

Global Deep Learning Market: Drivers, Restraints, Opportunities, Trends, and Forecasts to 2023

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Abstracts

Global Deep Learning Market – Global Drivers, Restraints, Opportunities, Trends, and Forecasts up to 2023

Market Overview

Deep learning can be considered as a subset of machine learning and consists of algorithms that allow a software to self-train to execute tasks such as image and speech recognition by exposing multilayered neural networks to bulk data. It can have a profound impact on various industries such as finance, automotive, aerospace, telecommunication and information technology, oil and gas, industrial, defense, media and advertising, medical and others. The increasing research and development activities in this domain is expanding the end use areas for the technology. The factors that contribute to the high market share are parallelization, high computing power, swift improvements in information storage capacity in automotive and healthcare industries. A few major applications for deep learning systems are in autonomous cars, data analytics, cyber security and fraud detection. It has become imperative for both small and big organizations to analyze and extract meaningful information from visual content. Advanced technologies such as graphic processing units are highly accepted in scientific disciplines such as deep learning and data sciences. Valuable insights are extracted from bulk data by using deep learning neural networks to improve customer experience and generate innovative products. The development in artificial intelligence capabilities in natural language processing, computer vision areas and image and speech recognition are driving the growth for deep learning.

The use cases for deep learning is diverse ranging from detecting gene abnormalities and predicting weather patterns to identifying fraudulent insurance claims, stock market

analysis, robotics, drones, finance, agriculture. Deep learning systems have wide applications in the banking and financial sector. It helps bank employees expand their capabilities so that they can focus more on customer interactions rather than regular banking transactions. The deep learning software can offer solutions based on a client's background and history and thus can provide evidence and context-based reasoning for every problem. Industries worldwide are generating enormous data which require high processing power and this data is being generated at an unprecedented rate and volume. This has created an enormous opportunity for deep learning powered applications. A plethora of start-ups are coming up with vertical specific solutions and global corporations are supporting these start-ups to innovate faster.

Market Analysis

According to Infoholic Research, the Global Deep Learning market is expected to grow at a CAGR of 49.93% during the forecast period 2017–2023. The market is driven by factors such as faster processor performance, large training data size, and sophisticated neural nets. The future potential of the market is promising owing to opportunities such as development in big data technologies, expanding end-user base and extensive R&D. The market growth is curbed by restraining factors such as implementation challenges, rigid business models, dearth of skilled data scientists, affordability of organizations and data security concerns and inaccessibility.

Segmentation by Solutions

The market has been segmented and analyzed by the following components: Software and Hardware.

Segmentation by End-Users

The market has been segmented and analyzed by the following end-users: Medical, Automotive, Retail, Finance, IT & Telecommunications, Industrial, Aerospace and Defence, Media and Advertising, Oil, Gas and Energy and Others.

Segmentation by Regions

The market has been segmented and analyzed by the following regions: North America, EMEA, Latin America, APAC and Latin America.

Segmentation by Applications

The market has been segmented and analyzed by the following applications: Image Recognition, Voice Recognition, Video Surveillance and Diagnostics, Data mining and Others.

Benefits

The study covers and analyses the “Global Deep Learning Market”. Bringing out the complete key insights of the industry, the report aims to provide an opportunity for players to understand the latest trends, current market scenario, government initiatives, and technologies related to the market. In addition, it helps the venture capitalists in understanding the companies better and take informed decisions.

The report covers drivers, restraints, and opportunities (DRO) affecting the market growth during the forecast period (2017–2023).

It also contains an analysis of vendor profiles, which include financial health, business units, key business priorities, SWOT, strategies, and views.

The report covers competitive landscape, which includes M&A, joint ventures and collaborations, and competitor comparison analysis.

In the vendor profile section, for the companies that are privately held, financial information and revenue of segments will be limited.

Contents

1 INDUSTRY OUTLOOK

- 1.1. Industry Overview
- 1.2. Industry Trends
- 1.3. PEST Analysis

2 REPORT OUTLINE

- 2.1 Report Scope
- 2.2 Report Summary
- 2.3 Research Methodology
- 2.4 Report Assumptions

3 MARKET SNAPSHOT

- 3.1 Total Addressable Market
- 3.2 Segmented Addressable Market
- 3.3 Related Markets
 - 3.3.1 Machine Learning Market
 - 3.3.2 Artificial Intelligence Market

4 MARKET OUTLOOK

- 4.1 Overview
- 4.2 Regulatory Bodies and Standards
- 4.3 Porter 5 (Five) Forces

5 MARKET CHARACTERISTICS

- 5.1 Neural Network diagram
- 5.2 Use Cases of Deep Learning
- 5.3 Market Segmentation
- 5.4 Market Dynamics
 - 5.4.1 Drivers
 - 5.4.1.1 Faster Processor Performance
 - 5.4.1.2 Large training data size
 - 5.4.1.3 Sophisticated neural nets

5.4.2 Restraints

5.4.2.1 Implementation challenges

5.4.2.2 Rigid business models

5.4.2.3 Dearth of skilled data scientists

5.4.2.4 Affordability of organizations

5.4.2.5 Data security concerns and data inaccessibility

5.4.3 Opportunities

5.4.3.1 Development in Big Data Technologies

5.4.3.2 Expanding End-user Base

5.4.3.3 Extensive R&D

5.5 DRO – Impact Analysis

6 TRENDS, ROADMAP, AND PROJECTS

6.1 Market Trends & Impact

6.2 Technology Roadmap

7 GEOGRAPHIC SEGMENTATION: MARKET SIZE AND ANALYSIS

7.1 Overview

7.1.1 North America

7.1.2 US

7.1.3 Canada

7.2 EMEA

7.2.1 The UK

7.2.2 Germany

7.3 Asia Pacific

7.3.1 India

7.3.2 China

7.3.3 Japan

7.4 Latin America

8 DEEP LEARNING MARKET BY SOLUTIONS

8.1 Software Solutions

8.2 Hardware

9 GLOBAL DEEP LEARNING MARKET BY APPLICATIONS

- 9.1 Image Recognition
- 9.2 Voice Recognition
- 9.3 Video Surveillance and Diagnostics
- 9.4 Data Mining
- 9.5 Others

10 GLOBAL DEEP LEARNING MARKET BY END-USERS

- 10.1 Medical
- 10.2 Automotive
- 10.3 Retail
- 10.4 Finance
- 10.5 IT & Telecommunication
- 10.6 Industrial
- 10.7 Aerospace and Defence
- 10.8 Media and Advertising
- 10.9 Oil, Gas and Energy
- 10.10 Others

11 VENDORS PROFILES

- 11.1 Microsoft Corporation
 - 11.1.1 Overview
 - 11.1.2 Business Units
 - 11.1.3 Microsoft Corporation in Deep Learning
 - 11.1.4 Business Focus
 - 11.1.5 SWOT Analysis
 - 11.1.6 Business Strategies
- 11.2 IBM Corporation
 - 11.2.1 Overview
 - 11.2.2 Business Units
 - 11.2.3 Geographic Revenue
 - 11.2.4 IBM Corporation in Deep Learning
 - 11.2.5 Business Focus
 - 11.2.6 SWOT Analysis
 - 11.2.7 Business Strategies
- 11.3 Amazon Web Services
 - 11.3.1 Overview
 - 11.3.2 Business Units

- 11.3.3 Geographic Revenue
- 11.3.4 Amazon Web Services in Deep Learning
- 11.3.5 Business Focus
- 11.3.6 SWOT Analysis
- 11.3.7 Business Strategies
- 11.4 Google Inc.
 - 11.4.1 Overview
 - 11.4.2 Business Units
 - 11.4.3 Geographic Revenue
 - 11.4.4 Google Inc. in Deep Learning
 - 11.4.5 Business Focus
 - 11.4.6 SWOT Analysis
 - 11.4.7 Business Strategies
- 11.5 Nvidia Corporation
 - 11.5.1 Overview
 - 11.5.2 Business Units
 - 11.5.3 Geographic Revenue
 - 11.5.4 Nvidia in Deep Learning
 - 11.5.5 Business Focus
 - 11.5.6 SWOT Analysis
 - 11.5.7 Business Strategies
- 11.6 Hewlett-Packard Development Company, L.P.
 - 11.6.1 Overview
 - 11.6.2 Business Segments
 - 11.6.3 Geographic Revenue
 - 11.6.4 HP in Deep Learning
 - 11.6.5 Business Focus
 - 11.6.6 SWOT Analysis
 - 11.6.7 Business Strategies
- 11.7 Baidu Inc.
 - 11.7.1 Overview
 - 11.7.2 Business Segments
 - 11.7.3 Geographic Revenue
 - 11.7.4 Baidu Inc. in Deep Learning
 - 11.7.5 Business Focus
 - 11.7.6 SWOT Analysis
 - 11.7.7 Business Strategies
- 11.8 Intel Corporation
 - 11.8.1 Overview

- 11.8.2 Business Segments
- 11.8.3 Geographic Revenue
- 11.8.4 Intel Corporation in Deep Learning
- 11.8.5 Business Focus
- 11.8.6 SWOT Analysis
- 11.8.7 Business Strategies

12 COMPANIES TO WATCH FOR

12.1 Deepmind Technologies Ltd. (Acquired by Google)

- 12.1.1 Overview
- 12.1.2 Deepmind Offerings

12.2 Deep Vision

- 12.2.1 Overview
- 12.2.2 Deep Vision Offerings

12.3 Bay Labs

- 12.3.1 Bay Labs Offerings

Abbreviations

Tables

Table 1 GLOBAL DEEP LEARNING MARKET REVENUE BY REGIONS, 2017-2023 (\$MILLION)

Table 2 GLOBAL DEEP LEARNING MARKET REVENUE BY SOLUTIONS, 2017-2023 (\$MILLION)

Table 3 GLOBAL DEEP LEARNING MARKET REVENUE BY APPLICATIONS, 2017-2023 (\$MILLION)

Table 4 GLOBAL DEEP LEARNING MARKET REVENUE BY END-USERS, 2017-2023 (\$MILLION)

Charts

Chart 1 PEST ANALYSIS OF GLOBAL DEEP LEARNING MARKET

Chart 2 RESEARCH METHODOLOGY OF GLOBAL DEEP LEARNING MARKET

Chart 3 GLOBAL DEEP LEARNING MARKET REVENUE, 2017-2023 (\$BILLION)

Chart 4 PORTER 5 FORCES ON GLOBAL DEEP LEARNING MARKET

Chart 5 NEURAL NETWORK DIAGRAM

Chart 6 GLOBAL DEEP LEARNING MARKET SEGMENTATION

Chart 7 MARKET DYNAMICS – DRIVERS, RESTRAINTS & OPPORTUNITIES

Chart 8 DRO – IMPACT ANALYSIS OF GLOBAL DEEP LEARNING MARKET

Chart 9 TECHNOLOGY ROADMAP FOR GLOBAL DEEP LEARNING MARKET

Chart 10 GLOBAL DEEP LEARNING MARKET SHARE BY GEOGRAPHIES, 2017 AND 2023

Chart 11 DEEP LEARNING MARKET REVENUE IN NORTH AMERICA, 2017–2023 (\$MILLION)

Chart 12 DEEP LEARNING MARKET REVENUE IN EMEA, 2017–2023 (\$MILLION)

Chart 13 DEEP LEARNING MARKET REVENUE IN ASIA PACIFIC, 2017–2023 (\$MILLION)

Chart 14 DEEP LEARNING MARKET REVENUE IN LATIN AMERICA, 2017–2023 (\$MILLION)

Chart 15 DEEP LEARNING MARKET REVENUE BY SOLUTIONS (\$MILLION)

Chart 16 GLOBAL DEEP LEARNING MARKET REVENUE BY SOFTWARE SOLUTIONS (\$MILLION)

Chart 17 GLOBAL DEEP LEARNING MARKET REVENUE BY HARDWARE SOLUTIONS (\$MILLION)

Chart 18 GLOBAL DEEP LEARNING MARKET REVENUE BY APPLICATIONS, 2017–2023 (\$MILLION)

Chart 19 GLOBAL DEEP LEARNING MARKET REVENUE BY IMAGE RECOGNITION, 2017–2023 (\$MILLION)

Chart 20 GLOBAL DEEP LEARNING MARKET REVENUE BY VOICE RECOGNITION, 2017–2023 (\$MILLION)

Chart 21 GLOBAL DEEP LEARNING MARKET REVENUE BY VIDEO SURVEILLANCE AND DIAGNOSTICS, 2017–2023 (\$MILLION)

Chart 22 GLOBAL DEEP LEARNING MARKET REVENUE BY DATA MINING, 2017–2023 (\$MILLION)

Chart 23 GLOBAL DEEP LEARNING MARKET REVENUE BY OTHERS, 2017–2023 (\$MILLION)

Chart 24 GLOBAL DEEP LEARNING MARKET REVENUE BY END-USERS, 2017–2023 (\$MILLION)

Chart 25 GLOBAL DEEP LEARNING MARKET REVENUE BY MEDICAL, 2017-2023 (\$MILLION)

Chart 26 GLOBAL DEEP LEARNING MARKET REVENUE BY AUTOMOTIVE, 2017-2023 (\$MILLION)

Chart 27 GLOBAL DEEP LEARNING MARKET REVENUE BY RETAIL, 2017-2023 (\$MILLION)

Chart 28 GLOBAL DEEP LEARNING MARKET REVENUE BY FINANCE, 2017-2023 (\$MILLION)

Chart 29 GLOBAL DEEP LEARNING MARKET REVENUE BY IT & TELECOMMUNICATION, 2017-2023 (\$MILLION)

Chart 30 GLOBAL DEEP LEARNING MARKET REVENUE BY INDUSTRIAL,

2017-2023 (\$MILLION)

Chart 31 GLOBAL DEEP LEARNING MARKET REVENUE BY AEROSPACE AND DEFENCE, 2017-2023 (\$MILLION)

Chart 32 GLOBAL DEEP LEARNING MARKET REVENUE BY MEDIA AND ADVERTISING, 2017-2023 (\$MILLION)

Chart 33 GLOBAL DEEP LEARNING MARKET REVENUE BY OIL, GAS AND ENERGY, 2017-2023 (\$MILLION)

Chart 34 GLOBAL DEEP LEARNING MARKET REVENUE BY OTHERS, 2017-2023 (\$MILLION)

Chart 35 MICROSOFT CORPORATION: OVERVIEW SNAPSHOT

Chart 36 MICROSOFT CORPORATION: BUSINESS UNITS

Chart 37 MICROSOFT CORPORATION: SWOT ANALYSIS

Chart 38 IBM CORPORATION: OVERVIEW SNAPSHOT

Chart 39 IBM CORPORATION: BUSINESS UNITS

Chart 40 IBM CORPORATION: GEOGRAPHIC REVENUE

Chart 41 IBM CORPORATION: SWOT ANALYSIS

Chart 42 AMAZON WEB SERVICES: OVERVIEW SNAPSHOT

Chart 43 AMAZON WEB SERVICES: BUSINESS UNITS

Chart 44 AMAZON WEB SERVICES: GEOGRAPHIC REVENUE

Chart 45 AMAZON WEB SERVICES: SWOT ANALYSIS

Chart 46 GOOGLE INC.: OVERVIEW SNAPSHOT

Chart 47 GOOGLE INC.: BUSINESS UNITS

Chart 48 GOOGLE INC.: GEOGRAPHIC REVENUE

Chart 49 GOOGLE INC.: SWOT ANALYSIS

Chart 50 HP: OVERVIEW SNAPSHOT

Chart 51 HP: BUSINESS SEGMENTS

Chart 52 HP: REVENUE BY GEOGRAPHIES

Chart 53 HP: SWOT ANALYSIS

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