

# **Context Aware Computing Market By Type (Device Manufacturers, CSPs, Web Service Providers, and Others), By Vertical (BFSI, Consumer Goods & Retail, Manufacturing, Transportation & Logistics, Energy & Utilities, Telecom & IT, and Others), By Region (North America, Europe, Asia Pacific, Middle East Africa, and Latin America) – Global Forecast up to 2025**

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## **Abstracts**

Global Context Aware Computing Market – Drivers, Restraints, Opportunities, Trends, and Forecast up to 2025

The market research report by Infoholic Research includes a detailed segmentation of the global context aware computing market by type (device manufacturers, CSPs, web service providers, and others), by vertical (BFSI, consumer goods and retail, manufacturing, transportation and logistics, energy and utilities, telecom and IT, and others), and by region (North America, Europe, Asia Pacific, Middle East Africa, and Latin America). This market research report identifies Amazon, Apple, Autodesk, Facebook, Microsoft, Samsung, Verizon Communications, Intel, Proxomo, and Baidu as the market leaders operating in the global context aware computing market.

### Overview of the Global Context Aware Computing Market

Infoholic's market research report predicts that the global context aware computing market will grow at a CAGR of more than 30% during the forecast period 2019–2025. The market for context aware computing is determined by the increased interest among consumers to use feature-rich applications in mobile devices, which provide real-time analytics for users.

Context aware computing is changing the mobile usability for consumers and field service agents. With a focus on analytics, IoT, and AI, context aware computing solutions are leveraging the power of sensoric data to offer situation- and usage-based information display for users.

## Context Aware Computing Market Research Competitive Analysis and Key Vendors

The report covers and analyzes the global context aware computing market. The key players in the context aware computing market are adopting various organic as well as inorganic growth strategies such as collaborations & partnerships, joint ventures, and few other strategies to be in a strong position in the market.

Few of the Key Vendors in the Context Aware Computing Market:

Amazon

Apple

Autodesk

Facebook

Microsoft

There are few other vendors that have been studied based on the portfolio, geographical presence, marketing & distribution channels, revenue generation, and significant investments in R&D for analysis of the entire ecosystem.

## Context Aware Computing Market Segmentation By Type

Device Manufacturers

CSPs

Web Service Providers

Others

The device manufacturers segment is the major contributor to the context aware computing market growth. CSPs are expected to grow at the highest CAGR during the forecast period 2019–2025.

### Context Aware Computing Market Segmentation By Vertical

BFSI

Consumer Goods and Retail

Manufacturing

Transportation and Logistics

Energy and Utilities

Telecom and IT

Others

The consumer goods and retail segment is estimated to hold the largest market share in 2019, and it is also expected to grow at the fastest CAGR during the forecast period 2019–2025.

### Context Aware Computing Market Research Benefits

The report by Infoholic Research provides an in-depth analysis of the global context aware computing market. Context aware computing combines various technologies for improving, improvising, and offer better results for consumers and enterprises to use mobile devices for various services as well as safety. It analyzes customer usages, environment, and priority levels to offer best-in-class features for the users that help in getting notified about important characteristics of place, environment, and preferences. The overall ecosystem is improving with mobile device providers offering features, along with refined sensor computing and network communications for better optimum use of installed features.

## Contents

### **1 EXECUTIVE SUMMARY**

1.1 Synopsis of Key Findings

### **2 INDUSTRY OUTLOOK**

2.1 Industry Snapshot

2.1.1 Industry Overview

2.1.2 Industry Trends

### **3 MARKET SNAPSHOT**

3.1 Total Addressable Market

3.2 Segmented Addressable Market

3.2.1 PEST Analysis

3.2.2 Porter's Five Force Analysis

3.3 Related Markets (IoT Monetization, Field Service Management)

### **4 MARKET CHARACTERISTICS**

4.1 Market Evolution (eCommerce, Environment Analytics)

4.1.1 Ecosystem

4.2 Market Trends and Impact

4.3 Market Segmentation

4.4 Market Dynamics

4.4.1 Market Drivers

4.4.2 Market Restraints

4.4.3 Market Opportunities

4.4.4 DRO – Impact Analysis

### **5 BY TYPE – MARKET SIZE AND ANALYSIS**

5.1 Overview

5.2 Device Manufacturers

5.3 CSPs

5.4 Web Service Providers

5.5 Others

## **6 BY VERTICAL – MARKET SIZE AND ANALYSIS**

- 6.1 Overview
- 6.2 BFSI
- 6.3 Consumer Goods & Retail
- 6.4 Manufacturing
- 6.5 Transportation & Logistics
- 6.6 Energy & Utilities
- 6.7 Telecom & IT
- 6.8 Others

## **7 BY GEOGRAPHY – MARKET SIZE AND ANALYSIS**

- 7.1 Overview
- 7.2 North America
  - 7.2.1 US
  - 7.2.2 Canada
- 7.3 Europe
  - 7.3.1 Germany
  - 7.3.2 UK
  - 7.3.3 France
  - 7.3.4 Rest of Europe
- 7.4 Asia Pacific
  - 7.4.1 China
  - 7.4.2 Australia
  - 7.4.3 Japan
  - 7.4.4 India
  - 7.4.5 Rest of APAC
- 7.5 Middle East Africa
  - 7.5.1 South Africa
  - 7.5.2 UAE
  - 7.5.3 Rest of MEA
- 7.6 Latin America
  - 7.6.1 Brazil
  - 7.6.2 Mexico
  - 7.6.3 Rest of Latin America

## **8 COMPETITIVE LANDSCAPE**

- 8.1 Competitor Analysis
- 8.2 Product/Offerings Portfolio Analysis
- 8.3 Market Developments
  - 8.3.1 Mergers & Acquisitions (M&A), Expansions, and Partnerships
  - 8.3.2 Business Restructuring
  - 8.3.3 Product Launches & Exhibitions

## **9 VENDORS PROFILE**

- 9.1 Amazon
- 9.2 Apple
- 9.3 Autodesk
- 9.4 Facebook
- 9.5 Microsoft
- 9.6 Samsung
- 9.7 Verizon Communications
- 9.8 Intel
- 9.9 Proxomo
- 9.10 Baidu

## **10 ANNEXURE**

- 10.1 Report Scope
- 10.2 Market Definition
- 10.3 Research Methodology
  - 10.3.1 Data Collation & In-house Estimation
  - 10.3.2 Market Triangulation
  - 10.3.3 Forecasting
- 10.4 Study Declarations
- 10.5 Report Assumptions
- 10.6 Stakeholders
- 10.7 Abbreviations

## Tables

### TABLES

TABLE X KEY FACTS ABOUT COMPUTING INDUSTRY

TABLE X GLOBAL CONTEXT AWARE COMPUTING MARKET REVENUE, 2018–2025 (\$MILLION)

TABLE X GLOBAL CONTEXT AWARE COMPUTING MARKET REVENUE, BY TYPE, 2018–2025 (\$MILLION)

TABLE X GLOBAL CONTEXT AWARE COMPUTING MARKET REVENUE, BY VERTICAL, 2018–2025 (\$MILLION)

TABLE X GLOBAL CONTEXT AWARE COMPUTING MARKET REVENUE, BY GEOGRAPHY, 2018–2025 (\$MILLION)

TABLE X MAJOR COMPANIES AND THEIR OPERATIONS

TABLE X PRODUCT/OFFERINGS: GLOBAL CONTEXT AWARE COMPUTING MARKET

TABLE X MERGERS & ACQUISITIONS, 2016–2019

TABLE X EXPANSIONS, 2016–2019

TABLE XX BUSINESS RESTRUCTURING, 2016–2019

TABLE XX MICROSOFT: OVERVIEW

TABLE XX MICROSOFT: STRATEGIC SNAPSHOT

TABLE XX MICROSOFT: PRODUCT/SERVICE PORTFOLIO

TABLE XX XX: XXX

TABLE XX XX: XXX

TABLE XX XX: XXX

TABLE XX RESEARCH METHODOLOGY OF GLOBAL CONTEXT AWARE COMPUTING MARKET: DATA COLLATION

TABLE XX RESEARCH METHODOLOGY OF GLOBAL CONTEXT AWARE COMPUTING MARKET: TRIANGULATION

### CHARTS

CHART X GLOBAL CONTEXT AWARE COMPUTING MARKET

CHART X GLOBAL CONTEXT AWARE COMPUTING MARKET REVENUE, 2018–2025 (\$MILLION)

CHART X PEST ANALYSIS: GLOBAL CONTEXT AWARE COMPUTING MARKET

CHART X PORTER'S 5 FORCE ANALYSIS: GLOBAL CONTEXT AWARE COMPUTING MARKET

CHART X CONTEXT AWARE COMPUTING MARKET ECOSYSTEM

CHART X SEGMENTATION: GLOBAL CONTEXT AWARE COMPUTING MARKET  
CHART X MARKET DYNAMICS – DRIVERS, RESTRAINTS & OPPORTUNITIES  
CHART XX DRO – IMPACT ANALYSIS: GLOBAL CONTEXT AWARE COMPUTING MARKET  
CHART XX GLOBAL CONTEXT AWARE COMPUTING MARKET REVENUE, BY TYPE, 2018–2025 (\$MILLION)  
CHART XX GLOBAL CONTEXT AWARE COMPUTING MARKET REVENUE, BY VERTICAL, 2018–2025 (\$MILLION)  
CHART XX CONTEXT AWARE COMPUTING MARKET REVENUE IN APAC, 2018–2025 (\$MILLION)  
CHART XX CONTEXT AWARE COMPUTING MARKET REVENUE IN NORTH AMERICA, 2018–2025 (\$MILLION)  
CHART XX CONTEXT AWARE COMPUTING MARKET REVENUE IN EUROPE, 2018–2025 (\$MILLION)  
CHART XX CONTEXT AWARE COMPUTING MARKET REVENUE IN MEA, 2018–2025 (\$MILLION)  
CHART XX MAJOR STAKEHOLDERS IN THE MARKET  
CHART XX XXXXXXXXXXXXXXXXXXXX  
CHART XX XXXXXXXXXXXXXXXXXXXX  
CHART XX XXXXXXXXXXXXXXXXXXXX



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