

Wireless Audio Devices Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

<https://marketpublishers.com/r/WADF51793244EN.html>

Date: October 2022

Pages: 143

Price: US\$ 2,499.00 (Single User License)

ID: WADF51793244EN

Abstracts

The global wireless audio devices market size reached US\$ 38.8 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 99.2 Billion by 2027, exhibiting a growth rate (CAGR) of 17% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

Wireless audio devices are electronic equipment that receive and transmit sound signals through Bluetooth, radio frequency, infrared, Wi-Fi and airplay technologies. Some commonly used wireless audio devices include headphones, headsets, microphones, amplifiers, speakers, radio tuners, dedicated speaker docks and soundbars. These devices act as support accessories for smartphones, laptops, personal computers and gaming consoles. They are used for real-time wireless streaming of media from audio-enabled devices to output systems. These devices offer enhanced connectivity, flexibility and convenience to the users. As a result, they find extensive applications across commercial, consumer, automotive and defense industries.

Wireless Audio Devices Market Trends:

Significant growth in the electronics industry across the globe is one of the key factors creating a positive outlook for the market. Moreover, the increasing demand for efficient infotainment systems among the consumers is providing a thrust to the market growth. Audio system manufacturers are widely integrating the Bluetooth 5.0 technology in the devices that consumes minimal power during signal transmission and provides enhanced sound quality to the users. Bluetooth technology also enables reliable point-to-

point audio streaming from a PC or mobile device to various light-weight wireless devices, such as earbuds, headsets, speakers and wearables. In line with this, increasing product adoption across the defense industry for secure wireless and long-range communications is also contributing to the market growth. Various technological advancements, such as the development of next-generation wireless audio systems, are acting as other growth-inducing factors. Original equipment manufacturers (OEMs) are developing product variants with capabilities to track the health and fitness of the wearers and control connected electrical appliances and home devices. Other factors, including the rising expenditure capacities of the consumers, along with extensive research and development (R&D) activities, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global wireless audio devices market report, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on product, technology and application.

Breakup by Product:

- Wireless Headsets and Microphones
- Wireless Speaker Systems
- Sound Bars
- Others

Breakup by Technology:

- Bluetooth
- Wi-Fi
- Airplay
- Others

Breakup by Application:

- Commercial
- Consumer
- Automotive
- Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Apple Inc., Bose Corporation, Koninklijke Philips N.V, Samsung Electronics Co. Ltd., Sennheiser electronic GmbH & Co. KG, Shure Incorporated, Sonos Inc., Sony Corporation, VIZIO Inc. and VOXX International Corporation.

Key Questions Answered in This Report:

How has the global wireless audio devices market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global wireless audio devices market?

What are the key regional markets?

- What is the breakup of the market based on the product?
- What is the breakup of the market based on the technology?
- What is the breakup of the market based on the application?
- What are the various stages in the value chain of the industry?
- What are the key driving factors and challenges in the industry?
- What is the structure of the global wireless audio devices market and who are the key players?
- What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL WIRELESS AUDIO DEVICES MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT

- 6.1 Wireless Headsets and Microphones
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Wireless Speaker Systems
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Sound Bars

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Others
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast

7 MARKET BREAKUP BY TECHNOLOGY

- 7.1 Bluetooth
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Wi-Fi
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Airplay
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Others
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast

8 MARKET BREAKUP BY APPLICATION

- 8.1 Commercial
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Consumer
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Automotive
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Others
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast

9 MARKET BREAKUP BY REGION

- 9.1 North America

- 9.1.1 United States
 - 9.1.1.1 Market Trends
 - 9.1.1.2 Market Forecast
- 9.1.2 Canada
 - 9.1.2.1 Market Trends
 - 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
 - 9.2.1 China
 - 9.2.1.1 Market Trends
 - 9.2.1.2 Market Forecast
 - 9.2.2 Japan
 - 9.2.2.1 Market Trends
 - 9.2.2.2 Market Forecast
 - 9.2.3 India
 - 9.2.3.1 Market Trends
 - 9.2.3.2 Market Forecast
 - 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
 - 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
 - 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
 - 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy

- 9.3.4.1 Market Trends
- 9.3.4.2 Market Forecast
- 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
- 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

- 12.1 Overview

- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
 - 14.3.1 Apple Inc.
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.1.3 Financials
 - 14.3.1.4 SWOT Analysis
 - 14.3.2 Bose Corporation
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.2.3 SWOT Analysis
 - 14.3.3 Koninklijke Philips N.V.
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.3.3 Financials
 - 14.3.3.4 SWOT Analysis
 - 14.3.4 Samsung Electronics Co. Ltd.
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
 - 14.3.4.3 Financials
 - 14.3.4.4 SWOT Analysis
 - 14.3.5 Sennheiser electronic GmbH & Co. KG
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
 - 14.3.6 Shure Incorporated
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
 - 14.3.7 Sonos Inc.

- 14.3.7.1 Company Overview
- 14.3.7.2 Product Portfolio
- 14.3.7.3 Financials
- 14.3.7.4 SWOT Analysis
- 14.3.8 Sony Corporation
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
 - 14.3.8.3 Financials
 - 14.3.8.4 SWOT Analysis
- 14.3.9 VIZIO Inc.
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
- 14.3.10 VOXX International Corporation
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
 - 14.3.10.3 Financials

List Of Tables

LIST OF TABLES

Table 1: Global: Wireless Audio Devices Market: Key Industry Highlights, 2021 and 2027

Table 2: Global: Wireless Audio Devices Market Forecast: Breakup by Product (in Million US\$), 2022-2027

Table 3: Global: Wireless Audio Devices Market Forecast: Breakup by Technology (in Million US\$), 2022-2027

Table 4: Global: Wireless Audio Devices Market Forecast: Breakup by Application (in Million US\$), 2022-2027

Table 5: Global: Wireless Audio Devices Market Forecast: Breakup by Region (in Million US\$), 2022-2027

Table 6: Global: Wireless Audio Devices Market: Competitive Structure

Table 7: Global: Wireless Audio Devices Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Wireless Audio Devices Market: Major Drivers and Challenges

Figure 2: Global: Wireless Audio Devices Market: Sales Value (in Billion US\$), 2016-2021

Figure 3: Global: Wireless Audio Devices Market Forecast: Sales Value (in Billion US\$), 2022-2027

Figure 4: Global: Wireless Audio Devices Market: Breakup by Product (in %), 2021

Figure 5: Global: Wireless Audio Devices Market: Breakup by Technology (in %), 2021

Figure 6: Global: Wireless Audio Devices Market: Breakup by Application (in %), 2021

Figure 7: Global: Wireless Audio Devices Market: Breakup by Region (in %), 2021

Figure 8: Global: Wireless Audio Devices (Wireless Headsets and Microphones) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 9: Global: Wireless Audio Devices (Wireless Headsets and Microphones) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 10: Global: Wireless Audio Devices (Wireless Speaker Systems) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 11: Global: Wireless Audio Devices (Wireless Speaker Systems) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 12: Global: Wireless Audio Devices (Sound Bars) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 13: Global: Wireless Audio Devices (Sound Bars) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 14: Global: Wireless Audio Devices (Other Products) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 15: Global: Wireless Audio Devices (Other Products) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 16: Global: Wireless Audio Devices (Bluetooth) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 17: Global: Wireless Audio Devices (Bluetooth) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 18: Global: Wireless Audio Devices (Wi-Fi) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 19: Global: Wireless Audio Devices (Wi-Fi) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 20: Global: Wireless Audio Devices (Airplay) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 21: Global: Wireless Audio Devices (Airplay) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 22: Global: Wireless Audio Devices (Other Technologies) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 23: Global: Wireless Audio Devices (Other Technologies) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 24: Global: Wireless Audio Devices (Commercial) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 25: Global: Wireless Audio Devices (Commercial) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 26: Global: Wireless Audio Devices (Consumer) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 27: Global: Wireless Audio Devices (Consumer) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 28: Global: Wireless Audio Devices (Automotive) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 29: Global: Wireless Audio Devices (Automotive) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 30: Global: Wireless Audio Devices (Other Applications) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 31: Global: Wireless Audio Devices (Other Applications) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 32: North America: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 & 2021

Figure 33: North America: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 34: United States: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 & 2021

Figure 35: United States: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 36: Canada: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 & 2021

Figure 37: Canada: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 38: Asia-Pacific: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 & 2021

Figure 39: Asia-Pacific: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 40: China: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 &

2021

Figure 41: China: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 42: Japan: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 & 2021

Figure 43: Japan: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 44: India: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 & 2021

Figure 45: India: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 46: South Korea: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 & 2021

Figure 47: South Korea: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 48: Australia: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 & 2021

Figure 49: Australia: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 50: Indonesia: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 & 2021

Figure 51: Indonesia: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 52: Others: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 & 2021

Figure 53: Others: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 54: Europe: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 & 2021

Figure 55: Europe: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 56: Germany: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 & 2021

Figure 57: Germany: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 58: France: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 & 2021

Figure 59: France: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 60: United Kingdom: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 & 2021

Figure 61: United Kingdom: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 62: Italy: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 & 2021

Figure 63: Italy: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 64: Spain: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 & 2021

Figure 65: Spain: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 66: Russia: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 & 2021

Figure 67: Russia: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 68: Others: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 & 2021

Figure 69: Others: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 70: Latin America: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 & 2021

Figure 71: Latin America: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 72: Brazil: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 & 2021

Figure 73: Brazil: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 74: Mexico: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 & 2021

Figure 75: Mexico: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 76: Others: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 & 2021

Figure 77: Others: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 78: Middle East and Africa: Wireless Audio Devices Market: Sales Value (in Million US\$), 2016 & 2021

Figure 79: Middle East and Africa: Wireless Audio Devices Market: Breakup by Country

(in %), 2021

Figure 80: Middle East and Africa: Wireless Audio Devices Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 81: Global: Wireless Audio Devices Industry: SWOT Analysis

Figure 82: Global: Wireless Audio Devices Industry: Value Chain Analysis

Figure 83: Global: Wireless Audio Devices Industry: Porter's Five Forces Analysis

I would like to order

Product name: Wireless Audio Devices Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

Product link: <https://marketpublishers.com/r/WADF51793244EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WADF51793244EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

