

Global Consumer NAS Market 2018-2022

URL:	https://marketpublishers.com/r/GA5F29869B8EN.html
Date:	June 13, 2018
Pages:	116
Price:	US\$ 3,500.00 US\$ 2,500.00
ID:	GA5F29869B8EN

About Consumer NAS

Consumer NAS follows the general principles of NAS, wherein a computer storage server is connected to a computer network and functions as a file server, delivering files and data to various parts of the network.

Technavio's analysts forecast the Global Consumer NAS Market to grow at a CAGR of 11.16% during the period 2018-2022.

Covered in this report

The report covers the present scenario and the growth prospects of the consumer NAS market. To calculate the market size, the report considers the revenue generated from consumer NAS.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Technavio's report, consumer NAS market 2018-2022, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Apple
- Dell Technologies
- NEC
- Seagate Technology
- Western Digital

Market driver

- High requirement for personal data backup
- For a full, detailed list, view our report

Market challenge

- Presence of alternative storage system
- For a full, detailed list, view our report

Market trend

- Rise in adoption of hybrid storage arrays
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2022 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

Table of Content

PART 01: EXECUTIVE SUMMARY

PART 02: SCOPE OF THE REPORT

PART 03: RESEARCH METHODOLOGY

PART 04: MARKET LANDSCAPE

Market ecosystem

Market characteristics

Market segmentation analysis

PART 05: MARKET SIZING

Market definition

Market sizing 2017

Market size and forecast 2017-2022

PART 06: FIVE FORCES ANALYSIS

Bargaining power of buyers

Bargaining power of suppliers

Threat of new entrants

Threat of substitutes

Threat of rivalry

Market condition

PART 07: MARKET SEGMENTATION BY DESIGN

Segmentation by design

PART 08: CUSTOMER LANDSCAPE

PART 09: MARKET SEGMENTATION BY END-USER

Segmentation by end-user
Comparison by end-user
Business – Market size and forecast 2017-2022
Home – Market size and forecast 2017-2022
Market opportunity by end-user

PART 10: REGIONAL LANDSCAPE

Geographical segmentation
Regional comparison
Americas – Market size and forecast 2017-2022
EMEA – Market size and forecast 2017-2022
APAC – Market size and forecast 2017-2022
Market opportunity

PART 11: DECISION FRAMEWORK

PART 12: DRIVERS AND CHALLENGES

Market drivers
Market challenges

PART 13: MARKET TRENDS

Rise in adoption of hybrid storage arrays
Increasing adoption of centralized and micro-mobile data centers
Growing popularity of online education
Growing use of unified storage systems

PART 14: VENDOR LANDSCAPE

Overview
Landscape disruption
Competitive scenario

PART 15: VENDOR ANALYSIS

Vendors covered
Vendor classification
Market positioning of vendors
Apple
Dell Technologies
NEC
Seagate Technology
Western Digital

PART 16: APPENDIX

List of abbreviations

LIST OF EXHIBITS

Exhibit 01: Parent market
Exhibit 02: Global IT spending market

Exhibit 03: Market characteristics
Exhibit 04: Market segments
Exhibit 05: Market definition - Inclusions and exclusions checklist
Exhibit 06: Market size 2017
Exhibit 07: Validation techniques employed for market sizing 2017
Exhibit 08: Global – Market size and forecast 2017-2022 (\$ mn)
Exhibit 09: Global – Year-over-year growth 2018-2022 (%)
Exhibit 10: Five forces analysis 2017
Exhibit 11: Five forces analysis 2022
Exhibit 12: Bargaining power of buyers
Exhibit 13: Bargaining power of suppliers
Exhibit 14: Threat of new entrants
Exhibit 15: Threat of substitutes
Exhibit 16: Threat of rivalry
Exhibit 17: Market condition - Five forces 2017
Exhibit 18: Global consumer NAS market by design in 2017 (%)
Exhibit 19: Customer landscape
Exhibit 20: End-user – Market share 2017-2022 (%)
Exhibit 21: Comparison by end-user
Exhibit 22: Business – Market size and forecast 2017-2022 (\$ mn)
Exhibit 23: Business – Year-over-year growth 2018-2022 (%)
Exhibit 24: Home – Market size and forecast 2017-2022 (\$ mn)
Exhibit 25: Home – Year-over-year growth 2018-2022 (%)
Exhibit 26: Market opportunity by end-user
Exhibit 27: Global – Market share by geography 2017-2022 (%)
Exhibit 28: Regional comparison
Exhibit 29: Americas – Market size and forecast 2017-2022 (\$ mn)
Exhibit 30: Americas – Year-over-year growth 2018-2022 (%)
Exhibit 31: Top three countries in Americas
Exhibit 32: EMEA – Market size and forecast 2017-2022 (\$ mn)
Exhibit 33: EMEA – Year-over-year growth 2018-2022 (%)
Exhibit 34: Top 3 countries in EMEA
Exhibit 35: APAC – Market size and forecast 2017-2022 (\$ mn)
Exhibit 36: APAC – Year-over-year growth 2018-2022 (%)
Exhibit 37: Top three countries in APAC
Exhibit 38: Market opportunity
Exhibit 39: Vendor landscape
Exhibit 40: Landscape disruption
Exhibit 41: Vendors covered
Exhibit 42: Vendor classification
Exhibit 43: Market positioning of vendors
Exhibit 44: Apple: Overview
Exhibit 45: Apple – Business segments
Exhibit 46: Apple – Organizational developments
Exhibit 47: Apple – Geographic focus
Exhibit 48: Apple – Segment focus
Exhibit 49: Apple – Key offerings
Exhibit 50: Apple – Key customers
Exhibit 51: Dell Technologies: Overview
Exhibit 52: Dell Technologies – Business segments
Exhibit 53: Dell Technologies – Organizational developments
Exhibit 54: Dell Technologies – Geographic focus
Exhibit 55: Dell Technologies – Segment focus
Exhibit 56: Dell Technologies – Key offerings
Exhibit 57: Dell Technologies – Key customers

- Exhibit 58: NEC: Overview
- Exhibit 59: NEC – Business segments
- Exhibit 60: NEC – Organizational developments
- Exhibit 61: NEC – Geographic focus
- Exhibit 62: NEC – Segment focus
- Exhibit 63: NEC – Key offerings
- Exhibit 64: NEC – Key customers
- Exhibit 65: Seagate Technology: Overview
- Exhibit 66: Seagate Technology – Business segments
- Exhibit 67: Seagate Technology – Organizational developments
- Exhibit 68: Seagate Technology – Geographic focus
- Exhibit 69: Seagate Technology – Segment focus
- Exhibit 70: Seagate Technology – Key offerings
- Exhibit 71: Seagate Technology – Key customers
- Exhibit 72: Western Digital: Overview
- Exhibit 73: Western Digital – Business segments
- Exhibit 74: Western Digital – Organizational developments
- Exhibit 75: Western Digital – Geographic focus
- Exhibit 76: Western Digital – Segment focus
- Exhibit 77: Western Digital – Key offerings
- Exhibit 78: Western Digital – Key customers

I would like to order:

Product name: Global Consumer NAS Market 2018-2022
Product link: <https://marketpublishers.com/r/GA5F29869B8EN.html>
Product ID: GA5F29869B8EN
Price: ~~US\$ 3,500.00~~ **US\$ 2,500.00** (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/GA5F29869B8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**