

Medical Tourism Market

<https://marketpublishers.com/r/ME3D05C18A2EN.html>

Date: April 2019

Pages: 87

Price: US\$ 3,250.00 (Single User License)

ID: ME3D05C18A2EN

Abstracts

Global Medical Tourism Market – Drivers, Restraints, Opportunities, Trends, and Forecast up to 2025

[92 pages report] This market research report includes a detailed segmentation of the global medical tourism market by therapeutic area (Dentistry, Cosmetic, Cardiovascular, Orthopedic, In-vitro Fertilization, Neurological, Oncology, and Others), by region (North America (US and Canada), Europe (UK, Turkey, Italy, and Germany), Asia Pacific (India, Thailand, South Korea, Singapore, and Malaysia), and Rest of the World (LATAM (Brazil and Mexico), and MEA (Middle East and Africa))).

Overview of the Global Medical Tourism Market

Infoholic's market research report predicts that the "Global Medical Tourism Market" will grow at a CAGR of 16.1% during the forecast period 2019–2025. The global medical tourism market witnessed a flat growth in the past few years but sustained due to high cost of medical treatment in developed countries such as US and UK in fact, most of the outbound medical tourists are from North America and Europe.

The industry specific parameters that are driving the global medical tourism market are primarily the increasing healthcare related costs in the patient's country of origin, lack of insurance and healthcare coverages, lower cost of medical treatment in destination countries, availability of highly trained, skilled, and qualified specialists in the countries providing services, and increasing costs of long-term care in developed countries.

With respect to mega trends or macro factors fueling the growth of the global medical tourism market are the population growth, urbanization, and easy access to popular medical tourism destinations.

The certified and accredited infrastructure to provide the products and services related to the medical tourism industry is increasing rapidly in the regions (such as LATAM and Asia Pacific) providing services to the medical tourists.

Though more support from government agencies and organizations and strategic marketing initiatives are needed to grow medical tourism in the developing countries. Industry partnerships with the global medical travel agents, logistic suppliers, hotels, and hospitals have facilitated in offering packaged facilities. For example, Apollo has collaborated with American International Medical University (AIMU) for emerging medical tourism plans in the regions like Bahamas and St Lucia.

While looking for a favorable medical destination most of the medical tourists virtually visit several JCI-accredited hospitals providing amenities and exceptional atmosphere for treatment and healing period after a lengthy period of enduring surgical procedures. The growth of the elderly population is also one of the major factors driving the medical tourism market because of the need of high-quality long-term care. The growing lifestyle-related disorders and incidence of cancers are increasing rapidly globally, with high treatment costs cancer treatment is also driving the growth of medical tourism globally.

Telemedicine is also increasingly used in facilitating medical tourism. As the various technology barricades have wrecked down, patients and medical staff can discuss data and apprehensions previously and subsequently after surgery.

By Therapeutic Class:

Dentistry

Cosmetic

Cardiovascular

Orthopedic

Invitro Fertilization

Oncology

Others

The cosmetic segment occupied the largest share in 2018. Over 21 million cosmetic surgeries are being performed every year across the world. Breast augmentation followed by liposuction are the two major cosmetic surgeries performed across the globe.

By Region:

North America

Europe

APAC

RoW

Asia Pacific is dominant in the global medical tourism market in 2018. The significant share of the Asia Pacific region comes from India, Thailand, Singapore, and Malaysia due to the availability of quality healthcare facilities at a comparatively less cost.

Medical Tourism Market Research Competitive Analysis – Countries like India, Thailand, and Singapore in the APAC region are in the forefront of the market. Not to be left behind other nations of Asia such as Malaysia and Philippines, the South American and Eastern European countries are also emerging as favorable medical tourism destinations particularly for nearshore countries and base locations with shorter journey time. Another substantial reason for medical tourism is the accessibility to the most recent and technologically radical procedures of treatment. For example, the method of Cyberknife robotic surgery used for diagnosis and the treatment of various cancer types. Tomotherapy, the newest radiotherapy apparatus which is currently present in very few state-of-the-art facilities hospitals in South Korea, which is an evolving center for medical tourism.

Key Vendors:

Apollo Hospitals Enterprise Limited

Asian Heart Institute

Fortis Healthcare Limited

KPJ Healthcare Berhad

Bumrungrad International Hospital

Key Competitive Facts

Bumrungrad International Hospital in Thailand and Apollo Hospitals Enterprise Ltd. in India are the top hospitals

Focus is on the swift implementation and distribution of technical innovation which is helping the countries to provide better care

In 2017 around 2.4 million individuals visited Thailand to seek medical care due to the low cost and decent quality of the medical facilities

Benefits – This report meets the expectations of a reliable data on global medical tourism. The report provides complete details about the sub-segments of the medical tourism market. Through this report, the key stakeholders can know about the major trends, drivers, investments, vertical player's initiatives, and government initiatives toward the disease-burden management in the upcoming years along with details of the existing pureplay companies and new players entering the market.

Moreover, the report provides details about the major challenges that are going to impact the market growth. Additionally, the report gives complete details about the key business opportunities to key stakeholders in order to expand their business and capture the revenue in specific verticals and to analyze before investing or expanding the business in this market.

Key Takeaways:

Understanding the potential market opportunity with precise market size and forecast data

A detailed market analysis focusing on the growth of medical tourism industry

Factors influencing the growth of the medical tourism market

In-depth competitive analysis of dominant and pure-play vendors

Prediction analysis of the medical tourism market in both developed and developing regions

Key insights related to major segments of the medical tourism market

Latest market trend analysis impacting the buying behavior of the consumers

Key Stakeholders

Contents

1 INDUSTRY OUTLOOK

- 1.1 Industry Overview
- 1.2 Total Addressable Market

2 REPORT OUTLINE

- 2.1 Report Scope
- 2.2 Report Summary
- 2.3 Research Methodology
- 2.4 Report Assumptions

3 MARKET SNAPSHOT

- 3.1 Market Definition – Infoholic Research
- 3.2 Segmented Addressable Market (SAM)
- 3.3 Industry Trends
- 3.4 Related Markets
 - 3.4.1 Hospital Services Market

4 MARKET OUTLOOK

- 4.1 Destination Ranking
- 4.2 Market Segmentation
- 4.3 Porter 5 (Five) Forces

5 MARKET CHARACTERISTICS

- 5.1 Evolution
- 5.2 Market Dynamics
 - 5.2.1 Drivers
 - 5.2.1.1 High cost of medical treatment in developed countries
 - 5.2.1.2 Insurance business
 - 5.2.1.3 Long waiting list in countries like US and UK
 - 5.2.2 Restraints
 - 5.2.2.1 Complications epidemic outbreak
 - 5.2.2.2 Medical record transfer issues and post procedure complications

5.2.3 Opportunities

5.2.3.1 Support from government agencies and organizations

5.2.3.2 Strategic marketing

5.2.4 DRO – Impact Analysis

5.3 Key Stakeholders

6 THERAPEUTIC AREA: MARKET SIZE AND ANALYSIS

6.1 Overview

6.2 Dental

6.3 Cosmetic

6.4 Cardiovascular

6.5 Orthopedic

6.6 Invitro Fertilization

6.7 Oncology

6.8 Others

7 REGIONS: MARKET SIZE AND ANALYSIS

7.1 Overview

7.2 North America

7.2.1 Overview

7.2.2 US

7.2.3 Canada

7.3 Europe

7.3.1 Overview

7.3.2 UK

7.3.3 Germany

7.3.4 Turkey

7.3.5 Italy

7.4 Asia Pacific

7.4.1 Overview

7.4.2 India

7.4.3 Thailand

7.4.4 South Korea

7.4.5 Singapore

7.4.6 Malaysia

7.5 Rest of the World

7.5.1 Overview

- 7.5.2 Mexico
- 7.5.3 Brazil
- 7.5.4 Middle East
- 7.5.5 Africa

8 COMPETITIVE LANDSCAPE

9 VENDORS PROFILE

- 9.1 Apollo Hospitals Enterprise Limited
 - 9.1.1 Overview
 - 9.1.2 Business Units
 - 9.1.3 Business Focus
 - 9.1.4 SWOT Analysis
 - 9.1.5 Business Strategies
- 9.2 Fortis Healthcare Limited
 - 9.2.1 Overview
 - 9.2.2 Business Units
 - 9.2.3 Geographic Revenue
 - 9.2.4 Business Focus
 - 9.2.5 SWOT Analysis
 - 9.2.6 Business Strategies
- 9.3 Asian Heart Institute
 - 9.3.1 Overview
 - 9.3.2 Business Focus
 - 9.3.3 SWOT Analysis
 - 9.3.4 Business Strategies
- 9.4 KPJ Healthcare Berhad
 - 9.4.1 Overview
 - 9.4.2 Business Focus
 - 9.4.3 SWOT Analysis
 - 9.4.4 Business Strategies
- 9.5 Bumrungrad Hospital Public Company Limited
 - 9.5.1 Overview
 - 9.5.2 Business Units
 - 9.5.3 Business Focus
 - 9.5.4 SWOT Analysis
 - 9.5.5 Business Strategies

10 COMPANIES TO WATCH FOR

10.1 Prince Court Medical Centre

10.1.1 Overview

10.2 Seoul National University Hospital

10.2.1 Overview

10.3 Clemenceau Medical Center (CMC)

10.3.1 Overview

10.4 Samitivej PLC

10.4.1 Overview

10.5 Bangkok Chain Hospital PLC

10.5.1 Overview

Annexure

Abbreviations

List Of Tables

LIST OF TABLES

TABLE 1 THE MOST POPULAR COUNTRIES

TABLE 2 MEDICAL TOURISM MARKET REVENUE, BY PRODUCT TYPE, 2018–2025 (\$MILLION)

TABLE 3 MEDICAL TOURISM MARKET REVENUE, BY REGION, 2018–2025 (\$MILLION)

TABLE 4 LEADING HOSPITAL PLAYERS IN INDIA

TABLE 5 APOLLO HOSPITALS ENTERPRISE LIMITED: RECENT DEVELOPMENTS

TABLE 6 FORTIS HEALTHCARE LIMITED: RECENT DEVELOPMENTS

TABLE 7 ASIAN HEART INSTITUTE AND RESEARCH CENTRE PRIVATE LIMITED: RECENT DEVELOPMENTS

TABLE 8 KPJ HEALTHCARE BERHAD: RECENT DEVELOPMENTS

TABLE 9 BUMRUNGRAD HOSPITAL PUBLIC COMPANY LIMITED: RECENT DEVELOPMENTS

TABLE 10 PRINCE COURT MEDICAL CENTRE: SNAPSHOT

TABLE 11 PRINCE COURT MEDICAL CENTRE: RECENT DEVELOPMENTS

TABLE 12 SEOUL NATIONAL UNIVERSITY HOSPITAL: SNAPSHOT

TABLE 13 SEOUL NATIONAL UNIVERSITY HOSPITAL: RECENT DEVELOPMENTS

TABLE 14 CLEMENCEAU MEDICAL CENTER.: OVERVIEW

TABLE 15 CLEMENCEAU MEDICAL CENTER: RECENT DEVELOPMENTS

TABLE 16 SAMITIVEJ PLC: OVERVIEW

TABLE 17 SAMITIVEJ PLC.: RECENT DEVELOPMENTS

TABLE 18 BANGKOK CHAIN HOSPITAL PLC: SNAPSHOT

TABLE 19 BANGKOK CHAIN HOSPITAL PLC: RECENT DEVELOPMENTS

CHARTS

CHART 1 INTERNATIONAL TOURISM EXPENDITURE IN 2017 (\$BILLION)

CHART 2 2019 OUTLOOK OF TOURISM MARKET

CHART 3 RESEARCH METHODOLOGY OF GLOBAL MEDICAL TOURISM MARKET

CHART 4 MEDICAL TOURISM MARKET REVENUE, 2018–2025 (\$MILLION)

CHART 5 MEDICAL TOURISM MARKET SEGMENTATION

CHART 6 PORTERS 5 FORCES ON MEDICAL TOURISM MARKET

CHART 8 MARKET DYNAMICS – DRIVERS, RESTRAINTS & OPPORTUNITIES

CHART 9 DRO - IMPACT ANALYSIS OF MEDICAL TOURISM MARKET

CHART 10 KEY STAKEHOLDERS OF MEDICAL TOURISM MARKET

CHART 11 MEDICAL TOURISM MARKET SEGMENT REVENUE, BY TYPES, 2018 VS 2025 (\$MILLION)

CHART 12 COST COMPARISON OF DENTAL IMPLANTS ACROSS THE GLOBE

CHART 13 DENTAL MEDICAL TOURISM MARKET REVENUE, BY TYPES, 2018–2025 (\$MILLION)

CHART 14 COST COMPARISON OF COSMETIC ACROSS THE GLOBE

CHART 15 COSMETIC MEDICAL TOURISM MARKET REVENUE, BY TYPES, 2018–2025 (\$MILLION)

CHART 16 COST COMPARISON OF CARDIOVASCULAR ACROSS THE GLOBE

CHART 17 CARDIOVASCULAR DISEASE MEDICAL TOURISM MARKET REVENUE, BY TYPES, 2018–2025 (\$MILLION)

CHART 18 ORTHOPEDIC MEDICAL TOURISM MARKET REVENUE, BY TYPES, 2018–2025 (\$MILLION)

CHART 19 COST COMPARISON OF IVF PROCEDURES

CHART 20 INVITRO FERTILIZATION MEDICAL TOURISM MARKET REVENUE, BY THERAPEUTIC AREA 2018–2025 (\$MILLION)

CHART 21 ONCOLOGY MEDICAL TOURISM MARKET REVENUE, BY THERAPEUTIC AREAS 2018–2025 (\$MILLION)

CHART 22 OTHER MEDICAL TOURISM MARKET REVENUE, BY THERAPEUTIC AREAS 2018–2025 (\$MILLION)

CHART 23 POPULAR MEDICAL TOURISM TREATMENTS (THERAPEUTIC, WELLNESS AND ALTERNATE MEDICINE)

CHART 24 MEDICAL TOURISM MARKET BY REGIONAL SEGMENTATION, 2018 VS 2025 (\$MILLION)

CHART 25 MEDICAL TOURISM MARKET REVENUE IN NORTH AMERICA, 2018–2025 (\$MILLION)

CHART 26 MEDICAL TOURISM MARKET REVENUE IN EUROPE, 2018–2025 (\$MILLION)

CHART 27 CUMULATIVE FOREIGN TOURIST ARRIVALS ON MEDICAL VISA TO INDIA 2014-17

CHART 28 PERCENTAGE OF EYE SURGERY PATIENTS TRAVELLED TO INDIA

CHART 29 HISTORIC VIEW OF MEDICAL TOUR PATIENT NUMBER IN KOREA

CHART 30 MEDICAL TOURISM MARKET REVENUE IN ASIA PACIFIC, 2018–2025 (\$MILLION)

CHART 31 MEDICAL TOURISM REVENUE IN REST OF THE WORLD, 2018–2025 (\$MILLION)

CHART 32 APOLLO HOSPITALS ENTERPRISE LIMITED: BUSINESS SNAPSHOT

CHART 33 APOLLO HOSPITALS ENTERPRISE LIMITED: OVERVIEW SNAPSHOT

CHART 34 APOLLO HOSPITALS ENTERPRISE LIMITED: BUSINESS UNITS

CHART 35 APOLLO HOSPITALS ENTERPRISE LIMITED: SWOT ANALYSIS
CHART 36 FORTIS HEALTHCARE LIMITED: BUSINESS SNAPSHOT
CHART 37 FORTIS HEALTHCARE LIMITED: OVERVIEW SNAPSHOT
CHART 38 FORTIS HEALTHCARE LIMITED: BUSINESS UNITS
CHART 39 FORTIS HEALTHCARE LIMITED: GEOGRAPHIC REVENUE
CHART 40 FORTIS HEALTHCARE LIMITED: SWOT ANALYSIS
CHART 41 ASIAN HEART INSTITUTE: BUSINESS SNAPSHOT
CHART 42 ASIAN HEART INSTITUTE AND RESEARCH CENTRE PRIVATE LIMITED:
SWOT ANALYSIS
CHART 43 KPJ HEALTHCARE BERHAD: BUSINESS SNAPSHOT
CHART 44 KPJ HEALTHCARE BERHAD: OVERVIEW SNAPSHOT
CHART 45 KPJ HEALTHCARE BERHAD: SWOT ANALYSIS
CHART 46 BUMRUNGRAD HOSPITAL PUBLIC COMPANY LIMITED: BUSINESS
SNAPSHOT
CHART 47 BUMRUNGRAD HOSPITAL PUBLIC COMPANY LIMITED: OVERVIEW
SNAPSHOT
CHART 48 BUMRUNGRAD HOSPITAL PUBLIC COMPANY LIMITED: BUSINESS
UNITS
CHART 49 BUMRUNGRAD HOSPITAL PUBLIC COMPANY LIMITED: SWOT
ANALYSIS

I would like to order

Product name: Medical Tourism Market

Product link: <https://marketpublishers.com/r/ME3D05C18A2EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ME3D05C18A2EN.html>