

# **Wiper Systems Market by Type (Traditional Wiper System, Rain Sensing Wiper System), Vehicle (Passenger Cars, Commercial Vehicles), Component (Windshield Wiper, Wiper Motor, Rain Sensor), Sales Channel (Aftermarket, OEM), and Region 2023-2028**

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## **Abstracts**

The global wiper systems market size reached US\$ 8.94 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 12.09 Billion by 2028, exhibiting a growth rate (CAGR) of 5.05% during 2023-2028. Technological advancements, increasing sales of passenger and commercial automobiles, and rising cases of road accidents are some of the major factors positively influencing the market.

Wiper systems are integrated electromechanical systems used for removing rain, snow, ice, and debris from the windscreen of vehicles. They are manufactured using rubber, aluminum, and steel, which are readily available at low cost. They comprise a wiper drive and two wiper arms with spray nozzles wherein the drive moves the two wiper arms at a certain angle across the windshield and permits a clear view of the surroundings. They also include a rubber wiping lip that offers an optimal wiping result. They help mitigate driving distractions, improve visibility, prevent vehicle collisions, and enhance the safety of drivers and passengers. At present, rain-sensing wiper systems are gaining traction across the globe and are widely employed in cars, trucks, metro trains, and certain aircraft and watercraft with a cabin.

### **Wiper Systems Market Trends:**

The increasing sales of passenger and commercial vehicles across the globe on account of the growing population represents one of the key factors positively influencing the market. In addition, the rising expenditure capacity of individuals and improving standards of living are catalyzing the demand for luxury vehicles with

premium features. Apart from this, the introduction of various technological advancements in the wiper system and the development of rain-sensing wipers are creating a positive outlook for the market. Rain wipers detect rain and then activate the car wiper motor through a microcontroller-based circuit and prevent distraction caused by adverse weather conditions while driving. Furthermore, the widespread adoption of rear wipers in sports utility vehicles (SUVs) with an upright rear window that collects dust, dirt, and snow because of aerodynamics is contributing to the market growth. Additionally, shifting consumer preferences toward electric vehicles (EVs) due to rising environmental concerns is offering lucrative growth opportunities to manufacturers of wiper systems. Besides this, numerous automobile manufacturers are continuously funding digital marketing campaigns and promotional activities through social media posts and online videos to attract a wider consumer base, which, in turn, is impelling the market growth. Moreover, the rising focus and increasing investments by leading automobile companies in various research and development (R&D) activities to improve the safety standards of passengers is propelling the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global wiper systems market, along with forecasts at the global, regional, and country level from 2023-2028. Our report has categorized the market based on type, vehicle, component, and sales channel.

#### Type Insights:

Traditional Wiper System

Rain Sensing Wiper System

The report has also provided a detailed breakup and analysis of the wiper systems market based on the type. This includes traditional and rain sensing wiper systems. According to the report, the traditional and rain sensing wiper systems. According to the report, the tradition wiper system represented the largest segment.

#### Vehicle Insights:

Passenger Cars

Commercial Vehicles

A detailed breakup and analysis of the wiper systems market based on the vehicle has also been provided in the report. This includes passenger cars and commercial

vehicles. According to the report, passenger cars accounted for the largest market share.

#### Component Insights:

Windshield Wiper

Wiper Motor

Rain Sensor

A detailed breakup and analysis of the wiper systems market based on the component has also been provided in the report. This includes windshield wiper, wiper motor, and rain sensor. According to the report, windshield wiper accounted for the largest market segment.

#### Sales Channel Insights:

Aftermarket

OEM

A detailed breakup and analysis of the wiper systems market based on the sales channel has also been provided in the report. This includes aftermarket and OEM. According to the report, OEM accounted for the largest market share.

#### Regional Insights:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (The United States and Canada), Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others), Europe (Germany, France, United Kingdom, Italy, Spain, Russia, and others), Latin America (Brazil, Mexico, and others), and Middle East and Africa. According to the report, Asia Pacific was the largest market for wiper systems. Some of the factors driving the Asia Pacific wiper system market included the increasing population, inflating income levels of individuals, and the growing sales of automobiles in the region.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global wiper systems market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Albany Magneto Equipment Inc, Cardone Industries, Doga SA, HELLA GmbH & Co. KGaA (Faurecia SE), Mitsuba Corporation, Robert Bosch GmbH, Syndicate Wiper Systems (P) Ltd, The Matador Company Limited, Trico Products, Valeo, Wexco Industries Inc., etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### Key Questions Answered in This Report:

How has the global wiper systems market performed so far and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global wiper systems market?

What are the key regional markets?

Which countries represent the most attractive wiper systems markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the vehicle?

What is the breakup of the market based on the component?

What is the breakup of the market based on the sales channel?

What is the competitive structure of the global wiper systems market?

Who are the key players/companies in the global wiper systems market?

## Contents

### 1 PREFACE

### 2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### 3 EXECUTIVE SUMMARY

### 4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

### 5 GLOBAL WIPER SYSTEMS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### 6 MARKET BREAKUP BY TYPE

- 6.1 Traditional Wiper System
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Rain Sensing Wiper System
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast

## **7 MARKET BREAKUP BY VEHICLE**

- 7.1 Passenger Cars
  - 7.1.1 Market Trends
  - 7.1.2 Market Forecast
- 7.2 Commercial Vehicles
  - 7.2.1 Market Trends
  - 7.2.2 Market Forecast

## **8 MARKET BREAKUP BY COMPONENT**

- 8.1 Windshield Wiper
  - 8.1.1 Market Trends
  - 8.1.2 Market Forecast
- 8.2 Wiper Motor
  - 8.2.1 Market Trends
  - 8.2.2 Market Forecast
- 8.3 Rain Sensor
  - 8.3.1 Market Trends
  - 8.3.2 Market Forecast

## **9 MARKET BREAKUP BY SALES CHANNEL**

- 9.1 Aftermarket
  - 9.1.1 Market Trends
  - 9.1.2 Market Forecast
- 9.2 OEM
  - 9.2.1 Market Trends
  - 9.2.2 Market Forecast

## **10 MARKET BREAKUP BY REGION**

- 10.1 North America
  - 10.1.1 United States
    - 10.1.1.1 Market Trends
    - 10.1.1.2 Market Forecast
  - 10.1.2 Canada
    - 10.1.2.1 Market Trends
    - 10.1.2.2 Market Forecast

## 10.2 Asia-Pacific

### 10.2.1 China

- 10.2.1.1 Market Trends
- 10.2.1.2 Market Forecast

### 10.2.2 Japan

- 10.2.2.1 Market Trends
- 10.2.2.2 Market Forecast

### 10.2.3 India

- 10.2.3.1 Market Trends
- 10.2.3.2 Market Forecast

### 10.2.4 South Korea

- 10.2.4.1 Market Trends
- 10.2.4.2 Market Forecast

### 10.2.5 Australia

- 10.2.5.1 Market Trends
- 10.2.5.2 Market Forecast

### 10.2.6 Indonesia

- 10.2.6.1 Market Trends
- 10.2.6.2 Market Forecast

### 10.2.7 Others

- 10.2.7.1 Market Trends
- 10.2.7.2 Market Forecast

## 10.3 Europe

### 10.3.1 Germany

- 10.3.1.1 Market Trends
- 10.3.1.2 Market Forecast

### 10.3.2 France

- 10.3.2.1 Market Trends
- 10.3.2.2 Market Forecast

### 10.3.3 United Kingdom

- 10.3.3.1 Market Trends
- 10.3.3.2 Market Forecast

### 10.3.4 Italy

- 10.3.4.1 Market Trends
- 10.3.4.2 Market Forecast

### 10.3.5 Spain

- 10.3.5.1 Market Trends
- 10.3.5.2 Market Forecast

### 10.3.6 Russia



- 10.3.6.1 Market Trends
- 10.3.6.2 Market Forecast
- 10.3.7 Others
  - 10.3.7.1 Market Trends
  - 10.3.7.2 Market Forecast
- 10.4 Latin America
  - 10.4.1 Brazil
    - 10.4.1.1 Market Trends
    - 10.4.1.2 Market Forecast
  - 10.4.2 Mexico
    - 10.4.2.1 Market Trends
    - 10.4.2.2 Market Forecast
  - 10.4.3 Others
    - 10.4.3.1 Market Trends
    - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
  - 10.5.1 Market Trends
  - 10.5.2 Market Breakup by Country
  - 10.5.3 Market Forecast

## **11 DRIVERS, RESTRAINTS, AND OPPORTUNITIES**

- 11.1 Overview
- 11.2 Drivers
- 11.3 Restraints
- 11.4 Opportunities

## **12 VALUE CHAIN ANALYSIS**

## **13 PORTERS FIVE FORCES ANALYSIS**

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

## **14 PRICE ANALYSIS**

## 15 COMPETITIVE LANDSCAPE

### 15.1 Market Structure

### 15.2 Key Players

### 15.3 Profiles of Key Players

#### 15.3.1 Albany Magneto Equipment

##### 15.3.1.1 Company Overview

##### 15.3.1.2 Product Portfolio

#### 15.3.2 Cardone Industries

##### 15.3.2.1 Company Overview

##### 15.3.2.2 Product Portfolio

#### 15.3.3 Doga SA

##### 15.3.3.1 Company Overview

##### 15.3.3.2 Product Portfolio

#### 15.3.4 HELLA GmbH & Co. KGaA (Faurecia SE)

##### 15.3.4.1 Company Overview

##### 15.3.4.2 Product Portfolio

##### 15.3.4.3 Financials

#### 15.3.5 Mitsuba Corporation

##### 15.3.5.1 Company Overview

##### 15.3.5.2 Product Portfolio

##### 15.3.5.3 Financials

#### 15.3.6 Robert Bosch GmbH

##### 15.3.6.1 Company Overview

##### 15.3.6.2 Product Portfolio

##### 15.3.6.3 SWOT Analysis

#### 15.3.7 Syndicate Wiper Systems

##### 15.3.7.1 Company Overview

##### 15.3.7.2 Product Portfolio

#### 15.3.8 The Matador Company Limited

##### 15.3.8.1 Company Overview

##### 15.3.8.2 Product Portfolio

#### 15.3.9 Trico Products

##### 15.3.9.1 Company Overview

##### 15.3.9.2 Product Portfolio

#### 15.3.10 Valeo

##### 15.3.10.1 Company Overview

##### 15.3.10.2 Product Portfolio

15.3.10.3 Financials

15.3.10.4 SWOT Analysis

15.3.11 Wexco Industries Inc.

15.3.11.1 Company Overview

15.3.11.2 Product Portfolio

Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report

## List Of Tables

### LIST OF TABLES

Table 1: Global: Wiper Systems Market: Key Industry Highlights, 2022 & 2028

Table 2: Global: Wiper Systems Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 3: Global: Wiper Systems Market Forecast: Breakup by Vehicle (in Million US\$), 2023-2028

Table 4: Global: Wiper Systems Market Forecast: Breakup by Component (in Million US\$), 2023-2028

Table 5: Global: Wiper Systems Market Forecast: Breakup by Sales Channel (in Million US\$), 2023-2028

Table 6: Global: Wiper Systems Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Wiper Systems Market: Competitive Structure

Table 8: Global: Wiper Systems Market: Key Players

## List Of Figures

### LIST OF FIGURES

Figure 1: Global: Wiper Systems Market: Major Drivers and Challenges

Figure 2: Global: Wiper Systems Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Wiper Systems Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 4: Global: Wiper Systems Market: Breakup by Type (in %), 2022

Figure 5: Global: Wiper Systems Market: Breakup by Vehicle (in %), 2022

Figure 6: Global: Wiper Systems Market: Breakup by Component (in %), 2022

Figure 7: Global: Wiper Systems Market: Breakup by Sales Channel (in %), 2022

Figure 8: Global: Wiper Systems Market: Breakup by Region (in %), 2022

Figure 9: Global: Wiper Systems (Traditional Wiper System) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Wiper Systems (Traditional Wiper System) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Wiper Systems (Rain Sensing Wiper System) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Wiper Systems (Rain Sensing Wiper System) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Wiper Systems (Passenger Cars) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Wiper Systems (Passenger Cars) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Wiper Systems (Commercial Vehicles) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Wiper Systems (Commercial Vehicles) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Wiper Systems (Windshield Wiper) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Wiper Systems (Windshield Wiper) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Wiper Systems (Wiper Motor) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Wiper Systems (Wiper Motor) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Wiper Systems (Rain Sensor) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Wiper Systems (Rain Sensor) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Wiper Systems (Aftermarket) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Wiper Systems (Aftermarket) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Wiper Systems (OEM) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Wiper Systems (OEM) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: North America: Wiper Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: North America: Wiper Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: United States: Wiper Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: United States: Wiper Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Canada: Wiper Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Canada: Wiper Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Asia-Pacific: Wiper Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Asia-Pacific: Wiper Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: China: Wiper Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: China: Wiper Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Japan: Wiper Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Japan: Wiper Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: India: Wiper Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: India: Wiper Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: South Korea: Wiper Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: South Korea: Wiper Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Australia: Wiper Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Australia: Wiper Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Indonesia: Wiper Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Indonesia: Wiper Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Others: Wiper Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Others: Wiper Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Europe: Wiper Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Europe: Wiper Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Germany: Wiper Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Germany: Wiper Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: France: Wiper Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: France: Wiper Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: United Kingdom: Wiper Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: United Kingdom: Wiper Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: Italy: Wiper Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Italy: Wiper Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: Spain: Wiper Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Spain: Wiper Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Russia: Wiper Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Russia: Wiper Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Others: Wiper Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Others: Wiper Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Latin America: Wiper Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Latin America: Wiper Systems Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Brazil: Wiper Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Brazil: Wiper Systems Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 69: Mexico: Wiper Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Mexico: Wiper Systems Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 71: Others: Wiper Systems Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Others: Wiper Systems Market Forecast: Sales Value (in Million US\$),  
2023-2028

Figure 73: Middle East and Africa: Wiper Systems Market: Sales Value (in Million US\$),  
2017 & 2022

Figure 74: Middle East and Africa: Wiper Systems Market: Breakup by Country (in %),  
2022

Figure 75: Middle East and Africa: Wiper Systems Market Forecast: Sales Value (in  
Million US\$), 2023-2028

Figure 76: Global: Wiper Systems Industry: Drivers, Restraints, and Opportunities

Figure 77: Global: Wiper Systems Industry: Value Chain Analysis

Figure 78: Global: Wiper Systems Industry: Porter's Five Forces Analysis



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