

Medical Spa Industry Market based on Service (Facial Treatment, Body Shaping & Contouring, Hair Removal, Scar Revision, Tattoo Removal, and Others), End-User (Men and Women), Geography – Global Forecast up to 2027

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Abstracts

The Medical Spa Industry Market is estimated to grow at the rate of 13.3% CAGR by 2027. A medical spa is a type of amalgamation between a conventional spa and a medical clinic. The medical spa provides rejuvenating therapies to maintain fresh and youthful skin, helping people in daily skincare routines. Medical spas render various services; a few of them fall under the category of medical or surgical. The medical spa type is based on state and individual laws and regulations. The demand for cosmetic treatment and medicines for beauty enhancement has increased around the globe, which acts as a vital driver of the global medical spa market. Few other propellants of market growth are growing per capita income level in developing countries, launching new products into market, spending power of the population, rising expenditure of personal care, and increasing demand for better medical spa services. On the other hand, the huge costs of the treatments, regulations, and employment issues are few factors that are restricting the medical spa industry market growth.

Medical Spa Industry Market based on Service

Facial Treatment

Body Shaping & Contouring

Hair Removal

Scar Revision

Tattoo Removal

Others

Medical Spa Industry Market based on End-User

Men

Women

Medical Spa Industry Market based on Geography

North America

Europe

Asia Pacific

Rest of the World

The service segment is classified into Facial Treatment, Body Shaping & Contouring, Hair Removal, Scar Revision, Tattoo Removal, and Others. The facial treatment segment is projected to have the maximum share in the medical spa industry market. The maximum share of the segment is ascribed to the trend and rising awareness for enhancing self-appearance. In addition, several facial treatments are offered in the medical spa, which includes HydraFacial MD, nature signature facial, derma wave and dermaplaning, oxygen facial, ultrasonic fountain, and others. Therefore, such an increase in new techniques and advanced procedures in facial treatments is projected to augment the market growth.

As per the end-user, the market is bifurcated into men and women segmentation. The men segment has lucrative growth compared to women. This is due to the increasing trend of grooming among males. Various companies are coming up with centers that are completely dedicated to the male customers, which provide massage and facials

that are particularly created only for male customers. Thus, the increasing adoption of massage and beauty treatments for men is expected to push overall market growth.

Based on geography, the market is segregated into North America, Asia Pacific, Europe, and the Rest of the World. North America region has held the major share in the market. The market growth in North America is majorly driven by the well-developed healthcare infrastructure, increased awareness about possible benefits of medical spa procedures, and quick acceptance of new types of medical spa techniques.

One of the key drivers of the global medical spa industry market is the growing number of minimally invasive procedures, which has been fostered by the ageing population worldwide. It has provided new approaches to address the distinct anatomy of facial aging, which results in an aged appearance. This trend would promote more minimally invasive procedures, leading to the increased cosmetic product sales and medical spa services.

This report offers the various leading profiles of market players-Biovital Med Spa LLC, Vilalara Longevity Thalassa & Medical Spa, Kurotel - Centro M?dico de Longevidade e Spa, Chic la Vie Med Spa, Cocoon Medical Spa, Westchase Medspa, Sciton, Inc., Lanserhof Lans, Clinique La Prairie SA and Canyon Ranch.

The medical spa trend is becoming very important, and a profitable commercial business, as demand for beauty and self-enhancing treatments, is increasing worldwide. Moreover, the medical spa makes sure to provide the physical treatments and focuses on mental health.

This report includes the complete analysis of the market growth factors, impeding factors, and opportunities and challenges in the market.

This report depicts the major regions of the medical spa industry market and the significant share of the regions.

This report also elucidates the competitive market outlook in terms of key market player's profiles.

The report also entails the information of market players about their productive strategies, products portfolio, and new developments in the products.

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