

# **Wiper Systems Market Report by Type (Traditional Wiper System, Rain Sensing Wiper System), Vehicle (Passenger Cars, Commercial Vehicles), Component (Windshield Wiper, Wiper Motor, Rain Sensor), Sales Channel (Aftermarket, OEM), and Region 2024-2032**

<https://marketpublishers.com/r/WA61EB34A33FEN.html>

Date: March 2024

Pages: 148

Price: US\$ 3,899.00 (Single User License)

ID: WA61EB34A33FEN

## **Abstracts**

The global wiper systems market size reached US\$ 9.4 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 14.0 Billion by 2032, exhibiting a growth rate (CAGR) of 4.41% during 2024-2032. Technological advancements, increasing sales of passenger and commercial automobiles, and rising cases of road accidents are some of the major factors positively influencing the market.

Wiper systems are integrated electromechanical systems used for removing rain, snow, ice, and debris from the windscreen of vehicles. They are manufactured using rubber, aluminum, and steel, which are readily available at low cost. They comprise a wiper drive and two wiper arms with spray nozzles wherein the drive moves the two wiper arms at a certain angle across the windshield and permits a clear view of the surroundings. They also include a rubber wiping lip that offers an optimal wiping result. They help mitigate driving distractions, improve visibility, prevent vehicle collisions, and enhance the safety of drivers and passengers. At present, rain-sensing wiper systems are gaining traction across the globe and are widely employed in cars, trucks, metro trains, and certain aircraft and watercraft with a cabin.

### **Wiper Systems Market Trends:**

The increasing sales of passenger and commercial vehicles across the globe on account of the growing population represents one of the key factors positively influencing the market. In addition, the rising expenditure capacity of individuals and improving standards of living are catalyzing the demand for luxury vehicles with

premium features. Apart from this, the introduction of various technological advancements in the wiper system and the development of rain-sensing wipers are creating a positive outlook for the market. Rain wipers detect rain and then activate the car wiper motor through a microcontroller-based circuit and prevent distraction caused by adverse weather conditions while driving. Furthermore, the widespread adoption of rear wipers in sports utility vehicles (SUVs) with an upright rear window that collects dust, dirt, and snow because of aerodynamics is contributing to the market growth. Additionally, shifting consumer preferences toward electric vehicles (EVs) due to rising environmental concerns is offering lucrative growth opportunities to manufacturers of wiper systems. Besides this, numerous automobile manufacturers are continuously funding digital marketing campaigns and promotional activities through social media posts and online videos to attract a wider consumer base, which, in turn, is impelling the market growth. Moreover, the rising focus and increasing investments by leading automobile companies in various research and development (R&D) activities to improve the safety standards of passengers is propelling the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global wiper systems market, along with forecasts at the global, regional, and country level from 2024-2032. Our report has categorized the market based on type, vehicle, component, and sales channel.

#### Type Insights:

Traditional Wiper System

Rain Sensing Wiper System

The report has also provided a detailed breakup and analysis of the wiper systems market based on the type. This includes traditional and rain sensing wiper systems. According to the report, the traditional and rain sensing wiper systems. According to the report, the tradition wiper system represented the largest segment.

#### Vehicle Insights:

Passenger Cars

Commercial Vehicles

A detailed breakup and analysis of the wiper systems market based on the vehicle has also been provided in the report. This includes passenger cars and commercial

vehicles. According to the report, passenger cars accounted for the largest market share.

#### Component Insights:

Windshield Wiper

Wiper Motor

Rain Sensor

A detailed breakup and analysis of the wiper systems market based on the component has also been provided in the report. This includes windshield wiper, wiper motor, and rain sensor. According to the report, windshield wiper accounted for the largest market segment.

#### Sales Channel Insights:

Aftermarket

OEM

A detailed breakup and analysis of the wiper systems market based on the sales channel has also been provided in the report. This includes aftermarket and OEM. According to the report, OEM accounted for the largest market share.

#### Regional Insights:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (The United States and Canada), Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others), Europe (Germany, France, United Kingdom, Italy, Spain, Russia, and others), Latin America (Brazil, Mexico, and others), and Middle East and Africa. According to the report, Asia Pacific was the largest market for wiper systems. Some of the factors driving the Asia Pacific wiper system market included the increasing population, inflating income levels of individuals, and the growing sales of automobiles in the region.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global wiper systems market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Albany Magneto Equipment Inc, Cardone Industries, Doga SA, HELLA GmbH & Co. KGaA (Faurecia SE), Mitsuba Corporation, Robert Bosch GmbH, Syndicate Wiper Systems (P) Ltd, The Matador Company Limited, Trico Products, Valeo, Wexco Industries Inc., etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### Key Questions Answered in This Report

1. How big is the global wiper systems market?
2. What is the expected growth rate of the global wiper systems market during 2024-2032?
3. What are the key factors driving the global wiper systems market?
4. What has been the impact of COVID-19 on the global wiper systems market?
5. What is the breakup of the global wiper systems market based on the type?
6. What is the breakup of the global wiper systems market based on the vehicle?

7. What is the breakup of the global wiper systems market based on the component?
8. What is the breakup of the global wiper systems market based on the sales channel?
9. What are the key regions in the global wiper systems market?
10. Who are the key players/companies in the global wiper systems market?

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