

Global Consumer NAS Market 2016-2020

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ABOUT THE CONSUMER NETWORK-ATTACHED STORAGE (NAS) MARKET

NAS is a low-maintenance, remotely manageable, server-based storage system that enables file sharing, multimedia streaming, and storing and sharing photos, music, and videos among users. It can also stream video content through smart TVs at home. It facilitates access to files through mobile devices that are connected to NAS appliances and offers high-performance storage compared to DAS (direct-attached storage) and external hard drives.

Technavio's analysts forecast the global consumer NAS market to grow at a CAGR of 11.01% during the period 2016-2020.

COVERED IN THIS REPORT

The report covers the present scenario and the growth prospects of the global consumer NAS market for 2016-2020. To calculate the market size, Technavio considers the revenue generated from the following:

- Sales of NAS devices for individual consumers
- Retail sales revenue of individual consumer NAS storage devices

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Technavio's report, Global Consumer Network-Attached Storage (NAS) Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Apple
- Buffalo Technology
- Netgear
- QNAP
- Seagate
- Synology
- Western Digital

Other prominent vendors

- Asustor
- Drobo
- Iomega
- Thecus
- Transporter
- Zyxel

Market driver

- Increase in number of connected home devices
- For a full, detailed list, view our report

Market challenge

- Connectivity
- For a full, detailed list, view our report

Market trend

- Reduction in prices of individual consumer NAS devices
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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Competitive scenario
Apple
Buffalo Technology
Netgear
QNAP
Seagate
Synology
Western Digital
Other prominent vendors

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