

# **mHealth Solutions Market by Service Type (Monitoring Services, Diagnostic Services, Treatment Services, Wellness & Fitness Solutions, and Other Services), Device Type (Blood Glucose Monitors, Cardiac Monitors, Hemodynamic Monitors, Neurological Monitors, Respiratory Monitors, Body and Temperature Monitors, Remote Patient Monitoring Devices and Other Device Types), Stake Holder (Mobile Operators, Healthcare Providers, Application/Content Players, and Other Stake Holders) and Geography – Global Forecast to 2026**

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## **Abstracts**

mHealth Solutions Market by Service Type (Monitoring Services, Diagnostic Services, Treatment Services, Wellness & Fitness Solutions, and Other Services), Device Type (Blood Glucose Monitors, Cardiac Monitors, Hemodynamic Monitors, Neurological Monitors, Respiratory Monitors, Body and Temperature Monitors, Remote Patient Monitoring Devices and Other Device Types), Stake Holder (Mobile Operators, Healthcare Providers, Application/Content Players, and Other Stake Holders) and Geography – Global Forecast to 2026

mHealth solutions can be referred to as the technology that is used in rendering healthcare services and products with the help of smart devices and smartphones. This solution is utilized for gathering patient data, history patient, and also with these solutions, healthcare providers can reduce the effort of their workflow and assist them in working in an organized and effective way. The mHealth solutions market is growing

enormously, and factors ascribing the growth are the drastic increase in the usage of the smart devices for the easy and efficient care of the patients without the need of approaching patients and also increasing infectious diseases is the major factor. But somehow, the strict regulatory rules for the mhealth applications are impeding the market growth. The mHealth Solutions Market is predicted to grow at a rate of 33.20% CAGR by 2026.

#### Research Methodology:

The mHealth solutions market has been analyzed by utilizing the optimum combination of secondary sources and in-house methodology, along with an irreplaceable blend of primary insights. The real-time assessment of the market is an integral part of our market sizing and forecasting methodology. Our industry experts and panel of primary participants have helped in compiling relevant aspects with realistic parametric estimations for a comprehensive study. The participation share of different categories of primary participants is given below:

#### By Service Type

##### Monitoring Services

Independent Aging Solutions

Chronic Disease Management

Post-Acute Care Services

##### Diagnostic Services

Self Diagnosis Services

Telemedicine Solutions

Medical Call centers

##### Treatment Services

Remote Patient Monitoring Services

Teleconsultation

Wellness and Fitness Solutions

Other Services

### By Device Type

Blood Glucose Monitors

Cardiac Monitors

Hemodynamic Monitors

Neurological Monitors

Respiratory Monitors

Body and Temperature Monitors

Remote Patient Monitoring Devices

Other Device Types

### By Stake Holder

Mobile Operators

Healthcare Providers

Application/Content Players

Other Stake Holders

### By Geography

North America

Europe

Asia Pacific

Rest of the World

According to the mhealth solutions market by service type, the monitoring services segment has held the largest share in 2020 and is also anticipated to have the fastest growth rate in the forecast period. The growth of this segment is because of the factors such as enormously increasing diseases that include blood pressure, diabetes, and cardiovascular diseases, which are needed to monitor the condition of the patient for precaution and better treatment.

On the basis of device type, the mhealth solutions market is majorly acquired by the remote patient monitoring devices. The technical development of different innovative systems is assisting in safely monitoring and reporting patient conditions in real-time circumstances. In addition, owing to the growing geriatric population, there is a shift in focus towards value-based care, specifically in the developed markets, and increasing concern for the continuous monitoring of health parameters of elderly patients is also predicted to propel the growth of the complete market.

The stakeholder segment is further sub-segmented into mobile operators, healthcare providers, application/content players, and other stakeholders. The healthcare providers sub-segment is evaluated to grow at the highest rate in the mhealth solutions market due to the major facilities provided by the mhealth solutions such as the ease of use, enabling the remote patient monitoring possible and easy, improves the quality of care of the patient. Moreover, increasing homecare settings are also boosting the demand for mhealth solutions.

The North American region is playing a vital role in the mhealth solutions market share of the growth. Since the utilization of smart devices such as smartphones, tablets, and other mobile technology is exponentially increasing, the adoption of connected devices and innovative technology in healthcare for better patient care are also growing, supported by rising government initiatives in this region.

The global mhealth solutions market is significantly enhanced by the smart devices

which everyone uses all over the world, and these smart devices are applicable in all domains. The market is crucially growing by the factors, which include the adoption of connected devices in the healthcare centers for better monitoring of the patient and rising focus on customized medication and patient-centric approach.

Some of the companies listed within the mhealth solutions market and are leading the market - Apple, Inc, AirStrip Technologies, Medtronic plc, AgaMatrix, Inc, Koninklijke Philips N.V, Nike Inc, Omron Corporation, Johnson & Johnson, AliveCor Inc, BioTelemetry, Inc, athenahealth, Inc, Withings S.A and iHealth Labs, Inc.

Thus, the utilization of mobile devices by healthcare providers has changed the many aspects of clinical trials, and it has resulted in a drastic development of medical software applications.

This report depicts an in-depth quantitative analysis accompanying the present mhealth market trends from 2020 to 2025 to recognize the forthcoming opportunities.

The study presents the market size and evaluations on the basis of exclusive analysis of major innovations in the mhealth industry.

Further entails the qualitative analysis on the basis of innovative technology, which facilitates strategic business planning for the key players.

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