

Global Anti-snoring Device Market Trends and Drivers, Restraints, and Opportunities 2018-2024

<https://marketpublishers.com/r/G1406BC459DEN.html>

Date: February 2018

Pages: 65

Price: US\$ 2,750.00 (Single User License)

ID: G1406BC459DEN

Abstracts

Global Anti-snoring Devices Market – Drivers, Restraints, Opportunities, Trends, and Forecasts: 2018–2024

Overview: Snoring is a harsh noise formed due to the trembling of the muscular palate and pillars of the oropharyngeal inlet during sleep. A person is described as a habitual snorer if there is an occurrence of loud snoring at least three times in a week. This is majorly connected with obstructive sleep apnea (OSA). These habitual snorers experience excessive sleepiness in the daytime and can develop systemic hypertension in those aged below 50 years. Recently, studies have suggested that snoring can have risks of carotid atherosclerosis also. There have been many international epidemiological studies to establish the prevalence of habitual snoring.

When snoring is left untreated, it has multiple adverse consequences such as sleep apnea, stroke, systemic hypertension, atrial fibrillation, coronary artery disease, and others. Anti-snoring devices and surgery are the two types of treatment options available currently. These two methods help in the prevention of snoring and improve the quality of sleep. Uvulopalatopharyngoplasty surgery, radiofrequency ablation surgery, adenoidectomy surgery, maxillo-mandibular surgeries, and tonsillectomy are the alternatives for anti-snoring devices in the market.

The significant factors driving the progress of the market are increasing awareness about ill effects of snoring, mounting geriatric and obese population, increase in the number of smokers and alcoholics, and a huge volume of snoring population. However, the meager effectiveness of present anti-snoring devices accessible in the marketplace and the availability of alternative treatments for snoring are some of the factors hampering the market growth.

Market Analysis: The “Global Anti-snoring Devices Market” is estimated to witness a CAGR of 9.8% during the forecast period 2018–2024. The market is analyzed based on three segments – products, end-users, and regions.

Regional Analysis: The regions covered in the report are North America, Europe, Asia Pacific, and Rest of the World (ROW). North America holds the major share of the anti-snoring devices market, followed by Europe. These two regions together hold three-fourth of revenue in the market. Asia Pacific is expected to have the fastest growth rate due to high infectious diseases prevalence, large patient pool, and increasing awareness. This is followed by Rest of the World in terms of the growth rate during the forecast period.

Product Analysis: Oral appliances, nasal devices, position control devices, chin straps, and EPAP devices are the types of products in the anti-snoring market. Mandibular advancement devices (MADs) and tongue retaining devices are the types of oral appliances in the market. Nasal dilators and nasal strips are the two types of nasal devices. Position pillows, anti-snoring belt, and bottom lines are the types of position control devices.

End-users Analysis: The hospitals & clinics is the largest application segment in 2017. The sleep clinics that recommend anti-snoring oral appliances to their patients have shown a positive success rate as high as 94%. However, this success rate may vary between individuals. Yet, there has been an increase in the demand for the home healthcare during the forecast period. This increase in home care has given rise to many technological advanced and portable products.

Key Players: Sleeping Well LLC, Apnea Sciences Corporation, Tomed GmbH, Sleep Well Enjoy Life Ltd., MEDiTAS, and GlaxoSmithKline are the key players in the market. SomnoMed Ltd., MPowerx, Thervent, Rhinomed Ltd., Hivox Biotek Inc., and Zyppah are other predominate & niche players.

Competitive Analysis: The oral appliances are the most used anti-snoring devices and held more than half of the share in 2017. Some of the key players in this segment include Apnea Sciences Corporation, Sleeping Well, Sleep Well Enjoy Life, Tomed GmbH, and MEDiTAS. Nasal devices are next to the oral appliances, which is led by GlaxoSmithKline.

Many companies are concentrating on product innovation to reinforce their spot in the

market. For instance, Oventus Medical, based in Australia, has recently launched a 3D printed anti-snoring device named O2Vent that can be customized based on an individual's need. It is a lightweight titanium device and can help patients stop snoring by delivering air to the back of his or her mouth. Such modernizations hold the great potential for the success of the company in the market.

Benefits: The report provides complete details about the usage and adoption rate of anti-snoring devices in various therapeutic verticals and regions. With that, key stakeholders can know about the major trends, drivers, investments, and vertical player's initiatives. Moreover, the report provides details about the major challenges that are going to impact on the market growth. Additionally, the report gives the complete details about the key business opportunities to key stakeholders to expand their business and capture the revenue in the specific verticals to analyze before investing or expanding the business in this market.

Key Stakeholders:

Contents

1 INDUSTRY OUTLOOK

- 1.1 Industry Overview
- 1.2 Industry Trends

2 REPORT OUTLINE

- 2.1 Report Scope
- 2.2 Report Summary
- 2.3 Research Methodology
- 2.4 Report Assumptions

3 MARKET SNAPSHOT

- 3.1 Segmented Addressable Market
- 3.2 Industry Trends
- 3.3 Related Markets
 - 3.3.1 Nebulizers
 - 3.3.2 Continuous positive airway pressure (CPAP)
 - 3.3.3 Sleep Apnea
 - 3.3.4 Pulmonary Medicine

4 MARKET OUTLOOK

- 4.1 Market Definition – Infoholic Research
- 4.2 Market Overview
- 4.3 Causes of Snoring
- 4.4 Market Segmentation
- 4.5 Porter 5(Five) Forces
- 4.6 PEST Analysis

5 MARKET CHARACTERISTICS

- 5.1 Market Dynamics
 - 5.1.1 Drivers
 - 5.1.1.1 Increasing usage of oral appliances
 - 5.1.1.2 Growing awareness about ill-effects of snoring

- 5.1.1.3 High prevalence of tobacco smoking
- 5.1.1.4 In expensive nature of the devices
- 5.1.2 Opportunities
 - 5.1.2.1 Rising Ageing and Obese Population
 - 5.1.2.2 Emerging Markets in Developing Countries
- 5.1.3 Restraints
 - 5.1.3.1 Poor Effectiveness of Existing Anti-Snoring Devices in The Market
 - 5.1.3.2 Alternative Treatment for Snoring
- 5.2 DRO – Impact Analysis
- 5.3 Key Stakeholders

6 PRODUCT: MARKET SIZE AND ANALYSIS

- 6.1 Overview
- 6.2 Oral Appliances
 - 6.2.1 Mandibular Advancement Devices (MAD)
 - 6.2.2 Tongue Stabilizing Devices
- 6.3 Nasal Devices
 - 6.3.1 Nasal Dilator
 - 6.3.2 Nasal Strips
- 6.4 Position Control Devices
- 6.5 Chin Straps
- 6.6 EPAP Therapy Devices

7 END-USERS: MARKET SIZE AND ANALYSIS

- 7.1 Overview
- 7.2 Hospitals and clinics
- 7.3 Home Care

8 REGIONS: MARKET SIZE AND ANALYSIS

- 8.1 Overview
- 8.2 North America
 - 8.2.1 Overview
 - 8.2.2 United States
 - 8.2.3 Canada
- 8.3 Europe
 - 8.3.1 Overview

- 8.3.2 UK
- 8.3.3 Germany
- 8.3.4 France
- 8.4 Asia Pacific
 - 8.4.1 Overview
 - 8.4.2 India
 - 8.4.3 Japan
 - 8.4.4 China
 - 8.4.5 Australia
- 8.5 Rest of the World
 - 8.5.1 Overview
 - 8.5.2 Brazil
 - 8.5.3 Middle East

9 COMPETITIVE LANDSCAPE

10 VENDORS PROFILE

- 10.1 GlaxoSmithKline plc
 - 10.1.1 Overview
 - 10.1.2 Geographic Presence
 - 10.1.3 Business Focus
 - 10.1.4 SWOT Analysis
 - 10.1.5 Business Strategy
- 10.2 Meditas
 - 10.2.1 Overview
- 10.3 Sleeping Well LLC
 - 10.3.1 Overview
- 10.4 Apnea Sciences Corporation
 - 10.4.1 Overview
- 10.5 SomnoMed Ltd.
 - 10.5.1 Overview
- 10.6 Tomed GmbH
 - 10.6.1 Overview
- 10.7 MPowerx
 - 10.7.1 Overview
- 10.8 Theravent
 - 10.8.1 Overview
- 10.9 Sleep Well Enjoy Life Ltd

- 10.9.1 Overview
- 10.10 Rhinomed Ltd
 - 10.10.1 Overview
 - 10.10.2 Highlights
- 10.11 Hivox Biotek Inc.
 - 10.11.1 Overview
- 10.12 ZYPPAH
 - 10.12.1 Overview
- Annexure
- Abbreviations

Tables

- Table 1 COST COMPERISION OF VARIOUS TREATMENT FOR SNORING
- Table 2 MANDIBULAR ADVANCEMENT DEVICES (MAD) AVAILABLE IN THE MARKET
- Table 3 TOP 3 NASAL DILATORS IN THE MARKET ARE
- Table 4 ANTI-SNORING DEVICES MARKET REVENUE BY REGIONS, 2017–2024 (\$MILLION)
- Table 5 GLAXOSMITHKLINE PLC: OFFERINGS
- Table 6 GLAXOSMITHKLINE PLC: RECENT DEVELOPMENTS
- Table 7 MEDITAS: OVERVIEW
- Table 8 SLEEPING WELL LLC: OVERVIEW
- Table 9 APNEA SCIENCE CORPORATION: OVERVIEW
- Table 10 SOMNOMED LTD.: OVERVIEW
- Table 11 SOMNOMED LTD.: RECENT DEVELOPMENTS
- Table 12 TOMED GMBH: OVERVIEW
- Table 13 MPOWERX: OVERVIEW
- Table 14 THERAVENT: OVERVIEW
- Table 15 SLEEP WELL ENJOY LIFE LTD: OVERVIEW
- Table 16 RHINOMED LTD: OVERVIEW
- Table 17 HIVOX BIOTEK INC: OVERVIEW
- Table 18 ZYPPAH: OVERVIEW

Charts

- Chart 1 RESEARCH METHODOLOGY OF GLOBAL ANTI-SNORING DEVICES MARKET
- Chart 2 GLOBAL ANTI-SNORING DEVICES MARKET REVENUE, 2017-2024(\$MILLION)
- Chart 3 SEGMENTATION OF GLOBAL ANTI-SNORING DEVICES MARKET

Chart 4 PORTER 5 FORCES OF GLOBAL ANTI-SNORING DEVICES MARKET

Chart 5 PEST ANALYSIS OF ANTI-SNORING DEVICES MARKET

Chart 6 MARKET DYNAMICS – DRO ANALYSIS

Chart 7 DRO – IMPACT ANALYSIS OF GLOBAL ANTI-SNORING DEVICES MARKET

Chart 8 KEY STAKEHOLDERS

Chart 9 ANTI-SNORING DEVICES MARKET SEGMENT SHARE, 2016 (%)

Chart 10 GLOBAL ANTI-SNORING DEVICES MARKET BY END-USER
SEGMENTATION, 2017

Chart 11 PREVALANCE OF HABITUAL SNORERING IN VARIOUS COUNTRIES-2015

Chart 12 GLOBAL ANTI-SNORING DEVICES MARKET BY REGIONAL
SEGMENTATION, 2016 (%)

Chart 13 GLOBAL ANTI-SNORING DEVICES MARKET BY REGIONAL
SEGMENTATION, 2016 (%)

Chart 14 ANTI-SNORING DEVICES MARKET REVENUE IN NORTH AMERICA,
2017-2024 (\$MILLION)

Chart 15 ANTI-SNORING DEVICES MARKET REVENUE IN EUROPE, 2017-2024
(\$MILLION)

Chart 16 ANTI-SNORING DEVICES MARKET REVENUE IN ASIA PACIFIC,
2017-2024 (\$MILLION)

Chart 17 ANTI-SNORING DEVICES MARKET REVENUE IN REST OF THE WORLD,
2017-2024 (\$MILLION)

Chart 18 GLAXOSMITHKLINE PLC: OVERVIEW SNAPSHOT

Chart 19 GLAXOSMITHKLINE PLC: BUSINESS UNITS

Chart 20 GLAXOSMITHKLINE PLC: GEOGRAPHIC PRESENCE

Chart 21 GLAXOSMITHKLINE PLC: SWOT ANALYSIS

?

I would like to order

Product name: Global Anti-snoring Device Market Trends and Drivers, Restraints, and Opportunities 2018-2024

Product link: <https://marketpublishers.com/r/G1406BC459DEN.html>

Price: US\$ 2,750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1406BC459DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

