

IT Market in Poland 2014-2018

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About IT

IT is an integrated platform that include hardware, software, and services. The IT department has assumed critical importance in today's competitive business environment as it helps an organization to integrate various business processes through IT hardware, software, and service solutions using various technologies. The IT department of an organization is responsible for storing, protecting, processing, transmitting, and retrieving information. In managing, streamlining and integrating the IT-related activities in SMEs and large enterprises, IT hardware, software and services are crucial.

IT is mainly responsible for developing a safe, secure cyber environment, maintaining uniform information flow, and building positive economic conditions over a long period.

TechNavio's analysts forecast the IT market in Poland will grow at a CAGR of 5.59 percent over the period 2013-2018.

Covered in this Report

This report covers the present scenario and the growth prospects of the IT market in Poland for the period 2014-2018. The IT market in Poland is categorized into three main segments: Hardware, Software, and IT Services. The report also covers IT investment across key end-user segments and discusses the role of cloud computing in optimizing the business process of the IT market in the country.

TechNavio's report, the IT market in Poland 2014-2018, has been prepared on an in-depth market analysis with inputs from industry experts. The report covers the key end-user segments of the IT market in Poland. It covers the market landscape and its growth prospects in the coming years. The report also includes a detailed discussion of the key vendors operating in this market and their market shares.

Key Vendors

- Asseco Poland
- HP
- IBM
- Microsoft

Other Prominent Vendors

- Accenture
- Blue Media
- Capgemini
- Comarch
- Dell
- Intel

- Oracle
- SAP

Key Market Driver

- Competent and Talented IT Workforce

Key Market Challenge

- Risk of Data Loss and Privacy

Key Market Trend

- Popularity of Cloud Computing

Key Questions Answered in this Report

- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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