

Digital Utility Market based on By Technology (Hardware, Integrated Solutions), By Network (Transmission & Distribution, Retail, Generation), Regional Outlook– Global Forecast up to 2030

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Abstracts

The demand for digital utility solutions is being driven by the growing need for green energy and the speed of digitization. It is expected that the market will be supported by rising use of digital technologies and rising home electricity consumption in nations like China and India.

Over the course of the forecast period, the U.S. market is anticipated to have the most market share in the North America region. The market is expanding in addition to the growing number of renewable energy facilities and growing environmental concerns. Furthermore, it is anticipated that an increasing number of government programs promoting digital transformation will aid in the market's expansion in the nation.

Power generation facilities can manage operations more effectively and contribute to a decrease in greenhouse gas emissions with the use of digital utility technologies. Over the course of the projected period, strict regulatory standards are also anticipated to strengthen the market.

A significant boost to the market is anticipated from an increase in the quantity of data being gathered and shared as well as from a rise in the number of connected devices. Furthermore, technical elements like information sharing, predictive maintenance, and operational control solutions are crucial to the market's growth.

New growth prospects for the industry are anticipated as renewable energy sources become more widely used. New renewable power producing projects have been

established as a result of the growing use of renewable energy. The utility industry is experiencing new development potential due to the emergence of linked devices and digitization. The utility industry's businesses are about to undergo a digital revolution, which will force them to embrace new digital utility solutions that give customers access to renewable energy. In order to keep the ecosystem in balance and reduce carbon footprint, green energy is essential.

Research Methodology:

After secondary research provided a fundamental understanding of the worldwide Digital Utility Market scenario, extensive primary research was carried out. A number of primary interviews were carried out with industry experts from the supply and demand sides, including C- and D-level executives, product managers, and marketing and sales managers of major manufacturers, distributors, and channel partners from tier 1 and tier 2 companies offering Digital Utility Market, as well as personnel from academia, research, and CROs. These interviews were conducted across five major regions: North America, Europe, Asia Pacific, and the Rest of the World (Latin America & the Middle East & Africa). Participants from the supply-side and demand-side participated in about 70% and 30% of the primary interviews, respectively. Through the use of questionnaires, emails, online surveys, in-person interviews, and phone interviews, this main data was gathered. The primary participants share is given below:

The segmentation coverage of the study is provided below.

Digital Utility Market based on Technology

Hardware

Software & Service

Digital Utility Market based on Sector

Power Generation

Transmission & Distribution

Power Consumption

Digital Utility Market based on Geography

North America

US

Canada

Europe

Germany

UK

France

Italy

Spain

Rest of Europe (RoE)

Asia Pacific (APAC)

China

Japan

India

Australia

South Korea

Rest of Asia Pacific (RoAPAC)

Latin America (LATAM)

Brazil

Argentina

Rest of South America

Middle East and Africa (MEA)

UAE

Turkey

Saudi Arabia

South Africa

Rest of Middle East & Africa

Hardware, software, and services are included in the segmentation of the digital utility market based on components. The market was dominated by the hardware segment, which is expected to rise as a result of advances in hardware technology and the increasing usage of transformers, smart meters, and other intelligent equipment. Because smart grid technologies facilitate real-time analytics, predictive maintenance, and efficient asset management—all of which have lately increased the global CAGR of the digital utility market—organizations are drawn to them.

The Digital Utility Market is segmented into on-premises, cloud, and hybrid deployment types. In terms of revenue, the cloud sector accounted for the majority of the Digital Utility Market in 2022. due to cloud-based IT Asset Management Software Market solutions' affordability and accessibility. Solutions for the cloud-based IT asset management software market are being used more and more in the following industries: manufacturing, banking, financial services, insurance (BFSI), healthcare, retail, government, and IT. The migration of data, apps, and all essential business components from on-premise data centers to the cloud or between clouds is made possible by cloud-based IT Asset Management Software Market solutions.

The Digital Utility Market data include residential, business, and retail based on the end-users. The retail sector brought in the greatest money. Retailers may better understand their consumers' needs and adjust their offerings by using data on customer behavior,

preferences, and purchase history. Increased client loyalty, precise product suggestions, and more customized marketing are possible outcomes of this. Using information on sales trends, stock levels, and supplier lead times, retailers may optimize their inventory levels and cut waste. This might result in lower costs and more profitable ventures for digital utilities, which would boost market expansion.

The report offers market insights by region for the following areas: North America, Europe, Asia-Pacific, and the rest of the world. Due to expanding expenditures in electrical infrastructure and the amount of renewable power plants opening up, the Europe Digital Utility industry is expected to dominate this market. Moreover, over the course of the projected period, increasing digitalization and the rise of numerous linked devices are anticipated to fuel market expansion.

The U.S., Canada, Germany, France, the UK, Italy, Spain, China, Japan, India, Australia, South Korea, and Brazil are among the other key nations examined in the market study.

This report illustrates the most vital attributes of the Digital Utility Market, which are driving and providing opportunities.

This research gives an in-depth analysis of the Digital Utility Market growth on the basis of several segments in the market.

This report presents the predictions of the past and present trends of the Digital Utility Market.

This study also presents the competitive analysis, such as key strategies and capabilities of major players of the Digital Utility Market.

Contents

1. EXECUTIVE SUMMARY

2. INDUSTRY OUTLOOK

2.1. Industry Overview

2.2. Industry Trends

3. MARKET SNAPSHOT

3.1. Market Definition

3.2. Market Outlook

3.2.1. Porter Five Forces

3.3. Related Markets

4. MARKET CHARACTERISTICS

4.1. Market Overview

4.2. Market Segmentation

4.3. Market Dynamics

4.3.1. Drivers

4.3.2. Restraints

4.3.3. Opportunities

4.4. DRO - Impact Analysis

5. TECHNOLOGY: MARKET SIZE & ANALYSIS

5.1. Overview

5.2. Hardware

5.3. Software & Service

5.4. Others

6. SECTOR: MARKET SIZE & ANALYSIS

6.1. Overview

6.2. Power Generation

6.3. Transmission & Distribution

6.4. Power Consumption

6.5. Others

7. GEOGRAPHY: MARKET SIZE & ANALYSIS

7.1. Overview

7.2. North America (U.S., Mexico, Canada)

7.3. Europe (France, Germany, UK, Italy, Netherlands, Spain, Russia, Rest of Europe)

7.4. Asia Pacific (Japan, China, India, Australia, South East Asia, Rest of APAC)

7.5. Latin America (Brazil, Argentina)

7.6. Middle East & Africa (Saudi Arabia, UAE, South Africa, Rest of Middle East and Africa)

8. COMPETITIVE LANDSCAPE

8.1. Competitor Comparison Analysis

8.2. Market Developments

8.2.1. Mergers and Acquisitions, Legal, Awards, Partnerships

8.2.2. Product Launches and execution

9. VENDOR PROFILES

9.1. CAPGEMINI SA

9.1.1. Overview

9.1.2. Financial Overview

9.1.3. Product Offerings

9.1.4. Developments

9.1.5. Business Strategy

9.2. INTERNATIONAL BUSINESS MACHINE

9.2.1. Overview

9.2.2. Financial Overview

9.2.3. Product Offerings

9.2.4. Developments

9.2.5. Business Strategy

9.3. CORPORATION

9.3.1. Overview

9.3.2. Financial Overview

9.3.3. Product Offerings

9.3.4. Developments

9.3.5. Business Strategy

9.4. ACCENTURE PLC

- 9.4.1. Overview
- 9.4.2. Financial Overview
- 9.4.3. Product Offerings
- 9.4.4. Developments
- 9.4.5. Business Strategy

9.5. MICROSOFT CORPORATION

- 9.5.1. Overview
- 9.5.2. Financial Overview
- 9.5.3. Product Offerings
- 9.5.4. Developments
- 9.5.5. Business Strategy

9.6. COGNIZANT TECHNOLOGY SOLUTIONS

- 9.6.1. Overview
- 9.6.2. Financial Overview
- 9.6.3. Product Offerings
- 9.6.4. Developments
- 9.6.5. Business Strategy

9.7. ABB LTD.

- 9.7.1. Overview
- 9.7.2. Financial Overview
- 9.7.3. Product Offerings
- 9.7.4. Developments
- 9.7.5. Business Strategy

9.8. CISCO SYSTEMS INC.

- 9.8.1. Overview
- 9.8.2. Financial Overview
- 9.8.3. Product Offerings
- 9.8.4. Developments
- 9.8.5. Business Strategy

9.9. ORACLE CORPORATION

- 9.9.1. Overview
- 9.9.2. Financial Overview
- 9.9.3. Product Offerings
- 9.9.4. Developments
- 9.9.5. Business Strategy

9.10. SAP SE

- 9.10.1. Overview
- 9.10.2. Financial Overview

- 9.10.3. Product Offerings
- 9.10.4. Developments
- 9.10.5. Business Strategy

10. ANALYST OPINION

11. ANNEXURE

- 11.1. Report Scope
- 11.2. Market Definitions
- 11.3. Research Methodology
 - 11.3.1. Data Collation and In-house Estimation
 - 11.3.2. Market Triangulation
 - 11.3.3. Forecasting
- 11.4. Report Assumptions
- 11.5. Declarations
- 11.6. Stakeholders
- 11.7. Abbreviations

Tables

TABLE 1. DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 2. DIGITAL UTILITY MARKET VALUE FOR HARDWARE, BY GEOGRAPHY , 2021-2030 (USD BILLION)

TABLE 3. DIGITAL UTILITY MARKET VALUE FOR SOFTWARE & SERVICE, BY GEOGRAPHY, 2021-2030 (USD BILLION)

TABLE 4. DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 5. DIGITAL UTILITY MARKET VALUE FOR POWER GENERATION, BY GEOGRAPHY, 2021-2030 (USD BILLION)

TABLE 6. DIGITAL UTILITY MARKET VALUE FOR TRANSMISSION & DISTRIBUTION, BY GEOGRAPHY, 2021-2030 (USD BILLION)

TABLE 7. DIGITAL UTILITY MARKET VALUE FOR POWER CONSUMPTION, BY GEOGRAPHY, 2021-2030 (USD BILLION)

TABLE 8. NORTH AMERICA DIGITAL UTILITY MARKET VALUE, BY COUNTRY, 2021-2030 (USD BILLION)

TABLE 9. NORTH AMERICA DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 10. NORTH AMERICA DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 11. U.S DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 12. U.S DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 13. CANADA DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 14. CANADA DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 15. MEXICO DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 16. MEXICO DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 17. EUROPE DIGITAL UTILITY MARKET VALUE, BY COUNTRY, 2021-2030 (USD BILLION)

TABLE 18. EUROPE DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 19. EUROPE DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 20. GERMANY DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 21. GERMANY DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 22. U.K DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 23. U.K DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 24. FRANCE DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 25. FRANCE DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 26. ITALY DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 27. ITALY DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 28. SPAIN DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 29. SPAIN DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 30. ROE DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030

(USD BILLION)

TABLE 31. ROE DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 32. ASIA PACIFIC DIGITAL UTILITY MARKET VALUE, BY COUNTRY, 2021-2030 (USD BILLION)

TABLE 33. ASIA PACIFIC DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 34. ASIA PACIFIC DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 35. CHINA DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 36. CHINA DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 37. INDIA DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 38. INDIA DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 39. JAPAN DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 40. JAPAN DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 41. REST OF APAC DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 42. REST OF APAC DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 43. LATIN AMERICA DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 44. LATIN AMERICA DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 45. BRAZIL DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 46. BRAZIL DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 47. ARGENTINA DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 48. ARGENTINA DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 49. MIDDLE EAST AND AFRICA DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 50. MIDDLE EAST AND AFRICA DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 51. SAUDI ARABIA DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 52. SAUDI ARABIA DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 53. UAE DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 54. UAE DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 55. REST OF MIDDLE EAST AND AFRICA DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

TABLE 56. REST OF MIDDLE EAST AND AFRICA DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

TABLE 57. CAPGEMINI SA : FINANCIALS

TABLE 58. CAPGEMINI SA : PRODUCTS & SERVICES

TABLE 59. CAPGEMINI SA : RECENT DEVELOPMENTS

TABLE 60. INTERNATIONAL BUSINESS MACHINE: FINANCIALS

TABLE 61. INTERNATIONAL BUSINESS MACHINE: PRODUCTS & SERVICES

TABLE 62. INTERNATIONAL BUSINESS MACHINE: RECENT DEVELOPMENTS

TABLE 63. CORPORATION : FINANCIALS

TABLE 64. CORPORATION : PRODUCTS & SERVICES

TABLE 65. CORPORATION : RECENT DEVELOPMENTS

TABLE 66. ACCENTURE PLC : FINANCIALS

TABLE 67. ACCENTURE PLC : PRODUCTS & SERVICES

TABLE 68. ACCENTURE PLC : RECENT DEVELOPMENTS

TABLE 69. MICROSOFT CORPORATION : FINANCIALS

TABLE 70. MICROSOFT CORPORATION : PRODUCTS & SERVICES

TABLE 71. MICROSOFT CORPORATION : RECENT DEVELOPMENTS

TABLE 72. COGNIZANT TECHNOLOGY SOLUTIONS: FINANCIALS

TABLE 73. COGNIZANT TECHNOLOGY SOLUTIONS: PRODUCTS & SERVICES

TABLE 74. COGNIZANT TECHNOLOGY SOLUTIONS: RECENT DEVELOPMENTS

TABLE 75. ABB LTD.: FINANCIALS

TABLE 76. ABB LTD.: PRODUCTS & SERVICES

TABLE 77. ABB LTD.: DEVELOPMENTS

TABLE 78. CISCO SYSTEMS INC.: FINANCIALS

TABLE 79. CISCO SYSTEMS INC.: PRODUCTS & SERVICES

TABLE 80. CISCO SYSTEMS INC.: RECENT DEVELOPMENTS

TABLE 81. ORACLE CORPORATION: FINANCIALS

TABLE 82. ORACLE CORPORATION: PRODUCTS & SERVICES

TABLE 83. ORACLE CORPORATION: RECENT DEVELOPMENTS

TABLE 84. SAP SE: FINANCIALS

TABLE 85. SAP SE: PRODUCTS & SERVICES

TABLE 86. SAP SE: RECENT DEVELOPMENTS

Charts

CHART. 1. DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

CHART. 2. DIGITAL UTILITY MARKET VALUE FOR HARDWARE, BY GEOGRAPHY , 2021-2030 (USD BILLION)

CHART. 3. DIGITAL UTILITY MARKET VALUE FOR SOFTWARE & SERVICE, BY GEOGRAPHY, 2021-2030 (USD BILLION)

CHART. 4. DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

CHART. 5. DIGITAL UTILITY MARKET VALUE FOR POWER GENERATION, BY GEOGRAPHY, 2021-2030 (USD BILLION)

CHART. 6. DIGITAL UTILITY MARKET VALUE FOR TRANSMISSION & DISTRIBUTION, BY GEOGRAPHY, 2021-2030 (USD BILLION)

CHART. 7. DIGITAL UTILITY MARKET VALUE FOR POWER CONSUMPTION, BY GEOGRAPHY, 2021-2030 (USD BILLION)

CHART. 8. NORTH AMERICA DIGITAL UTILITY MARKET VALUE, BY COUNTRY, 2021-2030 (USD BILLION)

CHART. 9. NORTH AMERICA DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

CHART. 10. NORTH AMERICA DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

CHART. 11. U.S DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

CHART. 12. U.S DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

CHART. 13. CANADA DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

CHART. 14. CANADA DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

CHART. 15. MEXICO DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)

CHART. 16. MEXICO DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)

CHART. 17. EUROPE DIGITAL UTILITY MARKET VALUE, BY COUNTRY, 2021-2030

(USD BILLION)

CHART. 18. EUROPE DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY,
2021-2030 (USD BILLION)

CHART. 19. EUROPE DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030
(USD BILLION)

CHART. 20. GERMANY DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY,
2021-2030 (USD BILLION)

CHART. 21. GERMANY DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030
(USD BILLION)

CHART. 22. U.K DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030
(USD BILLION)

CHART. 23. U.K DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD
BILLION)

CHART. 24. FRANCE DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY,
2021-2030 (USD BILLION)

CHART. 25. FRANCE DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030
(USD BILLION)

CHART. 26. ITALY DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY,
2021-2030 (USD BILLION)

CHART. 27. ITALY DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030
(USD BILLION)

CHART. 28. SPAIN DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY,
2021-2030 (USD BILLION)

CHART. 29. SPAIN DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030
(USD BILLION)

CHART. 30. ROE DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030
(USD BILLION)

CHART. 31. ROE DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD
BILLION)

CHART. 32. ASIA PACIFIC DIGITAL UTILITY MARKET VALUE, BY COUNTRY,
2021-2030 (USD BILLION)

CHART. 33. ASIA PACIFIC DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY,
2021-2030 (USD BILLION)

CHART. 34. ASIA PACIFIC DIGITAL UTILITY MARKET VALUE, BY SECTOR,
2021-2030 (USD BILLION)

CHART. 35. CHINA DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY,
2021-2030 (USD BILLION)

CHART. 36. CHINA DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030
(USD BILLION)

- CHART. 37. INDIA DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)
- CHART. 38. INDIA DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)
- CHART. 39. JAPAN DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)
- CHART. 40. JAPAN DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)
- CHART. 41. REST OF APAC DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)
- CHART. 42. REST OF APAC DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)
- CHART. 43. LATIN AMERICA DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)
- CHART. 44. LATIN AMERICA DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)
- CHART. 45. BRAZIL DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)
- CHART. 46. BRAZIL DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)
- CHART. 47. ARGENTINA DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)
- CHART. 48. ARGENTINA DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)
- CHART. 49. MIDDLE EAST AND AFRICA DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)
- CHART. 50. MIDDLE EAST AND AFRICA DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)
- CHART. 51. SAUDI ARABIA DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)
- CHART. 52. SAUDI ARABIA DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)
- CHART. 53. UAE DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)
- CHART. 54. UAE DIGITAL UTILITY MARKET VALUE, BY SECTOR, 2021-2030 (USD BILLION)
- CHART. 55. REST OF MIDDLE EAST AND AFRICA DIGITAL UTILITY MARKET VALUE, BY TECHNOLOGY, 2021-2030 (USD BILLION)
- CHART. 56. REST OF MIDDLE EAST AND AFRICA DIGITAL UTILITY MARKET

VALUE, BY SECTOR, 2021-2030 (USD BILLION)

CHART. 57. CAPGEMINI SA : FINANCIALS

CHART. 58. CAPGEMINI SA : PRODUCTS & SERVICES

CHART. 59. CAPGEMINI SA : RECENT DEVELOPMENTS

CHART. 60. INTERNATIONAL BUSINESS MACHINE: FINANCIALS

CHART. 61. INTERNATIONAL BUSINESS MACHINE: PRODUCTS & SERVICES

CHART. 62. INTERNATIONAL BUSINESS MACHINE: RECENT DEVELOPMENTS

CHART. 63. CORPORATION : FINANCIALS

CHART. 64. CORPORATION : PRODUCTS & SERVICES

CHART. 65. CORPORATION : RECENT DEVELOPMENTS

CHART. 66. ACCENTURE PLC : FINANCIALS

CHART. 67. ACCENTURE PLC : PRODUCTS & SERVICES

CHART. 68. ACCENTURE PLC : RECENT DEVELOPMENTS

CHART. 69. MICROSOFT CORPORATION : FINANCIALS

CHART. 70. MICROSOFT CORPORATION : PRODUCTS & SERVICES

CHART. 71. MICROSOFT CORPORATION : RECENT DEVELOPMENTS

CHART. 72. COGNIZANT TECHNOLOGY SOLUTIONS: FINANCIALS

CHART. 73. COGNIZANT TECHNOLOGY SOLUTIONS: PRODUCTS & SERVICES

CHART. 74. COGNIZANT TECHNOLOGY SOLUTIONS: RECENT DEVELOPMENTS

CHART. 75. ABB LTD.: FINANCIALS

CHART. 76. ABB LTD.: PRODUCTS & SERVICES

CHART. 77. ABB LTD.: DEVELOPMENTS

CHART. 78. CISCO SYSTEMS INC.: FINANCIALS

CHART. 79. CISCO SYSTEMS INC.: PRODUCTS & SERVICES

CHART. 80. CISCO SYSTEMS INC.: RECENT DEVELOPMENTS

CHART. 81. ORACLE CORPORATION: FINANCIALS

CHART. 82. ORACLE CORPORATION: PRODUCTS & SERVICES

CHART. 83. ORACLE CORPORATION: RECENT DEVELOPMENTS

CHART. 84. SAP SE: FINANCIALS

CHART. 85. SAP SE: PRODUCTS & SERVICES

CHART. 86. SAP SE: RECENT DEVELOPMENTS

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