

Cosmetic White Oil Market based on Type (Liquid Type and Solid Type), Application (Hair Care, Skin Care, and Others), and Geography – Global Forecast up to 2027

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Abstracts

Cosmetic white oils are generally categorized as a grade of highly purified and versatile mineral oils and are manufactured from paraffinic or naphthenic base-stocks from the refineries. Saturated aliphatic and alicyclic nonpolar hydrocarbons comprise the key chemical composition of white oil, which are tasteless, odorless, chemically inert, colorless, and biologically stable in nature. Due to these properties, white oil finds application in the cosmetic industry. The cosmetic white oil market is anticipated to grow at the rate of 1.4% CAGR by 2027. The rising demand for cosmetic white oil from the cosmetic industry along with the expanding cosmetic industry are the key factors driving the market in the forecasted period. Moreover, another prominent factor which is having a significant role in the cosmetic white oil market growth is the increasing demand for personal care products among adults. However, the allergy associated with the white oil and lack of awareness about the cosmetics is the few factors likely to hamper the market growth.

Cosmetic White Oil Market on the basis of Type

Liquid Type

Solid Type

Cosmetic White Oil Market on the basis of Application

Hair Care

Skin Care

Other

Cosmetic White Oil Market on the basis of Geography

North America

Europe

Asia Pacific

Rest of the World

On the basis of type, the cosmetic white oil market is bifurcated into the liquid type and solid type. The liquid type segment of the white oil market is projected to have a higher share in the market. The highest share of this segment is attributed to the immense use of liquid white oil for various purposes such as creams, lotions, foot care formulations, hair care formulations, hair oils, baby oils, bath oils, massage oils, lipsticks, suntan lotions, and many other purposes. Furthermore, the rising awareness about the benefits of white oil in the products is also a key factor in augmenting the segment's growth.

Further based on the market by application, the cosmetic white oil market is categorized into haircare, skincare, and others. The skincare segment has held a significant share in the market over the forecast period. This is due to the large volume of skincare products and the vitality of the white oil in the skincare products. Moreover, the unique feel and properties have allowed it to be used in a wide variety of cosmetics and personal care products for the skincare, which is also a key factor to contribute in the segment growth.

As per the geographical analysis of the cosmetic white oil market, the market is classified into North America, Europe, Asia Pacific, and the rest of the world. The Asia Pacific region is expected to witness major growth in the coming years. This major growth of the segment is ascribed to the adoption of white oil in various cosmetics, raising awareness about the cosmetics, and increasing disposable income in the region.

The global cosmetic white oil market is anticipated to observe the highest CAGR during the forecast period. This is due to the high consumer preferences for baby lotions, bath baby emollient, and creams. In addition, the escalating demand for cosmetic white oil in water-resistant creams owing to its outstanding moisture barrier benefits is likely to fuel the market development. Changing consumer preference in daily personal care products which are pure, durable, and consistent has augmented the cosmetic white oil market growth.

The cosmetic white oil market report covers the list of key market players including Exxon Mobil Corporation, Asian Oil Company, Savita Oil Technologies Ltd., Royal Dutch Shell Plc, Total, Chevron Corp, Fuchs Petrolub SE, Lubrizol, Zheneng Nengon, and many other companies.

The cosmetics industry is growing at a rapid pace, which increases the demand for cosmetic white oil among cosmetic companies. Moreover, beauty and personal care products are very sought after in present years while people are enormously investing time and money in their personal care.

This report analyzes the amount and value of the global cosmetic white oil market, depending on key regions.

The market report provides a complete analysis of the market with the help of recent market opportunities, overview, outlook, challenges, trends, market dynamics, size and growth, competitive analysis, major competitor's analysis.

The report offers details on the historical and present market size and the future potential of the market.

The report helps players perceive the present and future constraints in the cosmetic white oil market and help them map out optimum business strategies to maximize growth in the market.

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