi, and boehringer ingelheim

As a result, smoking is the most common habit in the present scenario around the world which is the significant reason for all types of lung cancer. Specifically, smoking is the major reason for non-small cell lung cancer which enhances the scope of the present market.

The report analyzes the geographical highlights in terms of consumption of the product/service within the region also indicates the factors which are affecting the market within each region.

The report consists of opportunities and challenges faced by the players in the global non-small cell lung cancer

The report implies the regional and segmental analysis which is projected to witness the fastest growth.

Provides competitive outlook which includes the market ranking of the key players, coupled with new product launches, partnerships, business expansions, and acquisitions.

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