

# **Xylitol Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027**

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## **Abstracts**

The global xylitol market size reached US\$ 881.7 Million in 2021. Looking forward, IMARC Group expects the market to reach US\$ 1,188.3 Million by 2027, exhibiting a growth rate (CAGR) of 5% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

Xylitol is a sugar alcohol which has the ability to stimulate the receptors of sweet taste on the tongue. It is considered natural as it can be found in many fruits and vegetables in small amounts. Xylitol is a white, crystalline powder which has similar sweetness as regular sugar but with 40% less calories. It can also be made by using an industrial process where a plant fibre called xylan is transformed into xylitol. When consumed, xylitol reduces the levels of bacteria in saliva which leads to tooth decay and also fights against some of the bacteria causing ear infection.

There has been an increase in awareness among consumers about calorie intake owing to the rising prevalence rate of several lifestyle diseases such as cardiovascular problems, high cholesterol and obesity. This acts as a primary factor which is driving the growth of the global xylitol market. Additionally, there has also been a high demand for healthy, economic and safe sugar substitutes which, in turn, is contributing towards the market growth. Moreover, consumers are willing to spend more on naturally-based sweeteners instead of regular sugar which is further propelling the demand for xylitol across the globe. Some of the other factors which are positively influencing the market growth include rapid urbanisation and a shift in consumer preference towards sugar free products.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global xylitol market report, along with forecasts at the global and regional level from 2022-2027. Our report has categorized the market based on form and application.

### Breakup by Form:

Solid  
Liquid

Based on form, the market has been segmented into solid and liquid.

### Breakup by Application:

Chewing Gum  
Confectionery  
Pharmaceutical and Personal Care  
Others

On the basis of application, chewing gum represents the largest segment. This is due to a rapid rise in demand for sugar-free chewing gums across the globe.

### Breakup by Region:

Europe  
North America  
Asia Pacific  
Middle East and Africa  
Latin America

Region-wise, the market has been segmented into Europe, North America, Asia Pacific, Middle East and Africa, and Latin America. Among these, Asia Pacific is the leading market, accounting for the majority of the share.

### Competitive Landscape:

The competitive landscape of the market has also been examined with some of the key players being DuPont de Nemours, Inc., Roquette Freres, Cargill, Incorporated, Ingredion Incorporated, Mitsubishi Corporation Life Sciences Limited, Thompson Biotech (Xiamen) Co., Ltd., ZuChem, Inc., and NovaGreen, Inc.

This report provides a deep insight into the global xylitol market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the xylitol market in any manner.

#### Key Questions Answered in This Report:

How has the global xylitol market performed so far and how will it perform in the coming years?

What are the key regions in the global xylitol market?

What has been the impact of COVID-19 on the global xylitol market?

What are the key application segments in the global xylitol market?

What are the major forms in the global xylitol market?

What are the various stages in the value chain of the global xylitol market?

What are the key driving factors and challenges in the global xylitol market?

What is the structure of the global xylitol market and who are the key players?

What is the degree of competition in the global xylitol market?

How is xylitol manufactured?

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