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IoT IN HEALTHCARE Types (Provider, Payer, Biopharma, Medical Devices), Technologies & Services: (Network Connectivity, Application, and Consulting, Integration, Maintenance), Applications (Telemedicine, Clinical Care, Diagnostic, Drug Management, Cognitive Assessment, AI, Additive Manufacturing), By Regions Global Market Drivers, Opportunities, Trends, and Forecasts, 2016-2022

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Abstracts

Internet Of things (IOT) is a network which connects objects via embedded electronics, sensors, and network connectivity. IoT gather devicesand share the information, making it possible to collect and analyse datafaster and accurately. IoT being used in healthcare sector acts as a catalyst for improving real-time communication between patients and the care provideras. IoT applications are mostly used to improve access to care, quality of care,and reduce the cost of the total care. As the investment will increase in the healthcare systems, it will be used in telehealth systems delivering better care for remote locations and monitoring systems for better decisions.

The customer intelligence market is expected to have a CAGRof 43.01% during the period 2016-2022, mainly driven by growing investments inhealthcare market by governments and various other stakeholders. The IoT healthcaremarket is analysed by six regions - North America, Western Europe,Asia-Pacific, Central Eastern Europe (CEE), Middle East & Africa and LatinAmerica. Further the region markets are also analysed by countries tounderstand the healthcare spending, government initiatives and underlyingopportunities for IoT healthcare market. North America is the most matured marketsowing to its extensive health infrastructure and the ever increasing pressureto

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control the healthcare costs.

Healthcare providers, payers, bio pharma and medical devicescompanies are investing heavily in adopting new technologies, enter new marketswith acquisitions and forge multiple collaborations to scale and be ahead ofthe competitors. Healthcare market is favoured by government mandates whichreduce healthcare burden on individual. One of the major trend in the market ishit by high consumerization. Consumers want to take control of their health andwhich has boosted the market for fitness bands such as Nike Fuel band, Google Glass, and Fitbit. Thedevices provide data at regular or scheduled intervals of time which are oftensupported by analytics for consumer to take control of their health and beaware of any variations from the normal health condition.

Healthcare organizations adopting IoT solutions to reduce cost of healthcare and also improve quality of healthcare delivery. Major capabilities of customer intelligence solution are predictive analytics, decision management, real-time scoring, customer engagement, cross-campaign optimization, customer lifetime value segmentation. Some of the major marketplayers include GE Healthcare, Medtronic, Koninklijke Philips NV, StanleyHealthcare, and AirStrip Technologies.

This study covers and analyses "IoT healthcare market" globally. Bringing out the complete keyinsights of this industry, this report aims to provide an opportunity forplayers to understand the latest trends, current market scenario, governmentinitiative and technologies related to the market. In addition, helps the venture capitalist in understanding the companies better and take informed decisions.

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Contents

1 INDUSTRY OUTLOOK

1.1 Industry Overview
1.2 Industry Trends
1.3 Pest Analysis

2 REPORT OUTLINE

2.1 Report Scope
2.2 Report Summary
2.3 Research Methodology
2.4 Report Assumptions

3 MARKET SNAPSHOT

3.1 Total Addressable Market (TAM)
3.2 Segmented Addressable Market (SAM)
3.3 Related Markets

4 MARKET OUTLOOK

4.1 Overview
4.2 Regulatory Bodies & Standards
4.3 Government Spending and Initiatives
4.4 Porter 5 (Five) Forces

5 MARKET CHARACTERISTICS

5.1 Evolution
5.2 Ecosystem
5.3 Market Segmentation
5.4 Market Dynamics
  5.4.1 Drivers
    5.4.1.1 Technology has evolved to support adoption
    5.4.1.2 Consumerization
    5.4.1.3 Lowering healthcare costs
    5.4.1.4 Access quality healthcare

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5.4.2 Restraints
5.4.2.1 Data security and privacy issues
5.4.2.2 Technology adoption
5.4.3 Opportunities
5.4.3.1 Aging population with chronic care needs
5.4.3.2 Population and income growth in emerging countries
5.4.3.3 Preventive healthcare
5.4.4 DRO – Impact Analysis

6 TRENDS, ROADMAP AND PROJECTS

6.1 Market Trends & Impact
6.2 Technology Roadmap

7 TYPES: MARKET SIZE & ANALYSIS

7.1 Overview
7.2 Provider
7.3 Payer
7.4 Biopharma
7.4.1 Pharma
7.4.2 Biotech
7.5 Medical Devices
7.5.1 Wellness Devices-Consumer
7.5.2 Regulated Medical Devices
7.6 Vendor Profiles
7.6.1 GE Healthcare
7.6.1.1 Overview
7.6.1.2 Business unit
7.6.1.3 Geographic revenue
7.6.1.4 Recent developments
7.6.1.5 Business focus
7.6.1.6 SWOT analysis
7.6.1.7 Business strategies
7.6.2 Medtronic, Inc.
7.6.2.1 Overview
7.6.2.2 Business unit
7.6.2.3 Geographic revenue

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7.6.2.4 Recent development
7.6.2.5 Business focus
7.6.2.6 SWOT analysis
7.6.2.7 Business strategy
7.6.3 Philips NV
7.6.3.1 Overview
7.6.3.2 Business unit
7.6.3.3 Geographic revenue
7.6.3.4 Recent development
7.6.3.5 Business focus
7.6.3.6 SWOT analysis
7.6.3.7 Business strategy
7.6.4 Stanley Healthcare
7.6.4.1 Overview
7.6.4.2 Business unit
7.6.4.3 Geographic revenue
7.6.4.4 Recent development
7.6.4.5 Business focus
7.6.4.6 SWOT analysis
7.6.4.7 Business strategy
7.6.5 AirStrip Technologies
7.6.5.1 Overview
7.6.5.2 Business unit
7.6.5.3 Geographic revenue
7.6.5.4 Recent developments
7.6.5.5 Business focus
7.6.5.6 SWOT analysis
7.6.5.7 Business strategy
7.6.6 Vivify Health, Inc.
7.6.6.1 Overview
7.6.6.2 Solutions
7.6.6.3 Geographic revenue
7.6.6.4 Recent development
7.6.6.5 Business focus
7.6.6.6 SWOT analysis
7.6.6.7 Business strategy

8 TECHNOLOGIES AND SERVICES: MARKET SIZE & ANALYSIS

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8.1 Overview
8.2 Technologies
8.2.1 Network Connectivity Technologies
8.2.1.1 Short Range100 meters
8.2.1.1.1 Wi-Fi
8.2.1.1.2 Bluetooth
8.2.1.1.3 Z-Wave
8.2.1.1.4 NFC
8.2.1.1.5 Ethernet
8.2.1.2 Long Range 100 meters
8.2.1.2.1 Cellular Technology
8.2.1.2.2 Satellite Technology
8.2.1.2.3 Licensed Free spectrum
8.2.2 Application Technologies
8.2.2.1 Social
8.2.2.2 Mobile
8.2.2.3 Analytics
8.2.2.4 Cloud
8.3 Services
8.3.1 Overview
8.3.2 Consulting
8.3.3 Integration
8.3.4 Maintenance

9 APPLICATIONS: MARKET SIZE & ANALYSIS

9.1 Overview
9.2 Telemedicine
9.2.1 mHealth
9.2.2 Remote Patient Monitoring
9.2.3 Video
9.2.4 Electronic Health Record
9.3 Clinical Care
9.4 Diagnostic Management
9.5 Drug Management
9.6 Cognitive Assessment
9.7 Artificial Intelligence
9.8 Additive Manufacturing

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10 REGIONS: MARKET SIZE & ANALYSIS

10.1 Overview
10.2 North America
  10.2.1 United States
  10.2.2 Canada
10.3 Western Europe
  10.3.1 Germany
  10.3.2 France
  10.3.3 UK
  10.3.4 Spain
10.4 Asia Pacific Excluding Japan
  10.4.1 China
  10.4.2 India
  10.4.3 Australia
10.5 Central Eastern Europe
  10.5.1 Poland
  10.5.2 Czech Republic
  10.5.3 Italy
10.6 Middle East & Africa
  10.6.1 South Africa
  10.6.2 UAE
10.7 Latin America
  10.7.1 Brazil
  10.7.2 Mexico
  10.7.3 Argentina

11 GLOBAL GENERALIST

11.1 Cisco Systems
  11.1.1 Overview
  11.1.2 Cisco Products
  11.1.3 Cisco in IoT healthcare
11.2 IBM Corp.
  11.2.1 Overview
  11.2.2 Offerings
  11.2.3 IBM in IoT Healthcare
11.3 Microsoft Corp.
  11.3.1 Overview

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11.3.2 Offerings
11.3.3 Microsoft in IoT
11.4 SAP SE
11.4.1 Overview
11.4.2 Offerings
11.4.3 SAP in IoT
11.5 Cerner Corp.
11.5.1 Overview
11.5.2 Offerings
11.5.3 Cerner in IoT

12 COMPANIES TO WATCH FOR

12.1 Proteus Digital Health, Inc.
12.1.1 Overview
12.1.2 Proteus Market
12.1.3 IOT offering
12.2 Adheretech, Inc.
12.2.1 Overview
12.2.2 AdherTech Market
12.2.3 IOT Offering
12.3 Diabetizer Ltd. & Co. KG
12.3.1 Overview
12.3.2 Diabetizer Market
12.3.3 IoT offerings
12.4 Propeller Health
12.4.1 Overview
12.4.2 Propeller Health Market
12.4.3 IoT offerings
12.5 Healthsense Inc.
12.5.1 Overview
12.5.2 Healthsense Market
12.5.3 IoT offerings

13 COMPETITIVE LANDSCAPE

13.1 Competitor Comparison Analysis
13.2 Market Landscape
13.2.1 Mergers & Acquisitions (M&A)

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Annexure

? Acronyms

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List Of Tables

LIST OF TABLES

Table 1 IOT HEALTHCARE MARKET REVENUE BY TYPE, 2016-2022 ($BILLION)
Table 2 BIOPHARMA MARKET REVENUE BY TYPE, 2016-2022 ($BILLION)
Table 3 MEDICAL DEVICES MARKET REVENUE BY TYPE, 2016-2022 ($BILLION)
Table 4 GE: RECENT DEVELOPMENTS
Table 5 MEDTRONIC: RECENT DEVELOPMENT
Table 6 PHILIPS: RECENT DEVELOPMENTS
Table 7 AIRSTRIP: RECENT DEVELOPMENTS
Table 8 VIVIFY: RECENT DEVELOPMENTS
Table 9 IOE HEALTHCARE MARKET REVENUE BY TECHNOLOGIES AND SERVICES,

2016-2022 ($BILLION)

Table 10 TECHNOLOGIES MARKET REVENUE BY TYPE, 2016-2022 ($BILLION)
Table 11 NETWORK TECHNOLOGIES MARKET REVENUE BY RANGE,

2016-2022 ($BILLION)

Table 12 SHORT RANGE NETWORK TECHNOLOGIES MARKET REVENUE, 2016-2022 ($BILLION)
Table 13 LONG RANGE NETWORK TECHNOLOGIES MARKET REVENUE, 2016-2022 ($BILLION)
Table 14 CELLULAR NETWORK TECHNOLOGIES MARKET REVENUE,

2016-2022 ($BILLION)

Table 15 APPLICATION TECHNOLOGIES MARKET REVENUE, 2016-2022 ($BILLION)
Table 16 IOT HEALTHCARE MARKET REVENUE BY SERVICES, 2016-2022 ($BILLION)
Table 17 IOT HEALTHCARE MARKET REVENUE BY SERVICES, 2016-2022 ($BILLION)
Table 18 TELEMEDICINE MARKET REVENUE BY TYPE, 2016-2022 ($BILLION)
Table 19 TELEMEDICINE MARKET REVENUE BY REGIONS, 2016-2022 ($BILLION)
Table 20 EHR MARKET REVENUE BY REGIONS, 2016-2022 ($BILLION)

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Table 21 CLINICAL CARE MARKET REVENUE BY REGIONS, 2016-2022 ($BILLION)
Table 22 DIAGONISTIC MANAGEMENT MARKET REVENUE BY REGIONS, 2016-2022 ($BILLION)
Table 23 DRUG MANAGEMENT MARKET REVENUE BY REGIONS, 2016-2022 ($BILLION)
Table 24 COGNITIVE ASSESSMENT MARKET REVENUE BY REGIONS,

2016-2022 ($BILLION)

Table 25 ARTIFICIAL INTELLIGENCE MARKET REVENUE BY REGIONS,

2016-2022 ($BILLION)

Table 26 ADDITIVE MANUFACTURING MARKET REVENUE BY REGIONS,

2016-2022 ($BILLION)

Table 27 IOI HEALTHCARE MARKET REVENUE BY REGIONS, 2016-2022 ($BILLION)
Table 28 NORTH AMERICA MARKET REVENUE BY TYPES, 2016-2022 ($BILLION)
Table 29 NORTH AMERICA MARKET REVENUE BY COUNTRIES, 2016-2022 ($BILLION)
Table 30 WESTERN EUROPE MARKET REVENUE BY TYPES, 2016-2022 ($BILLION)
Table 31 WESTERN EUROPE MARKET REVENUE BY COUNTRIES, 2016-2022 ($BILLION)
Table 32 APEJ MARKET REVENUE BY TYPES, 2016-2022 ($BILLION)
Table 33 APEJ MARKET REVENUE BY COUNTRIES, 2016-2022 ($BILLION)
Table 34 CEE MARKET REVENUE BY COUNTRIES, 2016-2022 ($BILLION)
Table 35 CEE MARKET REVENUE BY COUNTRIES, 2016-2022 ($BILLION)
Table 36 MEA MARKET REVENUE BY TYPES, 2016-2022 ($BILLION)
Table 37 MEA MARKET REVENUE BY COUNTRIES, 2016-2022 ($BILLION)
Table 38 LATIN AMERICA MARKET REVENUE BY TYPES, 2016-2022 ($BILLION)
Table 39 LATIN AMERICA MARKET REVENUE BY COUNTRIES, 2016-2022 ($BILLION)
Table 40 MERGER & ACQUISITION, 2014–2015

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List Of Charts

LIST OF CHARTS

Chart 1 PEST ANALYSIS OF IOT HEALTHCARE MARKET
Chart 2 RESEARCH METHODOLOGY OF IOT IN HEALTHCARE MARKET
Chart 3 CONNECTED DEVICES SHIPMENT BY 2020
Chart 4 SHARE OF ENROLLMENT BY VARIOUS INSURANCE PROGRAMS
Chart 5 PORTERS 5 FORCES ON IOT HEALTHCARE MARKET
Chart 6 EVOLUTION OF HEALTHCARE INFORMATION TECHNOLOGIES
Chart 7 ECOSYSTEM OF IOT HEALTHCARE MARKET
Chart 8 IOT HEALTHCARE MARKET SEGMENTATION
Chart 9 MARKET DYNAMICS – DRIVERS, RESTRAINTS & OPPORTUNITIES
Chart 10 DRO - IMPACT ANALYSIS OF IOT HEALTHCARE MARKET
Chart 11 TECHNOLOGY ROADMAP FOR IOT HEALTHCARE MARKET
Chart 12 DIGITAL HEALTH ACQUIRERS BY SECTOR IN 2014
Chart 13 IOT HEALTHCARE MARKET REVENUE, 2016-2022
Chart 14 IOT HEALTHCARE MARKET REVENUE BY TYPE, 2016-2022 ($BILLION)
Chart 15 IOT HEALTHCARE MARKET REVENUE BY PROVIDER, 2016-2022
Chart 16 IOT HEALTHCARE MARKET REVENUE BY PAYER, 2016-2022
Chart 17 IOT HEALTHCARE MARKET REVENUE BY PAYER, 2016-2022
Chart 18 IOT HEALTHCARE MARKET REVENUE BY MEDICAL DEVICES, 2016-2022
Chart 19 GE HEALTHCARE: FACT SHEET
Chart 20 GE: BUSINESS UNITS
Chart 21 GE: GEOGRAPHIC REVENUE
Chart 22 GE: SWOT ANALYSIS
Chart 23 MEDTRONIC: FACT SHEET
Chart 24 MEDTRONIC: BUSINESS UNITS
Chart 25 MEDTRONIC: GEOGRAPHIC REVENUE
Chart 26 MEDTRONIC: SWOT ANALYSIS
Chart 27 PHILIPS: FACT SHEET
Chart 28 PHILIPS: BUSINESS UNITS
Chart 29 PHILIPS: SWOT ANALYSIS
Chart 30 STANLEY: FACT SHEET
Chart 31 STANLEY: BUSINESS UNITS
Chart 32 STANLEY: GEOGRAPHIC REVENUE
Chart 33 STANLEY: RECENT DEVELOPMENTS
Chart 34 STANLEY: SWOT ANALYSIS
Chart 35 AIRSTRIP: FACT SHEET

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Chart 36 AIRSTRIP: BUSINESS UNITS
Chart 37 AIRSTRIP: GEOGRAPHIC PRESENCES
Chart 38 AIRSTRIP: SWOT ANALYSIS
Chart 39 VIVIFY FACT SHEET
Chart 40 VIVIFY: SOLUTIONS
Chart 41 VIVIFY: GEOGRAPHIC PRESENCES
Chart 42 VIVIFY: SWOT ANALYSIS
Chart 43 IOT HEALTHCARE MARKET REVENUE BY TECHNOLOGIES, 2016-2022
Chart 44 SHORT RANGE NETWORK MARKET REVENUE, 2015-2022 ($BILLION)
Chart 45 LONG RANGE NETWORK MARKET REVENUE, 2015-2022 ($BILLION)
Chart 46 CELLULAR NETWORK TECHNOLOGIES MARKET REVENUE,

2016-2022 ($BILLION)

Chart 47 LONG RANGE NETWORK MARKET REVENUE, 2015-2020 ($BILLION)
Chart 48 USAGE OF MOBILE BY HEALTHCARE PERSONNELS
Chart 49 USAGE OF MOBILE APPLICATIONS BY HEALTHCARE PERSONNELS
Chart 50 USAGE OF ANALYTICS BY HEALTHCARE ORGANISATIONS
Chart 51 IOT HEALTHCARE MARKET REVENUE BY SERVICES, 2016-2022
Chart 52 HOSPITAL BEDS PER 1000 PEOPLE
Chart 53 DOCTORS PER 1000 POPULATION VS TOTAL WORLD POPULATION
Chart 54 POPULATION AGEING- 30 YEAR INCREASE AGED 60 OR ABOVE (%)
Chart 55 IOT HEALTHCARE MARKET REVENUE BY REGION, 2016-2022 ($BILLION)
Chart 56 APPLICATIONS ANALYSIS BY REGIONS
Chart 57 TYPES ANALYSIS BY REGIONS

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