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Gobal Connected Aircraft Market, By [Entertainment Systems (Embedded In-Flight, Portable In-Flight, BYOD), Services (Passenger Entertainment, Passenger Connectivity, eBusiness, Infotainment, Onboard Emergency), Connectivity Technologies (Swift Broadband, ATG, ATG4, Ku band, Ka band, GTO, 2ku), Regions] - Trends & Forecast, 2015–2020

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Abstracts

The Global Connected aircraft market is one of the most flourishing markets across the globe. From one route one passenger, today the sector supports 50,000 routes and carries more than 3 billion passengers globally. By 2030, it is estimated that the passenger aircrafts fleet size will be almost double than the present size. The growing demand of inflight internet by the air passengers is one of the factor supporting the growth of the connected aircraft market.

The increasing demand from the air passengers (mainly millennials and businessmen), government and enterprise sectors are resulting in a rapid growth of this market. This market is supporting the growth of the related market such as of software developers, content developer, game developers, gaming device manufacturers, e-magazine publishers, hospitality and retail sectors. Despite, certain factors like privacy, cyber security, and high inflight internet cost may still impact the growth of the connected aircraft market.

The Global Connected Aircraft market is expected to grow at a CAGR of 14.9% during the period of 2015–2020, mainly connectivity segment. The growth of connectivity market is due to an increasing demand for the inflight internet by air passengers and is expected to grow at a CAGR of 34.2% during the period of 2015–2020. The Ku and Ka

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band are expected to grow at a CAGR of 30.7% and40.2% respectively, during the period of 2015–2020.

The Global Connected Aircraft market is analysed in six regions - North America, Western Europe, Central Eastern Europe, Middle East & Africa, Latin America and Asia-Pacific. The Middle East & Africa (MEA) region is one of the emerging regions for the Connected Aircraft market growth resulting in huge business investments from most of the players. MEA's connected aircraft market is expected to grow at a CAGR of 18.7% during the period of 2015 to 2020. The growing demand of connected aircraft by air passengers and an increased IT spending are certain other factors determining the growth of the connected aircraft market.

Few highlights of the Global Connected Aircrafts Market:

From seat centric entertainment systems slowly the market is shifting towards the light weight, technology friendly Tablets .In other words, portable entertainment devices are slowly replacing the seat centric systems.

On demand Audio-Video services is becoming one of the popular passenger entertainment services.

The upcoming connected aircraft services are On-board infotainment services and live telecast of news and sports inside the aircraft.

US, Germany and China are one of the leading connected aircraft markets in their respective regions i.e. North America, Western Europe and Asia Pacific excluding Japan.

The report provides unique insights into the Connected Aircraft Market, providing trends and forecast of the industry during the period of 2015-2020.The market segmentation is done on the basis of Entertainment Systems, Services, Connectivity Technologies, and Regions. It also analyses the competitive landscape, vendor profiles, global generalist, companies to watch for, business strategies and overview thereby forecasting the future growth of this industry in terms of revenue, opportunities, restraints for the next five years i.e. from 2015–2020.

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Contents

1 INDUSTRY OVERVIEW

1.1 Industry Trends

2 REPORT OUTLINE

2.1 Report Scope
2.2 Report Summary
2.3 Research Methodology
2.4 Report Assumptions

3 MARKET SNAPSHOT

3.1 Total Addressable Market (TAM)
3.2 Segmented Addressable Market (SAM)
3.3 Related Markets
  3.3.1 In-flight Retail Market
  3.3.2 In-flight Hospitality Industry

4 MARKET CHARACTERISTICS

4.1 Ecosystem
4.2 Market Segmentation
4.3 Market Dynamics
  4.3.1 Drivers
    4.3.1.1 Growing number of global air travellers
    4.3.1.2 Competitive edge for the airlines
    4.3.1.3 Increased demand for onboard Internet
    4.3.1.4 Increased number of air fleets
  4.3.2 Restraints
    4.3.2.1 High installation costs
    4.3.2.2 Low internet connectivity speed
    4.3.2.3 Growing cyber safety concerns
  4.3.3 Opportunities
    4.3.3.1 For portable device manufactures
    4.3.3.2 For content developers
    4.3.3.3 For service industry

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4.3.4 DRO - Impact Analysis
4.4 Porter 5 (Five) Forces

5 TRENDS AND ROADMAP

5.1 Market Trends & Impact
5.2 Technology Roadmap

6 CONNECTED AIRCRAFT ENTERTAINMENT SYSTEMS: MARKET SIZE& ANALYSIS

6.1 Overview
6.1.1 Market Size and Analysis
6.2 Embedded In-Flight Entertainment Systems
6.2.1 Traditional Seat Display Units (SDU)
6.2.2 Smart SDU
6.2.3 Market Size and Analysis
6.3 Portable In-Flight Entertainment Systems
6.3.1 By Devices
6.3.1.1 Tablets
6.3.1.2 Phablets
6.3.1.3 Notebooks
6.3.2 By Operating Systems
6.3.2.1 Android
6.3.2.2 iOS
6.3.3 By Market Size and Analysis
6.4 Bring Your Own Device (BYOD)
6.4.1 By Devices
6.4.1.1 Smartphones
6.4.1.2 Tablets
6.4.1.3 Laptops and Notebooks
6.4.2 By Operating Systems
6.4.2.1 Android and iOS
6.4.3 By Market Size and Analysis
6.5 Vendor Profiles
6.5.1 Panasonic Avionics
6.5.1.1 Overview
6.5.1.2 Financial Health
6.5.1.3 Business Units

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6.5.1.3.1 Overall
6.5.1.3.2 Market Specific
6.5.1.4 SWOT Analysis
6.5.1.5 Key Business Priorities
6.5.1.6 Business Strategy and View
6.5.2 Thales Group
6.5.2.1 Overview
6.5.2.2 Financial Health
6.5.2.3 Business Units
6.5.2.3.1 Overall
6.5.2.3.2 Market Specific
6.5.2.4 SWOT Analysis
6.5.2.5 Key Business Priorities
6.5.2.6 Business Strategies and Views
6.5.3 Rockwell Collins
6.5.3.1 Oveviewl
6.5.3.2 Financial Health
6.5.3.3 Business Units
6.5.3.3.1 Overall
6.5.3.3.2 Market Specific
6.5.3.4 SWOT Analysis
6.5.3.5 Key Business Priorities
6.5.3.6 Business Strategy and Views
6.5.4 Honeywell Aerospace
6.5.4.1 Overview
6.5.4.2 Financial Health
6.5.4.3 Business Units
6.5.4.3.1 Overall
6.5.4.3.2 Market Specific
6.5.4.4 SWOT Analysis
6.5.4.5 Key business Priorities
6.5.4.6 Business Strategies and Views

7 SERVICES: MARKET SIZE & ANALYSIS

7.1 Overview
7.1.1 Market Size & Analysis
7.2 Passenger Entertainment Services
7.2.1 Audio and Video Services

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info@marketpublishers.com

7.2.1.1 Preloaded Audio and Video services
7.2.2 On demand Audio and Video Services
7.2.3 Market Size and Analysis
7.2.4 Games
7.3 Passenger Connectivity Services
7.3.1 On board Wi-Fi
7.3.2 Onboard eCommerce
7.3.3 Voice services
7.3.4 Market Size and Analysis
7.4 eBusiness Services
7.4.1 Email
7.4.2 Skype Calls
7.4.3 Onboard conferencing
7.4.4 Social Media
7.4.5 In-flight Mobile Text Messaging
7.4.6 Market Size and Analysis
7.5 Infotainment services
7.5.1 Pre-flight safety video demonstration
7.5.2 Live plane location detector maps
7.5.3 Live TV (news, regional or sports or infotainment channels)
7.5.4 emagazines
7.5.5 Market Size and Analysis
7.6 Onboard emergency services
7.6.1 Health Services
7.6.2 Safety alerts
7.6.3 Market Size and Analysis
7.7 Vendor Profiles
7.7.1 Global Eagle Entertainment Inc.
7.7.1.1 Overview
7.7.1.2 Financial Health
7.7.1.3 Business Units
7.7.1.3.1 Overall
7.7.1.3.2 Market Specific
7.7.1.4 SWOT Analysis
7.7.1.5 Key business Priorities
7.7.1.6 Business Strategy and Views
7.7.2 Spafax
7.7.2.1 Overview
7.7.2.2 Financial Health

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7.7.2.3 Business Units
7.7.2.3.1 Overall
7.7.2.3.2 Market Specific
7.7.2.4 SWOT Analysis
7.7.2.5 Key Business Priorities
7.7.2.6 Business Strategy and Views
7.7.3 Eros International Media Limited
7.7.3.1 Financial Health
7.7.3.2 Business Units
7.7.3.2.1 Overall
7.7.3.2.2 Market Specific
7.7.3.3 SWOT Analysis
7.7.3.4 Key Business Priorities
7.7.3.5 Business Strategy and Views
7.7.4 Stellar Entertainment
7.7.4.1 Overview
7.7.4.2 Financial Health
7.7.4.3 Business Units
7.7.4.3.1 Market Specific
7.7.4.4 SWOT Analysis
7.7.4.5 Key Business Priorities
7.7.4.6 Business Strategy and views

8 CONNECTIVITY TECHNOLOGIES: MARKET SIZE & ANALYSIS

8.1 Overview
8.1.1 Market Size and Analysis
8.2 Swift Broadband
8.2.1 Overview
8.2.2 Market Size and Analysis
8.3 Air to Ground (ATG)
8.3.1 Overview
8.3.2 Market Size and Analysis
8.4 ATG-4
8.4.1 Overview
8.4.2 Market Size and Analysis
8.5 Ku band
8.5.1 Overview
8.5.2 Market Size and Analysis

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8.6 Ka band
8.6.1 Overview
8.6.2 Market Size and Analysis
8.7 Ground to Orbit (GTO)
8.7.1 Overview
8.7.2 Market Size and Analysis
8.8 2ku
8.8.1 Overview
8.8.2 Market Size and Analysis
8.9 Vendor Profiles
8.9.1 Gogo Inc.
8.9.1.1 Overview
8.9.1.2 Financial Health
8.9.1.3 Business Units
8.9.1.3.1 Overall
8.9.1.3.2 Market Specific
8.9.1.4 SWOT Analysis
8.9.1.5 Key Business Priorities
8.9.1.6 Business Strategies and Views
8.9.2 Inmarsat
8.9.2.1 Overview
8.9.2.2 Financial Health
8.9.2.3 Business Unit
8.9.2.3.1 Overall
8.9.2.3.2 Market Specific
8.9.2.4 SWOT Analysis
8.9.2.5 Key Business Priorities
8.9.2.6 Business Strategy and Views
8.9.3 Eutelsat S.A.
8.9.3.1 Overview
8.9.3.2 Financial Health:
8.9.3.3 Business Units
8.9.3.3.1 Overall
8.9.3.3.2 Market Specific
8.9.3.4 SWOT Analysis
8.9.3.5 Key Business Priorities
8.9.3.6 Business Strategy and Views
8.9.4 ViaSat
8.9.4.1 Overview

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8.9.4.2 Financial Health
8.9.4.3 Business Units
8.9.4.3.1 Overall
8.9.4.3.2 Market Specific
8.9.4.4 SWOT Analysis
8.9.4.5 Key Business Priorities
8.9.4.6 Business Strategy and Views

9 REGIONS: MARKET SIZE & ANALYSIS

9.1 Overview
9.1.1 Market Size and Analysis
9.2 North America
9.2.1 United States
9.2.2 Canada
9.2.3 Market Size & Analysis
9.3 Western Europe
9.3.1 Germany
9.3.2 UK
9.3.3 France
9.3.4 Market Size & Analysis
9.4 Asia-Pacific Excluding Japan (APEJ)
9.4.1 China
9.4.2 India
9.4.3 Market Size & Analysis
9.5 Central Eastern Europe
9.5.1 Market Size & Analysis
9.6 Market Size & Analysis by Latin America
9.6.1 Market Size & Analysis
9.7 Middle East and Africa
9.7.1 Market Size & Analysis

10 COMPETITIVE LANDSCAPE

10.1 Competitor Comparison Analysis
10.1.1 Analysis By Entertainment Systems
10.1.2 Analysis By Technologies
10.1.3 By Air Passenger Inflight Preferences
10.2 Market Landscape

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10.2.1 Mergers & Acquisitions (M&A)
10.2.2 Joint Ventures & Collaborations

11 EXPERT VIEWS

12 GLOBAL GENERALISTS

12.1 Microsoft
12.1.1 Overview
12.1.2 Key Offerings
12.1.3 Objective and Progress
12.2 Amazon
12.2.1 Overview
12.2.2 Key Offerings
12.2.3 Objective and Progress
12.3 IBM Corp
12.3.1 Overview
12.3.2 Key Offerings
12.3.3 Objectives and Progress
12.4 Google
12.4.1 Overview
12.4.2 Key Offerings
12.4.3 Objectives and Progress
12.5 Apple
12.5.1 Overview
12.5.2 Key Offering
12.5.3 Objectives and Progress

13 COMPANIES TO WATCH FOR

13.1 Conscious System Engineering
13.1.1 Overview
13.1.2 Key Offering
13.1.3 Objective and Progress
13.2 AirCom Pacific LLC
13.2.1 Overview
13.2.2 Key Offerings
13.2.3 Objectives and Progress
13.3 MI Airlines

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13.3.1 Overview
13.3.2 Key Offerings
13.3.3 Objectives and Progress
13.4 PXCom SAS
13.4.1 Overview
13.4.2 Key Offerings
13.4.3 Objectives and Progress
13.5 Aero Technics LTD
13.5.1 Overview
13.5.2 Key Offerings
13.5.3 Objectives and Progress
Annexure
Acronyms

+44 20 8123 2220
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List Of Tables

LIST OF TABLES

Table 1 GLOBAL CONNECTED AIRCRAFT ENTERTAINMENT SYSTEMS MARKET, 2015-2020 ($MILLION)
Table 2 CONNECTED AIRCRAFT EMBEDDED INFLIGHT ENTERTAINMENT SYSTEMS MARKET, 2015-2020 ($MILLION)
Table 3 CONNECTED AIRCRAFT SEAT CENTRIC SYSTEMS MARKET, 2015-2020 ($MILLION)
Table 4 FEW AIRLINES BYOD PLANS
Table 5 CONNECTED AIRCRAFT BRING YOUR OWN DEVICES MARKET, 2015-2020 ($MILLION)
Table 6 THALES GROUP: KEY FINANCIAL INDICATORS, 2013-2014 ($MILLION)
Table 7 ROCKWELL COLLINS: KEY FINANCIAL INDICATORS, 2013-2014 ($MILLION)
Table 8 HONEYWELL AEROSPACE: KEY FINANCIAL INDICATORS, 2013-2014 ($MILLION)
Table 9 GLOBAL CONNECTED AIRCRAFT SERVICES MARKET, 2015-2020 ($MILLION)
Table 10 CONNECTED AIRCRAFT PASSENGER ENTERTAINMENT SERVICES MARKET, 2015-2020 ($MILLION)
Table 11 CONNECTED AIRCRAFT AUDIO AND VIDEO SERVICES MARKET, 2015-2020 ($MILLION)
Table 12 CONNECTED AIRCRAFT PASSENGER CONNECTIVITY SERVICES MARKET, 2015-2020 ($MILLION)
Table 13 CONNECTED AIRCRAFT EBUSINESS SERVICES MARKET, 2015-2020 ($MILLION)
Table 14 CONNECTED AIRCRAFT INFOTAINMENT SERVICES MARKET, 2015-2020 ($MILLION)
Table 15 CONNECTED AIRCRAFT ONBOARD EMERGENCY SERVICES MARKET, 2015-2020 ($MILLION)
Table 16 GLOBAL EAGLE ENTETAINMENT : KEY FINANCIAL INDICATORS, 2013-2014 ($MILLION)
Table 17 EROS INTERNATIONAL MEDIA LIMITED: KEY FINANCIAL INDICATORS, 2013-2014 ($MILLION)
Table 18 GLOBAL CONNECTED AIRCRAFT CONNECTED TECHNOLOGIES MARKET, 2015-2020 ($MILLION)
Table 19 GLOBAL CONNECTED AIRCRAFT SWIFTBROADBAND MARKET,

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2015-2020 ($MILLION)
Table 20 GLOBAL CONNECTED AIRCRAFT ATG MARKET, 2015-2020 ($MILLION)
Table 21 GLOBAL CONNECTED AIRCRAFT ATG 4 MARKET, 2015-2020 ($MILLION)
Table 22 GLOBAL CONNECTED AIRCRAFT KU BAND MARKET, 2015-2020 ($MILLION)
Table 23 GLOBAL CONNECTED AIRCRAFT KA BAND MARKET, 2015-2020 ($MILLION)
Table 24 GLOBAL CONNECTED AIRCRAFT GTO MARKET, 2015-2020 ($MILLION)
Table 25 GLOBAL CONNECTED AIRCRAFT 2KU MARKET, 2015-2020 ($MILLION)
Table 26 GOGO INC: KEY FINANCIAL INDICATORS, 2013-2014 ($MILLION)
Table 27 GOGO INC: REVENUE BY SEGMENTS, 2013-2014 ($MILLION)
Table 28 GOGO: REVENUE OF SERVICE SEGMENTS BY REGION, 2013-2014 ($MILLION)
Table 29 GOGO: REVENUE OF EQUIPMENT BY REGION, 2013-2014 ($MILLION)
Table 30 GOGO: REVENUE BY REGIONS, 2013-2014 ($MILLION)
Table 31 INMARSAT: KEY FINANCIAL INDICATORS, 2013-2014 ($MILLION)
Table 32 EUTELSAT: KEY FINANCIAL INDICATORS, 2013-2014 ($MILLION)
Table 33 VIASAT: KEY FINANCIAL INDICATORS, 2013-2014 ($MILLION)
Table 34 VIASAT: REVENUE BY SEGMENTS, 2013-2014 ($MILLION)
Table 35 VIASAT: REVENUE BY REGIONS, 2013-2014 ($MILLION)
Table 36 GLOBAL CONNECTED AIRCRAFT MARKET REVENUE BY REGIONS, 2015-2020 ($MILLION)
Table 37 THE US AIRLINES RANKED BY NUMBER OF SCHEDULED DOMESTIC AND INTERNATIONAL PASSENGERS IN 2014
Table 38 KEY INDICATORS: CANADA
Table 39 NORTH AMERICA CONNECTED AIRCRAFT MARKET REVENUE, 2015-2020 ($MILLION)
Table 40 KEY INDICATORS: GERMANY
Table 41 TOP FIVE COUNTRIES WHERE THE AIR PASSENGER TRAFFIC IS HIGH FROM FRANKFURT INTERNATIONAL AIRPORT IN 2014
Table 42 KEY INDICATORS: UK
Table 43 KEY INDICATORS: FRANCE
Table 44 WESTERN EUROPE CONNECTED AIRCRAFT MARKET REVENUE, 2015-2020 ($MILLION)
Table 45 KEY INDICATORS: CHINA
Table 46 KEY INDICATORS: INDIA
Table 47 APEJ CONNECTED AIRCRAFT MARKET REVENUE, 2015-2020 ($MILLION)
Table 48 CEE CONNECTED AIRCRAFT MARKET REVENUE, 2015-2020 ($MILLION)
Table 49 LATIN AMERICA CONNECTED AIRCRAFT MARKET REVENUE, 2015-2020

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($MILLION)
Table 50 MEA CONNECTED AIRCRAFT MARKET REVENUE, 2015-2020 ($MILLION)
Table 51 ANALYSIS BY TECHNOLOGIES
Table 52 BY AIR PASSENGER INFLIGHT PREFERENCES
Table 53 MERGERS & ACQUISITIONS, 2014-2015
Table 54 JOINT VENTURES & COLLABORATIONS, 2014-2015

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List Of Charts

LIST OF CHARTS

Chart 1 RESEARCH METHODOLOGY
Chart 2 GLOBAL CONNECTED AIRCRAFT MARKET REVENUE, 2015-2020
Chart 3 ECOSYSTEM OF GLOBAL CONNECTED AIRCRAFT MARKET
Chart 4 GLOBAL CONNECTED AIRCRAFT MARKET SEGMENTATION
Chart 5 DRO- IMPACT ANALYSIS OF GLOBAL CONNECTED AIRCRAFT MARKET
Chart 6 PORTERS 5 FORCES OF GLOBAL CONNECTED AIRCRAFT MARKET
Chart 7 TECHNOLOGY ROADMAP OF GLOBAL CONNECTED AIRCRAFT MARKET
Chart 8 GLOBAL CONNECTED AIRCRAFT ENTERTAINMENT SYSTEMS MARKET, 2015-2020 ($MILLION)
Chart 9 EVOLUTION OF IFE SYSTEMS:
Chart 10 BENEFITS OF LATEST SEAT CENTRIC SYSTEM:
Chart 11 TRADITIONAL SDU'S
Chart 12 FEATURES OF SMART SDU
Chart 13 SMART SDU
Chart 14 FEATURES OF TABLETS
Chart 15 BENEFITS OF PHABLETS
Chart 16 BENEFITS OF NOTEBOOKS
Chart 17 PORTable INFLIGHT ENTERTANMENT SYSTEMS
Chart 18 PORTable IN-FLIGHT ENTERTAINMENT SYSTEMS MARKET SHARE
Chart 19 PORTable IN-FLIGHT ENTERTAINMENT SYSTEMS OPERATING SYSTEM(OS) MARKET SHARE
Chart 20 CONNECTED AIRCRAFT PORTable INFLIGHT ENTERTAINMENT SYSTEMS MARKET, 2015-2020 ($MILLION)
Chart 21 CONNECTED AIRCRAFT PORTable INFLIGHT ENTERTAINMENT SYSTEMS MARKET, 2015-2020 ($MILLION)
Chart 22 BENEFITS TO THE CUSTOMERS AND AIRLINES
Chart 23 BENEFITS OF SMARTPHONES
Chart 24 BENEFITS OF TABLETS
Chart 25 BENEFITS OF LAPTOPS AND NOTEBOOKS
Chart 26 BRING YOUR OWN DEVICES
Chart 27 IN-FLIGHT BRING YOUR OWN DEVICE (BYOD) DEVICE MARKET SHARE
Chart 28 IN-FLIGHT BRING YOUR OWN DEVICE (BYOD) OPERATING SYSTEM MARKET SHARE
Chart 29 CONNECTED AIRCRAFT BRING YOUR OWN DEVICES MARKET, 2015-2020 ($MILLION)

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Chart 30 PANASONIC AVIONICS :SWOT ANALYSIS
Chart 31 THALES GROUP: SEGMENTS SHARE, 2013-2014 (PERCENTAGE)
Chart 32 THALES GROUP: REGIONS SHARE, 2013-2014 ($ MILLION)
Chart 33 THALES GROUP STRUCTURE
Chart 34 THALES GROUP:SWOT ANALYSIS
Chart 35 ROCKWELL COLLINS:SWOT ANALYSIS
Chart 36 HONEYWELL AEROSPACE: SEGMENTS SHARE, 2013-2014 (PERCENTAGE)
Chart 37 HONEYWELL AEROSPACE: REGIONS SHARE, 2014 (PERCENTAGE)
Chart 38 HONEYWELL AEROSPACE: SWOT ANALYSIS
Chart 39 GLOBAL CONNECTED AIRCRAFT SERVICES MARKET, 2015-2020 ($MILLION)
Chart 40 INFLIGHT AUDIO VIDEO SERVICES
Chart 41 CONNECTED AIRCRAFT AUDIO AND VIDEO SERVICES MARKET, 2015-2020 ($MILLION)
Chart 42 INFLIGHT GAMES
Chart 43 PASSENGER CONNECTIVITY SERVICES
Chart 44 CONNECTED AIRCRAFT PASSENGER CONNECTIVITY SERVICES MARKET, 2015-2020 ($MILLION)
Chart 45 ON-BOARD EMAIL SERVICES BENEFITS
Chart 46 BENEFITS OF THE ONBOARD CONFERENCING
Chart 47 EBUSINESS SERVICES
Chart 48 CONNECTED AIRCRAFT EBUSINESS SERVICES MARKET, 2015-2020 ($MILLION)
Chart 49 INFOTAINMENT SERVICES
Chart 50 CONNECTED AIRCRAFT INFOTAINMENT SERVICES MARKET, 2015-2020 ($MILLION)
Chart 51 CONNECTED AIRCRAFT ONBOARD EMERGENCY SERVICES MARKET, 2015-2020 ($MILLION)
Chart 52 GLOBAL EAGLE ENTERTAINMENT: SEGMENTS SHARE, 2013-2014 (PERCENTAGE)
Chart 53 GEE:SWOT ANALYSIS
Chart 54 SPAFAX: SWOT ANALYSIS
Chart 55 EROS INTERNATIONAL MEDIA LIMITED: REGIONS SHARE BY DOMICILE, 2013-2014 ($MILLION)
Chart 56 EROS INTERNATIONAL MEDIA LIMITED: SWOT ANALYSIS
Chart 57 STELLAR ENTERTAINMENT:SWOT ANALYSIS
Chart 58 WORKING OF IN-FLIGHT CONNECTIVITY
Chart 59 GLOBAL CONNECTED AIRCRAFT CONNECTED TECHNOLOGIES

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info@marketpublishers.com

MARKET, 2015-2020 ($MILLION)
Chart 60 SWIFT BROADBAND WORKING
Chart 61 CLASSIFICATION
Chart 62 FEATURES OF SWIFTBROADBAND
Chart 63 GLOBAL CONNECTED AIRCRAFT SWIFTBROADBAND MARKET, 2015-2020 ($MILLION)
Chart 64 ATG WORKING
Chart 65 FEATURES OF ATG
Chart 66 GLOBAL CONNECTED AIRCRAFT ATGMARKET, 2015-2020 ($MILLION)
Chart 67 ATG4 SYSTEM INSTALLATION IN AIRCRAFT
Chart 68 ATG4 WORKING
Chart 69 FEATURES OF ATG4
Chart 70 GLOBAL CONNECTED AIRCRAFT ATG 4 MARKET, 2015-2020 ($MILLION)
Chart 71 KU BAND INSTALLATION IN AIRCRAFT
Chart 72 KU BAND WORKING
Chart 73 FEATURES OF KU BAND
Chart 74 GLOBAL CONNECTED AIRCRAFT KU BAND MARKET, 2015-2020 ($MILLION)
Chart 75 KA BAND INSTALLATION IN AIRCRAFT
Chart 76 FEATURES OF KA BAND
Chart 77 GLOBAL CONNECTED AIRCRAFT KA BAND MARKET, 2015-2020 ($MILLION)
Chart 78 GTO WORKING
Chart 79 FEATURES OF GTO
Chart 80 GLOBAL CONNECTED AIRCRAFT GTO MARKET, 2015-2020 ($MILLION)
Chart 81 2KU WORKING INSTALLATION IN AIRCRAFT
Chart 82 FEATURES OF 2KU
Chart 83 GLOBAL CONNECTED AIRCRAFT 2KU MARKET, 2015-2020 ($MILLION)
Chart 84 GOGO: SWOT ANALYSIS
Chart 85 INMARSAT: REVENUE BY SEGMENTS, 2013-2014 ($MILLION)
Chart 86 INMARSAT :SWOT ANALYSIS
Chart 87 EUTELSAT: SEGMENTS SHARE, 2013-2014 ($MILLION)
Chart 88 EUTELSAT: SWOT ANALYSIS
Chart 89 VIASAT :SWOT ANALYSIS
Chart 90 TOTAL PASSENGER TRAFFIC MARKET SHARES BY REGION, 2014
Chart 91 GLOBAL CONNECTED AIRCRAFT MARKET REVENUE BY REGIONS, 2015-2020 ($MILLION)
Chart 92 GLOBAL CONNECTED AIRCRAFT MARKET REVENUE BY REGIONS, 2015-2020 (Y-O-Y)%.

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Chart 93 KEY INDICATORS: UNITED STATES
Chart 94 EVOLUTION OF IFEC MARKET IN WESTERN EUROPE:
Chart 95 INDIAN AIRPORT TRAFFIC 2007-2015
Chart 96 BY DEVICE SOFTWARE PLATFORM
Chart 97 BYMARKET SHARE OF DEVICES
Chart 98 BY MARKET SHARE OF LEADING CONNECTED AIRCRAFT COMPANIES

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