

IT Market in Malaysia 2014-2018

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About IT

IT is an integrated platform that includes hardware, software, and service solutions. The role of the IT section in an organization is to integrate various business processes through hardware, software, and service solutions and smooth the flow of information and processes. IT also helps organizations to align their business processes with various other technologies. The rapid economic growth in the IT market in Malaysia has encouraged many business organizations to invest in the IT sector and contribute toward the development of IT infrastructure in the country. The market is experiencing a high growth because of the increase in the disposable incomes of consumers and the efforts by the Government of Malaysia to promote IT adoption in Malaysia.

TechNavio's analysts forecast the IT market in Malaysia will grow at a CAGR of 8.18 percent over the period 2013-2018.

Covered in this Report

The IT market is predominantly categorized into three segments: Hardware, Software, and Services. The report also covers the IT spending across key end-user segments and also discusses the growth of the Cloud Computing market in Malaysia during the forecast period.

TechNavio's report, the IT Market in Malaysia 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the key end-user segments of the IT market in Malaysia; it also covers the IT market landscape and its growth prospects in the coming years. It discusses the growth of cloud computing technology in Malaysia. The report also includes a discussion of the key vendors operating in this market.

Key End-User Segments

- Telecommunication and Media
- BFSI
- Manufacturing
- Government
- Professional Services
- Education
- Retail

Key Vendors

- HeiTech Padu Bhd
- Hewlett-Packard Co.
- IBM Corp.
- Microsoft Corp.

Other Prominent Vendors

- Accenture plc
- Acer Inc.
- ASUSTeK Computer Inc.
- Cosmo Synergy Sdn Bhd
- Dell Inc.
- EMC Corp.
- Fujitsu Ltd.
- iContro Software Sdn Bhd
- Lenovo Group Ltd.
- Nuasoft Solutions Sdn Bhd
- Oracle Corp.
- SAP AG
- Wincom IT Solutions Sdn Bhd

Key Market Driver

- Increased Government Support for IT Initiatives
- For a full, detailed list, view our report

Key Market Challenge

- Shortage of Skilled Labor
- For a full, detailed list, view our report

Key Market Trend

- Increasing Adoption of Cloud Computing Services
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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