

Greenhouse Film Market by Thickness (80 to 150 microns, 150 to 200 microns and More than 200 microns), Resin Type (LDPE, LLDPE, EVA and Others), Application (Flowers and Ornamentals, Vegetables and Fruits), and Geography (North America, Europe, APAC, and RoW) - Forecast to 2028

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Abstracts

Greenhouse films are useful in shelter the plants which are grown in a greenhouse in order to maximize the exposure of sun light and to reduce the entry of other unfavorable environmental elements which could create problems in the growth of the plants. The greenhouse films are a significant help in managing the amount of sunlight and hence the temperature, into the greenhouse and have since emerged as a key aid in greenhouse usage. The increasing demand for year-round production of fruits, vegetables, and flowers has driven the adoption of greenhouse farming methods. Greenhouse films play a crucial role in providing a controlled environment for optimal plant growth. On the other hand, the competition from traditional cultivation methods and high initial costs are the factors which may hamper the growth of the greenhouse film market. The Greenhouse Film Market is estimated to grow at the rate of 3.1% CAGR by 2028.

Greenhouse Film Market by Thickness

80 to 150 microns

150 to 200 microns

More than 200 microns

Greenhouse Film Market by Resin Type

LDPE

LLDPE

EVA

Others

Greenhouse Film Market by Application

Flowers and Ornaments

Vegetables

Fruits

Greenhouse Film Market by Geography

North America

Europe

Asia Pacific

Rest of the World

As per the thickness of the greenhouse film, the market is divided into 80 to 150 microns, 150 to 200 microns and more than 200 micron. The 150 to 200 microns thickness segment is anticipated to grow at the highest rate. For the optimum crop farming, the adoption of greenhouse films with a thickness of 150 to 200 microns is required, since they offer all essential elements, such as proper transmissions of sunlight and UV light, anti-drop, anti-moisture, and thermicity. The usage of greenhouse

films with a 150-200 thickness microns is mostly preferred in European countries.

On the bases of resin type, the greenhouse market is segmented into LDPE, LLDPE, EVA and others. Among them the LDPE resin type segment is registered for the highest share in the market. The highest share of this segment is ascribed to the extensive usage of these resin type all over the world. The extensive features of LDPE which makes it compatible for greenhouse films include less cost, more thickness and high resistance against sunlight and also against outside environment. Moreover, owing to the less cost it has high demand in the developing countries.

Among the applications such as flowers and ornamentals, vegetables and fruits, the greenhouse film is majorly applied in flowers and ornamentals. This is because flowers and ornamentals are commonly cultivated in the greenhouses. Few flowers and ornamentals particularly require specific weather condition to grow. Moreover, the increasing popularity of ornamentals is also boosting the segment growth.

According to the geography, Asia Pacific is expected to have the substantial growth rate in the greenhouse film market. The factors responsible for the substantial share of this region are increasing greenhouse farming owing to the rapidly increasing population, rising demand for food which increases the pressure on the agricultural yield.

Moreover, the world's population continues to increase, leading to a higher demand for food production. Greenhouse films enable year-round cultivation and higher crop yields, making them an essential tool for meeting the growing global food demand. Additionally, the global climate change has led to unpredictable weather patterns, including extreme heat, cold, and rainfall events. Greenhouse films provide a controlled environment, protecting crops from adverse weather conditions and reducing the risks associated with climate variability.

The few prominent vendors of the greenhouse film market are RKW Group, Grupo Armando Company, Ginegar Plastic Products Ltd., Plastika Kritis S.A., Polifilm Group, Essen Multipack, Agriplast Tech India Private Limited, Tuflex, Eiffel S.PA, and FVG Folien-Vertriebs GmbH.

As a result, the greenhouse films are considered more protective than any other plastic materials used in the greenhouse farming. Majorly, the greenhouse cultivation is used for growing high quality crops in large quantity due to the increasing population around the world.

This report provides comprehensive information of the elements influencing the market growth such as drivers, restraints, challenges and opportunities.

This report explains the market segmentation in terms of thickness, resin type, application and geography.

This report represents the profiles of the key competitors of the greenhouse film market along with their dynamic business strategies.

This report also gives the penetration of the market in the regions such as North America, Europe, Asia Pacific and Rest of the World.

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CHART. 63. REST OF WORLD GREENHOUSE FILM MARKET VALUE, BY RESIN TYPE, 2022-2028 (USD BILLION)

CHART. 64. REST OF WORLD GREENHOUSE FILM MARKET VALUE, BY APPLICATION, 2022-2028 (USD BILLION)

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