

Deodorant and Antiperspirant Ingredients Market up to 2023

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Abstracts

Deodorant and Antiperspirant Ingredients Market – Global Drivers, Restraints, Opportunities, Trends, and Forecast up to 2023

The deodorant and antiperspirant ingredients are the major additives in deodorants and antiperspirants. Deodorant and antiperspirant ingredients are fragrance, carriers, antimicrobial and others. These ingredients provide fragrance, increased shelf life, moisturization, and other functions to the deodorants and antiperspirants.

Research Methodology

The deodorant and antiperspirant ingredients market has been analyzed by utilizing the optimum combination of secondary sources and in-house methodology along with an irreplaceable blend of primary insights. The real-time assessment of the market is an integral part of our market sizing and forecasting methodology. Our industry experts and panel of primary participants have helped us in compiling relevant aspects with realistic parametric estimations for a comprehensive study. The participation share of different categories of primary participants is given below:

Key Market Insights

Deodorant and antiperspirant ingredients are widely utilized to increase the shelf life, provide fragrance, to prevent bacterial breakdown and control body sweat. The manufacturers are focusing towards innovation to capture more of the market share. The demand for deodorant and antiperspirant ingredients is increasing owing to the increased demand for personal care products and increased ability to spend.

Europe dominates the market currently and is also expected to grow during the forecast period due to intense demand. Asia Pacific is expected to accelerate in the market during the forecast period. Some of the prominent key players in the deodorant and antiperspirant ingredients market are Wacker Chemie, BASF, IFF, AkzoNobel, and Givaudan.

Types:

- o Alcohol
- o Fragrance
- o Antimicrobial
- o Aluminum Salt

Product:

- o Aerosol Spray
- o Roll On
- o Stick & Gels
- o Others

Geography:

- o Asia Pacific
- o North America
- o Europe
- o Rest of the World

Contents

1 EXECUTIVE SUMMARY

- 1.1 Europe has the highest dominance in the deodorant and antiperspirant ingredients market
- 1.2 By type, Alcohol dominates the market

2 MARKET POSITIONING

- 2.1 Industry Snapshot
 - 2.1.1 Industry Overview
 - 2.1.2 LKey Trends
- 2.2 Related Markets

3 MARKET OUTLOOK

- 3.1 Introduction
- 3.2 Value Chain Analysis
- 3.3 Market Segmentation

4 MARKET CHARACTERISTICS

- 4.1 PESTLE Analysis
- 4.2 Porter's Five Force Analysis
- 4.3 Market Dynamics
 - 4.3.1 Drivers
 - 4.3.1.1 Increasing Ability to spend
 - 4.3.1.2 Increased usage of fragrances in personal care
 - 4.3.1.3 Increasing demand for custom fragrances
 - 4.3.2 Restraints
 - 4.3.2.1 Increasing regulations by regulatory bodies
 - 4.3.2.2 Restriction on usage of aluminum slat and parabens
 - 4.3.2.3 Fluctuations in raw material prices
 - 4.3.3 Opportunities
 - 4.3.3.1 Increasing demand for alcohol based free perfumes
 - 4.3.3.2 Demand for various different aromas
 - 4.3.3.3 Emerging markets in Asia Pacific
 - 4.3.4 DRO – Impact Analysis

4.4 Patent Analysis

5 DEODORANTS AND ANTIPERSPIRANTS INGREDIENT, BY TYPE

5.1 Overview

5.2 Alcohol

5.3 Fragrance

5.4 Antimicrobial

5.5 Aluminum Salts

6 DEODORANTS AND ANTIPERSPIRANTS INGREDIENT, BY PRODUCT

6.1 Overview

6.2 Aerosol Spray

6.3 Roll On

6.4 Stick & Solid

7 DEODORANT AND ANTIPERSPIRANT INGREDIENT, BY GEOGRAPHY

7.1 Overview

7.2 Asia Pacific

7.2.1 Asia Pacific deodorant and antiperspirant ingredients Market, By Country

7.2.2 Asia Pacific deodorant and antiperspirant ingredients Market, By Type

7.2.3 Asia Pacific deodorant and antiperspirant ingredients Market, By product

7.3 North America

7.3.1 North America deodorant and antiperspirant ingredients Market, By Country

7.3.2 North America deodorant and antiperspirant ingredients Market, By Product

7.3.3 North America deodorant and antiperspirant ingredients Market, By type

7.4 Europe

7.4.1 Europe Deodorant and Antiperspirant Ingredients Market, By Country

7.4.2 Europe Deodorant and Antiperspirant Ingredients Market, By Type

7.4.3 Europe deodorant and antiperspirant ingredients Market, By Product

7.5 Rest of the World

7.5.1 Rest of the World Deodorant and Antiperspirant Ingredients Market, By Region

7.5.2 Rest of the World Deodorant and Antiperspirant Ingredients Market, By Type

7.5.3 Rest of the World Deodorant and Antiperspirant Ingredients Market, By Product

8 COMPETITIVE LANDSCAPE

8.1 Competitive Regional Exposure Analysis

8.2 Market Developments

8.2.1 Mergers & Acquisitions (M&A)

8.2.2 Expansions

8.2.3 Product launches

8.2.4 Exhibitions & Awards

9 VENDOR PROFILES

9.1 Wacker Chemie AG

9.1.1 Overview

9.1.2 Product Profile

9.1.3 Business Units

9.1.4 Geographic Revenue

9.1.5 Recent Developments

9.1.6 Business Focus

9.1.7 Business Strategies

9.2 International flavors & fragrances (IFF)

9.2.1 Overview

9.2.2 Product Profile

9.2.3 Business Units

9.2.4 Geographic Revenue

9.2.5 Recent Developments

9.2.6 Business Focus

9.2.7 Business Strategies

9.3 AkzoNobel

9.3.1 Overview

9.3.2 Product Profile

9.3.3 Business Units

9.3.4 Geographic Revenue

9.3.5 Recent Developments

9.3.6 Business Focus

9.3.7 Business Strategies

9.4 Givaudan

9.4.1 Overview

9.4.2 Product Profile

9.4.3 Business Units

9.4.4 Geographic Revenue

9.4.5 Recent Developments

9.4.6 Business Focus

9.4.7 Business Strategies

9.5 Firmenich

(Overview, Product Profile, Business Units, Geographic Revenue, Recent Developments, Business Focus and Business Strategies)

10 CUSTOMERS PROFILE

10.1 Unilever

10.2 Procter & Gamble

10.3 Loreal

10.4 Revlon

10.5 Avon

(Overview, Business units, Product Profile, Business Strategies)

11 COMPANIES TO WATCH FOR

11.1 FIRMENICH

11.1.1 Overview

11.1.2 Product Profile

12 ANNEXURE

12.1 Report Scope

12.2 Market Definition

12.3 Research Methodology

12.3.1 Data Collation & In-house Estimation

12.3.2 Market Triangulation

12.3.3 Forecasting

12.4 Study Declarations

12.5 Report Assumptions

12.6 Stakeholders

12.7 Abbreviations

13 EXPERT'S VIEWS

List Of Tables

LIST OF TABLES

Table 1 GLOBAL DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY TYPE, 2016–2023 (\$MILLION)

Table 2 GLOBAL DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VOLUME, BY TYPE, 2016–2023 (KILOTONS)

Table 3 GLOBAL ALCOHOL IN DEODORANT AND ANTIPERSPIRANT MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

Table 4 GLOBAL ALCOHOL IN DEODORANT AND ANTIPERSPIRANT MARKET VOLUME, BY GEOGRAPHY, 2016–2023 (KILOTONS)

Table 5 GLOBAL FRAGRANCE IN DEODORANT AND ANTIPERSPIRANT MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

Table 6 GLOBAL FRAGRANCE IN DEODORANT AND ANTIPERSPIRANT MARKET VOLUME, BY GEOGRAPHY, 2016–2023 (KILOTONS)

Table 7 GLOBAL ANTIMICROBIAL IN DEODORANT AND ANTIPERSPIRANT MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

Table 8 GLOBAL ANTIMICROBIAL IN DEODORANT AND ANTIPERSPIRANT MARKET VOLUME, BY GEOGRAPHY, 2016–2023 (KILOTONS)

Table 9 GLOBAL ALUMINUM SALT IN DEODORANT AND ANTIPERSPIRANT MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

Table 10 GLOBAL ALUMINUM SALT IN DEODORANT AND ANTIPERSPIRANT MARKET VOLUME, BY GEOGRAPHY, 2016–2023 (KILOTONS)

Table 11 GLOBAL DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY APPLICATION, 2016–2023 (\$MILLION)

Table 12 GLOBAL DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VOLUME, BY PRODUCT, 2016–2023 (KILOTONS)

Table 13 GLOBAL DEODORANT AND ANTIPERSPIRANT INGREDIENTS IN AEROSOL SPRAY MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

Table 14 GLOBAL DEODORANT AND ANTIPERSPIRANT INGREDIENTS IN AEROSOL SPRAY MARKET VOLUME, BY GEOGRAPHY, 2016–2023 (KILOTONS)

Table 15 GLOBAL DEODORANT AND ANTIPERSPIRANT INGREDIENTS IN ROLL ON MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

Table 16 GLOBAL DEODORANT AND ANTIPERSPIRANT INGREDIENTS IN ROLL ON MARKET VOLUME, BY GEOGRAPHY, 2016–2023 (KILOTONS)

Table 17 GLOBAL DEODORANT AND ANTIPERSPIRANT INGREDIENTS IN STICK & SOLID MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

Table 18 GLOBAL DEODORANT AND ANTIPERSPIRANT INGREDIENTS IN STICK &

SOLID MARKET VOLUME, BY GEOGRAPHY, 2016–2023 (KILOTONS)**Table 19 GLOBAL DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)****Table 20 GLOBAL DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VOLUME, BY GEOGRAPHY, 2016–2023 (KILOTONS)****Table 21 ASIA PACIFIC DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)****Table 22 ASIA PACIFIC DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VOLUME, BY GEOGRAPHY, 2016–2023 (KILOTONS)****Table 23 ASIA PACIFIC DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY TYPE, 2016–2023 (\$MILLION)****Table 24 ASIA PACIFIC DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VOLUME, BY TYPE, 2016–2023 (KILOTONS)****Table 25 ASIA PACIFIC DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY APPLICATION, 2016–2023 (\$MILLION)****Table 26 ASIA PACIFIC DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VOLUME, BY APPLICATION, 2016–2023 (KILOTONS)****Table 27 NORTH AMERICA DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)****Table 28 NORTH AMERICA DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VOLUME, BY GEOGRAPHY, 2016–2023 (KILOTONS)****Table 29 NORTH AMERICA DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY PRODUCT, 2016–2023 (\$MILLION)****Table 30 NORTH AMERICA DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VOLUME, BY PRODUCT, 2016–2023 (KILOTONS)****Table 31 NORTH AMERICA DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY TYPE, 2016–2023 (\$MILLION)****Table 32 NORTH AMERICA DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VOLUME, BY TYPE, 2016–2023 (KILOTONS)****Table 33 EUROPE DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)****Table 34 EUROPE DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VOLUME, BY GEOGRAPHY, 2016–2023 (KILOTONS)****Table 35 EUROPE DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY TYPE, 2016–2023 (\$MILLION)****Table 36 EUROPE DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VOLUME, BY TYPE, 2016–2023 (KILOTONS)****Table 37 EUROPE DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY PRODUCT, 2016–2023 (\$MILLION)**

Table 38 EUROPE DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VOLUME, BY PRODUCT, 2016–2023 (KILOTONS)

Table 39 REST OF THE WORLD DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

Table 40 REST OF THE WORLD DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VOLUME, BY GEOGRAPHY, 2016–2023 (KILOTONS)

Table 41 REST OF THE WORLD DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY TYPE, 2016–2023 (\$MILLION)

Table 42 REST OF THE WORLD DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VOLUME, BY TYPE, 2016–2023 (KILOTONS)

Table 43 REST OF THE WORLD DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY PRODUCT, 2016–2023 (\$MILLION)

Table 44 REST OF THE WORLD DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VOLUME, BY APPLICATION, 2016–2023 (KILOTONS)

Table 45 MERGER & ACQUISITION, 2013–2017

Table 46 EXPANSIONS, 2013–2017

Table 47 PRODUCT LAUNCHES, 2013–2017

Table 48 EXHIBITIONS & AWARDS, 2013–2017

Table 49 TAKASAGO: PRODUCT PROFILE

Table 50 WACKER CHEMIE AG: RECENT DEVELOPMENTS

Table 51 IFF: PRODUCT PROFILE

Table 52 IFF: RECENT DEVELOPMENTS

Table 53 AKZO NOBEL N.V.: PRODUCT PROFILE

Table 54 AKZO NOBEL N.V.: RECENT DEVELOPMENTS

Table 55 GIVAUDAN: PRODUCT PROFILE

Table 56 GIVAUDAN: RECENT DEVELOPMENTS

Table 57 FIRMENICH: PRODUCT PROFILE

Table 58 FIRMENICH: RECENT DEVELOPMENTS

Table 59 UNILEVER: PRODUCT PROFILE

Table 60 PROCTER & GAMBLE: PRODUCT PROFILE

Table 61 LOREAL: PRODUCT PROFILE

Table 62 REVLON: PRODUCT PROFILE

Table 63 AVON: PRODUCT PROFILE

Table 64 FIRMENICH: PRODUCT PROFILE

List Of Charts

LIST OF CHARTS

Chart 1 EUROPE DOMINATES THE GLOBAL MARKET

Chart 2 AERSOL SPRAY INCREASING ITS MARKET SHARE

Chart 3 INDUSTRY SNAPSHOT: PERSONAL CARE INGREDIENT MARKET

Chart 4 VALUE CHAIN: DEODORANTS AND ANTIPERSPIRANTS INGREDIENT MARKET

Chart 5 SEGMENTATION: DEODORANTS AND ANTIPERSPIRANTS INGREDIENT MARKET

Chart 6 PESTLE ANALYSIS: DEODORANTS AND ANTIPERSPIRANTS INGREDIENT MARKET

Chart 7 PORTER'S 5 FORCE ANALYSIS: DEODORANTS AND ANTIPERSPIRANTS INGREDIENT MARKET

Chart 8 MARKET DYNAMICS – DRIVERS, RESTRAINTS & OPPORTUNITIES

Chart 9 DRO – IMPACT ANALYSIS: DEODORANT AND ANTIPERSPIRANTS INGREDIENTS MARKET

Chart 10 DEODORANTS AND ANTIPERSPIRANTS INGREDIENT MARKET: PATENT ANALYSIS, 2013–2018

Chart 11 DEODORANTS AND ANTIPERSPIRANTS INGREDIENT MARKET: PATENT ANALYSIS, BY REGION, 2013–2018

Chart 12 GLOBAL DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY TYPE, 2016–2023 (\$MILLION)

Chart 13 GLOBAL ALCOHOL IN DEODORANT AND ANTIPERSPIRANT MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

Chart 14 GLOBAL FRAGRANCE IN DEODORANT AND ANTIPERSPIRANT MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

Chart 15 GLOBAL ANTIMICROBIAL IN DEODORANT AND ANTIPERSPIRANT MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

Chart 16 GLOBAL ALUMINUM SALT IN DEODORANT AND ANTIPERSPIRANT MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

Chart 17 GLOBAL DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY PRODUCT, 2016–2023 (\$MILLION)

Chart 18 GLOBAL DEODORANT AND ANTIPERSPIRANT INGREDIENTS IN AEROSOL SPRAY MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

Chart 19 GLOBAL DEODORANT AND ANTIPERSPIRANT INGREDIENTS IN ROLL ON MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

Chart 20 GLOBAL DEODORANT AND ANTIPERSPIRANT INGREDIENTS IN STICK &

SOLID MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

Chart 21 GLOBAL DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

Chart 22 ASIA PACIFIC DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

Chart 23 ASIA PACIFIC DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY TYPE, 2016–2023 (\$MILLION)

Chart 24 ASIA PACIFIC DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY PRODUCT, 2016–2023 (\$MILLION)

Chart 25 NORTH AMERICA DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

Chart 26 NORTH AMERICA DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY PRODUCT, 2016–2023 (\$MILLION)

Chart 27 NORTH AMERICA DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY TYPE, 2016–2023 (\$MILLION)

Chart 28 EUROPE DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

Chart 29 EUROPE DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY TYPE, 2016–2023 (\$MILLION)

Chart 30 EUROPE DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY PRODUCT, 2016–2023 (\$MILLION)

Chart 31 REST OF THE WORLD DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY GEOGRAPHY, 2016–2023 (\$MILLION)

Chart 32 REST OF THE WORLD DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY TYPE, 2016–2023 (\$MILLION)

Chart 33 REST OF THE WORLD DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET VALUE, BY PRODUCT, 2016–2023 (\$MILLION)

Chart 34 COMPETITIVE REGIONAL EXPOSURE ANALYSIS: DEODORANT AND ANTIPERSPIRANT INGREDIENTS MARKET

Chart 35 WACKER CHEMIE AG: OVERVIEW SNAPSHOT

Chart 36 WACKER CHEMIE AG: BUSINESS UNITS

Chart 37 WACKER CHEMIE AG: GEOGRAPHIC REVENUE

Chart 38 IFF: OVERVIEW SNAPSHOT

Chart 39 IFF: BUSINESS UNITS

Chart 40 IFF: GEOGRAPHIC REVENUE

Chart 41 AKZO NOBEL N.V.: OVERVIEW SNAPSHOT

Chart 42 SYMRISE: BUSINESS UNITS

Chart 43 SYMRISE: GEOGRAPHIC REVENUE

Chart 44 GIVAUDAN: OVERVIEW SNAPSHOT

Chart 45 GIVAUDAN: BUSINESS UNITS
Chart 46 GIVAUDAN: GEOGRAPHIC REVENUE
Chart 47 FIRMENICH: OVERVIEW SNAPSHOT

FIRMENICH: BUSINESS UNITS

FIRMENICH: GEOGRAPHIC REVENUE

Chart 48 UNILEVER: OVERVIEW SNAPSHOT
Chart 49 UNILEVER: BUSINESS UNITS
Chart 50 PROCTER & GAMBLE: OVERVIEW SNAPSHOT
Chart 51 PROCTER & GAMBLE: OVERVIEW SNAPSHOT
Chart 52 LOREAL: OVERVIEW SNAPSHOT
Chart 53 LOREAL: OVERVIEW SNAPSHOT
Chart 54 REVLON: OVERVIEW SNAPSHOT
Chart 55 REVLON: OVERVIEW SNAPSHOT
Chart 56 AVON: OVERVIEW SNAPSHOT
Chart 57 AVON: OVERVIEW SNAPSHOT
Chart 58 RESEARCH METHODOLOGY OF GLOBAL DEODORANT AND
ANTIPERSPIRANT INGREDIENTS MARKET: DATA COLLATION
Chart 59 RESEARCH METHODOLOGY OF GLOBAL DEODORANT AND
ANTIPERSPIRANT INGREDIENTS MARKET: TRIANGULATION
Chart 60 RESEARCH METHODOLOGY OF GLOBAL DEODORANT AND
ANTIPERSPIRANT INGREDIENTS MARKET: FORECASTING

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