

# **Eye Tracking Market based on Type (Head-Mounted Eye Tracker and Remote Eye Tracker), Application (Assistive Communication, Academic Research, Consumer Behavior Research, and Usability Testing), and Industry Vertical (Retail, Automotive, Healthcare, Military & Aerospace, and Others) and Regional Outlook– Global Forecast up to 2030**

<https://marketpublishers.com/r/E90371D6C2EBEN.html>

Date: November 2023

Pages: 116

Price: US\$ 4,500.00 (Single User License)

ID: E90371D6C2EBEN

## **Abstracts**

The U.S., Canada, and Mexico in North America; Germany, France, the United Kingdom; the Netherlands, Switzerland, Belgium; Russia, Italy, Spain, Turkey; the rest of Europe in Europe; China, Japan, India, South Korea; Singapore, Malaysia; Australia, Thailand, Indonesia, Philippines; the rest of Asia-Pacific (APAC) in Asia-Pacific (APAC); Saudi Arabia, the United Arab Emirates; South Africa, Egypt, Israel; the rest of Middle East and Africa (MEA) as a part of Middle East and Africa (MEA), Brazil, Argentina, and the rest of South America as a part of South America are the nations included in the global eye tracking market report.

Due to the growing popularity of contactless biometric systems and smart sensors, North America now holds a dominant position in the worldwide eye tracking industry. In addition, the majority of advancements in the sector are concentrated in developed and developing nations due to the seniority of these firms. The growing acceptance of vision tracing, particularly in consumer electronics, is expected to drive significant growth in the eye tracking market in Asia Pacific during the forecast period of 2023–2030. This in turn is expected to propel the growth of the global eye tracking market in the region.

The report's nation section additionally lists specific market-influencing variables and domestic regulatory changes that have an effect on the market's present and potential

future developments. The market situation for each country is predicted using a variety of data points, including case studies, Porter's five forces analysis, technical trends, and value chain analyses upstream and downstream. When preparing a forecast analysis of the nation data, other factors are taken into account, such as the availability and presence of European brands, the difficulties posed by intense or little competition from local and domestic brands, the effect of domestic tariffs, and trade routes.

#### Research Methodology:

After secondary research provided a fundamental understanding of the worldwide Eye Tracking Market scenario, extensive primary research was carried out. A number of primary interviews were carried out with industry experts from the supply and demand sides, including C- and D-level executives, product managers, and marketing and sales managers of major manufacturers, distributors, and channel partners from tier 1 and tier 2 companies offering Eye Tracking Market, as well as personnel from academia, research, and CROs. These interviews were conducted across five major regions: North America, Europe, Asia Pacific, and the Rest of the World (Latin America & the Middle East & Africa). Participants from the supply-side and demand-side participated in about 70% and 30% of the primary interviews, respectively. Through the use of questionnaires, emails, online surveys, in-person interviews, and phone interviews, this main data was gathered. The primary participants share is given below:

#### Eye Tracking Market based on Type:

Head Mounted Eye Tracker

Remote Eye Tracker

#### Eye Tracking Market based on Application:

Assistive Communication

Academic Research

Consumer Behavior Research

Usability Testing

## Eye Tracking Market based on Distribution Channel:

Retail

Automotive

Healthcare

Military & Aerospace

Others

## Eye Tracking Market based on Geography:

North America

US

Canada

Europe

Germany

UK

France

Italy

Spain

Rest of Europe (RoE)

Asia Pacific (APAC)

China

Japan

India

Australia

South Korea

Rest of Asia Pacific (RoAPAC)

Latin America (LATAM)

Brazil

Argentina

Rest of South America

Middle East and Africa (MEA)

UAE

Turkey

Saudi Arabia

South Africa

Rest of Middle East & Africa

The global eye tracking market is divided into three categories based on type: electrooculography, optical tracking, and eye-attached tracking. In 2022, the eye-attached tracking sector constituted a notably substantial portion of sales. Similar to contact lenses with inbuilt magnetic or mirror-based sensors, eye-attached capturing devices measure eye movement independent of head movement. Sensor-equipped eye-attached vision capture devices can follow motion in three dimensions: vertically,

laterally, and diagonally. These systems' adaptability makes them ideal for use in a variety of sectors, including as consumer electronics, healthcare, research, and retail. Even if the user moves their head slightly or is in motion, these devices are still able to gather visual data without any disruptions.

The global eye tracking market is divided into two segments based on components: software and hardware. In 2022, the software segment held the highest revenue share. Software that is built into eye tracking devices assists in processing and analysing the data that is taken by cameras and other sensors. With the help of this software, eye-tracking data in a variety of settings can be obtained in excellent quality. The newest items being introduced by major companies are predicted to generate a lot of demand in this market. For instance, in August 2020, SR Research unveiled the EyeLink 1000 Plus, which features a high-speed camera that can record eye movements at an astounding rate of up to 2000 frames per second.

The global eye tracking market is divided into two segments based on location: remote and mobile. In 2022, the distant segment had the highest revenue share. The term 'remote' refers to the fact that modern remote systems don't even need participant contact. The camera is positioned to provide a distant view of the eyes, and systems can automatically change the camera field of view to account for head motions. These devices track head direction and eye position using corneal reflection and pupil centre. Remote systems are sometimes the sole option for studies involving participant groups like infants or neurocompromised people who cannot tolerate having their heads touched. Several assistive communication devices are built upon it as well. An Infrared Radiation (IR) source and camera are mounted beneath the stimulus region, which is often a computer screen, in remote eye tracking systems. It is possible to place a remote system above the screen.

The global eye tracking market is divided into the following end-user segments: consumer electronics, healthcare, retail, government, aerospace & defence, and research. Because it has so many uses, the healthcare industry had the biggest sales share in 2022. Leading industry participants in the healthcare space are notably concentrating on creating novel techniques for detecting and diagnosing illnesses and impairments as well as enhancing the effectiveness of healthcare delivery as a whole. Attention computing and eye tracking technologies are essential for fostering innovation and improving healthcare around the world. Eye monitoring technology makes it possible to identify potentially fatal diseases like Parkinson's and Alzheimer's disease quickly and early. It also supports long-term therapy and treatment for a range of illnesses and impairments.

This report illustrates the most vital attributes of the Eye Tracking Market, which are driving and providing opportunities.

This research gives an in-depth analysis of the Eye Tracking Market growth on the basis of several segments in the market.

This report presents the predictions of the past and present trends of the Eye Tracking Market.

This study also presents the competitive analysis, such as key strategies and capabilities of major players of the Eye Tracking Market.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. INDUSTRY OUTLOOK**

- 2.1. Industry Overview
- 2.2. Industry Trends

### **3. MARKET SNAPSHOT**

- 3.1. Market Definition
- 3.2. Market Outlook
  - 3.2.1. Porter Five Forces
- 3.3. Related Markets

### **4. MARKET CHARACTERISTICS**

- 4.1. Market Overview
- 4.2. Market Segmentation
- 4.3. Market Dynamics
  - 4.3.1. Drivers
  - 4.3.2. Restraints
  - 4.3.3. Opportunities
- 4.4. DRO - Impact Analysis

### **5. TYPE: MARKET SIZE & ANALYSIS**

- 5.1. Overview
- 5.2. Head mounted eye tracker
- 5.3. Remote eye tracker

### **6. APPLICATION: MARKET SIZE & ANALYSIS**

- 6.1. Overview
- 6.2. ASSISTIVE COMMUNICATION
- 6.3. ACADEMIC RESEARCH
- 6.4. CONSUMER BEHAVIOR RESEARCH

## 6.5. USABILITY TESTING

## 7. DISTRIBUTION CHANNEL: MARKET SIZE & ANALYSIS

### 7.1. Overview

### 7.2. Retail

### 7.3. Automotive

### 7.4. Healthcare

### 7.5. Military & Aerospace

### 7.6. Others

## 8. GEOGRAPHY: MARKET SIZE & ANALYSIS

### 8.1. Overview

### 8.2. North America (U.S., Mexico, Canada)

### 8.3. Europe (France, Germany, UK, Italy, Netherlands, Spain, Russia, Rest of Europe)

### 8.4. Asia Pacific (Japan, China, India, Australia, South East Asia, Rest of APAC)

### 8.5. Latin America (Brazil, Argentina)

### 8.6. Middle East & Africa (Saudi Arabia, UAE, South Africa, Rest of Middle East and Africa)

## 9. COMPETITIVE LANDSCAPE

### 9.1. Competitor Comparison Analysis

### 9.2. Market Developments

#### 9.2.1. Mergers and Acquisitions, Legal, Awards, Partnerships

#### 9.2.2. Product Launches and execution

## 10. VENDOR PROFILES

### 10.1. Tobii AB (Sweden)

#### 10.1.1. Overview

#### 10.1.2. Financial Overview

#### 10.1.3. Product Offerings

#### 10.1.4. Developments

#### 10.1.5. Business Strategy

### 10.2. SR Research Ltd. (Canada)

#### 10.2.1. Overview

#### 10.2.2. Financial Overview



- 10.2.3. Product Offerings
- 10.2.4. Developments
- 10.2.5. Business Strategy
- 10.3. Seeing Machines (Australia)
  - 10.3.1. Overview
  - 10.3.2. Financial Overview
  - 10.3.3. Product Offerings
  - 10.3.4. Developments
  - 10.3.5. Business Strategy
- 10.4. EyeTracking Inc. (U.S.)
  - 10.4.1. Overview
  - 10.4.2. Financial Overview
  - 10.4.3. Product Offerings
  - 10.4.4. Developments
  - 10.4.5. Business Strategy
- 10.5. Ergoneers GmbH (Germany)
  - 10.5.1. Overview
  - 10.5.2. Financial Overview
  - 10.5.3. Product Offerings
  - 10.5.4. Developments
  - 10.5.5. Business Strategy
- 10.6. Pupil Labs GmbH (Germany)
  - 10.6.1. Overview
  - 10.6.2. Financial Overview
  - 10.6.3. Product Offerings
  - 10.6.4. Developments
  - 10.6.5. Business Strategy
- 10.7. PRS IN VIVO (U.S.)
  - 10.7.1. Overview
  - 10.7.2. Financial Overview
  - 10.7.3. Product Offerings
  - 10.7.4. Developments
  - 10.7.5. Business Strategy
- 10.8. Lumen Research Ltd. (U.K.)
  - 10.8.1. Overview
  - 10.8.2. Financial Overview
  - 10.8.3. Product Offerings
  - 10.8.4. Developments
  - 10.8.5. Business Strategy

**10.9. BIOPAC Systems Inc. (U.S.)**

- 10.9.1. Overview
- 10.9.2. Financial Overview
- 10.9.3. Product Offerings
- 10.9.4. Developments
- 10.9.5. Business Strategy

**10.10. EyeTech Digital Systems, Inc. (U.S.)**

- 10.10.1. Overview
- 10.10.2. Financial Overview
- 10.10.3. Product Offerings
- 10.10.4. Developments
- 10.10.5. Business Strategy

**11. ANALYST OPINION****12. ANNEXURE**

- 12.1. Report Scope
- 12.2. Market Definitions
- 12.3. Research Methodology
  - 12.3.1. Data Collation and In-house Estimation
  - 12.3.2. Market Triangulation
  - 12.3.3. Forecasting
- 12.4. Report Assumptions
- 12.5. Declarations
- 12.6. Stakeholders
- 12.7. Abbreviations

**Tables**

TABLE 1. EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

TABLE 2. EYE TRACKING MARKET VALUE FOR HEAD MOUNTED EYE TRACKER, BY GEOGRAPHY, 2021-2030 (USD BILLION)

TABLE 3. EYE TRACKING MARKET VALUE FOR REMOTE EYE TRACKER, BY GEOGRAPHY, 2021-2030 (USD BILLION)

TABLE 4. EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

TABLE 5. EYE TRACKING MARKET VALUE ASSISTIVE COMMUNICATION, 2021-2030 (USD BILLION)

TABLE 6. EYE TRACKING MARKET VALUE FOR ACADEMIC RESEARCH, BY

GEOGRAPHY, 2021-2030 (USD BILLION)

TABLE 7. EYE TRACKING MARKET VALUE FOR CONSUMER BEHAVIOR RESEARCH, BY GEOGRAPHY, 2021-2030 (USD BILLION)

TABLE 8. EYE TRACKING MARKET VALUE FOR USABILITY TESTING, BY GEOGRAPHY, 2021-2030 (USD BILLION)

TABLE 9. EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 10. EYE TRACKING MARKET VALUE FOR RETAIL, 2021-2030 (USD BILLION)

TABLE 11. EYE TRACKING MARKET VALUE FOR AUTOMOTIVE, BY GEOGRAPHY, 2021-2030 (USD BILLION)

TABLE 12. EYE TRACKING MARKET VALUE FOR HEALTHCARE, BY GEOGRAPHY, 2021-2030 (USD BILLION)

TABLE 13. EYE TRACKING MARKET VALUE FOR MILITARY & AEROSPACE, BY GEOGRAPHY, 2021-2030 (USD BILLION)

TABLE 14. EYE TRACKING MARKET VALUE FOR Others, BY GEOGRAPHY, 2021-2030 (USD BILLION)

TABLE 15. NORTH AMERICA EYE TRACKING MARKET VALUE, BY COUNTRY, 2021-2030 (USD BILLION)

TABLE 16. NORTH AMERICA EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

TABLE 17. NORTH AMERICA EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

TABLE 18. NORTH AMERICA EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 19. U.S EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

TABLE 20. U.S EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

TABLE 21. U.S EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 22. CANADA EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

TABLE 23. CANADA EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

TABLE 24. CANADA EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 25. MEXICO EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

TABLE 26. MEXICO EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

TABLE 27. MEXICO EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 28. EUROPE EYE TRACKING MARKET VALUE, BY COUNTRY, 2021-2030 (USD BILLION)

TABLE 29. EUROPE EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

TABLE 30. EUROPE EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

TABLE 31. EUROPE EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 32. GERMANY EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

TABLE 33. GERMANY EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

TABLE 34. GERMANY EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 35. U.K EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

TABLE 36. U.K EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

TABLE 37. U.K EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 38. FRANCE EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

TABLE 39. FRANCE EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

TABLE 40. FRANCE EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 41. ITALY EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

TABLE 42. ITALY EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

TABLE 43. ITALY EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 44. SPAIN EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

TABLE 45. SPAIN EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030

(USD BILLION)

TABLE 46. SPAIN EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 47. ROE EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

TABLE 48. ROE EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

TABLE 49. ROE EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 50. ASIA PACIFIC EYE TRACKING MARKET VALUE, BY COUNTRY, 2021-2030 (USD BILLION)

TABLE 51. ASIA PACIFIC EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

TABLE 52. ASIA PACIFIC EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

TABLE 53. ASIA PACIFIC EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 54. CHINA EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

TABLE 55. CHINA EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

TABLE 56. CHINA EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 57. INDIA EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

TABLE 58. INDIA EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

TABLE 59. INDIA EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 60. JAPAN EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

TABLE 61. JAPAN EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

TABLE 62. JAPAN EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 63. REST OF APAC EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

TABLE 64. REST OF APAC EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

TABLE 65. REST OF APAC EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 66. LATIN AMERICA EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

TABLE 67. LATIN AMERICA EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

TABLE 68. LATIN AMERICA EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 69. BRAZIL EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

TABLE 70. BRAZIL EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

TABLE 71. BRAZIL EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 72. ARGENTINA EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

TABLE 73. ARGENTINA EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

TABLE 74. ARGENTINA EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 75. MIDDLE EAST AND AFRICA EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

TABLE 76. MIDDLE EAST AND AFRICA EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

TABLE 77. MIDDLE EAST AND AFRICA EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 78. SAUDI ARABIA EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

TABLE 79. SAUDI ARABIA EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

TABLE 80. SAUDI ARABIA EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 81. UAE EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

TABLE 82. UAE EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

TABLE 83. UAE EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 84. REST OF MIDDLE EAST AND AFRICA EYE TRACKING MARKET VALUE,



BY TYPE, 2021-2030 (USD BILLION)

TABLE 85. REST OF MIDDLE EAST AND AFRICA EYE TRACKING MARKET VALUE,  
BY APPLICATION, 2021-2030 (USD BILLION)

TABLE 86. REST OF MIDDLE EAST AND AFRICA EYE TRACKING MARKET VALUE,  
BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

TABLE 87. EYETECH DIGITAL SYSTEMS, INC. (U.S.): FINANCIALS

TABLE 88. EYETECH DIGITAL SYSTEMS, INC. (U.S.): PRODUCTS & SERVICES

TABLE 89. EYETECH DIGITAL SYSTEMS, INC. (U.S.): RECENT DEVELOPMENTS

TABLE 90. TOBII AB (SWEDEN): FINANCIALS

TABLE 91. TOBII AB (SWEDEN): PRODUCTS & SERVICES

TABLE 92. TOBII AB (SWEDEN): RECENT DEVELOPMENTS

TABLE 93. SR RESEARCH LTD. (CANADA): FINANCIALS

TABLE 94. SR RESEARCH LTD. (CANADA): PRODUCTS & SERVICES

TABLE 95. SR RESEARCH LTD. (CANADA): RECENT DEVELOPMENTS

TABLE 96. SEEING MACHINES (AUSTRALIA) : FINANCIALS

TABLE 97. SEEING MACHINES (AUSTRALIA) : PRODUCTS & SERVICES

TABLE 98. SEEING MACHINES (AUSTRALIA) : RECENT DEVELOPMENTS

TABLE 99. EYETRACKING INC. (U.S.): FINANCIALS

TABLE 100. EYETRACKING INC. (U.S.): PRODUCTS & SERVICES

TABLE 101. EYETRACKING INC. (U.S.): RECENT DEVELOPMENTS

TABLE 102. ERGONEERS GMBH (GERMANY): FINANCIALS

TABLE 103. ERGONEERS GMBH (GERMANY): PRODUCTS & SERVICES

TABLE 104. ERGONEERS GMBH (GERMANY): RECENT DEVELOPMENTS

TABLE 105. PUPIL LABS GMBH (GERMANY)FINANCIALS

TABLE 106. PUPIL LABS GMBH (GERMANY): PRODUCTS & SERVICES

TABLE 107. PUPIL LABS GMBH (GERMANY): DEVELOPMENTS

TABLE 108. PRS IN VIVO (U.S.): FINANCIALS

TABLE 109. PRS IN VIVO (U.S.): PRODUCTS & SERVICES

TABLE 110. PRS IN VIVO (U.S.): RECENT DEVELOPMENTS

TABLE 111. LUMEN RESEARCH LTD. (U.K.): FINANCIALS

TABLE 112. LUMEN RESEARCH LTD. (U.K.): PRODUCTS & SERVICES

TABLE 113. LUMEN RESEARCH LTD. (U.K.): RECENT DEVELOPMENTS

TABLE 114. BIOPAC SYSTEMS INC. (U.S.): FINANCIALS

TABLE 115. BIOPAC SYSTEMS INC. (U.S.): PRODUCTS & SERVICES

TABLE 116. BIOPAC SYSTEMS INC. (U.S.): RECENT DEVELOPMENTS

Charts

CHART. 1. EYE TRACKING MARKET VALUE, BY Type, 2021-2030 (USD BILLION)

CHART. 2. EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

CHART. 3. EYE TRACKING MARKET VALUE FOR HEAD MOUNTED EYE TRACKER,

BY GEOGRAPHY, 2021-2030 (USD BILLION)

CHART. 4. EYE TRACKING MARKET VALUE FOR REMOTE EYE TRACKER, BY GEOGRAPHY, 2021-2030 (USD BILLION)

CHART. 5. EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 6. EYE TRACKING MARKET VALUE ASSISTIVE COMMUNICATION, 2021-2030 (USD BILLION)

CHART. 7. EYE TRACKING MARKET VALUE FOR ACADEMIC RESEARCH, BY GEOGRAPHY, 2021-2030 (USD BILLION)

CHART. 8. EYE TRACKING MARKET VALUE FOR CONSUMER BEHAVIOR RESEARCH, BY GEOGRAPHY, 2021-2030 (USD BILLION)

CHART. 9. EYE TRACKING MARKET VALUE FOR USABILITY TESTING, BY GEOGRAPHY, 2021-2030 (USD BILLION)

CHART. 10. EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

CHART. 11. EYE TRACKING MARKET VALUE FOR RETAIL, 2021-2030 (USD BILLION)

CHART. 12. EYE TRACKING MARKET VALUE FOR AUTOMOTIVE, BY GEOGRAPHY, 2021-2030 (USD BILLION)

CHART. 13. EYE TRACKING MARKET VALUE FOR HEALTHCARE, BY GEOGRAPHY, 2021-2030 (USD BILLION)

CHART. 14. EYE TRACKING MARKET VALUE FOR MILITARY & AEROSPACE, BY GEOGRAPHY, 2021-2030 (USD BILLION)

CHART. 15. EYE TRACKING MARKET VALUE FOR Others, BY GEOGRAPHY, 2021-2030 (USD BILLION)

CHART. 16. NORTH AMERICA EYE TRACKING MARKET VALUE, BY COUNTRY, 2021-2030 (USD BILLION)

CHART. 17. NORTH AMERICA EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

CHART. 18. NORTH AMERICA EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 19. NORTH AMERICA EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

CHART. 20. U.S EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

CHART. 21. U.S EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 22. U.S EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)



CHART. 23. CANADA EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

CHART. 24. CANADA EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 25. CANADA EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

CHART. 26. MEXICO EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

CHART. 27. MEXICO EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 28. MEXICO EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

CHART. 29. EUROPE EYE TRACKING MARKET VALUE, BY COUNTRY, 2021-2030 (USD BILLION)

CHART. 30. EUROPE EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

CHART. 31. EUROPE EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 32. EUROPE EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

CHART. 33. GERMANY EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

CHART. 34. GERMANY EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 35. GERMANY EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

CHART. 36. U.K EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

CHART. 37. U.K EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 38. U.K EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

CHART. 39. FRANCE EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

CHART. 40. FRANCE EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 41. FRANCE EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

CHART. 42. ITALY EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

BILLION)

CHART. 43. ITALY EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 44. ITALY EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

CHART. 45. SPAIN EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

CHART. 46. SPAIN EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 47. SPAIN EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

CHART. 48. ROE EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

CHART. 49. ROE EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 50. ROE EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

CHART. 51. ASIA PACIFIC EYE TRACKING MARKET VALUE, BY COUNTRY, 2021-2030 (USD BILLION)

CHART. 52. ASIA PACIFIC EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

CHART. 53. ASIA PACIFIC EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 54. ASIA PACIFIC EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

CHART. 55. CHINA EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

CHART. 56. CHINA EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 57. CHINA EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

CHART. 58. INDIA EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

CHART. 59. INDIA EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 60. INDIA EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

CHART. 61. JAPAN EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

CHART. 62. JAPAN EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 63. JAPAN EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

CHART. 64. REST OF APAC EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

CHART. 65. REST OF APAC EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 66. REST OF APAC EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

CHART. 67. LATIN AMERICA EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

CHART. 68. LATIN AMERICA EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 69. LATIN AMERICA EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

CHART. 70. BRAZIL EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

CHART. 71. BRAZIL EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 72. BRAZIL EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

CHART. 73. ARGENTINA EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

CHART. 74. ARGENTINA EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 75. ARGENTINA EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

CHART. 76. MIDDLE EAST AND AFRICA EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

CHART. 77. MIDDLE EAST AND AFRICA EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 78. MIDDLE EAST AND AFRICA EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

CHART. 79. SAUDI ARABIA EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

CHART. 80. SAUDI ARABIA EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 81. SAUDI ARABIA EYE TRACKING MARKET VALUE, BY DISTRIBUTION

CHANNEL, 2021-2030 (USD BILLION)

CHART. 82. UAE EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

CHART. 83. UAE EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 84. UAE EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

CHART. 85. REST OF MIDDLE EAST AND AFRICA EYE TRACKING MARKET VALUE, BY TYPE, 2021-2030 (USD BILLION)

CHART. 86. REST OF MIDDLE EAST AND AFRICA EYE TRACKING MARKET VALUE, BY APPLICATION, 2021-2030 (USD BILLION)

CHART. 87. REST OF MIDDLE EAST AND AFRICA EYE TRACKING MARKET VALUE, BY DISTRIBUTION CHANNEL, 2021-2030 (USD BILLION)

CHART. 88. EYETECH DIGITAL SYSTEMS, INC. (U.S.): FINANCIALS

CHART. 89. EYETECH DIGITAL SYSTEMS, INC. (U.S.): PRODUCTS & SERVICES

CHART. 90. EYETECH DIGITAL SYSTEMS, INC. (U.S.): RECENT DEVELOPMENTS

CHART. 91. TOBII AB (SWEDEN): FINANCIALS

CHART. 92. TOBII AB (SWEDEN): PRODUCTS & SERVICES

CHART. 93. TOBII AB (SWEDEN): RECENT DEVELOPMENTS

CHART. 94. SR RESEARCH LTD. (CANADA): FINANCIALS

CHART. 95. SR RESEARCH LTD. (CANADA): PRODUCTS & SERVICES

CHART. 96. SR RESEARCH LTD. (CANADA): RECENT DEVELOPMENTS

CHART. 97. SEEING MACHINES (AUSTRALIA) : FINANCIALS

CHART. 98. SEEING MACHINES (AUSTRALIA) : PRODUCTS & SERVICES

CHART. 99. SEEING MACHINES (AUSTRALIA) : RECENT DEVELOPMENTS

CHART. 100. EYETRACKING INC. (U.S.): FINANCIALS

CHART. 101. EYETRACKING INC. (U.S.): PRODUCTS & SERVICES

CHART. 102. EYETRACKING INC. (U.S.): RECENT DEVELOPMENTS

CHART. 103. ERGONEERS GMBH (GERMANY): FINANCIALS

CHART. 104. ERGONEERS GMBH (GERMANY): PRODUCTS & SERVICES

CHART. 105. ERGONEERS GMBH (GERMANY): RECENT DEVELOPMENTS

CHART. 106. PUPIL LABS GMBH (GERMANY)FINANCIALS

CHART. 107. PUPIL LABS GMBH (GERMANY): PRODUCTS & SERVICES

CHART. 108. PUPIL LABS GMBH (GERMANY): DEVELOPMENTS

CHART. 109. PRS IN VIVO (U.S.): FINANCIALS

CHART. 110. PRS IN VIVO (U.S.): PRODUCTS & SERVICES

CHART. 111. PRS IN VIVO (U.S.): RECENT DEVELOPMENTS

CHART. 112. LUMEN RESEARCH LTD. (U.K.): FINANCIALS

CHART. 113. LUMEN RESEARCH LTD. (U.K.): PRODUCTS & SERVICES

CHART. 114. LUMEN RESEARCH LTD. (U.K.): RECENT DEVELOPMENTS

CHART. 115. BIOPAC SYSTEMS INC. (U.S.): FINANCIALS

CHART. 116. BIOPAC SYSTEMS INC. (U.S.): PRODUCTS & SERVICES

CHART. 117. BIOPAC SYSTEMS INC. (U.S.): RECENT DEVELOPMENTS

## I would like to order

Product name: Eye Tracking Market based on Type (Head-Mounted Eye Tracker and Remote Eye Tracker), Application (Assistive Communication, Academic Research, Consumer Behavior Research, and Usability Testing), and Industry Vertical (Retail, Automotive, Healthcare, Military & Aerospace, and Others) and Regional Outlook– Global Forecast up to 2030

Product link: <https://marketpublishers.com/r/E90371D6C2EBEN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E90371D6C2EBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970