

Workflow Management System Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/WC09243E8FFFEN.html>

Date: November 2023

Pages: 139

Price: US\$ 2,499.00 (Single User License)

ID: WC09243E8FFFEN

Abstracts

The global workflow management system market size reached US\$ 9.4 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 11.6 Billion by 2028, exhibiting a growth rate (CAGR) of 3.6% during 2022-2028.

Workforce management (WFM) refers to a collection of tools and processes that enables an organization to monitor and centralize the data for their human resource utilization. It includes various performance-based software and tools to enhance the efficiencies of front-line supervisors, corporate management, managers and workers across the organization. It can perform multiple functions, such as workforce forecast and scheduling, HR management and workforce analysis. It can also create customized workflows that enhance overall productivity and make decision-making more efficient. Owing to this, it finds extensive applications across various industries, including banking, financial services, and insurance (BFSI), healthcare, transportation and logistics, energy, retail and information technology (IT) and telecom.

The growing need for automation across industries, along with the increasing adoption of cloud-based solutions, represents one of the key factors driving the growth of the market. With an increasing focus on workforce optimization, organizations are extensively employing WFM solutions to manage time and avoid duplication of tasks. Furthermore, cloud-based solutions minimize the requirements for physical hardware, which is also boosting the adoption of these solutions in organizations. The platform also reduces the overall operational costs and enhances the scalability of the infrastructure by providing access to various endpoints. Additionally, increasing penetration of smartphones, along with the prevailing trend of Bring-Your-Own-Devices (BYOD), is also creating a positive impact on the market growth. With the deployment of WFM solutions, the employer can track the progress on tasks at any point of time while providing the employees with secure access to official files. Other factors, including

rapid urbanization, especially in developing economies, rising awareness about the benefits of WFM, and extensive research and development (R&D) activities in the field of IT, are expected to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global workflow management system market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component, deployment type and vertical.

Breakup by Component:

Software

Services

Breakup by Deployment Type:

Cloud-Based

On-Premises

Breakup by Vertical:

BFSI

Healthcare

Energy

Retail

IT and Telecom

Transportation and Logistics

Education

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Appian Corporation Inc., Bizagi Group Limited, IBM Corporation, Newgen Software Technologies Ltd, Nintex Global Ltd., Oracle Corporation, Pegasystems Inc., Software AG, and Xerox Holdings Corporation.

Key Questions Answered in This Report

1. What was the size of the global workflow management system market in 2022?
2. What is the expected growth rate of the global workflow management system market during 2023-2028?
3. What are the key factors driving the global workflow management system market?
4. What has been the impact of COVID-19 on the global workflow management system market?
5. What is the breakup of the global workflow management system market based on the component?
6. What is the breakup of the global workflow management system market based on the deployment type?
7. What is the breakup of the global workflow management system market based on vertical?
8. What are the key regions in the global workflow management system market?
9. Who are the key players/companies in the global workflow management system market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL WORKFLOW MANAGEMENT SYSTEM MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY COMPONENT

- 6.1 Software
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Services
 - 6.2.1 Market Trends

6.2.2 Market Forecast

7 MARKET BREAKUP BY DEPLOYMENT TYPE

7.1 Cloud-Based

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 On-Premises

7.2.1 Market Trends

7.2.2 Market Forecast

8 MARKET BREAKUP BY VERTICAL

8.1 BFSI

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Healthcare

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Energy

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Retail

8.4.1 Market Trends

8.4.2 Market Forecast

8.5 IT and Telecom

8.5.1 Market Trends

8.5.2 Market Forecast

8.6 Transportation and Logistics

8.6.1 Market Trends

8.6.2 Market Forecast

8.7 Education

8.7.1 Market Trends

8.7.2 Market Forecast

8.8 Others

8.8.1 Market Trends

8.8.2 Market Forecast

9 MARKET BREAKUP BY REGION

9.1 North America

9.1.1 United States

9.1.1.1 Market Trends

9.1.1.2 Market Forecast

9.1.2 Canada

9.1.2.1 Market Trends

9.1.2.2 Market Forecast

9.2 Asia-Pacific

9.2.1 China

9.2.1.1 Market Trends

9.2.1.2 Market Forecast

9.2.2 Japan

9.2.2.1 Market Trends

9.2.2.2 Market Forecast

9.2.3 India

9.2.3.1 Market Trends

9.2.3.2 Market Forecast

9.2.4 South Korea

9.2.4.1 Market Trends

9.2.4.2 Market Forecast

9.2.5 Australia

9.2.5.1 Market Trends

9.2.5.2 Market Forecast

9.2.6 Indonesia

9.2.6.1 Market Trends

9.2.6.2 Market Forecast

9.2.7 Others

9.2.7.1 Market Trends

9.2.7.2 Market Forecast

9.3 Europe

9.3.1 Germany

9.3.1.1 Market Trends

9.3.1.2 Market Forecast

9.3.2 France

9.3.2.1 Market Trends

9.3.2.2 Market Forecast

9.3.3 United Kingdom

9.3.3.1 Market Trends

- 9.3.3.2 Market Forecast
- 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
- 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
- 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

- 12.1 Overview
- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
 - 14.3.1 Appian Corporation Inc.
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.1.3 Financials
 - 14.3.2 Bizagi Group Limited
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.2.3 Financials
 - 14.3.3 IBM Corporation
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.3.3 Financials
 - 14.3.3.4 SWOT Analysis
 - 14.3.4 Newgen Software Technologies Ltd
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
 - 14.3.4.3 Financials
 - 14.3.5 Nintex Global Ltd
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
 - 14.3.5.3 Financials
 - 14.3.6 Oracle Corporation

- 14.3.6.1 Company Overview
- 14.3.6.2 Product Portfolio
- 14.3.6.3 Financials
- 14.3.6.4 SWOT Analysis
- 14.3.7 Pegasystems Inc.
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
 - 14.3.7.3 Financials
 - 14.3.7.4 SWOT Analysis
- 14.3.8 Software AG
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
 - 14.3.8.3 Financials
- 14.3.9 Xerox Holdings Corporation
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
 - 14.3.9.3 Financials
 - 14.3.9.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Workflow Management System Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Workflow Management System Market Forecast: Breakup by Component (in Million US\$), 2023-2028

Table 3: Global: Workflow Management System Market Forecast: Breakup by Deployment Type (in Million US\$), 2023-2028

Table 4: Global: Workflow Management System Market Forecast: Breakup by Vertical (in Million US\$), 2023-2028

Table 5: Global: Workflow Management System Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Workflow Management System Market: Competitive Structure

Table 7: Global: Workflow Management System Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Workflow Management System Market: Major Drivers and Challenges

Figure 2: Global: Workflow Management System Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Workflow Management System Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Workflow Management System Market: Breakup by Component (in %), 2022

Figure 5: Global: Workflow Management System Market: Breakup by Deployment Type (in %), 2022

Figure 6: Global: Workflow Management System Market: Breakup by Vertical (in %), 2022

Figure 7: Global: Workflow Management System Market: Breakup by Region (in %), 2022

Figure 8: Global: Workflow Management System (Software) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Global: Workflow Management System (Software) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Global: Workflow Management System (Services) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Global: Workflow Management System (Services) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Global: Workflow Management System (Cloud-Based) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Global: Workflow Management System (Cloud-Based) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Global: Workflow Management System (On-Premises) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Global: Workflow Management System (On-Premises) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Global: Workflow Management System (BFSI) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Global: Workflow Management System (BFSI) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Global: Workflow Management System (Healthcare) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Global: Workflow Management System (Healthcare) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Global: Workflow Management System (Energy) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Global: Workflow Management System (Energy) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 22: Global: Workflow Management System (Retail) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Global: Workflow Management System (Retail) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Global: Workflow Management System (IT and Telecom) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Global: Workflow Management System (IT and Telecom) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: Global: Workflow Management System (Transportation and Logistics) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: Global: Workflow Management System (Transportation and Logistics) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Global: Workflow Management System (Education) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Global: Workflow Management System (Education) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Global: Workflow Management System (Others) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Global: Workflow Management System (Others) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: North America: Workflow Management System Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: North America: Workflow Management System Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: United States: Workflow Management System Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: United States: Workflow Management System Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Canada: Workflow Management System Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Canada: Workflow Management System Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 38: Asia-Pacific: Workflow Management System Market: Sales Value (in Million

US\$), 2017 & 2022

Figure 39: Asia-Pacific: Workflow Management System Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 40: China: Workflow Management System Market: Sales Value (in Million US\$), 2017 & 2022

Figure 41: China: Workflow Management System Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 42: Japan: Workflow Management System Market: Sales Value (in Million US\$), 2017 & 2022

Figure 43: Japan: Workflow Management System Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 44: India: Workflow Management System Market: Sales Value (in Million US\$), 2017 & 2022

Figure 45: India: Workflow Management System Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 46: South Korea: Workflow Management System Market: Sales Value (in Million US\$), 2017 & 2022

Figure 47: South Korea: Workflow Management System Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 48: Australia: Workflow Management System Market: Sales Value (in Million US\$), 2017 & 2022

Figure 49: Australia: Workflow Management System Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 50: Indonesia: Workflow Management System Market: Sales Value (in Million US\$), 2017 & 2022

Figure 51: Indonesia: Workflow Management System Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 52: Others: Workflow Management System Market: Sales Value (in Million US\$), 2017 & 2022

Figure 53: Others: Workflow Management System Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 54: Europe: Workflow Management System Market: Sales Value (in Million US\$), 2017 & 2022

Figure 55: Europe: Workflow Management System Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 56: Germany: Workflow Management System Market: Sales Value (in Million US\$), 2017 & 2022

Figure 57: Germany: Workflow Management System Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 58: France: Workflow Management System Market: Sales Value (in Million US\$), 2017 & 2022

Figure 59: France: Workflow Management System Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 60: United Kingdom: Workflow Management System Market: Sales Value (in Million US\$), 2017 & 2022

Figure 61: United Kingdom: Workflow Management System Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 62: Italy: Workflow Management System Market: Sales Value (in Million US\$), 2017 & 2022

Figure 63: Italy: Workflow Management System Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 64: Spain: Workflow Management System Market: Sales Value (in Million US\$), 2017 & 2022

Figure 65: Spain: Workflow Management System Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 66: Russia: Workflow Management System Market: Sales Value (in Million US\$), 2017 & 2022

Figure 67: Russia: Workflow Management System Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 68: Others: Workflow Management System Market: Sales Value (in Million US\$), 2017 & 2022

Figure 69: Others: Workflow Management System Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 70: Latin America: Workflow Management System Market: Sales Value (in Million US\$), 2017 & 2022

Figure 71: Latin America: Workflow Management System Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 72: Brazil: Workflow Management System Market: Sales Value (in Million US\$), 2017 & 2022

Figure 73: Brazil: Workflow Management System Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 74: Mexico: Workflow Management System Market: Sales Value (in Million US\$), 2017 & 2022

Figure 75: Mexico: Workflow Management System Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Others: Workflow Management System Market: Sales Value (in Million US\$), 2017 & 2022

Figure 77: Others: Workflow Management System Market Forecast: Sales Value (in

Million US\$), 2023-2028

Figure 78: Middle East and Africa: Workflow Management System Market: Sales Value (in Million US\$), 2017 & 2022

Figure 79: Middle East and Africa: Workflow Management System Market: Breakup by Country (in %), 2022

Figure 80: Middle East and Africa: Workflow Management System Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 81: Global: Workflow Management System Industry: SWOT Analysis

Figure 82: Global: Workflow Management System Industry: Value Chain Analysis

Figure 83: Global: Workflow Management System Industry: Porter's Five Forces Analysis

I would like to order

Product name: Workflow Management System Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/WC09243E8FFFEN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WC09243E8FFFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

