

Yacht Charter Market Report by Type (Motor Yacht, Sailing Yacht), Length (Up To 20 Ft, 20 To 50 Ft, Above 50 Ft), Contract Type (Bareboat Charter, Crewed Charter), and Region 2024-2032

<https://marketpublishers.com/r/Y417B240792FEN.html>

Date: April 2024

Pages: 137

Price: US\$ 3,899.00 (Single User License)

ID: Y417B240792FEN

Abstracts

The global yacht charter market size reached US\$ 8.5 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 15.9 Billion by 2032, exhibiting a growth rate (CAGR) of 7% during 2024-2032.

Yacht charter refers to the process of renting a motor- or sail-driven marine vessel for recreational or commercial purposes. These services are typically used for traveling to various coastal areas without owning a yacht. These privately or company-owned yachts that are offered on a rental basis consist of luxury facilities within the vessel, such as professional crews, captains, and online or on-call support. Several charter companies also furnish yachts and provide a detailed itinerary based on the requirements of their clients. As a result, they find immense applications in luxury marine tourism and recreational boating.

Yacht Charter Market Trends:

The market is primarily driven by significant growth in the marine tourism sector. Along with this, the rising preference for personalized services in tourism activities is providing an impetus to the market. In line with this, the increasing participation of the masses in recreational and competitive boating activities across the globe is providing a thrust to the demand for yacht charters. Moreover, the inflating per capita income levels and the growing inclination toward luxury trips across exotic locations are favorably impacting the market. Besides this, numerous key players are offering online services for yacht chartering to their customers, which are gaining widespread prominence among individuals. Besides this, continual improvements in yacht infrastructure, including the

adoption of hybrid business models, are further creating a positive outlook for the market on the global level. Some of the other factors that are contributing to the market include the escalating popularity of fishing and water sports and the increasing usage of renewable energy as the primary fuel in various marine vehicles, including yachts, due to an enhanced focus on sustainable development among the masses.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global yacht charter market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on type, length and contract type.

Breakup by Type:

- Motor Yacht
- Sailing Yacht

Breakup by Length:

- Up To 20 Ft
- 20 To 50 Ft
- Above 50 Ft

Breakup by Contract Type:

- Bareboat Charter
- Crewed Charter

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan
 - India
 - South Korea
- Australia

Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Boat International Media Ltd, Boatsetter Inc., Kiriacoulis Mediterranean, MarineMax Inc, Martello Yachting & Company, Nautal (Click&Boat), OceanBlue Logistics Limited, Sunsail Limited (TUI Group), Sunseeker International Ltd., The Moorings, YACHTICO INC. and Zizooboats GmbH.

Key Questions Answered in This Report

1. What was the size of the global yacht charter market in 2023?
2. What is the expected growth rate of the global yacht charter market during 2024-2032?
3. What are the key factors driving the global yacht charter market?
4. What has been the impact of COVID-19 on the global yacht charter market?
5. What is the breakup of the global yacht charter market based on type?
6. What is the breakup of the global yacht charter market based on the length?
7. What is the breakup of the global yacht charter market based on the contract type?
8. What are the key regions in the global yacht charter market?
9. Who are the key players/companies in the global yacht charter market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL YACHT CHARTER MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

- 6.1 Motor Yacht
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Sailing Yacht
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast

7 MARKET BREAKUP BY LENGTH

7.1 Up To 20 Ft

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 20 To 50 Ft

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Above 50 Ft

7.3.1 Market Trends

7.3.2 Market Forecast

8 MARKET BREAKUP BY CONTRACT TYPE

8.1 Bareboat Charter

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Crewed Charter

8.2.1 Market Trends

8.2.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America

9.1.1 United States

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

9.1.2 Canada

9.1.2.1 Market Trends

9.1.2.2 Market Forecast

9.2 Asia-Pacific

9.2.1 China

9.2.1.1 Market Trends

9.2.1.2 Market Forecast

9.2.2 Japan

9.2.2.1 Market Trends

9.2.2.2 Market Forecast

9.2.3 India

9.2.3.1 Market Trends

- 9.2.3.2 Market Forecast
- 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
- 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
- 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
- 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
 - 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
 - 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
 - 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast

9.4.2 Mexico

9.4.2.1 Market Trends

9.4.2.2 Market Forecast

9.4.3 Others

9.4.3.1 Market Trends

9.4.3.2 Market Forecast

9.5 Middle East and Africa

9.5.1 Market Trends

9.5.2 Market Breakup by Country

9.5.3 Market Forecast

10 SWOT ANALYSIS

10.1 Overview

10.2 Strengths

10.3 Weaknesses

10.4 Opportunities

10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

12.1 Overview

12.2 Bargaining Power of Buyers

12.3 Bargaining Power of Suppliers

12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

14.1 Market Structure

14.2 Key Players

14.3 Profiles of Key Players

14.3.1 Boat International Media Ltd

14.3.1.1 Company Overview

- 14.3.1.2 Product Portfolio
- 14.3.2 Boatsetter Inc.
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
- 14.3.3 Kiriacoulis Mediterranean
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.3.3 Financials
- 14.3.4 MarineMax Inc
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
 - 14.3.4.3 Financials
- 14.3.5 Martello Yachting & Company
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
- 14.3.6 Nautal (Click&Boat)
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
- 14.3.7 OceanBlue Logistics Limited
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
- 14.3.8 Sunsail Limited (TUI Group)
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
- 14.3.9 Sunseeker International Ltd.
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
- 14.3.10 The Moorings
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
- 14.3.11 YACHTICO INC.
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
- 14.3.12 Zizooboats GmbH
 - 14.3.12.1 Company Overview
 - 14.3.12.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Yacht Charter Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Yacht Charter Market Forecast: Breakup by Type (in Million US\$), 2024-2032

Table 3: Global: Yacht Charter Market Forecast: Breakup by Length (in Million US\$), 2024-2032

Table 4: Global: Yacht Charter Market Forecast: Breakup by Contract Type (in Million US\$), 2024-2032

Table 5: Global: Yacht Charter Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 6: Global: Yacht Charter Market: Competitive Structure

Table 7: Global: Yacht Charter Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Yacht Charter Market: Major Drivers and Challenges

Figure 2: Global: Yacht Charter Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Yacht Charter Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 4: Global: Yacht Charter Market: Breakup by Type (in %), 2023

Figure 5: Global: Yacht Charter Market: Breakup by Length (in %), 2023

Figure 6: Global: Yacht Charter Market: Breakup by Contract Type (in %), 2023

Figure 7: Global: Yacht Charter Market: Breakup by Region (in %), 2023

Figure 8: Global: Yacht Charter (Motor Yacht) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 9: Global: Yacht Charter (Motor Yacht) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 10: Global: Yacht Charter (Sailing Yacht) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 11: Global: Yacht Charter (Sailing Yacht) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 12: Global: Yacht Charter (Up To 20 Ft) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 13: Global: Yacht Charter (Up To 20 Ft) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 14: Global: Yacht Charter (20 To 50 Ft) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 15: Global: Yacht Charter (20 To 50 Ft) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 16: Global: Yacht Charter (Above 50 Ft) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 17: Global: Yacht Charter (Above 50 Ft) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 18: Global: Yacht Charter (Bareboat Charter) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 19: Global: Yacht Charter (Bareboat Charter) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 20: Global: Yacht Charter (Crewed Charter) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 21: Global: Yacht Charter (Crewed Charter) Market Forecast: Sales Value (in

Million US\$), 2024-2032

Figure 22: North America: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 23: North America: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 24: United States: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 25: United States: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 26: Canada: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 27: Canada: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 28: Asia-Pacific: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 29: Asia-Pacific: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 30: China: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 31: China: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 32: Japan: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 33: Japan: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 34: India: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 35: India: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 36: South Korea: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 37: South Korea: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 38: Australia: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 39: Australia: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 40: Indonesia: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 41: Indonesia: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 42: Others: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 43: Others: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 44: Europe: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 45: Europe: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 46: Germany: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 47: Germany: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 48: France: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 49: France: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 50: United Kingdom: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 51: United Kingdom: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 52: Italy: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 53: Italy: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 54: Spain: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 55: Spain: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 56: Russia: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 57: Russia: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 58: Others: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 59: Others: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 60: Latin America: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 61: Latin America: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 62: Brazil: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 63: Brazil: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 64: Mexico: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 65: Mexico: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 66: Others: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 67: Others: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 68: Middle East and Africa: Yacht Charter Market: Sales Value (in Million US\$), 2018 & 2023

Figure 69: Middle East and Africa: Yacht Charter Market: Breakup by Country (in %), 2023

Figure 70: Middle East and Africa: Yacht Charter Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 71: Global: Yacht Charter Industry: SWOT Analysis

Figure 72: Global: Yacht Charter Industry: Value Chain Analysis

Figure 73: Global: Yacht Charter Industry: Porter's Five Forces Analysis

I would like to order

Product name: Yacht Charter Market Report by Type (Motor Yacht, Sailing Yacht), Length (Up To 20 Ft, 20 To 50 Ft, Above 50 Ft), Contract Type (Bareboat Charter, Crewed Charter), and Region 2024-2032

Product link: <https://marketpublishers.com/r/Y417B240792FEN.html>

Price: US\$ 3,899.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/Y417B240792FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970