

Cloud ERP Market in India, By Deployment Modes (Public, Private, Hybrid) By Implementation Mode (Direct Implementation, Implementation Through Partners) By Enterprise Type (Small & Medium Enterprises, Large Enterprises) By Industry Verticals – Trends & Forecast: 2015–2020

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Abstracts

The Indian cloud ERP market is comparatively less mature than other markets in the world but expected to grow in the future due to increasing demand from SME's. The increased competition and globalization have become the key drivers for SME's to deploy ERP on cloud to minimise infrastructure cost. The factors such as low IT manpower, low operational cost, data backup and recovery and Ubiquitous access are encouraging SME's to move ERP on cloud. Some of the major providers of ERP on cloud are Oracle, Ramco, SAP, Wipro and etc. The report provides unique insights into and in-depth analysis of Cloud ERP market in India, drivers and restraints as well as growth opportunities. It also contains analysis and forecasted revenues, competitive landscape, company profiles and industry trends.

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