

COVID-19 Impact on Food Safety Testing Market by Testing Technologies (DNA-based, Immunoassay-based, and Chromatography- & spectroscopy-based), Targets Tested (Pathogen, GMO, Mycotoxin, and Allergen), and Geography – Global Forecast up to 2026

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Abstracts

Food safety testing is referred to the procedure which involves the utilization of several technologies and techniques to consider the risk factors related to the consumption of a particular food item. Food safety testing is generally done by specific agencies arranged by the government of a country. The COVID-19 pandemic has a significant impact on this market as the outbreak has affected the lifestyle of the consumer and has also increased the chances of spreading coronavirus since everything is coming from outside. Thus, the food and supply chain industries are influenced as consumers are more concerned regarding the security and safety of the food products. As a result, the market for food testing and assessment strengthens the market value to offer safe and healthy food products to the consumers. On the other hand, the inadequacy of food control infrastructure and resources in emerging economies is likely to limit the food safety testing market growth. The Food Safety Testing Market in this outbreak of COVID-19 pandemic is expected to grow at 16.6% CAGR by 2026.

COVID-19 Impact on Food Safety Testing Market based on Testing Technologies

DNA-based

Immunoassay-based

Chromatography- & spectroscopy-based

COVID-19 Impact on Food Safety Testing Market based on Targets Tested

Pathogen

GMO

Mycotoxin

Allergen

COVID-19 Impact on Food Safety Testing Market based on Geography

North America

Europe

Asia Pacific

Rest of the World

As per the testing technologies, the market has been sub-segmented into DNA-based, Immunoassay-based, Chromatography- & spectroscopy-based. The DNA-based segment registered a maximum share in the market of food safety testing. DNA-based technology is generally used to produce numerous copies of genetic materials of microorganisms. This assists in testing the impurities in the food products in less period. Owing to its capability to test numerous targets simultaneously, it is an efficient technology supporting the segment for a significant share in the food safety testing industry.

In terms of targets tested segmentation, the market is segmented into a pathogen, GMO, mycotoxin, and allergen. The pathogen segment is anticipated to acquire the largest share of the food safety testing market due to increasing consumer concerns regarding pathogen occurrences. The ailments raised by the incidence of microorganisms in food can be reached from mild to serious. Therefore, the demand for

pathogen testing is projected to increase owing to the COVID-19 pandemic.

In this market, North America has the first largest share in the market due to the strict rules and regulations to minimize foodborne diseases. The coronavirus pandemic has brought an upward trend in consumer consciousness regarding food products' safety, which has further accelerated the food safety testing market in the North American region. This region is also amidst the highest consumers of packed and processed food. Huge investment in research and development and advanced technology for labs and test kits are projected to impact the food safety testing market in North America positively.

The growth in the global food security testing market is driving the market requirement for the adoption of different types of testing technologies. These technologies allow testing the virus on food and augment the food industry's supply chain's function and operations. Owing to the COVID-19 there has been a surge in demand for the testing technologies. These technologies are used for testing the virus and other microorganisms on the food.

Food Safety Net Services, Ugene Laboratory Services Pte Ltd., Symbio Laboratories, Intertek Group plc, SGS SA, Bureau Veritas, Eurofins Scientific, T?V S?D, ALS Limited, T?V NORD GROUP, QIMA, Pacific Lab, Kedah Bioresources Corporation Sdn. Bhd., M?rieux Nutrisciences, NEOGEN CORPORATION, Adpen Laboratories, Inc., and Cotecna Inspection SA are the companies that are leading the market.

As a result, there is an immense influence of COVID-19 on the food safety testing market. From the past few days, food testing plays an important role in safety and assures to provide safe food to the consumers. Food safety testing during this time of pandemic also helps the food industry by certifying the food which is manufactured.

This report gives the overall analysis of the driving factors, restricting factor of the food safety testing market.

This report gives information on the food safety testing market, which the COVID-19 has majorly impacted.

This further describes how the COVID-19 virus has positively affected the manufacturing of food safety testing products.

It also gives insights into the market penetration in the developed and

underdeveloped countries, keeping the virus impact as a focal point.

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