

IT Market in India 2014-2018

URL:	https://marketpublishers.com/r/I78B98F8CCFEN.html
Date:	November 12, 2014
Pages:	72
Price:	US\$ 2,500.00 US\$ 2,000.00
ID:	I78B98F8CCFEN

About IT Market in India

IT can be defined as an integrated platform consisting of hardware, software, services and BPM. IT departments in organizations are responsible for storing, safeguarding, processing, transmitting, and retrieving information. IT departments manage all IT-related services, software, and solutions to integrate and streamline various processes, thus facilitating the smooth flow of organizational information. They also help organizations align their business processes with various technologies and improve overall efficiency.

TechNavio's analysts forecast the IT Market in India to grow at a CAGR of 12.44 percent over the period 2013-2018.

Covered in this Report

The IT market in India can be segmented into four divisions: Hardware, Software, Services, and BPM. This report provides information about the market share of the IT market in India. The report also covers information about the domestic and export scenario in Indian IT market.

TechNavio's report, the IT market in India 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers India; it also covers the IT market in India landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Region

- India

Key Vendors

- Tata Consultancy Services
- Cognizant Technology Solutions
- Infosys
- Wipro Technologies
- HCL Technologies

Other Prominent Vendors

- Tech Mahindra
- Genpact India
- L&T Infotech
- Syntel
- Mphasis
- Robert Bosch Engineering and Business Solutions

- iGATE Global Solutions
- CSC India
- MindTree
- WNS Global Services
- Polaris Financial Technologies
- Serco Global Services
- Aegis
- Capgemini India
- Firstsource Solutions

Market Driver

- Growth in SMAC Technologies
- For a full, detailed list, view our report

Market Challenge

- High Attrition Rate
- For a full, detailed list, view our report

Market Trend

- New Technologies
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Table of Content

1. EXECUTIVE SUMMARY

2. LIST OF ABBREVIATIONS

3. SCOPE OF THE REPORT

3.1 Market Overview

3.2 Product Offerings

4. MARKET RESEARCH METHODOLOGY

4.1 Market Research Process

4.2 Research Methodology

5. INTRODUCTION

6. MARKET LANDSCAPE

- 6.1 Market Overview
- 6.2 Market Size and Forecast
- 6.3 Five Forces Analysis

7. MARKET SEGMENTATION BY APPLICATION

- 7.1 IT Market in India by Product Segmentation
- 7.2 IT Hardware Market in India 2014-2018
 - 7.2.1 Market Size and Forecast
- 7.3 IT Software Market in India 2014-2018
 - 7.3.1 Market Size and Forecast
- 7.4 IT Services Market in India
 - 7.4.1 Market Size and Forecast
- 7.5 IT BPM Market in India 2014 - 2018
 - 7.5.1 Market Size and Forecast

8. DOMESTIC AND EXPORT SCENARIO IN INDIAN IT MARKET

- 8.1 Domestic Revenue from IT market in India 2013
- 8.2 Export Revenue from IT market in India 2013
- 8.3 Exports Revenue by Geography

9. BUYING CRITERIA

10. MARKET GROWTH DRIVERS

- 10.1 Growth in SMAC Technologies
- 10.2 Increased Talent Pool
- 10.3 Robust IT Infrastructure
- 10.4 Increased IT Initiatives from Government

11. DRIVERS AND THEIR IMPACT

12. MARKET CHALLENGES

- 12.1 High Attrition rate
- 12.2 Lack of Innovation
- 12.3 Corporate Taxation
- 12.4 Stability of macro-economic variables

13. IMPACT OF DRIVERS AND CHALLENGES

14. MARKET TRENDS

- 14.1 New Technologies
- 14.2 Expansion in Smartphones and Tablets User Base
- 14.3 Evolution in Non-linear models

15. TRENDS AND THEIR IMPACT

16. VENDOR LANDSCAPE

- 16.1 Competitive Scenario
 - 16.1.1 Key News

- 16.1.2 Mergers and Acquisitions
- 16.2 Market Share Analysis in Indian IT Market
- 16.3 The Structure of IT Market in India
 - 16.3.1 The Structure of IT market by Ownership
 - 16.3.2 The Structure of IT market by Size of the Firms
- 16.4 Other Prominent Vendors

17. KEY VENDOR ANALYSIS

- 17.1 TCS
 - 17.1.1 Key Facts
 - 17.1.2 Business Overview
 - 17.1.3 Revenue by Business Segmentation 2013
 - 17.1.4 Revenue by Geographical Segmentation 2013
 - 17.1.5 Business Strategy
 - 17.1.6 Recent Developments
 - 17.1.7 SWOT Analysis
- 17.2 Infosys
 - 17.2.1 Key Facts
 - 17.2.2 Business Overview
 - 17.2.3 Revenue by Business Segmentation 2014
 - 17.2.4 Revenue by Business Segmentation 2013 and 2014
 - 17.2.5 Revenue by Geographical Segmentation 2014
 - 17.2.6 Business Strategy
 - 17.2.7 Key Information
 - 17.2.8 SWOT Analysis
- 17.3 Cognizant
 - 17.3.1 Key Facts
 - 17.3.2 Business Overview
 - 17.3.3 Business Segmentation by Revenue 2013
 - 17.3.4 Business Segmentation by Revenue 2012 and 2013
 - 17.3.5 Geographical Segmentation by Revenue 2013
 - 17.3.6 Business Strategy
 - 17.3.7 Key Information
 - 17.3.8 SWOT Analysis
- 17.4 Wipro
 - 17.4.1 Key Facts
 - 17.4.2 Business Overview
 - 17.4.3 Revenue by Business Segmentation 2014
 - 17.4.4 Revenue by Business Segmentation 2013 and 2014
 - 17.4.5 Revenue by Geographical Segmentation 2014
 - 17.4.6 Business Strategy
 - 17.4.7 Recent Developments
 - 17.4.8 SWOT Analysis
- 17.5 HCL
 - 17.5.1 Key Facts
 - 17.5.2 Business Overview
 - 17.5.3 Business Segmentation by Revenue 2013
 - 17.5.4 Business Segmentation by Revenue 2012 and 2013
 - 17.5.5 Geographical Segmentation by Revenue 2013
 - 17.5.6 Business Strategy
 - 17.5.7 Recent Developments
 - 17.5.8 SWOT Analysis

LIST OF EXHIBITS

- Exhibit 1: Market Research Methodology
- Exhibit 2: Segmentation of IT Market in India
- Exhibit 3: IT Market in India 2013-2018 (US\$ billion)
- Exhibit 4: IT Market in India by Product Segmentation 2014
- Exhibit 5: IT Market in India by Product Segmentation 2013-2018
- Exhibit 6: IT Hardware Market in India 2013-2018 (US\$ billion)
- Exhibit 7: IT Software Market in India 2013-2018 (US\$ billion)
- Exhibit 8: IT Services Market in India 2013-2018 (US\$ billion)
- Exhibit 9: IT BPM Market in India 2013-2018 (US\$ billion)
- Exhibit 10: Indian IT Market by Domestic and Export Revenue 2013-2018 (US\$ billion)
- Exhibit 11: Domestic IT Market by End-User Segments in India 2013
- Exhibit 12: Export Revenue Breakup by Vertical in India 2013
- Exhibit 13: Export Revenue by Geography in 2013
- Exhibit 14: Overview of Emerging IT Market in Tier II & III Cities in India
- Exhibit 15: Market Share of Indian IT Market in 2013 (US\$ billion)
- Exhibit 16: TCS: Revenue by Business Segmentation 2013 and 2014 (US\$ billion)
- Exhibit 17: TCS: Revenue by Geographical Segmentation 2013
- Exhibit 18: Infosys: Revenue by Business Segmentation 2014
- Exhibit 19: Infosys: Revenue by Business Segmentation 2013 and 2014 (US\$ billion)
- Exhibit 20: Infosys: Revenue by Geographical Segmentation 2014
- Exhibit 21: Cognizant: Business Segmentation by Revenue 2013
- Exhibit 22: Cognizant: Business Segmentation by Revenue 2012 and 2013 (US\$ million)
- Exhibit 23: Cognizant: Geographical Segmentation by Revenue 2013
- Exhibit 24: Wipro: Revenue by Business Segmentation 2014
- Exhibit 25: Wipro: Revenue by Business Segmentation 2013 and 2014 (US\$ billion)
- Exhibit 26: Wipro: Revenue by Geographical Segmentation 2014
- Exhibit 27: HCL: Business Segmentation by Revenue 2013
- Exhibit 28: HCL: Business Segmentation by Revenue 2012 and 2013 (US\$ million)
- Exhibit 29: HCL Technologies: Geographical Segmentation by Revenue 2013

I would like to order:

Product name: IT Market in India 2014-2018
Product link: <https://marketpublishers.com/r/I78B98F8CCFEN.html>
Product ID: I78B98F8CCFEN
Price: ~~US\$ 2,500.00~~ **US\$ 2,000.00** (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/I78B98F8CCFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**