

# Global Fragrance Oil Market Forecast up to 2023

<https://marketpublishers.com/r/GDB8E1E156CEN.html>

Date: September 2018

Pages: 130

Price: US\$ 3,500.00 (Single User License)

ID: GDB8E1E156CEN

## Abstracts

Fragrance Oil Market – Global Drivers, Restraints, Opportunities, Trends, and Forecast up to 2023

The fragrance oil is a synthetically lab made aroma that is used as a major additive in products like perfumes, soaps, shower gel, laundry detergent, and others to provide fragrance to the products. Fragrance oil is classified mainly in these categories i.e., Natural and Synthetic. It provides an aroma longevity of the products.

## RESEARCH METHODOLOGY

The fragrance oil market has been analyzed by utilizing the optimum combination of secondary sources and in-house methodology along with an irreplaceable blend of primary insights. The real-time assessment of the market is an integral part of our market sizing and forecasting methodology. Our industry experts and panel of primary participants have helped us in compiling relevant aspects with realistic parametric estimations for a comprehensive study. The participation share of different categories of primary participants is given below:

## KEY MARKET INSIGHTS

Fragrance oil is widely utilized in fine fragrances, personal care products, household products, and others to impart aroma to the products. The fragrance oil can be natural or synthetic. The demand for fragrance oil is increasing owing to an increased demand of aromachology or utilization of fragrances for reduction of stress and change in moods.

North America dominates the market currently and is also expected to grow during the forecast period due to intense demand from various applications segment. Asia Pacific

is expected to accelerate the market during the forecast period. Some of the prominent key players in the fragrance oil market are Takasago Symrise, Givaudan, International flavors & fragrances, and Firmenich group.

#### Types:

Natural

Synthetic

#### Applications:

Fine Fragrances

Personal Care

Household Products

Others

#### Geography:

Asia Pacific

North America

Europe

Rest of the World

## Contents

### 1 EXECUTIVE SUMMARY

- 1.1 North America has the highest dominance in the fragrance oil market
- 1.2 Personal care is increasing its market share owing to high growth from developing countries

### 2 MARKET POSITIONING

- 2.1 Industry Snapshot
  - 2.1.1 Industry Overview
  - 2.1.2 Key Trends
- 2.2 Related Markets

### 3 MARKET OUTLOOK

- 3.1 Introduction
- 3.2 Value Chain Analysis
- 3.3 Market Segmentation

### 4 MARKET CHARACTERISTICS

- 4.1 PESTLE Analysis
- 4.2 Porter's Five Force Analysis
- 4.3 Market Dynamics
  - 4.3.1 Drivers
    - 4.3.1.1 Increasing usage of aromachology
    - 4.3.1.2 Increased usage of fragrances in personal care and house hold products
    - 4.3.1.3 Increasing demand for custom fragrances
  - 4.3.2 Restraints
    - 4.3.2.1 Increasing regulations by regulatory bodies
    - 4.3.2.2 Increasing demand for natural aroma
    - 4.3.2.3 Fluctuations in raw material prices
  - 4.3.3 Opportunities
    - 4.3.3.1 Increasing demand for alcohol based free perfumes
    - 4.3.3.2 Demand for various different aromas
    - 4.3.3.3 Emerging markets in Asia Pacific
  - 4.3.4 DRO – Impact Analysis

#### 4.4 Patent Analysis

### **5 FRAGRANCE OIL MARKET, BY TYPE**

#### 5.1 Overview

#### 5.2 Natural

#### 5.3 Synthetic

### **6 FRAGRANCE OIL MARKET, BY APPLICATION**

#### 6.1 Overview

#### 6.2 Fine Fragrances

#### 6.3 Personal Care

#### 6.4 Household

### **7 FRAGRANCE OIL MARKET, BY GEOGRAPHY**

#### 7.1 Overview

#### 7.2 Asia Pacific

##### 7.2.1 Asia Pacific fragrance oil Market, By Country

##### 7.2.2 Asia Pacific fragrance oil Market, By Type

##### 7.2.3 Asia Pacific fragrance oil Market, By Application

#### 7.3 North America

##### 7.3.1 North America fragrance oil Market, By Country

##### 7.3.2 North America fragrance oil Market, By Type

##### 7.3.3 North America fragrance oil Market, By Application

#### 7.4 Europe

##### 7.4.1 Europe fragrance oil Market, By Country

##### 7.4.2 Europe fragrance oil Market, By Type

##### 7.4.3 Europe fragrance oil Market, By Application

#### 7.5 Rest of the World

##### 7.5.1 Rest of the World fragrance oil Market, By Region

##### 7.5.2 Rest of the World fragrance oil Market, By Type

##### 7.5.3 Rest of the World fragrance oil Market, By Application

### **8 COMPETITIVE LANDSCAPE**

#### 8.1 Competitive Regional Exposure Analysis

#### 8.2 Growth Strategies Analysis

## 8.3 Market Developments

- 8.3.1 Mergers & Acquisitions (M&A)
- 8.3.2 Expansions
- 8.3.3 Business Restructuring
- 8.3.4 Product Launches & Exhibitions

## 9 VENDOR PROFILES

### 9.1 Takasago

- 9.1.1 Overview
- 9.1.2 Product Profile
- 9.1.3 Business Units
- 9.1.4 Geographic Revenue
- 9.1.5 Recent Developments
- 9.1.6 Business Focus
- 9.1.7 SWOT Analysis
- 9.1.8 Business Strategies

### 9.2 International flavors & fragrances (IFF)

- 9.2.1 Overview
- 9.2.2 Product Profile
- 9.2.3 Business Units
- 9.2.4 Geographic Revenue
- 9.2.5 Recent Developments
- 9.2.6 Business Focus
- 9.2.7 SWOT Analysis
- 9.2.8 Business Strategies

### 9.3 Symrise

- 9.3.1 Overview
- 9.3.2 Product Profile
- 9.3.3 Business Units
- 9.3.4 Geographic Revenue
- 9.3.5 Recent Developments
- 9.3.6 Business Focus
- 9.3.7 SWOT Analysis
- 9.3.8 Business Strategies

### 9.4 Givaudan

- 9.4.1 Overview
- 9.4.2 Product Profile
- 9.4.3 Business Units

- 9.4.4 Geographic Revenue
- 9.4.5 Recent Developments
- 9.4.6 Business Focus
- 9.4.7 SWOT Analysis
- 9.4.8 Business Strategies

## 9.5 Firmenich

- 9.5.1 Overview
- 9.5.2 Product Profile
- 9.5.3 Business Units
- 9.5.4 Geographic Revenue
- 9.5.5 Recent Developments
- 9.5.6 Business Focus
- 9.5.7 SWOT Analysis
- 9.5.8 Business Strategies

## 10 CUSTOMERS PROFILE

### 10.1 Unilever

- 10.1.1 Overview
- 10.1.2 Product Profile
- 10.1.3 Business Focus
- 10.1.4 Business Strategies

### 10.2 Procter & Gamble

- 10.2.1 Overview
- 10.2.2 Product Profile
- 10.2.3 Business Focus
- 10.2.4 Business Strategies

### 10.3 Loreal

- 10.3.1 Overview
- 10.3.2 Product Profile
- 10.3.3 Business Focus
- 10.3.4 Business Strategies

### 10.4 Revlon

- 10.4.1 Overview
- 10.4.2 Product Profile
- 10.4.3 Business Focus
- 10.4.4 Business Strategies

### 10.5 Avon

- 10.5.1 Overview

- 10.5.2 Product Profile
- 10.5.3 Business Focus
- 10.5.4 Business Strategies

## **11 COMPANIES TO WATCH FOR**

- 11.1 LDG International
  - 11.1.1 Overview
  - 11.1.2 Product Profile
  - 11.1.3 (Market Exposure/Differentiating Factor)

## **12 ANNEXURE**

- 12.1 Report Scope
- 12.2 Market Definition
- 12.3 Research Methodology
  - 12.3.1 Data Collation & In-house Estimation
  - 12.3.2 Market Triangulation
  - 12.3.3 Forecasting
- 12.4 Study Declarations
- 12.5 Report Assumptions
- 12.6 Stakeholders
- 12.7 Abbreviations

## **13 EXPERT'S VIEWS**

## List Of Tables

### LIST OF TABLES

TABLE 1 GLOBAL FRAGRANCE OIL MARKET VALUE, BY TYPE, 2016–2023 (\$MILLION)

TABLE 2 GLOBAL FRAGRANCE OIL MARKET VOLUME, BY TYPE, 2016–2023 (KILOTONS)

TABLE 3 GLOBAL NATURAL FRAGRANCE OIL MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

TABLE 4 GLOBAL NATURAL FRAGRANCE OIL MARKET VOLUME, BY GEOGRAPHY, 2016–2023 (KILOTONS)

TABLE 5 GLOBAL SYNTHETIC FRAGRANCE OIL MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

TABLE 6 GLOBAL SYNTHETIC FRAGRANCE OIL MARKET VOLUME, BY GEOGRAPHY, 2016–2023 (KILOTONS)

TABLE 7 GLOBAL FRAGRANCE OIL MARKET VALUE, BY APPLICATION, 2016–2023 (\$MILLION)

TABLE 8 GLOBAL FRAGRANCE OIL MARKET VOLUME, BY APPLICATION, 2016–2023 (KILOTONS)

TABLE 9 GLOBAL FRAGRANCE OIL IN FINE FRAGRANCES MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

TABLE 10 GLOBAL FRAGRANCE OIL IN FINE FRAGRANCES MARKET VOLUME, BY GEOGRAPHY, 2016–2023 (KILOTONS)

TABLE 11 GLOBAL FRAGRANCE OIL IN PERSONAL CARE MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

TABLE 12 GLOBAL FRAGRANCE OIL IN PERSONAL CARE MARKET VOLUME, BY GEOGRAPHY, 2016–2023 (KILOTONS)

TABLE 13 GLOBAL FRAGRANCE OIL IN HOUSE HOLD MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

TABLE 14 GLOBAL FRAGRANCE OIL IN HOUSE HOLD MARKET VOLUME, BY GEOGRAPHY, 2016–2023 (KILOTONS)

TABLE 15 GLOBAL FRAGRANCE OIL MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

TABLE 16 GLOBAL FRAGRANCE OIL MARKET VOLUME, BY GEOGRAPHY, 2016–2023 (KILOTONS)

TABLE 17 ASIA PACIFIC FRAGRANCE OIL MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

TABLE 18 ASIA PACIFIC FRAGRANCE OIL MARKET VOLUME, BY GEOGRAPHY,



2016–2023 (KILOTONS)

TABLE 19 ASIA PACIFIC FRAGRANCE OIL MARKET VALUE, BY TYPE, 2016–2023 (\$MILLION)

TABLE 20 ASIA PACIFIC FRAGRANCE OIL MARKET VOLUME, BY TYPE, 2016–2023 (KILOTONS)

TABLE 21 ASIA PACIFIC FRAGRANCE OIL MARKET VALUE, BY APPLICATION, 2016–2023 (\$MILLION)

TABLE 22 ASIA PACIFIC FRAGRANCE OIL MARKET VOLUME, BY APPLICATION, 2016–2023 (KILOTONS)

TABLE 23 NORTH AMERICA FRAGRANCE OIL MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

TABLE 24 NORTH AMERICA FRAGRANCE OIL MARKET VOLUME, BY GEOGRAPHY, 2016–2023 (KILOTONS)

TABLE 25 NORTH AMERICA FRAGRANCE OIL MARKET VALUE, BY TYPE, 2016–2023 (\$MILLION)

TABLE 26 NORTH AMERICA FRAGRANCE OIL MARKET VOLUME, BY TYPE, 2016–2023 (KILOTONS)

TABLE 27 NORTH AMERICA FRAGRANCE OIL MARKET VALUE, BY APPLICATION, 2016–2023 (\$MILLION)

TABLE 28 NORTH AMERICA FRAGRANCE OIL MARKET VOLUME, BY APPLICATION, 2016–2023 (KILOTONS)

TABLE 29 EUROPE FRAGRANCE OIL MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

TABLE 30 EUROPE FRAGRANCE OIL MARKET VOLUME, BY GEOGRAPHY, 2016–2023 (KILOTONS)

TABLE 31 EUROPE FRAGRANCE OIL MARKET VALUE, BY TYPE, 2016–2023 (\$MILLION)

TABLE 32 EUROPE FRAGRANCE OIL MARKET VOLUME, BY TYPE, 2016–2023 (KILOTONS)

TABLE 33 EUROPE FRAGRANCE OIL MARKET VALUE, BY APPLICATION, 2016–2023 (\$MILLION)

TABLE 34 EUROPE FRAGRANCE OIL MARKET VOLUME, BY APPLICATION, 2016–2023 (KILOTONS)

TABLE 35 REST OF THE WORLD FRAGRANCE OIL MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

TABLE 36 REST OF THE WORLD FRAGRANCE OIL MARKET VOLUME, BY GEOGRAPHY, 2016–2023 (KILOTONS)

TABLE 37 REST OF THE WORLD FRAGRANCE OIL MARKET VALUE, BY TYPE, 2016–2023 (\$MILLION)

TABLE 38 REST OF THE WORLD FRAGRANCE OIL MARKET VOLUME, BY TYPE,  
2016–2023 (KILOTONS)

TABLE 39 REST OF THE WORLD FRAGRANCE OIL MARKET VALUE, BY  
APPLICATION, 2016–2023 (\$MILLION)

TABLE 40 REST OF THE WORLD FRAGRANCE OIL MARKET VOLUME, BY  
APPLICATION, 2016–2023 (KILOTONS)

TABLE 41 MERGER & ACQUISITION, 2013–2017

TABLE 42 EXPANSIONS, 2013–2017

TABLE 43 BUSINESS RESTRUCTURING, 2013–2017

TABLE 44 PRODUCT LAUNCHES & EXHIBITIONS, 2013–2017

TABLE 45 TAKASAGO: PRODUCT PROFILE

TABLE 46 TAKASAGO: RECENT DEVELOPMENTS

TABLE 47 IFF: PRODUCT PROFILE

TABLE 48 IFF: RECENT DEVELOPMENTS

TABLE 49 SYMRISE: PRODUCT PROFILE

TABLE 50 SYMRISE: RECENT DEVELOPMENTS

TABLE 51 GIVAUDAN: PRODUCT PROFILE

TABLE 52 GIVAUDAN: RECENT DEVELOPMENTS

TABLE 53 FIRMENICH: PRODUCT PROFILE

TABLE 54 FIRMENICH: RECENT DEVELOPMENTS

TABLE 55 UNILEVER: PRODUCT PROFILE

TABLE 56 P&G: PRODUCT PROFILE

TABLE 57 REVLON: PRODUCT PROFILE

TABLE 58 LOREAL: PRODUCT PROFILE

TABLE 59 AVON: PRODUCT PROFILE

## List Of Charts

### LIST OF CHARTS

CHART 1 NORTH AMERICA HAS HIGH DOMINANCE

CHART 2 PERSONAL CARE INCREASING ITS MARKET SHARE

CHART 3 INDUSTRY SNAPSHOT: FRAGRANCE MARKET (PARENT MARKET NAME)

CHART 4 VALUE CHAIN: FRAGRANCE OIL MARKET

CHART 5 SEGMENTATION: FRAGRANCE OIL MARKET

CHART 6 PESTLE ANALYSIS: FRAGRANCE OIL MARKET

CHART 7 PORTER'S 5 FORCE ANALYSIS: FRAGRANCE OIL MARKET

CHART 8 MARKET DYNAMICS – DRIVERS, RESTRAINTS & OPPORTUNITIES

CHART 9 DRO – IMPACT ANALYSIS: FRAGRANCE OIL MARKET

CHART 10 FRAGRANCE OIL MARKET: PATENT ANALYSIS, 2013–2018

CHART 11 FRAGRANCE OIL MARKET: PATENT ANALYSIS, BY REGION, 2013–2018

CHART 12 GLOBAL FRAGRANCE OIL MARKET VALUE, BY TYPE/MATERIAL, 2016–2023 (\$MILLION)

CHART 13 GLOBAL NATURAL FRAGRANCE OIL MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

CHART 14 GLOBAL SYNTHETIC FRAGRANCE OIL MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

CHART 15 GLOBAL FRAGRANCE OIL MARKET VALUE, BY APPLICATION, 2016–2023 (\$MILLION)

CHART 16 GLOBAL FRAGRANCE OIL IN FINE FRAGRANCES MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

CHART 17 GLOBAL FRAGRANCE OIL IN PERSONAL CARE MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

CHART 18 GLOBAL FRAGRANCE OIL IN HOUSE HOLD MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

CHART 19 GLOBAL FRAGRANCE OIL MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

CHART 20 ASIA PACIFIC FRAGRANCE OIL MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

CHART 21 ASIA PACIFIC FRAGRANCE OIL MARKET VALUE, BY TYPE, 2016–2023 (\$MILLION)

CHART 22 ASIA PACIFIC FRAGRANCE OIL MARKET VALUE, BY APPLICATION, 2016–2023 (\$MILLION)

CHART 23 NORTH AMERICA FRAGRANCE OIL MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

CHART 24 NORTH AMERICA FRAGRANCE OIL MARKET VALUE, BY TYPE, 2016–2023 (\$MILLION)

CHART 25 NORTH AMERICA FRAGRANCE OIL MARKET VALUE, BY APPLICATION, 2016–2023 (\$MILLION)

CHART 26 EUROPE FRAGRANCE OIL MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

CHART 27 EUROPE FRAGRANCE OIL MARKET VALUE, BY TYPE, 2016–2023 (\$MILLION)

CHART 28 EUROPE FRAGRANCE OIL MARKET VALUE, BY APPLICATION, 2016–2023 (\$MILLION)

CHART 29 REST OF THE WORLD FRAGRANCE OIL MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

CHART 30 REST OF THE WORLD FRAGRANCE OIL MARKET VALUE, BY TYPE, 2016–2023 (\$MILLION)

CHART 31 REST OF THE WORLD FRAGRANCE OIL MARKET VALUE, BY APPLICATION, 2016–2023 (\$MILLION)

CHART 32 COMPETITIVE REGIONAL EXPOSURE ANALYSIS: FRAGRANCE OIL MARKET

CHART 33 GROWTH STRATEGIES ANALYSIS: FRAGRANCE OIL MARKET

CHART 34 TAKASAGO: OVERVIEW SNAPSHOT

CHART 35 TAKASAGO: BUSINESS UNITS

CHART 36 TAKASAGO: GEOGRAPHIC REVENUE

CHART 37 TAKASAGO: SWOT ANALYSIS

CHART 38 IFF: OVERVIEW SNAPSHOT

CHART 39 IFF: BUSINESS UNITS

CHART 40 IFF: GEOGRAPHIC REVENUE

CHART 41 IFF: SWOT ANALYSIS

CHART 42 SYMRISE: OVERVIEW SNAPSHOT

CHART 43 SYMRISE: BUSINESS UNITS

CHART 44 SYMRISE: GEOGRAPHIC REVENUE

CHART 45 SYMRISE: SWOT ANALYSIS

CHART 46 GIVAUDAN: OVERVIEW SNAPSHOT

CHART 47 GIVAUDAN: BUSINESS UNITS

CHART 48 GIVAUDAN: GEOGRAPHIC REVENUE

CHART 49 GIVAUDAN: SWOT ANALYSIS

CHART 50 FIRMENICH: OVERVIEW SNAPSHOT

CHART 51 FIRMENICH: BUSINESS UNITS

CHART 52 FIRMENICH: GEOGRAPHIC REVENUE

CHART 53 FIRMENICH: SWOT ANALYSIS

CHART 54 UNILEVER: OVERVIEW SNAPSHOT

CHART 55 PROCTER & GAMBLE : OVERVIEW SNAPSHOT

CHART 56 LOREAL: OVERVIEW SNAPSHOT

CHART 57 REVLON: OVERVIEW SNAPSHOT

CHART 58 AVON: OVERVIEW SNAPSHOT

CHART 59 RESEARCH METHODOLOGY OF GLOBAL FRAGRANCE OIL MARKET:  
DATA COLLATION

CHART 60 RESEARCH METHODOLOGY OF GLOBAL FRAGRANCE OIL MARKET:  
TRIANGULATION

CHART 61 RESEARCH METHODOLOGY OF GLOBAL FRAGRANCE OIL MARKET:  
FORECASTING

## I would like to order

Product name: Global Fragrance Oil Market Forecast up to 2023

Product link: <https://marketpublishers.com/r/GDB8E1E156CEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GDB8E1E156CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970