

Global Digital Map Market 2017-2021

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About Digital Map

A digital map is a collection of data compiled to produce a map in the form of a virtual image. Digital maps are rooted in conventional cartography, which has become a concern in terms of both geographic information systems and mapping fields. The primary functionality of digital maps is to produce maps that give the accurate result pertaining to a particular area. It also calculates the distance from one place to another and calculates the overall time taken to travel to a location in real-time considering the traffic. The primary use of a digital map is in conjunction with global positioning system (GPS) and automotive navigation systems.

Technavio's analysts forecast the global digital map market to grow at a CAGR of 15.92% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global digital map market for 2017-2021. To calculate the market size, the report presents a detailed picture of the market by way of study, synthesis, and summation of data from multiple sources.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Technavio's report, Global Digital Map Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Alibaba
- Apple
- Google
- HERE
- Micello
- NavInfo

Other prominent vendors

- CE Info Systems

- Digital Map Products
- MapQuest
- MapSherpa
- MAPMECHANICS
- Nearmap
- OnStar
- OpenStreetMap
- PeopleNet
- Sensewhere
- TomTom International
- Traceon
- ViaMichelin

Market driver

- Adoption of intelligent PDAs
- For a full, detailed list, view our report

Market challenge

- Security and privacy of mobile apps
- For a full, detailed list, view our report

Market trend

- Availability of location-based services
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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Apple
Google

HERE
Micello
NavInfo

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