

# **Wireless Microphone Market Report by Type (Handheld, Clip-on, and Others), Technology (Bluetooth, Wi-Fi, Radio Frequency, and Others), End User (Corporate, Education, Hospitality, Sporting Events, and Others), and Region 2024-2032**

<https://marketpublishers.com/r/W61E9A378D93EN.html>

Date: July 2024

Pages: 139

Price: US\$ 3,899.00 (Single User License)

ID: W61E9A378D93EN

## **Abstracts**

The global wireless microphone market size reached US\$ 2.9 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 4.5 Billion by 2032, exhibiting a growth rate (CAGR) of 4.9% during 2024-2032.

A wireless microphone consists of a small, battery-powered radio transmitter for transmitting audio signals to the receiver without using a physical cable. It relies on different standards of frequency and transmission technologies, such as ultra-high frequency (UHF), very high frequency (VHF), frequency modulation (FM), amplitude modulated (AM), or infrared (IR) light. As it offers enhanced connectivity, flexibility, and convenience to the users, it is gaining traction in concerts, podcasting, public speaking events, and TV and filmmaking across the globe. Nowadays, market players are focusing on technological advances and improvements in sound quality and reliability of wireless microphones for real-time media streaming.

### **Wireless Microphone Market Trends:**

The rising sales of consumer electronics, such as tablets, laptops, and mobile phones, in everyday life represents one of the key factors catalyzing the demand for wireless microphones worldwide. Moreover, the increasing application of podcasting in business-to-business (B2B) and business-to-commerce (B2C) segments to build a brand image and target a wider audience is offering lucrative growth opportunities to industry investors and contributing to the market growth. Furthermore, rising consumer spending on live programs and performances, such as sports events, comedy shows, and music

concerts, on account of rapid urbanization is positively influencing the demand for wireless microphones in the media and entertainment industry. Apart from this, key players are introducing handheld wireless microphones with innovative features, such as optical and coaxial Bluetooth input and adjustable echo, for smart TVs, Karaoke systems, and wireless speakers. In addition, these microphones are gaining widespread adoption in content creating for YouTube and social media platforms. This is anticipated to create a positive outlook on the growth of the market around the world.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global wireless microphone market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on type, technology and end user.

#### Breakup by Type:

- Handheld
- Clip-on
- Others

#### Breakup by Technology:

- Bluetooth
- Wi-Fi
- Radio Frequency
- Others

#### Breakup by End User:

- Corporate
- Education
- Hospitality
- Sporting Events
- Others

#### Breakup by Region:

- North America
- United States

Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being AKG Acoustics (Harman International Industries Inc.), Audio-Technica Corporation, Baltic Latvian Universal Electronics LLC (Logitech International S.A.), LEWITT GmbH, R?DE Microphones, Samson Technologies Corp., Saramonic International, Sennheiser electronic GmbH & Co. KG, Shure Incorporated, Sony Corporation and Yamaha Corporation.

#### Key Questions Answered in This Report

1. What was the size of the global wireless microphone market in 2023?
2. What is the expected growth rate of the global wireless microphone market during 2024-2032?
3. What are the key factors driving the global wireless microphone market?
4. What has been the impact of COVID-19 on the global wireless microphone market?
5. What is the breakup of the global wireless microphone market based on the type?

6. What is the breakup of the global wireless microphone market based on the end user?
7. What are the key regions in the global wireless microphone market?
8. Who are the key players/companies in the global wireless microphone market?

## Contents

### 1 PREFACE

### 2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### 3 EXECUTIVE SUMMARY

### 4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

### 5 GLOBAL WIRELESS MICROPHONE MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### 6 MARKET BREAKUP BY TYPE

- 6.1 Handheld
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Clip-on
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast
- 6.3 Others

- 6.3.1 Market Trends
- 6.3.2 Market Forecast

## **7 MARKET BREAKUP BY TECHNOLOGY**

- 7.1 Bluetooth
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Wi-Fi
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast
- 7.3 Radio Frequency
  - 7.3.1 Market Trends
  - 7.3.2 Market Forecast
- 7.4 Others
  - 7.4.1 Market Trends
  - 7.4.2 Market Forecast

## **8 MARKET BREAKUP BY END USER**

- 8.1 Corporate
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Education
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast
- 8.3 Hospitality
  - 8.3.1 Market Trends
  - 8.3.2 Market Forecast
- 8.4 Sporting Events
  - 8.4.1 Market Trends
  - 8.4.2 Market Forecast
- 8.5 Others
  - 8.5.1 Market Trends
  - 8.5.2 Market Forecast

## **9 MARKET BREAKUP BY REGION**

- 9.1 North America

- 9.1.1 United States
  - 9.1.1.1 Market Trends
  - 9.1.1.2 Market Forecast
- 9.1.2 Canada
  - 9.1.2.1 Market Trends
  - 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
  - 9.2.1 China
    - 9.2.1.1 Market Trends
    - 9.2.1.2 Market Forecast
  - 9.2.2 Japan
    - 9.2.2.1 Market Trends
    - 9.2.2.2 Market Forecast
  - 9.2.3 India
    - 9.2.3.1 Market Trends
    - 9.2.3.2 Market Forecast
  - 9.2.4 South Korea
    - 9.2.4.1 Market Trends
    - 9.2.4.2 Market Forecast
  - 9.2.5 Australia
    - 9.2.5.1 Market Trends
    - 9.2.5.2 Market Forecast
  - 9.2.6 Indonesia
    - 9.2.6.1 Market Trends
    - 9.2.6.2 Market Forecast
  - 9.2.7 Others
    - 9.2.7.1 Market Trends
    - 9.2.7.2 Market Forecast
- 9.3 Europe
  - 9.3.1 Germany
    - 9.3.1.1 Market Trends
    - 9.3.1.2 Market Forecast
  - 9.3.2 France
    - 9.3.2.1 Market Trends
    - 9.3.2.2 Market Forecast
  - 9.3.3 United Kingdom
    - 9.3.3.1 Market Trends
    - 9.3.3.2 Market Forecast
  - 9.3.4 Italy

- 9.3.4.1 Market Trends
- 9.3.4.2 Market Forecast
- 9.3.5 Spain
  - 9.3.5.1 Market Trends
  - 9.3.5.2 Market Forecast
- 9.3.6 Russia
  - 9.3.6.1 Market Trends
  - 9.3.6.2 Market Forecast
- 9.3.7 Others
  - 9.3.7.1 Market Trends
  - 9.3.7.2 Market Forecast
- 9.4 Latin America
  - 9.4.1 Brazil
    - 9.4.1.1 Market Trends
    - 9.4.1.2 Market Forecast
  - 9.4.2 Mexico
    - 9.4.2.1 Market Trends
    - 9.4.2.2 Market Forecast
  - 9.4.3 Others
    - 9.4.3.1 Market Trends
    - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
  - 9.5.1 Market Trends
  - 9.5.2 Market Breakup by Country
  - 9.5.3 Market Forecast

## **10 SWOT ANALYSIS**

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

## **11 VALUE CHAIN ANALYSIS**

## **12 PORTERS FIVE FORCES ANALYSIS**

- 12.1 Overview



- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

## **13 PRICE ANALYSIS**

## **14 COMPETITIVE LANDSCAPE**

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
  - 14.3.1 AKG Acoustics (Harman International Industries Inc.)
    - 14.3.1.1 Company Overview
    - 14.3.1.2 Product Portfolio
  - 14.3.2 Audio-Technica Corporation
    - 14.3.2.1 Company Overview
    - 14.3.2.2 Product Portfolio
  - 14.3.3 Baltic Latvian Universal Electronics LLC (Logitech International S.A.)
    - 14.3.3.1 Company Overview
    - 14.3.3.2 Product Portfolio
  - 14.3.4 LEWITT GmbH
    - 14.3.4.1 Company Overview
    - 14.3.4.2 Product Portfolio
  - 14.3.5 R?DE Microphones
    - 14.3.5.1 Company Overview
    - 14.3.5.2 Product Portfolio
  - 14.3.6 Samson Technologies Corp.
    - 14.3.6.1 Company Overview
    - 14.3.6.2 Product Portfolio
  - 14.3.7 Saramonic International
    - 14.3.7.1 Company Overview
    - 14.3.7.2 Product Portfolio
  - 14.3.8 Sennheiser electronic GmbH & Co. KG
    - 14.3.8.1 Company Overview
    - 14.3.8.2 Product Portfolio
  - 14.3.9 Shure Incorporated
    - 14.3.9.1 Company Overview

- 14.3.9.2 Product Portfolio
- 14.3.10 Sony Corporation
  - 14.3.10.1 Company Overview
  - 14.3.10.2 Product Portfolio
  - 14.3.10.3 Financials
  - 14.3.10.4 SWOT Analysis
- 14.3.11 Yamaha Corporation
  - 14.3.11.1 Company Overview
  - 14.3.11.2 Product Portfolio
  - 14.3.11.3 Financials
  - 14.3.11.4 SWOT Analysis

## I would like to order

Product name: Wireless Microphone Market Report by Type (Handheld, Clip-on, and Others), Technology (Bluetooth, Wi-Fi, Radio Frequency, and Others), End User (Corporate, Education, Hospitality, Sporting Events, and Others), and Region 2024-2032

Product link: <https://marketpublishers.com/r/W61E9A378D93EN.html>

Price: US\$ 3,899.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W61E9A378D93EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970