

IT Market in Turkey 2014-2018

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ABOUT THE IT MARKET IN TURKEY

IT can be defined as an integrated platform to manage information that consists of hardware, software, and services. IT is an integral part of business processes. In an organization, IT departments are responsible for storing, safeguarding, processing, transmitting, and retrieving information. Turkey is a growing economy with favorable investment opportunities in the IT sector. Several global companies have selected Turkey as their regional hub to leverage the growth of the domestic market. Turkey has become an attractive destination for FDI because the government of the country has been continuously focusing on improving the IT sector by creating over 35 TDZs.

TechNavio's analysts forecast the IT market in Turkey to grow at a CAGR of 8.43 percent over the period 2013-2018.

COVERED IN THIS REPORT

The IT market in Turkey can be divided into three segments: Hardware, Software, and IT Services. The report covers information regarding the market share of category of key end-user segments. It also covers the information about the Enterprise hardware market and market share of sub segments.

TechNavio's report, the IT Market in Turkey 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. It focuses on the IT market landscape in Turkey and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

KEY VENDORS

- Hewlett-Packard Co.
- IBM Corp.
- KocSistem Bilgi ve İletişim Hizmetleri AS
- Oracle Corp.

OTHER PROMINENT VENDORS

- Accenture plc
- Acer Inc.
- Arete Consultancy
- Atos SE
- Bizcon Solutions Ltd.
- Casper A? Tüm Haklar? Saklı?d?r
- Cisco System Inc.
- Dell Inc.
- Deloitte Consulting LLP

- Detaysoft
- Foxconn Technology Co. Ltd.
- Huawei Technology Co. Ltd.
- Innova Bilisim Cozumleri AS
- Intel Corp.
- Logo Business Solutions
- Microsoft Corp.
- Netsis Yazilim AS
- Nexum Bogazici
- Peak Games
- Pozitron
- Samsung Electronics Corp. Ltd.
- SAP AG
- Sony Corp.
- Toshiba Corp.
- Turkcell Telecom

KEY MARKET DRIVER

- Demand for Mobility
- For a full, detailed list, view our report.

KEY MARKET CHALLENGE

- Violation of Intellectual Property Rights
- For a full, detailed list, view our report.

KEY MARKET TREND

- Increased FDI Investment in e-Commerce
- For a full, detailed list, view our report.

KEY QUESTIONS ANSWERED IN THIS REPORT

- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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