

COVID-19 Impact on Food Safety Testing Market by Testing Technologies (DNA-based, Immunoassay-based, and Chromatography- & spectroscopy-based), Targets Tested (Pathogen, GMO, Mycotoxin, and Allergen), and Geography – Global Forecast up to 2026

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Abstracts

Food safety testing is referred to the procedure which involves the utilization of several technologies and techniques to consider the risk factors related to the consumption of a particular food item. Food safety testing is generally done by specific agencies arranged by the government of a country. The COVID-19 pandemic has a significant impact on this market as the outbreak has affected the lifestyle of the consumer and has also increased the chances of spreading coronavirus since everything is coming from outside. Thus, the food and supply chain industries are influenced as consumers are more concerned regarding the security and safety of the food products. As a result, the market for food testing and assessment strengthens the market value to offer safe and healthy food products to the consumers. On the other hand, the inadequacy of food control infrastructure and resources in emerging economies is likely to limit the food safety testing market growth. The Food Safety Testing Market in this outbreak of COVID-19 pandemic is expected to grow at 16.6% CAGR by 2026.

COVID-19 Impact on Food Safety Testing Market based on Testing Technologies

DNA-based

Immunoassay-based

Chromatography- & spectroscopy-based

COVID-19 Impact on Food Safety Testing Market based on Targets Tested

Pathogen

GMO

Mycotoxin

Allergen

COVID-19 Impact on Food Safety Testing Market based on Geography

North America

Europe

Asia Pacific

Rest of the World

As per the testing technologies, the market has been sub-segmented into DNA-based, Immunoassay-based, Chromatography- & spectroscopy-based. The DNA-based segment registered a maximum share in the market of food safety testing. DNA-based technology is generally used to produce numerous copies of genetic materials of microorganisms. This assists in testing the impurities in the food products in less period. Owing to its capability to test numerous targets simultaneously, it is an efficient technology supporting the segment for a significant share in the food safety testing industry.

In terms of targets tested segmentation, the market is segmented into a pathogen, GMO, mycotoxin, and allergen. The pathogen segment is anticipated to acquire the largest share of the food safety testing market due to increasing consumer concerns regarding pathogen occurrences. The ailments raised by the incidence of microorganisms in food can be reached from mild to serious. Therefore, the demand for

pathogen testing is projected to increase owing to the COVID-19 pandemic.

In this market, North America has the first largest share in the market due to the strict rules and regulations to minimize foodborne diseases. The coronavirus pandemic has brought an upward trend in consumer consciousness regarding food products' safety, which has further accelerated the food safety testing market in the North American region. This region is also amidst the highest consumers of packed and processed food. Huge investment in research and development and advanced technology for labs and test kits are projected to impact the food safety testing market in North America positively.

The growth in the global food security testing market is driving the market requirement for the adoption of different types of testing technologies. These technologies allow testing the virus on food and augment the food industry's supply chain's function and operations. Owing to the COVID-19 there has been a surge in demand for the testing technologies. These technologies are used for testing the virus and other microorganisms on the food.

Food Safety Net Services, Ugene Laboratory Services Pte Ltd., Symbio Laboratories, Intertek Group plc, SGS SA, Bureau Veritas, Eurofins Scientific, T?V S?D, ALS Limited, T?V NORD GROUP, QIMA, Pacific Lab, Kedah Bioresources Corporation Sdn. Bhd., M?rieux Nutrisciences, NEOGEN CORPORATION, Adpen Laboratories, Inc., and Cotecna Inspection SA are the companies that are leading the market.

As a result, there is an immense influence of COVID-19 on the food safety testing market. From the past few days, food testing plays an important role in safety and assures to provide safe food to the consumers. Food safety testing during this time of pandemic also helps the food industry by certifying the food which is manufactured.

This report gives the overall analysis of the driving factors, restricting factor of the food safety testing market.

This report gives information on the food safety testing market, which the COVID-19 has majorly impacted.

This further describes how the COVID-19 virus has positively affected the manufacturing of food safety testing products.

It also gives insights into the market penetration in the developed and

underdeveloped countries, keeping the virus impact as a focal point.

Contents

1. EXECUTIVE SUMMARY

2. INDUSTRY OUTLOOK

2.1. Industry Overview

2.2. Industry Trends

3. MARKET SNAPSHOT

3.1. Market Definition

3.2. Market Outlook

3.2.1. Porter Five Forces

3.3. Related Markets

4. MARKET CHARACTERISTICS

4.1. Market Overview

4.2. Market Segmentation

4.3. Market Dynamics

4.3.1. Drivers

4.3.2. Restraints

4.3.3. Opportunities

4.4. DRO - Impact Analysis

5. TESTING TECHNOLOGIES: MARKET SIZE & ANALYSIS

5.1. Overview

5.2. DNA-based

5.3. Immunoassay-based

5.4. Chromatography- & spectroscopy-based

6. TARGETS TESTED: MARKET SIZE & ANALYSIS

6.1. Overview

6.2. Pathogen

6.3. GMO

6.4. Mycotoxin

6.5. Allergen

7. GEOGRAPHY: MARKET SIZE & ANALYSIS

7.1. Overview

7.2. North America

7.3. Europe

7.4. Asia Pacific

7.5. Rest of the World

8. COMPETITIVE LANDSCAPE

8.1. Competitor Comparison Analysis

8.2. Market Developments

8.2.1. Mergers and Acquisitions, Legal, Awards, Partnerships

8.2.2. Product Launches and execution

9. VENDOR PROFILES

9.1. FOOD SAFETY NET SERVICES

9.1.1. Overview

9.1.2. Financial Overview

9.1.3. Product Offerings

9.1.4. Developments

9.1.5. Business Strategy

9.2. Ugene Laboratory Services Pte Ltd

9.2.1. Overview

9.2.2. Financial Overview

9.2.3. Product Offerings

9.2.4. Developments

9.2.5. Business Strategy

9.3. Symbio Laboratories

9.3.1. Overview

9.3.2. Financial Overview

9.3.3. Product Offerings

9.3.4. Developments

9.3.5. Business Strategy

9.4. Intertek Group plc

9.4.1. Overview

- 9.4.2. Financial Overview
- 9.4.3. Product Offerings
- 9.4.4. Developments
- 9.4.5. Business Strategy
- 9.5. SGS SA
 - 9.5.1. Overview
 - 9.5.2. Financial Overview
 - 9.5.3. Product Offerings
 - 9.5.4. Developments
 - 9.5.5. Business Strategy
- 9.6. Bureau Veritas
 - 9.6.1. Overview
 - 9.6.2. Financial Overview
 - 9.6.3. Product Offerings
 - 9.6.4. Developments
 - 9.6.5. Business Strategy
- 9.7. Eurofins Scientific
 - 9.7.1. Overview
 - 9.7.2. Financial Overview
 - 9.7.3. Product Offerings
 - 9.7.4. Developments
 - 9.7.5. Business Strategy
- 9.8. T?V S?D
 - 9.8.1. Overview
 - 9.8.2. Financial Overview
 - 9.8.3. Product Offerings
 - 9.8.4. Developments
 - 9.8.5. Business Strategy
- 9.9. ALS Limited
 - 9.9.1. Overview
 - 9.9.2. Financial Overview
 - 9.9.3. Product Offerings
 - 9.9.4. Developments
 - 9.9.5. Business Strategy
- 9.10. T?V NORD GROUP
 - 9.10.1. Overview
 - 9.10.2. Financial Overview
 - 9.10.3. Product Offerings
 - 9.10.4. Developments

9.10.5. Business Strategy

10. COMPANIES TO WATCH

10.1. QIMA

10.1.1. Overview

10.1.2. Products & Services

10.1.3. Business Strategy

10.2. Pacific Lab

10.2.1. Overview

10.2.2. Products & Services

10.2.3. Business Strategy

10.3. Kedah Bioresources Corporation Sdn. Bhd.

10.3.1. Overview

10.3.2. Products & Services

10.3.3. Business Strategy

10.4. M?rieux Nutrisciences

10.4.1. Overview

10.4.2. Products & Services

10.4.3. Business Strategy

10.5. NEOGEN CORPORATION

10.5.1. Overview

10.5.2. Products & Services

10.5.3. Business Strategy

10.6. Adpen Laboratories, Inc

10.6.1. Overview

10.6.2. Products & Services

10.6.3. Business Strategy

10.7. Cotecna Inspection SA

10.7.1. Overview

10.7.2. Products & Services

10.7.3. Business Strategy

11. ANALYST OPINION

12. ANNEXURE

12.1. Report Scope

12.2. Market Definitions

- 12.3. Research Methodology
 - 12.3.1. Data Collation and In-house Estimation
 - 12.3.2. Market Triangulation
 - 12.3.3. Forecasting
- 12.4. Report Assumptions
- 12.5. Declarations
- 12.6. Stakeholders
- 12.7. Abbreviations

List Of Tables

LIST OF TABLES

TABLE 1. GLOBAL COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

TABLE 2. GLOBAL COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE FOR DNA-BASED, BY GEOGRAPHY, 2020-2026 (USD BILLION)

TABLE 3. GLOBAL COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE FOR IMMUNOASSAY-BASED, BY GEOGRAPHY, 2020-2026 (USD BILLION)

TABLE 4. GLOBAL COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE FOR CHROMATOGRAPHY- & SPECTROSCOPY-BASED, BY GEOGRAPHY, 2020-2026 (USD BILLION)

TABLE 5. GLOBAL COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

TABLE 6. GLOBAL COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE FOR PATHOGEN, 2020-2026 (USD BILLION)

TABLE 7. GLOBAL COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE FOR GMO, BY GEOGRAPHY, 2020-2026 (USD BILLION)

TABLE 8. GLOBAL COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE FOR MYCOTOXIN, BY GEOGRAPHY, 2020-2026 (USD BILLION)

TABLE 9. GLOBAL COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE FOR ALLERGEN, BY GEOGRAPHY, 2020-2026 (USD BILLION)

TABLE 10. NORTH AMERICA COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY COUNTRY, 2020-2026 (USD BILLION)

TABLE 11. NORTH AMERICA COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

TABLE 12. NORTH AMERICA COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

TABLE 13. U.S COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

TABLE 14. U.S COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

TABLE 15. CANADA COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

TABLE 16. CANADA COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

TABLE 17. EUROPE COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY COUNTRY, 2020-2026 (USD BILLION)

TABLE 18. EUROPE COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

TABLE 19. EUROPE COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, TARGETS TESTED, 2020-2026 (USD BILLION)

TABLE 20. GERMANY COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

TABLE 21. GERMANY COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

TABLE 22. U.K COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

TABLE 23. U.K COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

TABLE 24. FRANCE COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

TABLE 25. FRANCE COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

TABLE 26. ITALY COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

TABLE 27. ITALY COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

TABLE 28. SPAIN COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

TABLE 29. SPAIN COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

TABLE 30. ROE COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

TABLE 31. ROE COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

TABLE 32. ASIA PACIFIC COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY COUNTRY, 2020-2026 (USD BILLION)

TABLE 33. ASIA PACIFIC COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

TABLE 34. ASIA PACIFIC COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

TABLE 35. CHINA COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

TABLE 36. CHINA COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

TABLE 37. INDIA COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE,

BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

TABLE 38. INDIA COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

TABLE 39. JAPAN COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

TABLE 40. JAPAN COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

TABLE 41. REST OF APAC COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

TABLE 42. REST OF APAC COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

TABLE 43. REST OF WORLD COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

TABLE 44. REST OF WORLD COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

TABLE 45. FOOD SAFETY NET SERVICES: FINANCIALS

TABLE 46. FOOD SAFETY NET SERVICES: PRODUCTS & SERVICES

TABLE 47. FOOD SAFETY NET SERVICES: RECENT DEVELOPMENTS

TABLE 48. UGENE LABORATORY SERVICES PTE LTD: FINANCIALS

TABLE 49. UGENE LABORATORY SERVICES PTE LTD: PRODUCTS & SERVICES

TABLE 50. UGENE LABORATORY SERVICES PTE LTD: RECENT DEVELOPMENTS

TABLE 51. SYMBIO LABORATORIES: FINANCIALS

TABLE 52. SYMBIO LABORATORIES: PRODUCTS & SERVICES

TABLE 53. SYMBIO LABORATORIES: RECENT DEVELOPMENTS

TABLE 54. INTERTEK GROUP PLC: FINANCIALS

TABLE 55. INTERTEK GROUP PLC: PRODUCTS & SERVICES

TABLE 56. INTERTEK GROUP PLC: RECENT DEVELOPMENTS

TABLE 57. SGS SA: FINANCIALS

TABLE 58. SGS SA: PRODUCTS & SERVICES

TABLE 59. SGS SA: RECENT DEVELOPMENTS

TABLE 60. BUREAU VERITAS: FINANCIALS

TABLE 61. BUREAU VERITAS: PRODUCT & SERVICES

TABLE 62. BUREAU VERITAS: RECENT DEVELOPMENTS

TABLE 63. EUROFINS SCIENTIFIC: FINANCIALS

TABLE 64. EUROFINS SCIENTIFIC: PRODUCTS & SERVICES

TABLE 65. EUROFINS SCIENTIFIC: RECENT DEVELOPMENTS

TABLE 66. T?V S?D: FINANCIALS

TABLE 67. T?V S?D: PRODUCT & DEVELOPMENTS

TABLE 68. T?V S?D: RECENT DEVELOPMENTS

TABLE 69. ALS LIMITED: FINANCIAL

TABLE 70. ALS LIMITED: PRODUCTS & DEVELOPMENT

TABLE 71. ALS LIMITED: RECENT DEVELOPMENTS

TABLE 72. T?V NORD GROUP: FINANCIAL

TABLE 73. T?V NORD GROUP: PRODUCTS & SERVICES

TABLE 74. T?V NORD GROUP: BUSINESS FOCUS

TABLE 75. QIMA: PRODUCTS & SERVICES

TABLE 76. PACIFIC LAB: PRODUCTS & SERVICES

TABLE 77. KEDAH BIORESOURCES CORPORATION SDN. BHD.: PRODUCTS & SERVICES

TABLE 78. M?RIEUX NUTRISCIENCES: PRODUCTS & SERVICES

TABLE 79. NEOGEN CORPORATION: PRODUCTS & SERVICES

TABLE 80. ADPEN LABORATORIES, INC: PRODUCTS & SERVICES

TABLE 81. COTECNA INSPECTION SA: PRODUCTS & SERVICES

List Of Figures

LIST OF FIGURES

CHART. 1. GLOBAL COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

CHART. 2. GLOBAL COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE FOR DNA-BASED, BY GEOGRAPHY, 2020-2026 (USD BILLION)

CHART. 3. GLOBAL COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE FOR IMMUNOASSAY-BASED, BY GEOGRAPHY, 2020-2026 (USD BILLION)

CHART. 4. GLOBAL COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE FOR CHROMATOGRAPHY- & SPECTROSCOPY-BASED, BY GEOGRAPHY, 2020-2026 (USD BILLION)

CHART. 5. GLOBAL COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

CHART. 6. GLOBAL COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE FOR PATHOGEN, 2020-2026 (USD BILLION)

CHART. 7. GLOBAL COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE FOR GMO, BY GEOGRAPHY, 2020-2026 (USD BILLION)

CHART. 8. GLOBAL COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE FOR MYCOTOXIN, BY GEOGRAPHY, 2020-2026 (USD BILLION)

CHART. 9. GLOBAL COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE FOR ALLERGEN, BY GEOGRAPHY, 2020-2026 (USD BILLION)

CHART. 10. NORTH AMERICA COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY COUNTRY, 2020-2026 (USD BILLION)

CHART. 11. NORTH AMERICA COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

CHART. 12. NORTH AMERICA COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

CHART. 13. U.S COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

CHART. 14. U.S COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

CHART. 15. CANADA COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

CHART. 16. CANADA COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

CHART. 17. EUROPE COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY COUNTRY, 2020-2026 (USD BILLION)

CHART. 18. EUROPE COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

CHART. 19. EUROPE COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, TARGETS TESTED, 2020-2026 (USD BILLION)

CHART. 20. GERMANY COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

CHART. 21. GERMANY COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

CHART. 22. U.K COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

CHART. 23. U.K COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

CHART. 24. FRANCE COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

CHART. 25. FRANCE COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

CHART. 26. ITALY COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

CHART. 27. ITALY COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

CHART. 28. SPAIN COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

CHART. 29. SPAIN COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

CHART. 30. ROE COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

CHART. 31. ROE COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

CHART. 32. ASIA PACIFIC COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY COUNTRY, 2020-2026 (USD BILLION)

CHART. 33. ASIA PACIFIC COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

CHART. 34. ASIA PACIFIC COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

CHART. 35. CHINA COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

CHART. 36. CHINA COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

CHART. 37. INDIA COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET

VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

CHART. 38. INDIA COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET
VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

CHART. 39. JAPAN COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET
VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

CHART. 40. JAPAN COVID-19 IMPACT ON FOOD SAFETY TESTING MARKET
VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

CHART. 41. REST OF APAC COVID-19 IMPACT ON FOOD SAFETY TESTING
MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

CHART. 42. REST OF APAC COVID-19 IMPACT ON FOOD SAFETY TESTING
MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

CHART. 43. REST OF WORLD COVID-19 IMPACT ON FOOD SAFETY TESTING
MARKET VALUE, BY TESTING TECHNOLOGIES, 2020-2026 (USD BILLION)

CHART. 44. REST OF WORLD COVID-19 IMPACT ON FOOD SAFETY TESTING
MARKET VALUE, BY TARGETS TESTED, 2020-2026 (USD BILLION)

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