

Conductive Grease Market – Global Drivers, Restraints, Opportunities, Trends & Forecast up to 2022

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Abstracts

Conductive Grease Market – Global Drivers, Restraints, Opportunities, Trends, and Forecasts up to 2022

Conductive grease is a material that is applied between the surfaces to reduce the friction without loss or restrictions of energy transfer. It helps the flow of electrical or thermal energy, and provides cost benefits to the overall mechanism. The material is majorly used by electrical & electronic industry, where it helps to manage complete heat and electrical management solutions. Thermal conductive grease and electrical conductive grease are the two key types of conductive grease, where thermal conductivity has the advantage of being utilized more which is increasing its market value. Conductive grease is a part of the energy saving materials, owing to its ability to facilitate heat transfer with minimum or no loss.

Currently, with the advantages of having a bigger market for electrical & electronics, such as China, Philippines etc., Asia Pacific is the global leader in the conductive grease market. Big manufacturing units are having most of the consumption and increasing Asia Pacific's lead in the global market. North America is another prominent market for conductive grease having the advantage of being the leader in various electronic solutions and healthcare devices. Europe followed North America to be termed as the third largest market for conductive grease, as it is the leader in the transportation industry. Rapidly changing consumer demands and high consumer spending in North America and Europe are expected to boost the market of conductive grease. Two developed regions of North America and Europe collectively account for around half of the global market, however, the share is expected to decline due to the high growth in developing countries. Middle East & African countries show a high

growth rate during the forecast period due to the increasing industrialization. Globally, the demand for conductive grease is growing consistently, especially in Asia Pacific and North America.

Thermal conductive grease is highly dominating the market at both the global and regional level, owing to the high adoption rate and easy installation. Other than thermal, the other form of conductive grease is electrical conductive grease which is also increasing its market during the forecast period with a high adoption coming from the technological and product level innovations.

The study of the global conductive grease market provides market size information and market trends along with the factors and parameters impacting the market in both short- and long-term. The study ensures a 360° view, bringing out the complete key insights of the industry. These insights help the business decision-makers to make better business plans and informed decisions for future business. In addition, the study helps venture capitalists in understanding the companies better and take informed decisions.

According to Infoholic Research, the global conductive grease market is expected to grow at a CAGR of 9.5% during the forecast period to reach \$809.0 million by 2022. The thermal conductive grease is expected to maintain global dominance, which is driven by China and India. Asia Pacific is expected to contribute the highest toward the global conductive grease market. Some of the key players in conductive grease is Dow Corning, Honeywell Corporation, Momentive Performance Materials, Wacker Chemie AG, and Parker Hannifin.

Report Scope:

Type

Thermal Conductive Grease

Electrical Conductive Grease

End-user

Electrical & Electronics

Telecommunications

Transportation

Others

Regions

Asia Pacific

North America

Europe

Rest of the World

Industry outlook: Market trends, drivers, restraints, and opportunities

Contents

1 REPORT OUTLINE

- 1.1 Introduction
- 1.2 Report Scope
- 1.3 Market Definition
- 1.4 Research Methodology
 - 1.4.1 Data Collation & In-house Estimation
 - 1.4.2 Market Triangulation
 - 1.4.3 Forecasting
- 1.5 Study Declaration
- 1.6 Report Assumptions
- 1.7 Stakeholders

2 EXECUTIVE SUMMARY

- 2.1 Large domestic demand and homegrown supply capabilities helping China to strengthen its market share
- 2.2 Growing Lightening and advance electronic solution demand boosting the consumption of conductive grease in Asia Pacific

3 MARKET POSITIONING

- 3.1 Total Addressable Market (TAM): Conductive Interface Materials
 - 3.1.1 Market Overview
 - 3.1.2 Major Trends
- 3.2 Segmented Addressable Market
- 3.3 Related Markets

4 MARKET OUTLOOK

- 4.1 Overview
- 4.2 Value Chain Analysis
- 4.3 PESTLE
- 4.4 Porter 5 (Five) Forces
- 4.5 Patent Analysis

5 MARKET CHARACTERISTICS

5.1 Market Segmentation

5.2 Market Dynamics

5.2.1 Drivers

5.2.1.1 Increasing requirement for the advanced heat sensitive components

5.2.1.2 Resurgence in manufacturing and industrial activity

5.2.2 Restraints

5.2.2.1 Disruptions in the manufacturing market environment

5.2.2.2 Increasing and broad market of the alternative products

5.2.3 Opportunities

5.2.3.1 Increasing electrification in the end-user industries.

5.2.3.2 Large untapped market in developing and underdeveloped countries

5.2.4 DRO – Impact Analysis

6 TYPE: MARKET SIZE & ANALYSIS

6.1 Overview

6.2 Thermal Conductive

6.3 Electrical Conductive

6.4 Vendor Profiles

6.4.1 Dow Corning

6.4.2 Momentive Performance Materials Inc.

6.4.3 Wacker Chemie AG

6.4.4 Electrolube

6.4.5 Honeywell International Inc.

6.4.6 Parker Hannifin Corporation.

(Overview, business unit, geographic revenue, product profile, recent developments, business focus, SWOT analysis and business strategy are covered for all the vendors)

7 END-USERS: MARKET SIZE & ANALYSIS

7.1 Overview

7.2 Electrical & Electronics

7.3 Telecommunication

7.4 Transportations

7.5 Customers Profile

7.5.1 Toyota Motor Corporation

7.5.2 3M

7.5.3 General Electric (GE)

7.5.4 ECI Telecom Ltd.

(Overview, business unit, geographic revenue, business segments, SWOT analysis and Business strategy are covered for all the customers)

8 REGIONS: MARKET SIZE AND ANALYSIS

8.1 Overview

8.2 Asia Pacific

8.2.1 Asia Pacific Market, By Countries

8.2.2 Asia Pacific Market, By types

8.2.3 Asia Pacific Market, By end-users

8.3 Europe

8.3.1 Europe Market, By Countries

8.3.2 Europe Market, By types

8.3.3 Europe Market, By End-users

8.4 North America

8.4.1 North America Market, By Countries

8.4.2 North America Market, By types

8.4.3 North America Market, y End-users

8.5 Rest of the World

8.5.1 Rest of the World, By Regions

8.5.2 Rest OF the World Market, By Types

8.5.3 Rest of the World Market, By End-users

9 COMPANIES TO WATCH FOR

9.1 Dow Corning, is Creating a Powerful Ally for Conductive Management Solutions

9.2 Innovative Phase Change Materials from Electrolube that provides Alternatives solution for Thermal conductive grease

10 COMPETITIVE LANDSCAPE

10.1 Competitor Comparison Analysis

10.2 Market Landscape

10.2.1 Mergers, Acquisitions & Joint Ventures

10.2.2 Expansion

10.2.3 Exhibition & Product Launch

10.2.4 Divestment & Divestiture

10.2.5 Restructure & Repositioning

10.2.6 Legal & Price Hikes

11 EXPERT'S VIEWS

Annexure

? Acronyms

?

Tables

Table 1 GLOBAL CONDUCTIVE GREASE MARKET VALUE BY TYPES 2015?2022 (\$MILLION)

Table 2 GLOBAL CONDUCTIVE GREASE MARKET VOLUME BY TYPES, 2015?2022 (KILOTONS)

Table 3 GLOBAL THERMAL CONDUCTIVE GREASE MARKET VALUE, BY GEOGRAPHY, 2015?2022 (\$MILLION)

Table 4 GLOBAL THERMAL CONDUCTIVE GREASE MARKET VOLUME, 2015?2022 (KILOTONS)

Table 5 GLOBAL ELECTRICAL CONDUCTIVE GREASE MARKET VALUE, BY GEOGRAPHY, 2015?2022 (\$MILLION)

Table 6 GLOBAL ELECTRICAL CONDUCTIVE GREASE MARKET VOLUME, 2015?2022 (KILOTONS)

Table 7 DOW CORNING: PRODUCT PROFILE

Table 8 DOW CORNING: RECENT DEVELOPMENTS

Table 9 MOMENTIVE PERFORMANCE MATERIALS INC.: RECENT DEVELOPMENTS

Table 10 WACKER CHEMIE AG: BUSINESS SEGMENTS

Table 11 WACKER CHEMIE AG: RECENT DEVELOPMENTS

Table 12 ELECTROLUBE: PRODUCT PROFILE

Table 13 ELECTROLUBE: RECENT DEVELOPMENTS

Table 14 HONEYWELL INTERNATIONAL INC: BUSINESS SEGMENTS

Table 15 HONEYWELL INTERNATIONAL INC: RECENT DEVELOPMENTS

Table 16 PARKER HANNIFIN CORPORATION: RECENT DEVELOPMENTS

Table 17 GLOBAL CONDUCTIVE GREASE MARKET VALUE, BY END-USERS, 2015-2022(\$MILLION)

Table 18 GLOBAL CONDUCTIVE GREASE MARKET VOLUME, BY END-USERS, 2015-2022 (KILOTONS)

Table 19 GLOBAL CONDUCTIVE GREASE MARKET VALUE, IN ELECTRICAL &

ELECTRONICS BY GEOGRAPHY, 2015-2022 (\$MILLION)

Table 20 GLOBAL CONDUCTIVE GREASE MARKET VOLUME, IN ELECTRICAL & ELECTRONICS, BY GEOGRAPHY, 2015-2022 (KILOTONS)

Table 21 GLOBAL CONDUCTIVE GREASE MARKET VALUE, IN TELECOMMUNICATIONS, BY GEOGRAPHY, 2015-2022 (\$MILLION)

Table 22 GLOBAL CONDUCTIVE GREASE MARKET VOLUME, IN TELECOMMUNICATIONS, BY GEOGRAPHY, 2015-2022 (KILOTONS)

Table 23 GLOBAL CONDUCTIVE GREASE MARKET REVENUE, IN TRANSPORTATION, BY GEOGRAPHY, 2015-2022 (\$MILLION)

Table 24 GLOBAL CONDUCTIVE GREASE MARKET VOLUME, IN TRANSPORTATIONS, BY GEOGRAPHY, 2015-2022 (KILOTONS)

Table 25 GLOBAL CONDUCTIVE GREASE MARKET VALUE BY GEOGRAPHY, 2015?2022 (\$MILLION)

Table 26 GLOBAL CONDUCTIVE GREASE MARKET VOLUME, BY GEOGRAPHY, 2015?2022 (KILOTONS)

Table 27 ASIA PACIFIC CONDUCTIVE GREASE MARKET VALUE BY COUNTRIES, 2015?2022 (\$MILLION)

Table 28 ASIA PACIFIC CONDUCTIVE GREASE MARKET VOLUME BY COUNTRIES, 2015?2022 (KILOTONS)

Table 29 ASIA PACIFIC CONDUCTIVE GREASE MARKET VALUE, BY TYPES, 2015?2022 (\$MILLION)

Table 30 ASIA PACIFIC CONDUCTIVE GREASE MARKET VOLUME BY TYPES, 2015?2022 (KILOTONS)

Table 31 ASIA PACIFIC CONDUCTIVE GREASE MARKET VALUE, BY END-USERS, 2015?2022 (\$MILLION)

Table 32 ASIA PACIFIC CONDUCTIVE GREASE MARKET VOLUME, BY END-USERS, 2015?2022 (KILOTONS)

Table 33 EUROPE CONDUCTIVE GREASE MARKET VALUE BY COUNTRIES, 2015?2022 (\$MILLION)

Table 34 EUROPE CONDUCTIVE GREASE MARKET VOLUME BY COUNTRIES, 2015?2022 (KILOTONS)

Table 35 EUROPE CONDUCTIVE GREASE MARKET VALUE, BY TYPES, 2015?2022 (\$MILLION)

Table 36 EUROPE CONDUCTIVE GREASE MARKET VOLUME BY TYPES, 2015?2022 (KILOTONS)

Table 37 EUROPE CONDUCTIVE GREASE MARKET VALUE BY END-USERS, 2015?2022 (\$MILLION)

Table 38 EUROPE CONDUCTIVE GREASE MARKET VOLUME BY END-USERS, 2015?2022 (KILOTONS)

Table 39 NORTH AMERICA CONDUCTIVE GREASE MARKET VALUE BY COUNTRIES, 2015?2022 (\$MILLION)

Table 40 NORTH AMERICA CONDUCTIVE GREASE MARKET VOLUME BY COUNTRIES, 2015?2022 (KILOTONS)

Table 41 NORTH AMERICA CONDUCTIVE GREASE MARKET VALUE BY TYPES, 2015?2022 (\$MILLION)

Table 42 NORTH AMERICA CONDUCTIVE GREASE MARKET VOLUME BY TYPE, 2015?2022 (KILOTONS)

Table 43 NORTH AMERICA CONDUCTIVE GREASE MARKET VALUE BY END-USERS, 2015?2022 (\$MILLION)

Table 44 NORTH AMERICA CONDUCTIVE GREASE MARKET VOLUME BY END-USER, 2015?2022 (KILOTONS)

Table 45 REST OF THE WORLD CONDUCTIVE GREASE MARKET VALUE BY GEOGRAPHY, 2015?2022 (\$MILLION)

Table 46 REST OF THE WORLD CONDUCTIVE GREASE MARKET VOLUME BY GEOGRAPHY, 2015?2022 (KILOTONS)

Table 47 REST OF THE WORLD CONDUCTIVE GREASE MARKET VALUE BY TYPES, 2015?2022 (\$MILLION)

Table 48 REST OF THE WORLD REST OF THE WORLD MARKET VOLUME BY TYPES, 2015?2022 (KILOTONS)

Table 49 REST OF THE WORLD CONDUCTIVE GREASE MARKET VALUE BY END-USERS, 2015?2022 (\$MILLION)

Table 50 REST OF THE WORLD CONDUCTIVE GREASE MARKET VOLUME BY END-USERS, 2015?2022 (KILOTONS)

Table 51 MERGERS, ACQUISITIONS & JOINT VENTURES, 2013–2017

Table 52 EXPANSION, 2013–2016

Table 53 EXHIBITION & PRODUCT LAUNCH

Table 54 DIVESTMENT & DIVESTITURE, 2016

Table 55 RESTRUCTURE & REPOSITIONING

Charts

Chart 1 RESEARCH METHODOLOGY OF GLOBAL CONDUCTIVE GREASE MARKET: DATA COLLATION

Chart 2 RESEARCH METHODOLOGY OF GLOBAL CONDUCTIVE GREASE MARKET: MARKET TRIANGULATION

Chart 3 RESEARCH METHODOLOGY OF GLOBAL CONDUCTIVE GREASE MARKET: FORECASTING METHODOLOGY

Chart 5 CONDUCTIVE GREASE MARKET END-USER ANALYSIS, ASIA PACIFIC V/S GLOBAL, 2016 (%)

Chart 6 TOTAL ADDRESSABLE MARKET (TAM): CONDUCTIVE INTERFACE MATERIALS

Chart 7 VALUE CHAIN: CONDUCTIVE GREASE MARKET

Chart 8 PESTLE ANALYSIS: CONDUCTIVE GREASE

Chart 9 PORTERS ANALYSIS: CONDUCTIVE GREASE

Chart 10 CONDUCTIVE: PATENT ANALYSIS (2012–2017*)

Chart 11 CONDUCTIVE GREASE: PATENT ANALYSIS (2012–2017*)

Chart 12 MARKET SEGMENTATION: CONDUCTIVE GREASE

Chart 13 MARKET DYNAMICS: DRIVERS, RESTRAINTS AND OPPORTUNITIES

Chart 14 DRO - IMPACT ANALYSIS OF CONDUCTIVE GREASE MARKET

Chart 15 GLOBAL CONDUCTIVE GREASE MARKET VALUE BY TYPES, 2015–2022 (\$MILLION)

Chart 16 GLOBAL THERMAL CONDUCTIVE GREASE, MARKET VALUE BY GEOGRAPHY, 2015?2022 (\$MILLION)

Chart 17 GLOBAL ELECTRICAL CONDUCTIVE GREASE MARKET VALUE, BY GEOGRAPHY, 2015?2022 (\$MILLION)

Chart 18 DOW CORNING: OVERVIEW SNAPSHOT

Chart 19 DOW CORNING: SWOT ANALYSIS

Chart 20 MOMENTIVE PERFORMANCE MATERIALS INC.: OVERVIEW SNAPSHOT

Chart 21 MOMENTIVE PERFORMANCE MATERIALS INC.: BUSINESS UNITS

Chart 22 MOMENTIVE PERFORMANCE MATERIALS INC.: SWOT ANALYSIS

Chart 23 WACKER CHEMIE AG: OVERVIEW SNAPSHOT

Chart 24 WACKER CHEMIE AG: BUSINESS UNITS

Chart 25 WACKER CHEMIE AG: GEOGRAPHIC REVENUE

Chart 26 WACKER CHEMIE AG: SWOT ANALYSIS

Chart 27 ELECTROLUBE: OVERVIEW SNAPSHOT

Chart 28 ELECTROLUBE: SWOT ANALYSIS

Chart 29 HONEYWELL INTERNATIONAL INC: OVERVIEW SNAPSHOT

Chart 30 HONEYWELL INTERNATIONAL INC: BUSINESS UNITS

Chart 31 HONEYWELL INTERNATIONAL INC: GEOGRAPHIC REVENUE

Chart 32 HONEYWELL INTERNATIONAL INC: SWOT ANALYSIS

Chart 33 PARKER HANNIFIN CORPORATION.: OVERVIEW SNAPSHOT

Chart 34 PARKER HANNIFIN CORPORATION: BUSINESS UNITS

Chart 35 PARKER HANNIFIN CORPORATION: GEOGRAPHIC REVENUE

Chart 36 PARKER HANNIFIN CORPORATION: SWOT ANALYSIS

Chart 37 GLOBAL CONDUCTIVE GREASE MARKET VALUE BY END-USERS, 2015-2022 (\$ MILLION)

Chart 38 GLOBAL CONDUCTIVE GREASE MARKET VALUE, IN ELECTRICAL & ELECTRONICS, BY GEOGRAPHY, 2015-2022 (\$MILLION)

Chart 39 GLOBAL CONDUCTIVE GREASE, MARKET VALUE, IN
TELECOMMUNICATIONS, BY GEOGRAPHY, 2015-2022 (\$MILLION)

Chart 40 GLOBAL CONDUCTIVE GREASE MARKET VALUE, IN TRANSPORTATION
BY GEOGRAPHY, 2015-2022 (\$MILLION)

Chart 41 TOYOTA: OVERVIEW SNAPSHOT

Chart 42 TOYOTA: BUSINESS UNITS

Chart 43 TOYOTA: GEOGRAPHIC REVENUE

Chart 44 TOYOTA: SWOT ANALYSIS

Chart 45 3M: OVERVIEW SNAPSHOT

Chart 46 3M: BUSINESS UNITS

Chart 47 3M: GEOGRAPHIC REVENUE

Chart 48 3M: SWOT ANALYSIS

Chart 49 GE: OVERVIEW SNAPSHOT

Chart 50 GE: BUSINESS UNITS

Chart 51 GE: GEOGRAPHIC REVENUE

Chart 52 GE: SWOT ANALYSIS

Chart 53 ECI TELECOM LTD.: OVERVIEW SNAPSHOT

Chart 54 ECI TELECOM LTD.: SWOT ANALYSIS

Chart 55 GLOBAL CONDUCTIVE GREASE MARKET VALUE, BY GEOGRAPHY,
2015-2022 (\$MILLION)

Chart 56 ASIA PACIFIC CONDUCTIVE GREASE MARKET VALUE BY COUNTRY,
2015-2022 (\$MILLION)

Chart 57 ASIA PACIFIC CONDUCTIVE GREASE MARKET VALUE, BY TYPES,
2015-2022 (\$MILLION)

Chart 58 ASIA PACIFIC CONDUCTIVE GREASE MARKET VALUE BY END-USERS,
2015-2022 (\$MILLION)

Chart 59 EUROPE CONDUCTIVE GREASE MARKET VALUE BY COUNTRIES,
2015-2022 (\$MILLION)

Chart 60 EUROPE CONDUCTIVE GREASE MARKET VALUE BY TYPES, 2015-2022
(\$MILLION)

Chart 61 EUROPE CONDUCTIVE GREASE MARKET VALUE, BY END-USERS,
2015-2022 (\$MILLION)

Chart 62 NORTH AMERICA CONDUCTIVE GREASE MARKET VALUE BY
COUNTRIES, 2015-2022 (\$MILLION)

Chart 63 NORTH AMERICA CONDUCTIVE GREASE MARKET VALUE BY TYPES,
2015-2022 (\$MILLION)

Chart 64 NORTH AMERICA CONDUCTIVE GREASE MARKET VALUE BY END-
USERS, 2015-2022 (\$MILLION)

Chart 65 REST OF THE WORLD CONDUCTIVE GREASE MARKET VALUE BY

GEOGRAPHY, 2015?2022 (\$MILLION)

Chart 66 REST OF THE WORLD CONDUCTIVE GREASE MARKET VALUE BY TYPE, 2015?2022 (\$MILLION)

Chart 67 REST OF THE WORLD CONDUCTIVE GREASE MARKET VALUE BY END-USER, 2015?2022 (\$MILLION)

Chart 68 COMPETITIVE LANDSCAPE: GEOGRAPHIC EXPOSURE

Chart 69 MARKET LANDSCAPE: MARKET ACTIVITIES

?

Charts

Chart 1 RESEARCH METHODOLOGY OF GLOBAL CONDUCTIVE GREASE MARKET: DATA COLLATION

Chart 2 RESEARCH METHODOLOGY OF GLOBAL CONDUCTIVE GREASE MARKET: MARKET TRIANGULATION

Chart 3 RESEARCH METHODOLOGY OF GLOBAL CONDUCTIVE GREASE MARKET: FORECASTING METHODOLOGY

Chart 5 CONDUCTIVE GREASE MARKET END-USER ANALYSIS, ASIA PACIFIC V/S GLOBAL, 2016 (%)

Chart 6 TOTAL ADDRESSABLE MARKET (TAM): CONDUCTIVE INTERFACE MATERIALS

Chart 7 VALUE CHAIN: CONDUCTIVE GREASE MARKET

Chart 8 PESTLE ANALYSIS: CONDUCTIVE GREASE

Chart 9 PORTERS ANALYSIS: CONDUCTIVE GREASE

Chart 10 CONDUCTIVE: PATENT ANALYSIS (2012–2017*)

Chart 11 CONDUCTIVE GREASE: PATENT ANALYSIS (2012–2017*)

Chart 12 MARKET SEGMENTATION: CONDUCTIVE GREASE

Chart 13 MARKET DYNAMICS: DRIVERS, RESTRAINTS AND OPPORTUNITIES

Chart 14 DRO - IMPACT ANALYSIS OF CONDUCTIVE GREASE MARKET

Chart 15 GLOBAL CONDUCTIVE GREASE MARKET VALUE BY TYPES, 2015–2022 (\$MILLION)

Chart 16 GLOBAL THERMAL CONDUCTIVE GREASE, MARKET VALUE BY GEOGRAPHY, 2015?2022 (\$MILLION)

Chart 17 GLOBAL ELECTRICAL CONDUCTIVE GREASE MARKET VALUE, BY GEOGRAPHY, 2015?2022 (\$MILLION)

Chart 18 DOW CORNING: OVERVIEW SNAPSHOT

Chart 19 DOW CORNING: SWOT ANALYSIS

Chart 20 MOMENTIVE PERFORMANCE MATERIALS INC.: OVERVIEW SNAPSHOT

Chart 21 MOMENTIVE PERFORMANCE MATERIALS INC.: BUSINESS UNITS

Chart 22 MOMENTIVE PERFORMANCE MATERIALS INC.: SWOT ANALYSIS
Chart 23 WACKER CHEMIE AG: OVERVIEW SNAPSHOT
Chart 24 WACKER CHEMIE AG: BUSINESS UNITS
Chart 25 WACKER CHEMIE AG: GEOGRAPHIC REVENUE
Chart 26 WACKER CHEMIE AG: SWOT ANALYSIS
Chart 27 ELECTROLUBE: OVERVIEW SNAPSHOT
Chart 28 ELECTROLUBE: SWOT ANALYSIS
Chart 29 HONEYWELL INTERNATIONAL INC: OVERVIEW SNAPSHOT
Chart 30 HONEYWELL INTERNATIONAL INC: BUSINESS UNITS
Chart 31 HONEYWELL INTERNATIONAL INC: GEOGRAPHIC REVENUE
Chart 32 HONEYWELL INTERNATIONAL INC: SWOT ANALYSIS
Chart 33 PARKER HANNIFIN CORPORATION.: OVERVIEW SNAPSHOT
Chart 34 PARKER HANNIFIN CORPORATION: BUSINESS UNITS
Chart 35 PARKER HANNIFIN CORPORATION: GEOGRAPHIC REVENUE
Chart 36 PARKER HANNIFIN CORPORATION: SWOT ANALYSIS
Chart 37 GLOBAL CONDUCTIVE GREASE MARKET VALUE BY END-USERS, 2015-2022 (\$ MILLION)
Chart 38 GLOBAL CONDUCTIVE GREASE MARKET VALUE, IN ELECTRICAL & ELECTRONICS, BY GEOGRAPHY, 2015-2022 (\$MILLION)
Chart 39 GLOBAL CONDUCTIVE GREASE, MARKET VALUE, IN TELECOMMUNICATIONS, BY GEOGRAPHY, 2015-2022 (\$MILLION)
Chart 40 GLOBAL CONDUCTIVE GREASE MARKET VALUE, IN TRANSPORTAION BY GEOGRAPHY, 2015-2022 (\$MILLION)
Chart 41 TOYOTA: OVERVIEW SNAPSHOT
Chart 42 TOYOTA: BUSINESS UNITS
Chart 43 TOYOTA: GEOGRAPHIC REVENUE
Chart 44 TOYOTA: SWOT ANALYSIS
Chart 45 3M: OVERVIEW SNAPSHOT
Chart 46 3M: BUSINESS UNITS
Chart 47 3M: GEOGRAPHIC REVENUE
Chart 48 3M: SWOT ANALYSIS
Chart 49 GE: OVERVIEW SNAPSHOT
Chart 50 GE: BUSINESS UNITS
Chart 51 GE: GEOGRAPHIC REVENUE
Chart 52 GE: SWOT ANALYSIS
Chart 53 ECI TELECOM LTD.: OVERVIEW SNAPSHOT
Chart 54 ECI TELECOM LTD.: SWOT ANALYSIS
Chart 55 GLOBAL CONDUCTIVE GREASE MARKET VALUE, BY GEOGRAPHY, 2015?2022 (\$MILLION)

Chart 56 ASIA PACIFIC CONDUCTIVE GREASE MARKET VALUE BY COUNTRY, 2015?2022 (\$MILLION)

Chart 57 ASIA PACIFIC CONDUCTIVE GREASE MARKET VALUE, BY TYPES, 2015?2022 (\$MILLION)

Chart 58 ASIA PACIFIC CONDUCTIVE GREASE MARKET VALUE BY END-USERS, 2015?2022 (\$MILLION)

Chart 59 EUROPE CONDUCTIVE GREASE MARKET VALUE BY COUNTRIES, 2015?2022 (\$MILLION)

Chart 60 EUROPE CONDUCTIVE GREASE MARKET VALUE BY TYPES, 2015?2022 (\$MILLION)

Chart 61 EUROPE CONDUCTIVE GREASE MARKET VALUE, BY END-USERS, 2015?2022 (\$MILLION)

Chart 62 NORTH AMERICA CONDUCTIVE GREASE MARKET VALUE BY COUNTRIES, 2015?2022 (\$MILLION)

Chart 63 NORTH AMERICA CONDUCTIVE GREASE MARKET VALUE BY TYPES, 2015?2022 (\$MILLION)

Chart 64 NORTH AMERICA CONDUCTIVE GREASE MARKET VALUE BY END-USERS, 2015?2022 (\$MILLION)

Chart 65 REST OF THE WORLD CONDUCTIVE GREASE MARKET VALUE BY GEOGRAPHY, 2015?2022 (\$MILLION)

Chart 66 REST OF THE WORLD CONDUCTIVE GREASE MARKET VALUE BY TYPE, 2015?2022 (\$MILLION)

Chart 67 REST OF THE WORLD CONDUCTIVE GREASE MARKET VALUE BY END-USER, 2015?2022 (\$MILLION)

Chart 68 COMPETITIVE LANDSCAPE: GEOGRAPHIC EXPOSURE

Chart 69 MARKET LANDSCAPE: MARKET ACTIVITIES

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