

IT Market in Brazil 2014-2018

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About IT

IT can be defined as an integrated platform that includes hardware, software, and services. Organizations have IT departments across the globe, which are responsible for storing, safeguarding, processing, transmitting, and retrieving information. Brazil is one of the largest domestic IT markets. It is also considered as one of the emerging PC markets in the world. Currently, the major reason behind the growth of the IT market in Brazil is the rapid growth of the Software and IT Services market segment. However, the Hardware segment is also expected to witness increased spending due to increasing use of tablets and data servers during the period 2013-2018.

TechNavio's analysts forecast the IT market in Brazil will grow at a CAGR of 10.12 percent over the period 2013-2018.

Covered in this Report

This report covers the present scenario and the growth prospects of the IT market in Brazil for the period 2014-2018.

The IT market in Brazil can be segmented into three divisions: Hardware, Software, and IT Services. It covers information regarding the market share of key end user segments. The report also covers information about the regional segmentation of the IT market based on the five key regions in Brazil.

TechNavio's report, the IT Market in Brazil 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report focuses on Brazil; it also covers the IT market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions

- Southeast
- Midwest
- South
- Northeast
- North

Key Vendors

- Accenture Inc.
- Hewlett-Packard Co.
- IBM Corp.
- Xerox Corp.

Other Prominent Vendors

- Ascenty Data Centers Rental and Services SA
- Capgemini S.A.
- Cisco Systems Inc.
- CI&T Software S.A.
- Dell Inc.
- Elipse Software
- Google Inc.
- ICTS Consulting Services
- Kryptus Information Security Ltda.
- Lenovo Group Ltd.
- Microsoft Corp.
- Predicta
- SAS Institute Inc.
- Stefanini IT Solutions
- Syhunt Cyber-Security Co.
- Serpro
- Sydle System

Key Market Driver

- Growing Organized Retail Sector
- For a full, detailed list, view our report

Key Market Challenge

- Cultural and Governmental Intricacies
- For a full, detailed list, view our report

Key Market Trend

- Increasing Adoption of Cloud Computing
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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