

# Metal Coatings Market based on By Resin Type (Epoxy, Polyester, Polyurethane, Others Resins), By Technology (Water-borne, LED Curing, Solvent-based, Powder, UV Cured), Regional Outlook– Global Forecast up to 2030

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## Abstracts

A number of noteworthy trends are reshaping the metal coatings market. First, as environmental concerns and laws rise, there is a greater focus on sustainable and eco-friendly coating options. As a result of this tendency, ecologically friendly coatings such as powder coatings and water-based coatings have been developed and adopted, indicating a change in the industry toward more sustainable practices. Furthermore, new developments in technology, including nanotechnology, are significantly improving the performance and robustness of metal coatings to meet a variety of application needs in industries like aerospace, construction, and automotive.

In addition, there is a growing market need for high-performance coatings with better corrosion resistance, longevity, and visual appeal. There is a rising trend for sophisticated coatings with increased qualities as companies look to maintain aesthetic standards while extending the lifespan of metal buildings and components. This tendency is especially noticeable in industries where corrosion protection and beautiful finishes are essential to the longevity and quality of products, such as the automotive manufacturing sector. All things considered, these trends point to a dynamic and changing market environment that is being influenced by a mix of growing customer preferences, technology advancements, and environmental concerns.

Research Methodology:

After secondary research provided a fundamental understanding of the worldwide Metal

Coatings Market scenario, extensive primary research was carried out. A number of primary interviews were carried out with industry experts from the supply and demand sides, including C- and D-level executives, product managers, and marketing and sales managers of major manufacturers, distributors, and channel partners from tier 1 and tier 2 companies offering Metal Coatings Market, as well as personnel from academia, research, and CROs. These interviews were conducted across five major regions: North America, Europe, Asia Pacific, and the Rest of the World (Latin America & the Middle East & Africa). Participants from the supply-side and demand-side participated in about 70% and 30% of the primary interviews, respectively. Through the use of questionnaires, emails, online surveys, in-person interviews, and phone interviews, this main data was gathered. The primary participants share is given below:

The segmentation coverage of the study is provided below.

Offshore Wind Market based on Resin type:

Epoxy

Polyester

Polyurethane

Others Resins

Offshore Wind Market based on Technology:

Water-borne

LED Curing

Solvent-based

Powder

UV Cured

Offshore Wind Market based on Geography:

North America

US

Canada

Europe

Germany

UK

France

Italy

Spain

Rest of Europe (RoE)

Asia Pacific (APAC)

China

Japan

India

Australia

South Korea

Rest of Asia Pacific (RoAPAC)

Latin America (LATAM)

Brazil

Argentina

Rest of South America

Middle East and Africa (MEA)

UAE

Turkey

Saudi Arabia

South Africa

Rest of Middle East & Africa

The divisions for epoxy, polyester, polyurethane, and other resins comprise the market segmentation for metal coatings based on resin type. It is projected that the polyester sector will hold the largest market share. This can be linked to polyester resins' growing popularity and wider application because of qualities like strong bendability and resilience to UV rays.

The Metal Coatings market is divided into five segments depending on technology: water-borne, powder-based, UV-cured, LED-curing, and solvent-based. It is projected that the water-borne category will hold the largest market share. This is explained by consumers becoming more knowledgeable about these coatings. These coatings are also permitted in many other nations due to their much lower emissions. They are becoming more and more well-liked because they don't need any extra monomers.

The report offers market information for North America, Europe, Asia-Pacific, and the rest of the world, broken down by region. The construction sector in Asia Pacific is expanding at the fastest rate in the world, and government investments in infrastructure are driving this growth. The Indian government's initiatives, such as building Navi Mumbai International Airport and creating smart cities, are expected to contribute to the market's growth. The demand is also being driven by the rapidly growing automotive sector in developing countries as a result of rising car expenditures.

In order to expand their product lines, major market players are heavily investing in R&D, which will propel the metal coatings market's growth. In order to expand their

global presence, market players are also implementing a variety of strategic measures, including the introduction of new products, signing contracts, merging with other companies, investing more, and working together. Competitors in the metal coatings sector need to provide affordable products in order to grow and endure in a market that is becoming more and more competitive.

Furthermore, AkzoNobel is a paint and coatings manufacturer. It sells items including automotive, specialty, marine, protection, yacht, industrial, and decorative paints as well as powder coatings. The business is known by a number of names, including Dulux, Flexa, Glitsa, Herbol, Alba, Apla, AkzoNobel, Alabastine, Alba, and Lesonal.

This report illustrates the most vital attributes of the Metal Coatings Market, which are driving and providing opportunities.

This research gives an in-depth analysis of the Metal Coatings Market growth on the basis of several segments in the market.

This report presents the predictions of the past and present trends of the Metal Coatings Market.

This study also presents the competitive analysis, such as key strategies and capabilities of major players of the Metal Coatings Market.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. INDUSTRY OUTLOOK**

2.1. Industry Overview

2.2. Industry Trends

### **3. MARKET SNAPSHOT**

3.1. Market Definition

3.2. Market Outlook

3.2.1. Porter Five Forces

3.3. Related Markets

### **4. MARKET CHARACTERISTICS**

4.1. Market Overview

4.2. Market Segmentation

4.3. Market Dynamics

4.3.1. Drivers

4.3.2. Restraints

4.3.3. Opportunities

4.4. DRO - Impact Analysis

### **5. RESIN TYPE: MARKET SIZE & ANALYSIS**

5.1. Overview

5.2. Epoxy

5.3. Polyester

5.4. Polyurethane

5.5. Others Resins

1.1. Others

### **2. TECHNOLOGY: MARKET SIZE & ANALYSIS**

2.1. Overview

2.2. Water-borne

- 2.3. LED Curing
- 2.4. Solvent-based
- 2.5. Powder
- 2.6. UV Cured
- 1.1. Others

## **2. GEOGRAPHY: MARKET SIZE & ANALYSIS**

- 2.1. Overview
- 2.2. North America (U.S., Mexico, Canada)
- 2.3. Europe (France, Germany, UK, Italy, Netherlands, Spain, Russia, Rest of Europe)
- 2.4. Asia Pacific (Japan, China, India, Australia, South East Asia, Rest of APAC)
- 2.5. Latin America (Brazil, Argentina)
- 2.6. Middle East & Africa (Saudi Arabia, UAE, South Africa, Rest of Middle East and Africa)

## **3. COMPETITIVE LANDSCAPE**

- 3.1. Competitor Comparison Analysis
- 3.2. Market Developments
  - 3.2.1. Mergers and Acquisitions, Legal, Awards, Partnerships
  - 3.2.2. Product Launches and execution

## **4. VENDOR PROFILES**

- 4.1. SHERWIN-WILLIAMS COMPANY
  - 4.1.1. Overview
  - 4.1.2. Financial Overview
  - 4.1.3. Product Offerings
  - 4.1.4. Developments
  - 4.1.5. Business Strategy
- 4.2. AXALTA COATING SYSTEMS
  - 4.2.1. Overview
  - 4.2.2. Financial Overview
  - 4.2.3. Product Offerings
  - 4.2.4. Developments
  - 4.2.5. Business Strategy
- 4.3. BASF SE
  - 4.3.1. Overview

- 4.3.2. Financial Overview
- 4.3.3. Product Offerings
- 4.3.4. Developments
- 4.3.5. Business Strategy
- 4.4. BECKERS GROUP
  - 4.4.1. Overview
  - 4.4.2. Financial Overview
  - 4.4.3. Product Offerings
  - 4.4.4. Developments
  - 4.4.5. Business Strategy
- 4.5. JOTUN GROUP
  - 4.5.1. Overview
  - 4.5.2. Financial Overview
  - 4.5.3. Product Offerings
  - 4.5.4. Developments
  - 4.5.5. Business Strategy
- 4.6. KANSAI PAINT CO., LTD.
  - 4.6.1. Overview
  - 4.6.2. Financial Overview
  - 4.6.3. Product Offerings
  - 4.6.4. Developments
  - 4.6.5. Business Strategy
- 4.7. PPG INDUSTRIES
  - 4.7.1. Overview
  - 4.7.2. Financial Overview
  - 4.7.3. Product Offerings
  - 4.7.4. Developments
  - 4.7.5. Business Strategy
- 4.8. RPM INTERNATIONAL INC.
  - 4.8.1. Overview
  - 4.8.2. Financial Overview
  - 4.8.3. Product Offerings
  - 4.8.4. Developments
  - 4.8.5. Business Strategy
- 4.9. THE VALSPAR CORPORATION
  - 4.9.1. Overview
  - 4.9.2. Financial Overview
  - 4.9.3. Product Offerings
  - 4.9.4. Developments



#### 4.9.5. Business Strategy

## 5. ANALYST OPINION

## 6. ANNEXURE

### 6.1. Report Scope

### 6.2. Market Definitions

### 6.3. Research Methodology

#### 6.3.1. Data Collation and In-house Estimation

#### 6.3.2. Market Triangulation

#### 6.3.3. Forecasting

### 6.4. Report Assumptions

### 6.5. Declarations

### 6.6. Stakeholders

### 6.7. JOTUN GROUP

### 6.8. Abbreviations

### Tables

TABLE 1. METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 2. METAL COATINGS MARKET VALUE FOR POLYURETHANES, BY GEOGRAPHY , 2021-2030 (USD BILLION)

TABLE 3. METAL COATINGS MARKET VALUE FOR EPOXY, BY GEOGRAPHY, 2021-2030 (USD BILLION)

TABLE 4. METAL COATINGS MARKET VALUE FOR POLYESTER, BY GEOGRAPHY , 2021-2030 (USD BILLION)

TABLE 5. METAL COATINGS MARKET VALUE FOR OTHERS RESINS, BY GEOGRAPHY, 2021-2030 (USD BILLION)

TABLE 6. METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 7. METAL COATINGS MARKET VALUE FOR WATER-BORNE, BY GEOGRAPHY , 2021-2030 (USD BILLION)

TABLE 8. METAL COATINGS MARKET VALUE FOR LED CURING, BY GEOGRAPHY , 2021-2030 (USD BILLION)

TABLE 9. METAL COATINGS MARKET VALUE FOR SOLVENT-BASED, BY GEOGRAPHY , 2021-2030 (USD BILLION)

TABLE 10. METAL COATINGS MARKET VALUE FOR POWDER, BY GEOGRAPHY , 2021-2030 (USD BILLION)

TABLE 11. METAL COATINGS MARKET VALUE FOR UV CURED, BY GEOGRAPHY

, 2021-2030 (USD BILLION)

TABLE 12. NORTH AMERICA METAL COATINGS MARKET VALUE, BY COUNTRY, 2021-2030 (USD BILLION)

TABLE 13. NORTH AMERICA METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 14. NORTH AMERICA METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 15. U.S METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 16. U.S METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 17. CANADA METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 18. CANADA METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 19. MEXICO METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 20. MEXICO METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 21. EUROPE METAL COATINGS MARKET VALUE, BY COUNTRY, 2021-2030 (USD BILLION)

TABLE 22. EUROPE METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 23. EUROPE METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 24. GERMANY METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 25. GERMANY METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 26. U.K METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 27. U.K METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 28. FRANCE METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 29. FRANCE METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 30. ITALY METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 31. ITALY METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 32. SPAIN METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 33. SPAIN METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 34. ROE METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 35. ROE METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 36. ASIA PACIFIC METAL COATINGS MARKET VALUE, BY COUNTRY, 2021-2030 (USD BILLION)

TABLE 37. ASIA PACIFIC METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 38. ASIA PACIFIC METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 39. CHINA METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 40. CHINA METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 41. INDIA METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 42. INDIA METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 43. JAPAN METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 44. JAPAN METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 45. REST OF APAC METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 46. REST OF APAC METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 47. LATIN AMERICA METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 48. LATIN AMERICA METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 49. BRAZIL METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 50. BRAZIL METAL COATINGS MARKET VALUE, BY TECHNOLOGY,

2021-2030 (USD BILLION)

TABLE 51. ARGENTINA METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 52. ARGENTINA METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 53. MIDDLE EAST AND AFRICA METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 54. MIDDLE EAST AND AFRICA METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 55. SAUDI ARABIA METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 56. SAUDI ARABIA METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 57. UAE METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 58. UAE METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 59. REST OF MIDDLE EAST AND AFRICA METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

TABLE 60. REST OF MIDDLE EAST AND AFRICA METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 61. SHERWIN-WILLIAMS COMPANY : FINANCIALS

TABLE 62. SHERWIN-WILLIAMS COMPANY : PRODUCTS & SERVICES

TABLE 63. SHERWIN-WILLIAMS COMPANY : RECENT DEVELOPMENTS

TABLE 64. AXALTA COATING SYSTEMS: FINANCIALS

TABLE 65. AXALTA COATING SYSTEMS: PRODUCTS & SERVICES

TABLE 66. AXALTA COATING SYSTEMS: RECENT DEVELOPMENTS

TABLE 67. SHERWIN-WILLIAMS COMPANY: FINANCIALS

TABLE 68. SHERWIN-WILLIAMS COMPANY: PRODUCTS & SERVICES

TABLE 69. SHERWIN-WILLIAMS COMPANY: RECENT DEVELOPMENTS

TABLE 70. BECKERS GROUP: FINANCIALS

TABLE 71. BECKERS GROUP: PRODUCTS & SERVICES

TABLE 72. BECKERS GROUP: RECENT DEVELOPMENTS

TABLE 73. JOTUN GROUP: FINANCIALS

TABLE 74. JOTUN GROUP: PRODUCTS & SERVICES

TABLE 75. JOTUN GROUP: RECENT DEVELOPMENTS

TABLE 76. KANSAI PAINT CO., LTD.: FINANCIALS

TABLE 77. KANSAI PAINT CO., LTD.: PRODUCTS & SERVICES

TABLE 78. KANSAI PAINT CO., LTD.: RECENT DEVELOPMENTS

TABLE 79. PPG INDUSTRIES: FINANCIALS

TABLE 80. PPG INDUSTRIES: PRODUCTS & SERVICES

TABLE 81. PPG INDUSTRIES: DEVELOPMENTS

TABLE 82. RPM INTERNATIONAL INC.: FINANCIALS

TABLE 83. RPM INTERNATIONAL INC.: PRODUCTS & SERVICES

TABLE 84. RPM INTERNATIONAL INC.: RECENT DEVELOPMENTS

TABLE 85. THE VALSPAR CORPORATION: FINANCIALS

TABLE 86. THE VALSPAR CORPORATION: PRODUCTS & SERVICES

TABLE 87. THE VALSPAR CORPORATION: RECENT DEVELOPMENTS

Charts

CHART. 1. METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

CHART. 2. METAL COATINGS MARKET VALUE FOR POLYURETHANES, BY GEOGRAPHY , 2021-2030 (USD BILLION)

CHART. 3. METAL COATINGS MARKET VALUE FOR EPOXY, BY GEOGRAPHY, 2021-2030 (USD BILLION)

CHART. 4. METAL COATINGS MARKET VALUE FOR POLYESTER, BY GEOGRAPHY , 2021-2030 (USD BILLION)

CHART. 5. METAL COATINGS MARKET VALUE FOR OTHERS RESINS, BY GEOGRAPHY, 2021-2030 (USD BILLION)

CHART. 6. METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

CHART. 7. METAL COATINGS MARKET VALUE FOR WATER-BORNE, BY GEOGRAPHY , 2021-2030 (USD BILLION)

CHART. 8. METAL COATINGS MARKET VALUE FOR LED CURING, BY GEOGRAPHY , 2021-2030 (USD BILLION)

CHART. 9. METAL COATINGS MARKET VALUE FOR SOLVENT-BASED, BY GEOGRAPHY , 2021-2030 (USD BILLION)

CHART. 10. METAL COATINGS MARKET VALUE FOR POWDER, BY GEOGRAPHY , 2021-2030 (USD BILLION)

CHART. 11. METAL COATINGS MARKET VALUE FOR UV CURED, BY GEOGRAPHY , 2021-2030 (USD BILLION)

CHART. 12. NORTH AMERICA METAL COATINGS MARKET VALUE, BY COUNTRY, 2021-2030 (USD BILLION)

CHART. 13. NORTH AMERICA METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

CHART. 14. NORTH AMERICA METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

CHART. 15. U.S METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030

*Metal Coatings Market based on By Resin Type (Epoxy, Polyester, Polyurethane, Others Resins), By Technology (W...*

(USD BILLION)

CHART. 16. U.S METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030

(USD BILLION)

CHART. 17. CANADA METAL COATINGS MARKET VALUE, BY RESIN TYPE,  
2021-2030 (USD BILLION)

CHART. 18. CANADA METAL COATINGS MARKET VALUE, BY TECHNOLOGY,  
2021-2030 (USD BILLION)

CHART. 19. MEXICO METAL COATINGS MARKET VALUE, BY RESIN TYPE,  
2021-2030 (USD BILLION)

CHART. 20. MEXICO METAL COATINGS MARKET VALUE, BY TECHNOLOGY,  
2021-2030 (USD BILLION)

CHART. 21. EUROPE METAL COATINGS MARKET VALUE, BY COUNTRY,  
2021-2030 (USD BILLION)

CHART. 22. EUROPE METAL COATINGS MARKET VALUE, BY RESIN TYPE,  
2021-2030 (USD BILLION)

CHART. 23. EUROPE METAL COATINGS MARKET VALUE, BY TECHNOLOGY,  
2021-2030 (USD BILLION)

CHART. 24. GERMANY METAL COATINGS MARKET VALUE, BY RESIN TYPE,  
2021-2030 (USD BILLION)

CHART. 25. GERMANY METAL COATINGS MARKET VALUE, BY TECHNOLOGY,  
2021-2030 (USD BILLION)

CHART. 26. U.K METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030  
(USD BILLION)

CHART. 27. U.K METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030  
(USD BILLION)

CHART. 28. FRANCE METAL COATINGS MARKET VALUE, BY RESIN TYPE,  
2021-2030 (USD BILLION)

CHART. 29. FRANCE METAL COATINGS MARKET VALUE, BY TECHNOLOGY,  
2021-2030 (USD BILLION)

CHART. 30. ITALY METAL COATINGS MARKET VALUE, BY RESIN TYPE,  
2021-2030 (USD BILLION)

CHART. 31. ITALY METAL COATINGS MARKET VALUE, BY TECHNOLOGY,  
2021-2030 (USD BILLION)

CHART. 32. SPAIN METAL COATINGS MARKET VALUE, BY RESIN TYPE,  
2021-2030 (USD BILLION)

CHART. 33. SPAIN METAL COATINGS MARKET VALUE, BY TECHNOLOGY,  
2021-2030 (USD BILLION)

CHART. 34. ROE METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030  
(USD BILLION)

- CHART. 35. ROE METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)
- CHART. 36. ASIA PACIFIC METAL COATINGS MARKET VALUE, BY COUNTRY, 2021-2030 (USD BILLION)
- CHART. 37. ASIA PACIFIC METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)
- CHART. 38. ASIA PACIFIC METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)
- CHART. 39. CHINA METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)
- CHART. 40. CHINA METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)
- CHART. 41. INDIA METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)
- CHART. 42. INDIA METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)
- CHART. 43. JAPAN METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)
- CHART. 44. JAPAN METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)
- CHART. 45. REST OF APAC METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)
- CHART. 46. REST OF APAC METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)
- CHART. 47. LATIN AMERICA METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)
- CHART. 48. LATIN AMERICA METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)
- CHART. 49. BRAZIL METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)
- CHART. 50. BRAZIL METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)
- CHART. 51. ARGENTINA METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)
- CHART. 52. ARGENTINA METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)
- CHART. 53. MIDDLE EAST AND AFRICA METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)
- CHART. 54. MIDDLE EAST AND AFRICA METAL COATINGS MARKET VALUE, BY

TECHNOLOGY, 2021-2030 (USD BILLION)

CHART. 55. SAUDI ARABIA METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

CHART. 56. SAUDI ARABIA METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

CHART. 57. UAE METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

CHART. 58. UAE METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

CHART. 59. REST OF MIDDLE EAST AND AFRICA METAL COATINGS MARKET VALUE, BY RESIN TYPE, 2021-2030 (USD BILLION)

CHART. 60. REST OF MIDDLE EAST AND AFRICA METAL COATINGS MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

CHART. 61. SHERWIN-WILLIAMS COMPANY : FINANCIALS

CHART. 62. SHERWIN-WILLIAMS COMPANY : PRODUCTS & SERVICES

CHART. 63. SHERWIN-WILLIAMS COMPANY : RECENT DEVELOPMENTS

CHART. 64. AXALTA COATING SYSTEMS: FINANCIALS

CHART. 65. AXALTA COATING SYSTEMS: PRODUCTS & SERVICES

CHART. 66. AXALTA COATING SYSTEMS: RECENT DEVELOPMENTS

CHART. 67. BECKERS GROUP: FINANCIALS

CHART. 68. BECKERS GROUP: PRODUCTS & SERVICES

CHART. 69. BECKERS GROUP: RECENT DEVELOPMENTS

CHART. 70. JOTUN GROUP: FINANCIALS

CHART. 71. JOTUN GROUP: PRODUCTS & SERVICES

CHART. 72. JOTUN GROUP: RECENT DEVELOPMENTS

CHART. 73. KANSAI PAINT CO., LTD.: FINANCIALS

CHART. 74. KANSAI PAINT CO., LTD.: PRODUCTS & SERVICES

CHART. 75. KANSAI PAINT CO., LTD.: RECENT DEVELOPMENTS

CHART. 76. PPG INDUSTRIES: FINANCIALS

CHART. 77. PPG INDUSTRIES: PRODUCTS & SERVICES

CHART. 78. PPG INDUSTRIES: DEVELOPMENTS

CHART. 79. RPM INTERNATIONAL INC.: FINANCIALS

CHART. 80. RPM INTERNATIONAL INC.: PRODUCTS & SERVICES

CHART. 81. RPM INTERNATIONAL INC.: RECENT DEVELOPMENTS

CHART. 82. THE VALSPAR CORPORATION: FINANCIALS

CHART. 83. THE VALSPAR CORPORATION: PRODUCTS & SERVICES

CHART. 84. THE VALSPAR CORPORATION: RECENT DEVELOPMENTS



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