

Global Enterprise Portals Market, By Portals (Information, Collaborative, Application), By Verticals (BFSI, Government, Telecom, Healthcare, Retail, Transportation, Manufacturing), By (Services, Regions) – Trends & Forecast – 2015-2020

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Abstracts

Enterprises are embracing various technology trends and re-defining the way resources work, collaborate and exchange information across in today's connected world.

Enterprise Portals provides single interface to access all kinds of enterprise data to aggregate and personalize information through application-specific portals. Though not all enterprises have adopted EP due to resource constraints and security concerns, but soon all types of enterprise will have EP which drives usage of many helpful enterprise applications, role-based personalization, and moreover decentralizing government models. Also, the ease of use of enterprise portals through mobile devices and home PCs at single information access is driving users to mandate EP across all verticals.

The key players include IBM, Oracle, SAP, TechMandra, Broadvision, Microsoft, and others. The report provides unique insights into and in-depth analysis of global EPS market, drivers and restraints as well as growth opportunities. It also contains analysis and forecasted revenues, competitive landscape, company profiles and industry trends.

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